



SEPTEMBER 24-28, 2023

HYATT REGENCY CRYSTAL CITY AT REAGAN
NATIONAL AIRPORT | ARLINGTON, VA

2023 NATIONAL HBCU WEEK CONFERENCE DRAFT SCHEDULE

Sunday, September 24, 2023 • Pre-Conference

2:00 p.m.

Chesapeake View

Scholars Arrival

4:00 p.m. – 6:00 p.m.

Independence Foyer

Registration Check-In

4:30 p.m. – 6:00 p.m.

Chesapeake View

Scholar Orientation

Elyse Jones, Student Engagement and Outreach
Dietra Trent, Executive Director

6:30 p.m. – 9:30 p.m.

Regency Ballroom EF CTR

Raising the Bar Welcome Event

Join us as we officially kickoff the Annual National HBCU
Week Conference with a display of HBCU talent.

Remarks

Dietra Y. Trent, Executive Director, White House Initiative on HBCUs

Tony Allen, Chairman, President's Board of Advisors on HBCUs;
President, Delaware State University

Greg Washington, President, George Mason University

Darryl Pines, President, University of Maryland

Sponsor Remarks

Tracey Gibson, Senior Vice President, Diversity Equity and Inclusion,
Andersen Corporation

Black Greek Step Show

Monday, September 25, 2023 • SCHEDULE AT-A-GLANCE- DAY 1

7:00 a.m.

Independence Level

Registration Check- In / Exhibit Hall

*See track descriptions on page 1

**Invitation Only



SEPTEMBER 24-28, 2023

HYATT REGENCY CRYSTAL CITY AT REAGAN
NATIONAL AIRPORT | ARLINGTON, VA

8:30 a.m. – 9:30 a.m.

Regency Ballroom

**Raising the Bar: Forging Excellence through
Innovation and Leadership**

Master of Ceremonies

Luke Lawal, Founder, HBCU Buzz

Welcome

Dietra Trent, Executive Director, White House Initiative on HBCUs

Armed Forces Color Guard

National Anthem

The Virginia State University Gospel Chorale

Perry Evans, Associate Director

James Holden, Director

Remarks

Tony Allen, Chair, President's Board of Advisors on HBCUs

Glenda Baskin Glover, Vice Chair, President's Board of Advisors on HBCUs

Lift Every Voice and Sing

The Virginia State University Gospel Chorale

Sponsor Remarks

Latitia McCane, President, The Apprentice School, Newport News

Shipbuilding, a Division of HII

Week in Review

Sedika Franklin, Associate Director, White House Initiative on HBCUs

9:31 a.m. – 9:59 a.m.

Networking and Transition to Breakouts/ Students Depart for NASA

*See track descriptions on page 1

**Invitation Only



10:00 a.m. – 11:15 a.m.

Concurrent Workshops

6 Tracks	Objective
<p>Career Pathways and Economic Mobility Potomac Rooms III-IV</p>	<p>Oh My! Demystifying Data & Analytics Careers and Closing the Black Talent Gap Even though Blacks account for 12% of the US population, they only comprise 3% of data science and analytics professionals (Harman 2021). We aim to increase the number of Blacks with credentials in data science and analytics by leveraging the strength of HBCUs that significantly contribute to a diverse STEM workforce. While the path into data science can have many different routes with the same endpoint, this session will demystify the common misconceptions about AI/ML and provide a clear roadmap for how to enter the field despite your starting point.</p> <p>Speakers Seante Reed, JP Morgan Chase Aureus Griffith, VP, Consumer Bank Decision Sciences, Quantitative Analytics Manager, JPMorgan Chase Jack Connolly, Data & Analytics Executive Communications, JPMorgan Chase Mark Birkhead, Chief Data & Analytics Officer, J.P. Morgan Chase Monique Jones, Marketing Data Scientist Lead, JPMorgan Chase & Co Wesman Sanders, Data Owner Director, JP Morgan Chase & Co Keona Drakeford, Head of the Marketing Data and Analytics Innovation Lab, JPMorgan Chase & Co. Tiffany Perkins-Munn, Chase Will Hood, Associate Data Scientist, JP Morgan Chase</p>
<p>Research and Innovation Washington Room A</p>	<p>The Digital HBCU: Integrating Technologies to Power Black Student Success Historically Black Colleges and Universities (HBCUs) accomplishments are a model for innovative, learner-centered success that deserves broader recognition. But what does the future of HBCUs look like, given the increasing demand for flexible and responsive digital learning?</p> <p>This panel session will share how HBCUs are and could use technology to expand educational opportunities, enhance engagement and career development, provide expansive wellness and support, and bolster entrepreneurship opportunities, fostering further social and economic mobility.</p> <p>Speakers Dhanfu Elston, Ph.D., Senior Vice President for Strategy & Chief of Staff, Complete College America Dionne Curbeam, Ed.D., Interim Vice President of Information Technology and Chief Information Officer, Coppin State University Kailyn Haye, Student, Virginia State University Mililani Stewart, Recent Graduate, Lawson State Community College</p>
<p>Economic Development Potomac Rooms I-II</p>	<p>Now What? How to Build Upon College, Industry and Corporate Partnerships for Continued Organizational Growth In this panel session, attendees will hear from community college leadership, employers and other industry partners who have engaged in educational programming related to cloud infrastructure. This includes but is not limited to 2-day fusion splicing workshops, infrastructure of the internet workshops and other cloud infrastructure related programming. This panel presentation emphasizes not only the importance of education, industry, and corporate partnerships, but also how to leverage these learning experiences for the purpose of developing additional programming at the college level.</p> <p>* Describe the benefit of corporate and industry partnership related to regional workforce needs * Identify opportunities to align current college educational programming with regional workforce needs * Formulate a 'post-event' plan to continue the conversation, support growth and earn trust with local employers and industry partners</p> <p>Speakers Quin Jernigan, Manager, Workforce Development, Economic Development, Amazon Web Services Kemba Chambers, President, Trenholm State Community College</p>

*See track descriptions on page 1

**Invitation Only



	Pat Sims, President, Drake State
STEAM Washington Room B	<p>Why the “A” in STEAM is Essential for All Students Did you know that George Washington Carver was a prolific visual and fiber artist as well as a world-renowned scientist? STEAM learning—which builds creative and analytical thinking—benefits students in every field, from the language lab to the chem lab.</p> <p>Join us for an interactive discussion on why the “A” in STEAM is so important for students, whether they’re interested in pursuing a career path in the arts, history, culture, humanities, or STEM fields. In addition to highlighting careers in arts, humanities, museums, preservation, and library fields, this session will also highlight career opportunities in other sectors—such as health, transportation, community development, data analytics, among others—for those with arts and culture backgrounds.</p> <p>Speakers Tamika Shingler, Museums and Visual Arts Specialist Visual Arts Division, National Endowment for the Arts Aditya McDuffy, Acting Deputy General Counsel, Library of Congress Nicole Phillips, National Endowment for the Arts</p>
Infrastructure Potomac Rooms V-VI	<p>Strengthen Internationalization at HBCUs to Expand Research Capacity and Global Partnership Development How can the U.S. government help HBCUs expand institutional capacity for research and innovation to contribute solutions to the world’s most pressing challenges? Explore services and resources under the Joint Statement of Principles in Support of International Education and National Export Strategy with representatives from the U.S. Departments of State and Commerce that can assist HBCUs to develop global partnerships, highlight research programs, enhance internationalization, and recruit international researchers and partners to create a vibrant campus research community.</p> <p>Learn how U.S. Department of State and Department of Commerce programs can help HBCUs build institutional capacity for research development, global engagement, and internationalization through an array of resources/promotional tools. Learn to develop an internationalization and recruitment strategy to enhance and expand institutional research and innovation through the application of a targeted toolkit and reference guide.</p> <p>Speakers Jennifer Woods, Director, Knoxville Commercial Service, U.S. Department of Commerce Robin Lathrop, Acting Branch Chief, EducationUSA, U.S. Department of State LeeAnne Haworth, Senior International Trade Specialist, US Department of Commerce/ITA/USCS Rachel Alarid, International Trade Administration, U.S. Department of Commerce</p>
Emerging Leaders** Conference Theater	<p>Who's Your WHO and Whose WHO are YOU? Once you reach a certain level of leadership within an organization the WHO you are responsible for is more significant than the WHAT you are responsible for. People > Job. Prior to this transition - and continuing after it - you are someone's WHO and you either feel like you belong, or you don't. Embracing the responsibility of people is mysterious and complex because people are mysterious and complex, and certainly more so than tasks. You can check tasks off your to do list; you cannot ever check a person off your to do list.</p> <p>Speakers Linc Ashby, Chief Talent Officer, Weaver Demetric Branch, Chief People Officer, Weaver Jennifer Brooms, Risk Advisory Senior Manager, Weaver and Tidwell, LLP Tashiana Briggs, Partner, Weaver and Tidwell, LLP</p>
Executive Leadership** Tidewater II	<p>Investor Student Supports that Accelerate Student Success This session will discuss how investors and HBCUs can collaborate to provide accelerated support to students</p>

*See track descriptions on page 1

**Invitation Only



	<p>to ensure success from the beginning, through completion of their degree. The session will explore how investments, interventions, and services significantly enhance the success of students. The creation of structures that maximize investments, coaching, and advising will be discussed by the panelists. The panelists will also discuss accelerators of student success.</p> <p>Facilitator Javaune Adams-Gaston, Ph.D., President, Norfolk State University Member, President's Board of Advisors on HBCUs</p> <p>Speakers Aimee Eubanks, Founder & CEO, Braven Mark Brown, Executive Director, Student Freedom Initiative Yolanda Watson Spiva, Ph.D., President, Complete College America</p>
--	--

11:15 a.m. – 11:25 a.m.

Networking and Transition to Breakouts/ Students Arrive at NASA

11:30 a.m. – 12:30 p.m.

Concurrent Workshops*

6 Tracks	Objective
Career Pathways and Economic Mobility Potomac Rooms III-IV	<p>FlightPath9 Early Careers: Not Just Aviation</p> <p>In 2022, the Alabama Aviation Education Center (DBA Flight Works Alabama) partnered with Airbus and Bishop State CC to launch FlightPath9 (FP9) pre-employment training program for secondary students and individuals with 0-4years work experience. FP9 curriculum evolved into the Aviation Manufacturing Technology Short Certificate, allowing students to earn 18 college credit hours as well as 18+ industry recognized certifications in various areas of aviation manufacturing, and important soft skills. This program can be easily replicated for any industry, community, and post-secondary institution.</p> <p>This dynamic session will demonstrate how a committed employer, skilled logistics team, high education partner, success coach, and students who work together generating a workforce development pathway that will produce outcomes.</p> <p>Speakers Michelle Hurdle, Director, Workforce and Economic Development, Airbus Bryan Berry-Smith, Aircraft Apprentice, Airbus Jastyn Weaver, Aircraft Apprentice, Airbus Jayla Powell, Aircraft Apprentice, Airbus Stephanie Burt, Airbus Earl Bailey, National Education Partnerships Manager, Snap-on</p>
Research and Innovation Washington Room A	<p>Building Research Capacity at HBCUs with Federal Agencies</p> <p>This panel discussion hosted by the Thurgood Marshall College Fund and featuring Dr. Marie Bernard, Chief Officer for Scientific Diversity for the National Institutes of Health and Dr. James Moore III, Assistant Director for NSF STEM Education Directorate will focus on programs at each of the agencies that are suitable for assisting with building research capacity at HBCUs. The panel will also include Principal Investigators from HBCUs who have been successful in obtaining grants from each of the agencies with discussion on how it has helped to improve research infrastructure.</p> <p>Speakers Kinnis Gosha, Hortenius I. Chenault Endowed Professor of Computer Science, Morehouse College, Center for Broadening Participation in Computing James Moore, Assistant Director, Directorate for STEM Education, National Science Foundation Timothy Turner, Tuskegee University</p>

*See track descriptions on page 1

**Invitation Only



<p>Economic Development Potomac Rooms I-III</p>	<p>Harnessing Federal Funding and Programs that Support Entrepreneurship and Business Creation This workshop, hosted by the U.S. Department of Commerce, Minority Business Development Agency (MBDA), aims to empower HBCUs by highlighting the opportunities available through federal funding for entrepreneurship and business creation. Featured panelists will include the U.S. Small Business Administration, U.S. Department of Transportation, U.S. Department of Energy, General Services Administration, and success stories from HBCUs. The session will begin with an introduction on how the USG supports HBCUs, minority and women-owned businesses.</p> <p>Speakers Donald R. Cravins, Jr., Esq., Under Secretary, Minority Business Development Agency (MBDA) Derrick Brent, Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the United States Patent and Trademark Office (USPTO) Dr. Jon P. Gant, Director, Office of Minority Broadband, National Telecommunications and Information Administration (NTIA) Michael Schmidt, Director, CHIPS for America, Office of the Secretary of Commerce Michelle Pollard, Federal Program Officer, NOAA Small Business Innovation Research Jacob Wildfire, Director, Office of Innovation & Entrepreneurship, Economic Development Administration (EDA) Joann Hill, Chief, Office of Business Development, MBDA</p>
<p>STEAM Washington Room B</p>	<p>Addressing Teacher Shortage Through Apprenticeship The United States is facing significant challenges in attracting and retaining a large population of qualified teachers. Recently, the U.S. Departments of Labor and Education have urged states and school districts to create register apprenticeship programs for teaching. While there is a teacher shortage in general, there is an even greater need for more Black teachers in our schools. Historically Black Colleges and Universities (HBCUs) produce over half of Black teachers and therefore are opportune sites to increase and diversify the teacher talent pipeline through apprenticeships.</p> <p>Speaker Latitia McCane, President, The Apprentice School, Newport News Shipbuilding, a Division of HII</p>
<p>Infrastructure Potomac Rooms V-VI</p>	<p>Preserve and Protect the Historic Buildings, Collections & Archives of HBCUs A "found table" discussion featuring speakers involved in preservation and conservation projects on HBCU campuses, who will share information about their projects and experiences in identifying federal funding. Federal agency representatives from ACHP, IMLS, NEA and NEH, among other cultural agencies, will be on hand to provide guidance and information on federal grant opportunities in this area. Attendees will be invited to engage with topics of the round table by generating a "wish list" for their campus, sharing this through discussion with other participants and presenters, and receiving information about funding opportunities.</p> <p>Speakers Erica Gudiño, Peabody Special Collections Library Assistant, Hampton University Randy Smith, Preservation and Access Manager, Hampton University Mary Macklem, Senior Program Officer, National Endowment for the Humanities Susan Glimcher, Director, Communications, Education and Outreach, Advisory Council on Historic Preservation</p>
<p>Emerging Leaders** Conference Theater</p>	<p>The Well-Prepared Black Women: Utilizing Wealth Planning Tools to Protect and Transfer Your Wealth Globally, women's economic power is soaring. Women bring in half or more of all the household income in much of the U.S. Over the next 40 years, women are due to inherit approximately \$28.7 trillion (70% of the \$41 trillion estimated wealth transfer). Despite this tremendous economic power, Black women are ill-equipped to protect their wealth when a major life event happens. Join us for a lively discussion of how thoughtful wealth planning can help you protect and transfer your wealth to the people and causes you care about. Participants will understand key wealth building terms and tools as well as how to incorporate them in their lives.</p>

*See track descriptions on page 1

**Invitation Only



	<p>Speakers Lee Parker, Executive Director and Banker, JP Morgan Private Bank Brian Atkins, Vice President, Community Manager – Chase</p>
<p>Executive Leadership** Tidewater II</p>	<p>Exploring the Importance of Mindfulness in Ensuring the Success of Executive Leaders HBCU presidents and leadership spend have an inordinate amount of time focused on the mental, emotional, and physical well-being of the students, faculty, and staff on their campuses. Understanding that the executives at our institutions have been steadfast in focusing and responding to the needs of students and their families, faculty, and staff – even more so over the during the COVID public health emergency – we want to take this time to attend to your needs as the pillars of our HBCU community.</p> <p>This session is designed to provide a moment to reflect on recent challenges, develop strategies that provide you with tools to triaging and prioritizing an effective work-life balance, and report out tactics that have proven successful in managing the day-to-day stressors that come with the position that a retired admiral once dubbed the “The toughest job in the nation”.</p> <p>Remarks: Suzanne Walsh, Ph.D., President, Bennett College Speaker: Howard John Wesley, Pastor, Alfred Street Baptist Church</p>

12:30 p.m. – 1 p.m.

Transition to Lunch

1 p.m. – 2:30 p.m.
Regency Ballroom
Master of Ceremonies

Forging Excellence Luncheon

Master of Ceremonies
 Arthur P McMahan

Remarks
 Tom Joyner, American radio personality

Greetings
 Commonwealth of Virginia Remarks
 Senator Tim Kaine (VA), United States Senate

House of Representatives
 Congresswoman Frederica Wilson (FL-24), United States House of Representatives

Sponsor Remarks
 Kaci Easley, Manager, External Affairs, Dominion Energy

Introduction of Speaker
 Sydney Verge, Fellow, White House Initiative on HBCUs

Fireside Chat
 Roslyn Clark Artis, President, Benedict College
 Secretary Cardona, U.S. Department of Education

*See track descriptions on page 1

**Invitation Only



2:30 p.m. – 2:59 p.m.

Transition to Breakouts

3:00 p.m. – 4:30 p.m.

Concurrent Workshops*

6 Tracks	Objective
<p>Career Pathways and Economic Mobility Potomac Rooms III-IV</p>	<p>Stay Winning: Develop a Successful Request for Proposal Learn to craft a winning Request for Proposal for contracts with federal financial regulatory agencies. Join Directors of multiple Offices of Minority and Women Inclusion as they educate business owners about agency contracting and procurement processes. Discover how to position yourself to highlight your qualifications and successfully compete to provide solutions with your products or services.</p> <p>Participants will learn concrete steps to take to compete and win solicitations for products and services from multiple federal financial regulatory agencies. These agencies use contracting and procurement procedures that differ in some respects from typical "government" procedures. The session will provide resources that empower participants to pursue previously unexplored business opportunities.</p> <p>Speakers Nikita Pearson, Deputy to the Chairman for External Affairs and Director, Office of Minority and Women Inclusion (OMWI), Federal Deposit Insurance Corporation Dyan Bullock, Deputy Director, OMWI, Office of the Comptroller of the Currency Dr. Stacie Jones, Director, OMWI, Consumer Financial Protection Bureau Erick Page-Littleford, Acting Director and Program Manager, Office of Innovation and Technology, Small Business Administration Miguel Polanco, Director, OMWI, National Credit Union Administration</p>
<p>Research and Innovation Washington Room A</p>	<p>Getting the Most from your R&D: Demystifying the Higher Education Research and Development (HERD) Reporting Process Less than 60% of all HBCUs participate in the annual reporting of the Higher Education Research and Development survey. This reporting helps to provide administrative leaders with peer and aspirational institution clusters for planning purposes. While there is a series of institutions who participate consistently, there is limited standardized training in how to complete institutional reporting, how to maximize reporting, and then how to use these data for longitudinal funding acquisition plans. This training will provide attendees with that opportunity.</p> <p>Speakers Erin Lynch, President, Quality Education for Minorities Network Michael Gibbons, Survey Manager, National Science Foundation</p>
<p>Economic Development Potomac Rooms I-II</p>	<p>Black Community Colleges: Celebrating the Untold Story of America's "HBCCs" and PBCCs" Approximately 13% of Black students in the U.S. attend community colleges. Nationally, there are 12 historically Black community colleges and 49 predominantly Black community colleges. These institutions have played a vital, yet often overlooked, role in creating opportunities for social and economic mobility in the Black community.</p> <p>This panel brings together experts and leaders in higher education who will delve into the Underappreciated role that Historically Black and Predominantly Black Community Colleges have played in powering Black student success, particularly for adult learners of color. In this session, we will explore the challenges and systemic resource barriers and constraints that these institutions have overcome. This discussion will illuminate the rich legacy, challenges, and potential of HBCCs and PBCCs in America's educational landscape, while offering insights into how these institutions can continue to thrive and serve as catalysts for positive change in the Black community.</p> <p>Speakers Nia Haydel, Vice President for Alliance Engagement and Institutional Transformation, Complete College America (moderator)</p>

*See track descriptions on page 1

**Invitation Only



	<p>Cynthia Anthony, Ph.D., President, Lawson State Community College Kayla Elliott, Ph.D., Director of Workforce Policy, The Joint Center Margaret Montgomery-Richard, Ph.D., Partner, DMM & Associates, LLC; retired Chancellor, Louisiana Technical College System Rosline Sumpter, Ph.D., vice president of academic, student affairs and research, South Carolina Technical College System</p>
<p>STEAM Washington Room B</p>	<p>A Perspective on Black History and Space This talk presents an exploration of early space history and the many times where space intersected with the Black American Experience. The time range will be from the 19th century to the modern era. The talk will discuss Blue Origin's mission of "millions of people living and working in space to benefit Earth" and show comparisons to the vision presented by President John F. Kennedy's "We choose to go to the Moon" given at Rice University in 1962.</p> <p>Speakers Tendresse Okada, Campus Engagement Strategist, Blue Origin Amalaye Oyake, Senior Software Development Engineer, Blue Origin Dontae Carter, Supplier Diversity Manager, Blue Origin</p>
<p>Infrastructure Potomac Rooms V-VI</p>	<p>Stretching Your Dollars using Federal Donated Property The Federal Personal Property Donation Program enables certain non-federal organizations, including HBCU's, to obtain property the federal government no longer needs. Last year the U.S. General Services Administration (GSA) donated more than \$420 million in property to the States. Learn how your school may potentially obtain items such as vehicles, computers, research & laboratory equipment, heavy equipment, furniture, PPE supplies to build capacity. We'll share information on establishing eligibility, locating & requesting property, and using our e-tools.</p> <p>Bring a laptop, tablet, or smart device.</p> <p>Speakers Kevin Stallings, U.S. General Services Administration Candice Threatt, Deputy Director, U.S. General Services Administration Deone McMillan, Sales Branch Chief, U.S. General Services Administration Karen Warrior, Director, Personal Property Management - Southeast Great Lakes Zone, U.S. General Services Administration</p>
<p>Emerging Leaders** Conference Theater</p>	<p>Raising the Bar: Technology and Innovation Google Tech Exchange serves as a pipeline program that helps prepare Black, Latino, and Native students for technical internships at Google and beyond. Students learn applied computer science and problem-solving skills and are paired with a mentor to help with professional development and to build social capital and community. The Google in Residence (GIR) program supports greater diversity in the tech industry. In partnership with computer science departments at 9 HBCUs and 3 HSIs, Googlers (experienced software engineers) spend the fall semester (August-December) on campuses, teaching introductory computer science classes. First-year students learn about basic coding and debugging, simple data structures, and how to work with large code bases. They also gain practical knowledge about what it's like to work in the tech industry and what development is like in a team. HBCUs participating in the programs will have an opportunity to share how they have impacted their students.</p> <p>Speakers Roshan Paudel, Professor of Practice, Morgan State University Jessica Hill, Google Sajid Hussain, Associate Provost of Research, Innovation, & Technology, Fisk University Vicki Robinson, Director, HBCU Division, U.S. Department of Education</p>
<p>Executive Leadership** Tidewater II</p>	<p>Transformation Update and Introduction to ARPA-H Transformation Project Update is a collaboration between the Thurgood Marshall College Fund, the</p>

*See track descriptions on page 1

**Invitation Only



	<p>United Negro College Fund, and the Partnership for Education Advancement, to build capacity and strengthen outcomes across HBCUs to improve socioeconomic gains within Black communities. Now on their second cohort of HBCU partners, this session will share the progress and their plans going forward.</p> <p>The Advanced Research Projects Agency for Health (ARPA-H) mission is to accelerate better health outcomes for everyone by supporting the development of high-impact solutions to society's most challenging health problems. Success is an improved quality of life in the future for all Americans. ARPA-H is focused on delivering breakthrough technologies, platforms, and solutions with the potential to advance areas of medicine and health that cannot readily be accomplished through traditional research or commercial activity. The second half of this session will introduce you to the agency and help provide you with information that can steer your campuses engagement with them.</p> <p>Guest Speakers Harry Williams, President & CEO, Thurgood Marshall College Michael Lomax, President & CEO, UNCF Henry McKoy, Director, Office of State and Community Energy Programs, Department of Energy Benjamin Bryant, Head of Contracting Authority (Acting), Advanced Research Projects Agency for Health (ARPA-H) Amy Jenkins, Director, Mission Office for Health Science Futures, ARPA-H Helene D. Gayle, President, Spelman College</p>
--	---

4:30 p.m. – 5:30 p.m.

Exhibit Hall

4:45 p.m. – 5:45 p.m.

IWG Cluster Meetings

Interagency Working Group (IWG) Clusters are flexible, adaptable, interconnected and broadly applicable. They have the potential to create efficiencies within the Federal system, as clusters are an effective tool by which to organize collaborative and actionable leadership to implement Executive Order (EO) 14041. By aligning Federal system assets and creating shared strategies and tactics, agencies develop and implement programs and strategic initiatives to improve the competitiveness of HBCUs and the people and communities they principally serve. Come to the cluster meeting to experience their work and meet the members.

Potomac Rooms I-II

Campus Safety and Resilience

To improve and increase the HBCU campus preparedness and resilience through the provision of grants, emergency management curriculum development and training the faculty, staff, and students.

Potomac Rooms III-IV

Human Capital (Student Engagement, Law & Process)

Committed to working together, combine our resources to advance & maximize programs and initiatives around the area of Human Capital as it pertains to student engagement and law & process.

Potomac Rooms V-VI

Economic Development

*See track descriptions on page 1

**Invitation Only



SEPTEMBER 24-28, 2023

HYATT REGENCY CRYSTAL CITY AT REAGAN
 NATIONAL AIRPORT | ARLINGTON, VA

Promotes the economic actions of HBCUs and their environments by sharing information regarding funding opportunities and building capacity to access federal resources & engage in market based public private partnerships.

Washington Room B

Federal Funding Opportunities

Identifying and implementing interagency strategies to improve the conditions under which HBCUs compete for the full range of Federal opportunities. The cluster is focused on 3 pillars: 1) Policy; 2) Grants and Cooperative Agreements; and 3) Contracting.

Washington A

STEM

4:45 p.m. – 5:30 p.m.

Enhancing Institutional Partnerships: A Pathway for Presidents/Senior Level Administrators

Tidewater II

Federal Student Aid's Chief Operating Officer will lead a conversation regarding opportunities and initiatives that provide new pathways for engagement between Federal Student Aid (FSA) and Historically Black Colleges and Universities participating in the Title IV Student Financial Assistance programs. Emphasis will be placed on the role that President/Senior level administrators can play in providing feedback regarding current as well as new initiatives. Updates will be providing regarding initiatives to assist student loan borrowers as they begin the process of resuming their payments as well as information pertaining to the new and updated loan servicing platforms that have been launched. Federal Student Aid staff will provide an overview of the potential institutional impacts of the implementation of the FASFA Simplification and FUTURE's ACT. The Minority Serving and Under-Resourced Schools Division team will share information on the services and technical assistance that will be provided to institutions in addressing compliance related issues and with the implementation of Better FASFA Better Future.

Speakers

Richard Cordray, Chief Operating Officer, Federal Student Aid (FSA)

Dolores Davis, Director, FSA/MSURSD

Joel Harrell, Director, Partner Engagement and Relationship Management Group, FSA

Stacey McDonald-Lowe, Education Research Analyst, US Department of Education

Marcia Boyd, Director, Partner Technical Assistance Group, FSA, U.S. Department of Education

5:00 p.m. – 6:00 p.m.

Conference Theater

Documentary Screening: The Color of Space

The Color of Space, an inspirational documentary by NASA that tells the stories of Black Americans determined to reach the stars. Anchoring the 50-minute documentary is a powerful and thought-provoking conversation between seven current and former Black astronauts, each of whom were selected to become part of NASA's astronaut corps and train for missions to space. Current NASA astronauts Stephanie Wilson, Victor Glover, Jeanette Epps, as well as retired astronauts Leland Melvin, Bernard Harris, Robert Curbeam, and Bobby Satcher, spoke about their journeys and their motivations in a panel hosted by NASA Johnson Space Center Director Vanessa Wyche, the first Black woman to lead a NASA center.

*See track descriptions on page 1

**Invitation Only



SEPTEMBER 24-28, 2023

HYATT REGENCY CRYSTAL CITY AT REAGAN
NATIONAL AIRPORT | ARLINGTON, VA

6:00 p.m. – 7:30 p.m.

Regency Ballroom

Speaker

Jori Kates, Senior Producer and Director for Special Projects and Live Events, NASA
NASA Astronaut, Mr. Alvin Drew

Excellence in Innovation and Collaboration Awards Presentation & Keynote

Background Music

Master of Ceremonies

Marcus Johnson, Musician, Entrepreneur, Lecturer

Welcome

Arthur P McMahan, senior associate director, White House Initiative on HBCUs

Sponsor Greetings

Melonie Parker, Chief Diversity Officer, Google

Presentation of Acknowledgments

Scholar Acknowledgement

Elyse Jones Gillespie, Student Engagement and Outreach, White House Initiative on HBCUs

Tuesday, September 26, 2023 • SCHEDULE AT-A-GLANCE- DAY 2

8:00 a.m.

Exhibit Hall

9:00 a.m. – 10:00 a.m.

Regency Ballroom

Excellence Through Innovation: The Administration & HBCUs

The Biden-Harris Administration has made HBCUs a priority – investing over \$7 billion in our institutions, more than any other administration ever. This convening of Administration leaders will delve into how federal agencies have carried President Biden’s call to invest in HBCUs and what’s to come in the next fiscal year.

Welcome

Mayor Stephen Benjamin, Senior Advisor and Director of the Office of Public Engagement, The White House

Neera Tanden, Director, Domestic Policy Council, The White House

*See track descriptions on page 1

**Invitation Only



Polly Trottenberg, Deputy Secretary, U.S. Department of Transportation

Moderator

Tony Allen, Ph.D., President, Delaware State University

Guest Speakers

Gina Raimondo, Secretary, U.S. Department of Commerce

Thomas Vilsack, Secretary, U.S. Department of Agriculture

Michael Regan, Administrator, Environmental Protection Agency

Sponsor Greetings

Laura Ipsen, President and CEO, Ellucian

10:01 a.m. - 10:15 a.m.

Transition to Breakouts

10:30 a.m. – 11:30 a.m.

Concurrent Workshops*

6 Tracks	Objective
Career Pathways and Economic Mobility Potomac Rooms III-IV	<p>Driving Innovation and Empowerment: HBCUs as Catalysts for Entrepreneurship</p> <p>Join us for an empowering workshop exploring the role of HBCUs as drivers of entrepreneurship. Our panel includes entrepreneurship center directors, faculty, and resource partners. Discover the unique advantages HBCUs offer for aspiring entrepreneurs and the collaborative opportunities with industry partners. Learn about innovative programs, funding, and mentorship available at HBCUs. Gain insights into the entrepreneurial ecosystem within HBCUs and their impact on economic growth. Join us and shape a brighter future through entrepreneurial excellence.</p> <p>Participants will gain a comprehensive understanding of the unique challenges, advantages opportunities offered by HBCUs in fostering entrepreneurship. They will have a deeper knowledge of the entrepreneurial ecosystem within HBCUs and the impact it has on economic growth.</p> <p>Speakers Johnetta Hardy, Executive Director, The Entrepreneurship Innovation Center (EIC), Bowie State University LaTanya White, Ph.D., M.B.A., Founder & Principal, Concept Creative Group</p>
Research and Innovation Washington Room A	<p>FAA Soars to Inform, Educate, Engage and Inspire through Airspace to Aerospace: Drone Program</p> <p>With the rapid growth of the Unmanned Aircraft Systems (UAS) – drone industry, we realized there is a need to ensure that new technology is safely integrated into the National Airspace System, and it is also important that we build a pipeline of qualified professionals to meet the increasing demand. Because of this, and in response to a Congressional requirement coming from the 2018 Reauthorization Act, the FAA is establishing a new Collegiate Training Initiative (CTI) that will prepare students for careers in UAS.</p> <p>Participants will be able to learn about the over 300 applications of drone activity and to see actual drone equipment.</p> <p>Speakers Alina George, Project Manager, Federal Aviation Administration (FAA) Ardena Githara, Management & Program Analyst, FAA Miranda Haywood, Division Manager of Procurement Services and Grants Management, FAA Roni Chambers, HBCU Program Initiative Lead, FAA</p>

*See track descriptions on page 1

**Invitation Only



<p>Economic Development Potomac Rooms I-II</p>	<p>Increasing HBCU Impact: International Economic Development and Engagement Opportunities The Economic Development Cluster of the Federal HBCU Interagency Working Group will provide a broad overview of how HBCUs can engage in international economic development opportunities. This includes leveraging their economic assets in the local cluster and the regional comprehensive economic development strategies to drive trade and research and development opportunities. This panel will highlight opportunities for HBCUs such as the Americas Competitiveness Exchange (ACE) which is the premier economic development, innovation, and entrepreneurial network of the Americas.</p> <p>Participants will be provided insight into how HBCUs impact international economic development through engagement opportunities. These opportunities will help strength their capacity to engage with global innovation hubs, advanced technology centers, leading firms, and educational and research institutions to explore local, regional, urban, and rural economic development models, share experiences and knowledge, build networks to enhance competitiveness of HBCUs, promote sustainable and inclusive economic development, and increase trade and investment.</p> <p>Speakers Jackie L. Williams, Ph.D., Director, Office of Rural Housing and Economic Development, U.S. Department of Housing and Urban Development Ryan Ramkhelawan, Voting Member, National Advisory Council on Innovation and Entrepreneurship (NACIE), Economic Development Administration (EDA) Geoffrey Stewart, Moody Company/BORSF Endowed Chair in Regional Business Development; Asst VP- Innovation & Econ Development, University of Louisiana, Lafayette Cynthia Warrick, President Emerita, Stillman College Leandra Hayes-Burgess, Vice President for Institutional Advancement, Benedict College</p>
<p>Infrastructure Potomac V-VI</p>	<p>Lights, Camera, Access: How to Leverage Pipeline Programs to Make Your Way into Hollywood Join Grace Moss, global head of diversity pipeline programs for Warner Bros. Discovery (WBD), for an informational session on creative pipeline programs. Learn all about the newest talent development initiatives that WBD Access has to offer and get some tips on breaking into the industry and advancing your career as a storyteller in an ever-changing landscape.</p> <p>Speaker Moss, Grace</p>
<p>STEAM Washington Room B</p>	<p>Apprenticeships at HBCUs: Partnering for an Inclusive Workforce We will explore the commonalities and links among two diverse (but highly aligned) strategies for diversifying and strengthening the 21st Century Workforce: Registered Apprenticeship (RA) and Historically Black Colleges & Universities. Both RAs and HBCUs seek to support low-income, first generation and people of color to receive an affordable, accredited degree in their chosen profession; increase their workforce training, skills, and knowledge, often using culturally relevant training and curricula; receive higher wages; and have access to greater opportunities for advancement.</p> <p>Speakers Joshua Johnson, Director, Jobs For the Future Marybeth Gasman, Samuel DeWitt Proctor Endowed Chair & Distinguished Professor, Rutgers University</p>
<p>Emerging Leaders** Conference Theater</p>	<p>POWER OF YOUR VOICE (The Steps to Becoming the Change in Your Community) The Power of Your Voice student session is to equip student leaders with the tools to increase awareness around advocacy and overall civic engagement on their campuses. In a Two Part workshop, NCRF helps HBCU Scholars to understand the power of using their voices to drive change in the community on a larger scale. We at the National College Resources Foundation want to hear from students directly and help them onboard into roles within careers that never allow them to lose their identity within corporate and professional settings.</p> <p>Speaker Tamara Bates, Director of HBCU Partnerships & Government Relations, National College Resources</p>

*See track descriptions on page 1

**Invitation Only



SEPTEMBER 24-28, 2023

HYATT REGENCY CRYSTAL CITY AT REAGAN
 NATIONAL AIRPORT | ARLINGTON, VA

	<p>Foundation Jahliel Thurman, CEO/Host, Yard Talk 101 Denise Parker, Director of Internships & Careers, National College Resources Foundation</p>
<p>Executive Leadership** Tidewater II</p>	<p>Community Project Funding and Congressionally Directed Spending 101 (Earmarks) In Fiscal Year 2022, Congress reinstated congressionally directed appropriations formerly known as “earmarks”. Today, this process has re-emerged as “Community Project Funding” and “Congressionally Directed Spending” in the U.S. House of Representatives and U.S. Senate respectively. Under this program, Congressional offices provided hundreds of millions of dollars in funding for a wide range of projects, including 25 HBCUs. This session will provide insight and guidance with respect to:</p> <ul style="list-style-type: none"> • The application process; • The importance of Congressional Office outreach; • Best practices for engaging Congressional Offices (i.e., campus visits, Legislative Breakfast) regarding campus needs and tailoring your “ask”; and • Providing examples of projects which received funding. <p>Moderator Sean Burns, Thurgood Marshall College Fund</p> <p>Opening Remarks Congresswoman Alma Adams, U.S. House of Representatives</p> <p>Speakers Congresswoman Deborah Ross, U.S. House of Representatives Delores Glover, Title III Special Projects Coordinator, FAMU Javaid Siddiqi, Title, The Hunt Institute</p>

11:45 a.m. – 12:00 p.m.

Transition to Luncheon

12:00 p.m. – 1:45 p.m.
Regency Ballroom

Forging Excellence through Innovation and Leadership Luncheon

Background Music

Tennessee State University

Welcome

Melva Wallace, President, Huston-Tillotson University

Sponsor Remarks

Anne Clancy, T-Mobile for Education

Greetings

Alejandro Mayorkas, Secretary, U.S. Department of Homeland Security

1:45 p.m. – 2:15 p.m.

Transition to Breakouts

2:15 p.m. – 3:45 p.m.

Concurrent Workshops*

*See track descriptions on page 1

**Invitation Only



6 Tracks	Objective
<p>Career Pathways and Economic Mobility Potomac Rooms III-IV</p>	<p>Building Workforce Diversity: Enabling HBCU Students to Succeed in STEM Majors & Careers In 2020, the American Chemistry Council, the American Institute of Chemical Engineers (AIChE), Chemours and the HBCU Week Foundation launched the Future of STEM Scholars Initiative (FOSSI), which aims to drive HBCU enrollment, enhance diversity in STEM fields and create a pipeline of diverse future talent. FOSSI provides \$40,000 scholarships for students pursuing preferred STEM degrees and connects these students to more than 70 corporate sponsors, including mentoring, leadership training, and internship opportunities. The program has been highly successful, raising nearly \$30 million to support almost 600 scholars through 2025, and retaining 97% of students.</p> <p>Attendees will learn how FOSSI helps eliminate financial barriers for underrepresented groups and equips students with relevant tools to navigate through their academic journey, graduate, and find lucrative careers. These learnings can translate to practical applications for HBCUs, corporations and federal government programs, helping stakeholders continue to build and develop a diverse future workforce.</p> <p>Speakers Marta Craig, Manager, Corporate Responsibility, American Chemistry Council Kimberly White, American Chemistry Council Tony Allen, President, Delaware State University Bruce Chinn, President and CEO, Chevron Phillips Chemical Timothy Ford, Intern, Chevron Phillips Chemical</p>
<p>Research and Innovation Washington Room A</p>	<p>Using NCES Data Products to Understand the Condition and Progress of HBCUs The National Center for Education Statistics (NCES) has developed a suite of tools to measure the vital role that Historically Black Colleges and Universities (HBCUs) play in the education system. These tools include the Integrated Postsecondary Education Data System (IPEDS), a system of surveys designed to collect data from all primary providers of postsecondary education.</p> <p>This session will provide an overview of how students, faculty, and administrators can interact with IPEDS data. We will discuss how to access IPEDS data, how to use IPEDS data to answer research questions, and how to share IPEDS data with others.</p> <p>We will also review the array of postsecondary and elementary/secondary data and tools available from NCES. These data and tools can be used to support research, policy analysis, and decision-making.</p> <p>This session is designed for students, faculty, and administrators who are interested in using data to understand the role of HBCUs in the education system.</p> <p>Speakers Peggy Carr, NCES Associate Commissioner Aida Ali Akreyi David Richards Brady Wilburn</p>
<p>Economic Development Potomac Rooms I-II</p>	<p>Pathways for Historically Black Community Colleges (HBCCs) Partnerships The Department of Energy and Alabama HBCCs will engage in a panel discussion to explore opportunities for HBCCs to partner with the Department of Energy, HBCUs, other universities and industry to help advance research and development, workforce, capacity building initiatives in support of the energy sector.</p> <p>Participants can gain insight into the strategies Alabama HBCCs are utilizing to advance economic development goals within their communities.</p> <p>Speakers Cynthia Anthony, President, Lawson State Community College Pat Sims, President, Drake State</p>

*See track descriptions on page 1

**Invitation Only



SEPTEMBER 24-28, 2023

HYATT REGENCY CRYSTAL CITY AT REAGAN
 NATIONAL AIRPORT | ARLINGTON, VA

	<p>Sheila Dillard, Communication and Stakeholder Lead, U.S. Department of Energy Trina Bilal, Program Manager, U.S. Department of Energy Brandi Toliver, Program Manager, U.S. Department of Energy</p>
<p>STEAM Washington Room B</p>	<p>Eye-Bee-M (IBM) Skills Escape Room Challenge In this Escape room, work with an Eye-Bee-M (IBM) Team of HBCUs and begin your journey for an industry AI (artificial intelligence) badge credential. Collect clues on your device to point faculty and students to industry knowledge, curriculum and credentials around cyber security, artificial intelligence, and data science to multiply the swarm of knowledge in your faculty, students, and community. Queen Bees (and Kings) from other HBCUs will share their journey, path and programs around using the free resources. Those who are successful in this escape will gain their own Eye-Bee-M Shirt!</p> <p>Speakers Valinda Kennedy, HBCU SkillsBuild Program Manager, IBM John Pierre, Chancellor, Southern University Law Center Derrick Warren, Dean, School of Business, Grambling State University Dr. Olugbemiga Olatidoye, Professor / Coordinator - DDEP / Director – ViSiDeL, Clark Atlanta University Damara Hightower-Mitchell, Voorhees University</p>
<p>Infrastructure Potomac Rooms V-VI</p>	<p>An Introduction to the Infrastructure of the Internet & Engaging the Workforce Necessary to Sustain It In this interactive session, attendees will learn more about cloud infrastructure workforce needs, how to identify aligned/corresponding educational programs and opportunities at the community college/university level and learn more about ways to engage interested students in pursuit of a career in these fields. With an emphasis on skilled trades, this workshop provides additional context into the available cloud infrastructure roles and career fields related to the building, connecting, operating/maintaining, and powering of data centers. This session provides educational leaders with the tools to provide more diverse career advisement related to the marketing and development of aligned educational programs and pathways related to cloud infra and beyond. This session is a condensed version of a broader 1-day Infrastructure of the Internet programming conducted across the country— with unique workshop sessions geared towards educators, employers, and students. At the conclusion of this session, attendees will receive a certificate of completion.</p> <p>Speaker Nicholas Lee-Romagnolo, Amazon Web Services Aaron Martens, Vice President, HITT Contracting Inc. Michael Brown, Data Center Manager, Amazon Wes Olinger, Division Manager, Team Fishel Quin Jernigan, Manager, Workforce Development, Economic Development, Amazon Web Services</p>
<p>Emerging Leaders** Conference Theater</p>	<p>A Fireside Chat: Exploring the NextGen of Careers in the Federal Government This fireside chat with senior leaders would discuss the state of diversity, equity, and inclusion, as well as career opportunities in the Federal Government. As the nation’s largest employer, this chat would endeavor to demystify career opportunities across the federal landscape while also amplifying avenues of access to career mobility pathways among the next generation of professionals across public service – and would include a Q&A with attendees.</p> <p>Speakers Caesar, Myra Chavez, Claudia Leach, Michael Moon, Sessa Joi Reese, Will Underwood, Janice</p>
<p>Executive Leadership** Tidewater II</p>	<p>AI – It’s Here. Now What? Artificial Intelligence and machine learning are undoubtedly destined to transform our future. To what</p>

*See track descriptions on page 1

**Invitation Only



SEPTEMBER 24-28, 2023

HYATT REGENCY CRYSTAL CITY AT REAGAN
 NATIONAL AIRPORT | ARLINGTON, VA

	<p>extent – no one fully knows. That’s why it invokes fascination and fear. Join us for this invigorating session to learn its current and future impact on our society, and specifically on HBCUs. This session will provide a better understanding of the importance AI/ML systems and why HBCUs must be a part of the conversation. Members of the Biden administration, HBCU community, and industry leaders will discuss:</p> <ul style="list-style-type: none"> • Steps HBCUs/MSIs can take to adopt/deepen their involvement in AI/ML • How this practical tool can/should be used on HBCU campuses • How HBCUs can leverage these technologies regardless of where they are in the adoption lifecycle • Resources that can be accessed including Morgan State’s Center for Equitable AI/ML Systems and speaker series schedule. This session is the first of an ongoing series of AI/ML conversations hosted by Morgan State University and the White House Initiative on HBCUs. <p>Moderator Willie E. May, Ph.D., Vice President, Research, Morgan State University; President- Elect, American Association for the Advancement of Science</p> <p>Panelists Arati Prabhakar, Chief Technology Officer, OSTP (invited) Makola Abdullah, Ph.D., President, Virginia State University Member, President’s Board of Advisors on HBCUs Jamila Smith-Loud, Research Manager, Responsible AI, Google, Inc. Victoria Coleman, Ph.D., Chief Scientist, U.S. Department of the Air Force</p>
--	--

4:00 p.m. – 4:45 p.m.

Optimizing the Synergy between Governance and Executive Leadership at HBCUs

Tidewater II

4:00 p.m. – 6:00 p.m.

Regency Ballroom Foyer

Federal Agency Meet & Greet

Participants will have the opportunity to meet representatives from the Initiative’s federal partner agencies in this casual networking setting. Learn about the current program offerings and initiatives underway to advance educational equity, excellence, and economic opportunity in partnership with HBCUs at over 30+ federal agencies.

6:00 p.m.

National Museum of African American History and Culture

(Transportation on Your Own)

RSVP via the link in the Description

Ruth J. Simmons Named the 2023 Jefferson Lecturer in the Humanities

The National Endowment for the Humanities is pleased to announce the 2023 NEH Jefferson Lecturer: college president & education reformer Ruth J.

*See track descriptions on page 1

**Invitation Only



SEPTEMBER 24-28, 2023

HYATT REGENCY CRYSTAL CITY AT REAGAN
NATIONAL AIRPORT | ARLINGTON, VA

Simmons. Hear Dr. Simmons deliver her lecture, "Facing History to Find a Better Future," at the Smithsonian National Museum of African American History and Culture on September 26th at 7PM EDT. More at <https://bit.ly/3Y7xnnk>

6:30 p.m.
Regency Ballroom

*Affiliate Program- Film Festival***

Subject to Change without Notice

*See track descriptions on page 1

**Invitation Only



Wednesday, September 27, 2023 • SCHEDULE AT-A-GLANCE- DAY 3

8:00 a.m. – 9:00 a.m.
Tidewater II

Corporate Panel on the Power of Partnering with HBCUs**

In recent years corporations have demonstrated a greater interest in HBCUs as partners, producers of diverse talent, and engines of research and innovation. These new relationships are breaking the mold and rebuffing “business as usual”. This session will provide insight on what corporations are looking for in their partnerships with HBCUs, how corporations can effectively develop mutually beneficial relationships with HBCUs, lessons learned from previous engagements, and benefits from building effective relationships.

Moderator

Glenda Baskin Glover, President, Tennessee State University

Guest Speakers

Bob Blue, CEO, Dominion Energy

Brett Hart, President, United Airlines; member of the President’s Board of Advisors on HBCUs

Kent Montgomery, Senior Vice President of Industry Relations and Multicultural Engagement, PepsiCo, Inc.

Alisha Johnson Wilder, Director, External Engagement for Environment, Policy and Social Initiatives, Apple, Inc.

8:00 a.m. -3:00 p.m.
Independence Level

Exhibit Hall

9:00 a.m. – 10:00 a.m.

Concurrent Workshops*

6 Tracks	Objective
Career Pathways and Economic Mobility Potomac Rooms III-IV	<p>The Lonely 5%: A Peek into the Narrow Pathway for Black Lawyers and How HBCUs Can Widen It Law continues to be the least diverse profession. Most Black law school applicants are denied admission to EVERY law school where they apply. As a result, only 5% of this nation's lawyers are African American. HBCUs have an important role to play in moving the needle on diversity in the legal profession. This session will provide: 1) practical tips for students on how to successfully navigate the law school admissions process; and 2) strategies for HBCU administrators on how to create and sustain a pipeline into the legal profession at their institutions.</p> <p>This session will provide students with practical tips on how to successfully navigate the pathway through law school admissions process. This session will also provide HBCU administrators, faculty, and staff with strategies on how to create and sustain a pathway into the legal profession at their institutions.</p> <p>Speaker Adria Kimbrough, NAACP Legal Defense Fund - Marshall-Motley Scholars Program</p>
Research and Innovation Washington Room A	<p>The Future of Cyber Resilience - How HBCUs Can Change the Game The scientific and technological challenges and opportunities in cybersecurity will change the way we use advanced technologies securely to enable future homeland security and federal government missions. This session will discuss new opportunities, such as leveraging the rapidly advancing capabilities in Artificial Intelligence and Machine Learning to increase our cyber resilience even as we face the risks of</p>

*See track descriptions on page 1

**Invitation Only



	<p>adversaries attempting to use these technologies against us. And it will look beyond the strictly technical aspects to consider the opportunities to improve human-machine teaming and the socio-cultural implications inherent to the advances of these emerging cyber-physical technologies. Finally, it will then focus on how HBCUs can contribute to this mission by conducting innovative foundational research, developing curricula to equip the next generation of talent, and exploring new operating models to transition maturing technologies from science to practice.</p> <p>Speakers Donald Coulter, Senior Science Advisor, Cybersecurity, Department of Homeland Security (DHS) Science & Technology Wallicia Tapscott, DSH S&T Patrick Newbold, Assistant Deputy Commissioner/DCIO • ODCS, Social Security Administration Blake Hall, Co-Founder and CEO, ID.me Llaurn Iglehart, Chief, Office of Equity, Diversity, Inclusion and Accessibility (OEDIA), Cybersecurity and Infrastructure Security Agency (CISA), DHS</p>
<p>Economic Development Potomac Rooms I-II</p>	<p>Using State Policy to Harness the Economic Power of HBCUs This session will explore the pivotal role of state policy in unlocking the economic potential of Historically Black Colleges and Universities (HBCUs). Participants will delve into the various ways that state-level legislation can support and empower HBCUs to drive economic growth, foster innovation, and promote equitable opportunities. Through engaging discussions with state elected officials and case studies from their states, attendees will gain insights into successful state policies that have leveraged the economic power of HBCUs and explore strategies for advocacy and collaboration.</p> <p>As a result of this session, participants will:- Understand the importance of state policy in leveraging the economic power of HBCUs.- Gain insights into successful state-level initiatives that have supported HBCUs and surrounding neighborhood economic development.- Explore strategies for fostering collaboration between HBCUs, state governments, and private sectors to drive economic growth.- Develop advocacy skills and strategies to influence state policies that support the economic advancement of HBCUs.</p> <p>Speakers Javaid Siddiqi, President & CEO, The Hunt Institute Michael Sorrell, President, Paul Quinn College Sonya Halpern, State Senator, District 39, Georgia State Senate</p>
<p>STEAM Washington Room B</p>	<p>Leading the Way to Clean Aviation Commercial aviation has been identified as a contributor of greenhouse emissions but perhaps the most difficult to decarbonize. Amanda Simpson, Vice President of Airbus Americas for Research and Technology and Head of Sustainability, will discuss the options and opportunities toward achieving the goal of net-zero carbon aviation by 2050 as agreed upon by the International Air Traffic Association (IATA). Participants will gain insight into the technological challenges, development timelines, and infrastructure impacts of potential solutions that will influence the aerospace industry.</p> <p>Speakers Amanda Simpson, Vice President Research and Technology, Airbus Americas Michelle Hurdle, Director, Workforce and Economic Development, Airbus</p>
<p>Infrastructure Potomac Rooms V-VI</p>	<p>Leveraging Public-Private Partnerships to Advance HBCU Ecosystems Representatives from the Environmental Protection Agency and the Department of Energy will highlight their investment of \$177M in 17 new technical assessment centers and raise awareness of public-private partnerships designed to help HBCUs and underserved communities build capacity for navigating federal grant application systems, writing strong grant proposals, and effectively managing grant funding in support of environmental justice and clean energy initiatives.</p> <p>Speakers Trina Bilal</p>

*See track descriptions on page 1

**Invitation Only



	<p>Program Manager, Department of Energy Gilbert Campbell, Founder & Chief Executive Officer, Volt Energy Utility Robin Collin, Senior Advisor to Administrator for Environmental Justice, U.S. Environmental Protection Agency Jacob Burney, Division Director U.S. Environmental Protection Agency Nicole Steele, Program Manager of the Workforce and Equitable Access Team, U.S. Department of Energy Andrea O'Neal, Senior Advisor to the Administrator for Equity, U.S. General Services Administration</p>
<p>Emerging Leaders** Conference Theater</p>	<p>Dream in Black as a Rising Future Maker Are you a culture shaper, entrepreneur, innovator? An HBCU student, making a difference on your campus and in your community? If yes, join AT&T and HBCU honorees of the AT&T Dream in Black Rising Future Makers program to hear first-hand how it uplifts and celebrates young Black talent and ensures they have access to the network and resources they need to realize greater possibility. Discover their journey and the connections and opportunities that resulted from the program and learn how to apply for the 2023 Rising Future Makers Class.</p> <p>Speakers Tanya Lombard, Vice President, Global External and Public Affairs, AT&T Jasmine Allen, Lead Marketing Manager, DE&I Sponsorship, AT&T Kayla Austin, Dream in Black / My Gun's Been Moved, AT&T Jaivien Kendrick, Dream in Black with AT&T as a Rising Future Maker, AT&T</p>

9:15 a.m. – 10:00 a.m.
Tidewater II

Executive Leadership—Crisis Management and Campus Safety**

Institutions of higher education are constantly evolving to address the many needs of their community, provide information in a timely manner, and enhance campus safety. Whether it's severe weather events, man-made disasters – such as the numerous bomb threats made against HBCUs in 2022, or intra-campus incidents, effectively preparing for and managing crises is critically important to protecting the health and well-being of everyone that is served by our HBCUs. This session will dive into resources that are available to HBCUs, trends that you should be aware of, and steps in successfully responding to an incident.

Speakers

Kelvin Kendrick, Chief of Police, Alabama State University
 Charles Brewer, Division Chief, DHS, Federal Law Enforcement Training Centers
 Victoria Jones Marsh, Special Agent, FBI
 Marcus Wilson, Special Agent, FBI
 Sharrie Abrams, Deputy Administrator, FEMA Region 4, U.S. Department of Homeland Security
 Traci Silas, Traci Ballard-Silas, J.D., Executive Director – Academic, Office of Partnership and Engagement, U.S. Department of Homeland Security

10:15 a.m. – 11:15 a.m.

Concurrent Workshops*

<p>6 Tracks</p>	<p>Objective</p>
<p>Career Pathways and Economic Mobility Potomac Rooms III-IV</p>	<p>Increasing the Pipeline of Black Talent in the Accounting Profession The program aims to address the underrepresentation of students from Historically Black Colleges and Universities (HBCUs) in the accounting field. By combining awareness campaigns, internships, and educational programs, this comprehensive initiative seeks to create a strong pipeline of HBCU students interested in accounting. Ultimately, the program aims to bridge the gap between HBCU students and the</p>

*See track descriptions on page 1

**Invitation Only



	<p>accounting industry, fostering diversity and inclusion while preparing students for successful careers in accounting.</p>
<p>Research and Innovation Washington Room A</p>	<p>DARPAConnect: Stimulating Growth and Collaboration between DARPA and HBCUs The Defense Advanced Research Projects Agency (DARPA) serves as the catalyst for breakthrough technologies that advance national security. The DARPAConnect program is specifically designed to “broaden DARPA’s reach and stimulate growth and collaboration between DARPA and HBCUs, small businesses, and other new performers to the national security space.” During this panel discussion, DARPA program managers and members of the DARPAConnect team from the Applied Research Institute (ARI) and Tougaloo College Research and Development Foundation (TCRDF) will provide attendees with valuable insights and practical strategies for engaging with DARPA. Attendees will also learn about ongoing events, training and development, and networking opportunities facilitated through the DARPAConnect program.</p> <p>Speakers John Rosenthal, Tougaloo College Research and Development Foundation William Kiser, Executive Vice President of Science and Technology, The Applied Research Institute Dr. Jess Resig, Director of Solutions Innovation, The Applied Research Institute Jennifer Thabet, Defense Advanced Research Projects Agency Benjamin Griffin, Program Manager, DARPA, MTO</p>
<p>Economic Development Potomac Rooms I-II</p>	<p>1890s Schools-- Conduits for Broadband Expansion and Collective Impact Investing for Economic Growth The 1890s Land-Grant Institutions have the presence to reach and serve all communities within their home states giving them the potential to be hubs for statewide broadband expansion through their network of extension centers, other HBCUs, school districts, businesses as well as state and local governments. This session is designed to show how the 1890s Land-Grant Institutions are a resource to aid in fulfillment of the Nation’s goal of the Internet for All and digital adoption through NTIA’s BEAD and Digital Equity Programs and through partnerships with other federal agencies, in particular USDA. This session will highlight how some of the 1890s Land-Grant Institution recipients of the Connecting Minority Communities Pilot Program are building institutional broadband capacity and implementing broadband adoption programs.</p> <p>Speakers Michelle Lemelle, Broadband Program Specialist, NTIA Michael Stubblefield, Southern University and A&M College Jon Gant, Director, NTIA, Office of Minority Broadband Initiatives Urban Wiggins, Vice Provost, University of Maryland Eastern Shore Fallon Wilson</p>
<p>STEAM Washington Room B</p>	<p>Driving our Future: Offering EV Specific and Mechatronic Curriculum With the Southeast Region of the United States leading the way with the geographical placement of Electrical Vehicle manufacturing facilities, battery plants, and charging stations; more conversations surrounding educational training and curriculum development for this career path is critical. This briefing and listening session will focus on strategic planning and partnership development aimed at offering certificate, diploma, and degree programs for Automotive Technology. With an emphasis on Mechatronics, curriculum and hands on experience can lead to industry recognized credentials designed to enhance professional opportunities in the workforce for underserving and minority populations. Moreover, hear best practices and key takeaways from North Carolina Agricultural and Technical State University, as well as J.F. Drake State Community and Technical College about the successful implementation of their Mechatronic Programs.</p> <p>Speakers Dr. Stephanie Holt, Federal Project Officer and Labor Market Information Subject Matter Expert, Department of Labor- ETA Talitha Washington, Professor & Director, Clark Atlanta University & Atlanta University Center Balu Gokaraju, Associate Professor Engineering, North Carolina A&T State University</p>

*See track descriptions on page 1

**Invitation Only



<p>Infrastructure Potomac Rooms V-VI</p>	<p>A Double Edge Sword: The Effect of Climate Change on Health Equity & Emergency Preparedness The Campus Safety and Resilience Cluster and the HBCU Emergency Management Workforce Consortium will lead a discussion on emerging disasters caused by climate change. From health equity disparities to cataclysmic weather events, our Nation is now forced to develop strategies to address the effect of climate change. Topics include increasing investments in climate adaptation to support community resilience, climate-induced health risks and the impact on disadvantaged communities, increasing access to quality healthcare, and initiatives to address health care inequities. Participants will attain a greater understanding of the effect of climate change on emergency preparedness and health equity along with available public and private resources to address the same.</p> <p>Speakers Michelle McGriff, Equal Employment Manager, U.S. Department of Homeland Security Jamechia Hoyle, Senior Consultant / Public Health Epidemiologist, DHS Office of Health Security</p>
<p>Emerging Leaders** Conference Theater</p>	<p>Broccoli City Festival Office Hours The Broccoli City Office Hours is a candid Q&A style activation that allows HBCU students to meet with Broccoli City co-founders Brandon McEachern and Marcus Allen and ask questions about career development and leveling up in a safe space. During this session, Brandon McEachern and Marcus Allen will also share compelling stories and inspiring insights with the students about their professional journeys. Beyond the office hours session, attendees will have the opportunity to participate in monthly master classes on career development presented by Broccoli City.</p> <p>Speakers Jermon Williams Broccoli City Festival co-founder, head of communications, Broccoli City Darryl Perkins, Broccoli City Marcus Allen, Broccoli City</p>
<p>Executive Leadership** Tidewater II</p>	<p>What You Need to Know (<i>Shark Tank Inspired</i>) HBCU leaders are constantly inundated with updates and opportunities that can tremendously impact their students, faculty, and campus community. We're bringing together several initiatives that you should be aware of to learn more about the opportunities that they have.</p> <p>Facilitator William Moses, Managing Director of Education, The Kresge Foundation Arthur P. McMahan, Senior Associate Director</p> <p>Participating Organizations FOSSI HBCU in LA #WeHBSeeU TV The Last Mile Fund Propel Center AltFinance</p>

11:30 a.m.

Transition to Luncheon

12:00 p.m. – 2:00 p.m.
 Regency Ballroom

HBCUs and Business: Raising the Bar Closing Luncheon

Master of Ceremonies

Shevrin Jones, Florida State Senator; member, President's Board of Advisors on HBCUs

*See track descriptions on page 1

**Invitation Only



SEPTEMBER 24-28, 2023

HYATT REGENCY CRYSTAL CITY AT REAGAN
NATIONAL AIRPORT | ARLINGTON, VA

Sponsor Remarks

Tunde Agboke, Director, Diversity & Workforce Public Policy, HP Inc.

Torry Johnson, Manager, Minority University Research and Education Project (MUREP), NASA

Greetings

Malcolm Kenyatta, Chair, President's Advisory Commission on Advancing Educational Equity, Excellence and Economic Opportunity for Black Americans; State Representative, Pennsylvania
Congressman French Hill, U.S. Congress (AR-02), Congressional Historically Black Colleges and Universities (HBCU) Caucus, Vice Co-Chair

Fireside Chat

Facilitator

Bakari Sellers

Speakers

Michael Sorrell, President, Paul Quinn College

George French, President, Clark Atlanta University

Aminta Breaux, President, Bowie State University

Pat Sims, President, J.F. Drake State Community and Technical College

Closing Remarks

Dietra Y. Trent, executive director

2:30 p.m. – 6:00 p.m.

Potomac I-VI

Peer Reviewer Fair

This two-part event, supported by Deloitte, will first guide participants through interactive exploratory activities designed to take a deep dive into the world of "Peer and Panel Reviews". Immediately following that session, all conference attendees are invited to participate in the Peer Reviewer Fair, where they will have the opportunity to interact with agencies that solicit panelists for their respective grant and contract reviews.

*See track descriptions on page 1

**Invitation Only



SEPTEMBER 24-28, 2023

HYATT REGENCY CRYSTAL CITY AT REAGAN
NATIONAL AIRPORT | ARLINGTON, VA

Thursday, September 28, 2023 • SCHEDULE AT-A-GLANCE- DAY 4

7:00 a.m. – 9:00 a.m. Career Fair Set Up

9:00 a.m. - 5:00 p.m. **Career Fair Registration Check In**
Regency Atrium Wall

9:30 a.m. - 6:00 p.m. **Current Student and Recent Graduate Career Fair**
Regency Ballroom

The 5th Annual National HBCU Week Conference Career and Recruitment Fair: **Career Pathways and Economic Mobility** aims to advance and maximize programs, resources, and initiatives that support the recruitment of HBCU talent, human capital, and career advancement opportunities; with an underlying objective to identify and fill available opportunities on-site. At this career fair, we plan to welcome 500-800 in-person job seekers; feature 70 employer vendors, conduct 5 professional development sessions, and will host direct hiring and interviewing opportunities. This event is open to everyone, we encourage all job seekers and conference attendees to attend.

3:00 p.m. – 6:00 p.m. **HBCUs in Federal Contracting: Collaborative Solutions for an Inclusive Space Ecosystem****

In this invitation-only workshop, key stakeholders from HBCUs, industry, and federal agencies will discuss solutions to challenges around compliance with contract goals and explore opportunities for strengthening connections in the space industry. Together, they will address crucial questions by fostering open dialogue and innovative thinking. The participants will ideate on policy initiatives to close the divide and promote a more inclusive and meaningful collaboration between HBCUs, industry, and federal agencies for space contracting and identify areas where institutions can actively participate and provide significant contributions.

Career Fair Professional Development Sessions

9:30 a.m. – 10:30 a.m. **Mastering the Clock: Time Management**
Potomac IV

With over 70 employer vendors featured at our career fair; during this session attendees will learn tips that will help them make the most of their time and provide suggestions on how to best navigate our career fair. This session will focus on learning how to manage calendars and establish action items for specific tasks. In this session attendees can develop a plan for implementing learned techniques at the career fair and in their own work life.

10:45 a.m. – 12:00 p.m. **Networking 101: Making the Connection IRL**
Potomac IV

First impressions are everything! Your personal brand is

*See track descriptions on page 1

**Invitation Only



SEPTEMBER 24-28, 2023

HYATT REGENCY CRYSTAL CITY AT REAGAN
NATIONAL AIRPORT | ARLINGTON, VA

critical for your success and involves developing a well-defined and consistent look, messaging, and presence online and offline. Join us for this two-hour session to first learn how you can create or improve your personal brand and then put your learned skills to practice in an interactive speed networking with Initiative partners and recruiters. This session is designed to accelerate business contacts and will involve participants and Initiative partners to exchange information and feedback through brief exchanges that are sure to improve your personal brand and increase your professional network!

12:30 p.m.-1:30 p.m.
Potomac IV

What You Need to Know About Finding and Applying for Federal Jobs

Learn how the Federal Government hires talented people and what you need to do to successfully apply for Federal jobs. You will learn how to Navigate USAJOBS (official website for Federal jobs), Write Your Resume for Federal Jobs, the application process and the hiring authorities Federal agencies use to hire students, recent graduates, veterans, and persons with disabilities.

2:00 p.m.—3:00 p.m.
Potomac IV

Your Financial Journey

Establish smart financial habits early on and get onto the path of financial independence. Learn how to budget, save, and build credit, so you can achieve your financial goals during and after college.

3:00 p.m.- 4:00 p.m.
Potomac IV

The Fully funded Ph.D.: How to find and apply to opportunities!

Thinking about graduate school? Looking for funded opportunities for study? Join us to explore fully funded graduate study opportunities! You'll learn the financial models for common graduate programs, get an overview of the application components and process, and learn how to apply.

*See track descriptions on page 1

**Invitation Only