ENHANCING
HISTORICALLY BLACK COLLEGES & UNIVERSITIES
HBCU
COMPETITIVENESS

STUDENT ACHIEVEMENT | QUALITY PARTNERSHIPS | INSTITUTIONAL PERFORMANCE

White House Initiative on Historically Black Colleges and Universities

2019 NATIONAL HISTORICALLY BLACK COLLEGES AND UNIVERSITIES WEEK CONFERENCE

ENHANCING HBCU COMPETITIVENESS

Student Achievement. Quality Partnerships. Institutional Performance.

September 8 – 11, 2019

Renaissance Washington, DC Downtown
999 9th Street, N.W.
Washington, D.C. 20001

Program is subject to change without notice.

The goals of our conference are to highlight the countless accomplishments of Historically Black Colleges and Universities (HBCUs) and to connect participants with opportunities that allow HBCUs to align their work with the nation's competitive priorities. Toward these ends, the program is designed to heighten awareness of the many institutions, agencies, resources and individuals who support our aims — and who share the desire for HBCU students to be fully and equitably engaged in 21st century American life.

Check the official conference event app for current updates.

WELCOME FROM THE EXECUTIVE DIRECTOR

As executive director of the White House Initiative on Historically Black Colleges and Universities, I take great pride in joining with the Executive Office of the President of the United States and the U.S. Department of Education to welcome you to the 2019 National Historically Black Colleges and Universities Week Conference!

This year's theme, **Enhancing HBCU Competitiveness: Student Achievement. Quality Partnerships. Institutional Performance.**, continues to build on our guiding North Star — helping HBCUs successfully compete for top opportunities, while providing education and economic experiences that can improve standards of living for the students, people, and communities they principally serve.

This year's conference packs quite a wallop, delivering more content than ever before. Our multi- and interdisciplinary tracks and sessions provide an unparalleled depth and diversity of information to improve prospects for enhanced HBCU competitiveness.

As we convene in Washington, D.C., following unprecedented gains in the past two years, we focus on top opportunities in the federal sector. It is time to heed the poignant instructions of Booker T. Washington to cast down our buckets where we are. In other words, HBCUs must not only win in Washington, D.C., but also in the states, counties, and cities in which our institutions are located.

Here is a way forward: Consider how your state, county, and city might replicate locally the demonstrated federal leadership of the president and executive agencies, through these five actions:

1. Mayors, county administrators, and governors should issue executive orders, modeled after the president's, directing each city, county, and state department or agency to develop plans for how it will work with HBCUs.

2. More than $50 billion in R&D investment is annually received by federal agencies based in the 19 states with an HBCU — institutions and advocates should press for implementation in those very states of the president's HBCU Executive Order 13779, directing federal agencies to work with HBCUs.

3. HBCUs should align and embed their institutions within local Comprehensive Economic Development Strategies, required by the Economic Development Administration.

4. Cities, counties, and states should designate HBCUs as Small Business Enterprises (SBEs), affording institutions access to all the available public- and private-sector SBE contracting vehicles that can improve prospects for achieving greater self-sufficiency.

5. HBCUs should link the president's Opportunity Zones Executive Order 13853 to the HBCU Executive Order 13779, jointly leveraging them as powerful instruments for local HBCU development that create local competitive advantages for institutions.

Accessing assets and activating resources **where we are** necessarily complements our collective efforts in Washington, D.C. Let's make sure we do not ignore these compelling opportunities.

Onward and upward!

JOHNATHAN M. HOLIFIELD
Executive Director
White House Initiative on Historically
Black Colleges and Universities
White House Domestic Policy Council
Executive Office of the President

Get Whova for 2019 HBCU Week Conference

Official Event App

- Explore the **professional profiles** of event speakers and attendees.
- Send **in-app messages** and **exchange contact info.**
- **Network and find attendees** with common affiliations, educations, shared networks, and social profiles.
- Receive **update notifications** from organizers.
- Access the **event agenda**, GPS guidance, maps, and parking directions at your fingertips.

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HBCU
COMPETITIVENESS

STUDENT ACHIEVEMENT | QUALITY PARTNERSHIPS | INSTITUTIONAL PERFORMANCE

Join us for a

MEET & GREET

*Free entry**

Sunday, September 8

5:30 P.M. – 6:30 P.M.

All registered conference attendees are invited to participate in the first annual **Federal Agency Meet and Greet.** The White House Initiative on Historically Black Colleges and Universities (Initiative) will host this networking event to provide attendees with the opportunity to meet members of the Federal Interagency Working Group (IWG). The IWG consists of over 30 federal agencies that have formal partnerships with the Initiative.

This event will allow attendees to build a professional support network for their institution by connecting with federal agencies and their staff who can provide guidance, intra-agency connections, updates on agency activities, and technical assistance support. This event will also provide attendees with the opportunity for increased visibility with agencies they are excited to learn more about and aspire to work with.

We encourage you to use this occasion as an opportunity to get to know the federal community and what is has to offer!

**Conference Registration Required*

Congressional Ballroom

CAREER FAIR

FALL 2019

HBCU Students and Recent Alumni

Renaissance Washington, D.C. Downtown Hotel

999 9th Street, NW, Washington, D.C. 20001

GRAND NORTH

ENHANCING

HISTORICALLY BLACK COLLEGES & UNIVERSITIES

HBCU

COMPETITIVENESS

STUDENT ACHIEVEMENT | QUALITY PARTNERSHIPS | INSTITUTIONAL PERFORMANCE

September 11, 2019

11 A.M. — 2 P.M.

See Event app for Registration Details

ALL MAJORS WELCOME

- Direct Hiring
- Networking Tips
- Professional Development
- Careers
- Internships & Fellowships
- Graduate Assistance & Programs

2019 NATIONAL HBCU WEEK CONFERENCE

Dream It – Achieve It

FEDERAL CULTURAL FUNDING OPPORTUNITIES FOR HBCUs

September 10, 2019, 8:30 a.m.–5:30 p.m. | September 11, 2019, 8:30 a.m.–12:30 p.m.

Meeting Room 16

Renaissance Washington, DC Downtown Hotel | 999 Ninth St., NW, Washington, DC 20001

REGISTER FOR THE WORKSHOP WHEN YOU REGISTER FOR YOUR SESSIONS!

HAVE YOU WONDERED

- How to **successfully write a grant** for federal funding?
- What **funding opportunities exist** for arts and culture?

Get the inside scoop on how to effectively apply for cultural grants to support your programs with a valuable workshop given by U.S. federal agencies that award funds to HBCUs.

PARTICIPATE IN ONE-ON-ONE GRANT-WRITING CONVERSATIONS

WORKSHOP PARTICIPANTS ONLY

Join us for an exclusive early-morning tour of the National Museum of African-American History and Culture… *before the museum opens for the day to the general public!*

NATIONAL ENDOWMENT for the ARTS arts.gov

NATIONAL ENDOWMENT FOR THE Humanities

ADVISORY COUNCIL ON HISTORIC PRESERVATION ACHP

INSTITUTE of Museum and Library SERVICES

FOR QUESTIONS EMAIL HBCU@ARTS.GOV

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STUDENT ACHIEVEMENT | QUALITY PARTNERSHIPS | INSTITUTIONAL PERFORMANCE

Guest Speaker
Johnny C. Taylor, Jr.
Chair of President's Board of Advisors on HBCUs

To Register
Sign-up for HBCU Industry Day Event and Matchmaking when you select your sessions.

For More Information
Rachel K. Ramirez
nihsmallbusiness@mail.nih.gov
NIH Small Business Program Office

If you require reasonable accommodations, please send an email to the point of contact listed above.

Hosted By

NIH

THE DEPARTMENT OF THE TREASURY 1789

Are you an HBCU and want to know how to win federal government contracts?

National HBCU Week 2019 Industry Day Event and Matchmaking Session

Wednesday, September 11, 2019
9:00 a.m.—1:00 p.m.
Renaissance Washington, DC Downtown Hotel
Grand South
999 9th Street, NW, Washington, DC

Join the U.S. Department of Health and Human Services, National Institutes of Health, and the U.S. Department of the Treasury for the Inaugural HBCU Industry Day.

This is your opportunity to have in-person conversations with federal and industry leaders about potential contract opportunities!

All approved representatives of HBCU Sponsored Programs Offices, Research, Title III, Grants Administration, or Governmental Affairs Divisions are encouraged to attend!

Join us for face-to-face conversations about procurement between HBCUs, federal agencies, and prime contractors.

By participating in this event, you will obtain access to federal acquisition and program officials as well as potential industry teaming partners.

SNAPSHOT EVENT SUMMARY

2019 NATIONAL HBCU WEEK CONFERENCE

Enhancing HBCU Competitiveness:
Student Achievement. Quality Partnerships. Institutional Performance.

SUNDAY, September 8 — SCHEDULE AT-A-GLANCE — PRE-CONFERENCE

HBCU WEEK CONFERENCE KICK-OFF

4:30 p.m. – 5:30 p.m.	THE ART OF NETWORKING: ETIQUETTE AND ENHANCING RELATIONSHIPS*	*Mount Vernon Square*
5 p.m. – 6:30 p.m.	REGISTRATION CHECK-IN AND EXHIBIT SET UP	*Pre-Function Grand Ballroom*
5:30 p.m. – 6:30 p.m.	FEDERAL AGENCY MEET AND GREET	*Congressional Hall*
6 p.m. – 7:30 p.m.	PRESIDENTS AND CHANCELLORS RECEPTION* *— INVITATION ONLY —*	*Penn Quarter*

MONDAY, September 9 — SCHEDULE AT-A-GLANCE — DAY 1

7 a.m.	REGISTRATION CHECK-IN	*Pre-Function Grand Ballroom*
7:30 a.m. – 8:30 a.m.	OPENING CEREMONY	*Grand Ballroom*
8:30 a.m. – 9 a.m.	NETWORKING AND TRANSITION TO BREAKOUTS	
9 a.m. – 10 a.m.	CONCURRENT WORKSHOPS	

Track	Session Title	Room
FEDERAL INVESTMENTS	The Unveiling of Transformational Federal Government Procurement Initiatives	*Renaissance A*
QUALITY PARTNERSHIPS	Preparing HBCU Students for Success in the Workplace Through Corporate and Agency Partnerships	*Renaissance B*
INNOVATION AND RESEARCH	STEM Research — A National Science Foundation Perspective to Improve Research and Funding Competitiveness	*Renaissance East*
WORKFORCE DEVELOPMENT	Second Chance Pell — Creating Opportunities That Change Lives	*Meeting Room 12–14*
STUDENTS AND YOUNG ALUMNI	North Star Navigation to Career Empowerment	*Mount Vernon Square*
EXECUTIVE LEADERSHIP*	Informing President Trump's HBCU Agenda: A Conversation With the President's Board of Advisors on Historically Black Colleges and Universities*	*Penn Quarter*
TECHNICAL ASSISTANCE Two-Hour Session	How to Write a Research Grant Application to the Institute of Education Sciences (Part 1)	*Congressional A*
TECHNICAL ASSISTANCE Two-Hour Session	Capability Statements — Your University Resume (Part 1)	*Congressional B*
NURSING MENTORSHIP AND TRAINING Two-Day Session	Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Examination (NCLEX) Success at HBCUs *— INVITATION ONLY —*	*Meeting Room 8–9*

10 a.m. – 10:25 a.m.	NETWORKING AND TRANSITION TO BREAKOUTS

* Events for HBCU Competitiveness Scholars, Presidents, Chancellors and other VIP attendees

INVITATION ONLY refers to separate invitations sent by the Future of Nursing: Campaign for Action and the Office of Minority Health at the U.S. Department of Health and Human Services to HBCUs with nursing students enrolled in traditional Bachelor of Nursing programs.

10:30 a.m. – 11:30 a.m. **CONCURRENT WORKSHOPS**

Track	Session Title	Room
FEDERAL INVESTMENTS	Empowering HBCUs and Minority Businesses to Further Advance Research and Technology in the Sciences	*Renaissance A*
QUALITY PARTNERSHIPS	Partnering in Engineering to Meet the Challenges of the 21st Century Workforce	*Renaissance B*
INNOVATION AND RESEARCH	Transforming Capacity Building Through Vision and Leadership: Smart HBCUs	*Renaissance East*
WORKFORCE DEVELOPMENT	Diversifying the Nursing Workforce, One HBCU at a Time	*Meeting Room 12–14*
STUDENTS AND YOUNG ALUMNI	Next Level Hustle: Social Innovation Enterprise and Entrepreneurship	*Mount Vernon Square*
EXECUTIVE LEADERSHIP*	A Framework for Increasing the Research Competitiveness of HBCUs*	*Penn Quarter*
TECHNICAL ASSISTANCE	How to Write a Research Grant Application to the Institute of Education Sciences, *Continued* (Part 2)	*Congressional A*
TECHNICAL ASSISTANCE	Capability Statements — Your University Resume, *Continued* (Part 2)	*Congressional B*
NURSING MENTORSHIP AND TRAINING Two-Day Session	Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Examination (NCLEX) Success at HBCUs, *Continued* *— INVITATION ONLY —*	*Meeting Room 8–9*

11:30 a.m. – 11:45 a.m. NETWORKING AND TRANSITION TO LUNCH

11:45 a.m. – 1:45 p.m. **EXCELLENCE IN INNOVATION AND COMPETITIVENESS AWARDS LUNCHEON** *Grand Ballroom*

1:45 p.m. – 1:55 p.m. TRANSITION TO BREAKOUTS

2 p.m. – 3 p.m. **CONCURRENT WORKSHOPS**

Track	Session Title	Room
FEDERAL INVESTMENTS	Advancing Partnerships to Build Ecosystems in the Aerospace Industry	*Renaissance A*
QUALITY PARTNERSHIPS	Is Your Campus Safe? Building and Retaining Resilience	*Renaissance B*
INNOVATION AND RESEARCH	Advancing National Security Through Artificial Intelligence and Machine Learning	*Renaissance East*
WORKFORCE DEVELOPMENT	Elevating Your Talent Pipeline: A Case Study	*Meeting Room 12–14*
STUDENTS AND YOUNG ALUMNI	Wealth Management: Enter the Industry and Grow Your Wealth	*Mount Vernon Square*
EXECUTIVE LEADERSHIP*	HBCUs, Opportunity Zones, and Federal Research: Linking and Leveraging Federal Executive Action to Achieve Local Impact*	*Penn Quarter*
TECHNICAL ASSISTANCE	Faculty Career Development: Federal Agency Resources and Opportunities to Enhance HBCU Competitiveness Through Student Achievement, Quality Partnerships, and Institutional Performance	*Congressional A*
NURSING MENTORSHIP AND TRAINING Two-Day Session	Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Examination (NCLEX) Success at HBCUs, *Continued* *— INVITATION ONLY —*	*Meeting Room 8–9*

3 p.m. – 3:25 p.m. NETWORKING AND TRANSITION TO BREAKOUTS

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3:30 p.m. – 4:30 p.m. **CONCURRENT WORKSHOPS**

Track	Session Title	Room
FEDERAL INVESTMENTS	Opportunities for HBCU Research: Arts Research Grants	*Renaissance A*
QUALITY PARTNERSHIPS	Entrepreneurial Partnerships to Seed, Feed, and Sustain Strong, Thriving HBCUs	*Renaissance B*
INNOVATION AND RESEARCH	Competing on Metrics: HBCUs Leading on Learning	*Renaissance East*
WORKFORCE DEVELOPMENT	Aligning HBCUs' Ecosystems With High-Level Apprenticeship Opportunities	*Meeting Room 12–14*
STUDENTS AND YOUNG ALUMNI	HBCU Student Ideation From Concept to Commercialization Using NASA Intellectual Property *Student Presentation Session*	*Mount Vernon Square*
NURSING MENTORSHIP AND TRAINING Two-Day Session	Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Exmination (NCLEX) Success at HBCUs, *Continued* *— INVITATION ONLY —*	*Meeting Room 8–9*

5 p.m. **RECEPTION** *Congressional B*

6 p.m. PRESIDENTS/CHANCELLORS DEPART FOR EXTERNAL MEETING

6:30 p.m. **PRESIDENTS/CHANCELLORS MEETING**

9 p.m. RETURN TO HOTEL

TUESDAY, September 10 SCHEDULE AT-A-GLANCE DAY 2

7 a.m. **REGISTRATION CHECK- IN** *Grand Ballroom*

7:30 a.m. – 8:30 a.m. **INNOVATION AND COMPETITIVENESS: PERSPECTIVES FROM BUSINESS AND GOVERNMENT** *Grand Ballroom*

8:30 a.m. – 8:45 a.m. TRANSITION TO BREAKOUTS

8:45 a.m. – 9:45 a.m. **CONCURRENT WORKSHOPS**

Track	Session Title	Room
FEDERAL INVESTMENTS	Bureau of Health Workforce Health Careers Pipeline and Diversity Programs	*Renaissance A*
QUALITY PARTNERSHIPS	The More We Share, the More We Have: Shared Services and the Potential to Enhance HBCU Competitiveness	*Renaissance B*
INNOVATION AND RESEARCH	Navigating the National Institutes of Health: Identifying Institutional Funding Opportunities and Increasing HBCU Student Recruitment	*Renaissance East*
WORKFORCE DEVELOPMENT	Building Quality Partnerships Between Business and HBCUs to Create Workforce Solutions	*Meeting Room 12–14*
STUDENTS AND YOUNG ALUMNI	Volunteering and Service: Be the Greater Good	*Mount Vernon Square*
EXECUTIVE LEADERSHIP*	U.S. Department of Education's Champions for Higher Education*	*Penn Quarter*
ARTS AND CULTURE Two-Day Session	Dream It — Achieve It: Federal Cultural Funding Opportunities for HBCUs	*Meeting Room 16*
eSPORTS AND DATA SCIENCE Full-Day Session	The Benefit of HBCUs Developing Data Science Programs	*Meeting Room 10–11*
NURSING MENTORSHIP AND TRAINING Two-Day Session	Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Examination (NCLEX) Success at HBCUs, *Continued* *— INVITATION ONLY —*	*Meeting Room 8–9*

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9:45 a.m. – 9:55 a.m. NETWORKING AND TRANSITION TO BREAKOUTS

10 a.m. – 11 a.m. **CONCURRENT WORKSHOPS**

Track	Session Title	Room
FEDERAL INVESTMENTS	Promoting Cybersecurity Capabilities and Competencies	*Renaissance A*
QUALITY PARTNERSHIPS	Building Partnerships to Increase HBCUs Workforce Dynamics in 2020 and Beyond	*Renaissance B*
INNOVATION AND RESEARCH	HBCUs Are Underutilized Resources for the Nation: 10 Recommendations to Enhance Student Achievement and Institutional Performance at HBCUs	*Renaissance East*
WORKFORCE DEVELOPMENT	A Glimpse Into Corporate Procurement and Entrepreneurship	*Meeting Room 12–14*
STUDENTS AND YOUNG ALUMNI*	Service Project*	*Off-Site*
EXECUTIVE LEADERSHIP*	Federal Student Aid: A Collaboration of Activities and Services Focused on Student Achievement and Institutional Performance*	*Penn Quarter*
ARTS AND CULTURE Two-Day Session	Dream It — Achieve It: Federal Cultural Funding Opportunities for HBCUs, *Continued*	*Meeting Room 16*
eSPORTS AND DATA SCIENCE Full-Day Session	The Rise of eSports and Gaming in Higher Education: Academic Opportunities in Student Recruitment, Retention, and Career Development	*Meeting Room 10–11*
NURSING MENTORSHIP AND TRAINING Two-Day Session	Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Examination (NCLEX) Success at HBCUs, *Continued* *— INVITATION ONLY —*	*Meeting Room 8–9*

11 a.m. – 11:15 a.m. NETWORKING AND TRANSITION TO BREAKOUTS

11:15 a.m. – 12:15 p.m. **CONCURRENT WORKSHOPS**

Track	Session Title	Room
FEDERAL INVESTMENTS	Strengthening Partnerships Between the United States Department of Agriculture and Historically Black Land-Grant Colleges and Universities	*Renaissance A*
QUALITY PARTNERSHIPS	Firming the Department of Education's Collaborative Relationship With the Institutional Service Program Partners	*Renaissance B*
INNOVATION AND RESEARCH	A Competitive Edge: Leveraging Researcher-Practitioner Partnerships for Impact and Scale	*Renaissance East*
WORKFORCE DEVELOPMENT	Leveraging Relationships in the Media and Technology Landscape	*Meeting Room 12–14*
STUDENTS AND YOUNG ALUMNI*	Service Project*	*Off-Site*
EXECUTIVE LEADERSHIP*	Building a Coalition for Attracting and Retaining a Diverse STEM Teaching Workforce*	*Penn Quarter*
ARTS AND CULTURE Two-Day Session	Dream It — Achieve It: Federal Cultural Funding Opportunities for HBCUs, *Continued*	*Meeting Room 16*
eSPORTS AND DATA SCIENCE Full-Day Session	Why HBCUs Should Embrace eSports and Gaming: Leveraging This Billion Dollar Industry to Increase Revenue Opportunities	*Meeting Room 10–11*
NURSING MENTORSHIP AND TRAINING Two-Day Session	Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Examination (NCLEX) Success at HBCUs, *Continued* *— INVITATION ONLY —*	*Meeting Room 8–9*

12:15 p.m. – 12:30 p.m. NETWORKING AND TRANSITION TO BREAKOUTS

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12:30 p.m. – 1:30 p.m. **CONCURRENT WORKSHOPS**

Track	Session Title	Room
QUALITY PARTNERSHIPS	Building Quality Inclusive Tech, Startup, and Venture Ecosystem Partnerships in Communities of Color to Close the Wealth Gap	*Renaissance B*
INNOVATION AND RESEARCH	The New Black Wall Street Is Competitive HBCU Black Tech Ecosystems	*Renaissance East*
STUDENTS AND YOUNG ALUMNI*	Service Project*	*Off-Site*
ARTS AND CULTURE Two-Day Session	Dream It — Achieve It: Federal Cultural Funding Opportunities for HBCUs, *Continued*	*Meeting Room 16*
eSPORTS AND DATA SCIENCE Full-Day Session	eSports Analytics Curricula at HBCUs: Building a STEM Talent and Career Development Pipeline	*Meeting Room 10–11*
NURSING MENTORSHIP AND TRAINING Two-Day Session	Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Examination (NCLEX) Success at HBCUs, *Continued* *— INVITATION ONLY —*	*Meeting Room 8–9*

1:30 p.m. – 1:45 p.m. TRANSITION TO LUNCHEON

1:45 p.m. – 3:30 p.m. **CLOSING LUNCHEON** *Grand Ballroom*

WEDNESDAY, September 11 SCHEDULE AT-A-GLANCE DAY 3

8:30 a.m. – 12:30 p.m. **WORKSHOP**

Track	Session Title	Room
ARTS AND CULTURE Two-Day Session	Dream It — Achieve It: Federal Cultural Funding Opportunities for HBCUs, *Day Two*	*Meeting Room 16*

9:30 a.m. – 2 p.m. **MEETING OF THE PRESIDENT'S BOARD OF ADVISORS ON HBCUs** *Renaissance East*

9 a.m. – 12 p.m. **HBCU INDUSTRY DAY EVENT AND MATCHMAKING SESSION** *Grand South*

11 a.m. – 2 p.m. **CURRENT STUDENT AND RECENT GRADUATE CAREER FAIR** *Grand North*

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2019 NATIONAL HBCU WEEK CONFERENCE EVENTS

Enhancing HBCU Competitiveness: Student Achievement. Quality Partnerships. Institutional Performance.

SUNDAY, September 8

4:30 p.m. – 5:30 p.m.	SCHOLARS SESSION	**THE ART OF NETWORKING: ETIQUETTE AND ENHANCING RELATIONSHIPS***	*Mount Vernon Square*
		Building a network that works is both an art and a science. It is an art in that it requires basic human skills in communication, connection, authenticity, and the ability to be "in the present" and engaged with people and in the conversation. During this interactive session competitiveness scholars will learn and practice networking techniques that will aid them through conference events.	
5 p.m.		**REGISTRATION**	*Grand Ballroom*
5:30 p.m. – 6:30 p.m.	SPEED NETWORKING	**FEDERAL AGENCY MEET AND GREET**	*Congressional Hall*
6 p.m. – 7:30 p.m.	RECEPTION	**PRESIDENTS/CHANCELLORS RECEPTION** *— INVITATION ONLY —*	*Penn Quarter*

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MONDAY, September 9

7 a.m. — **REGISTRATION** — *Grand Ballroom*

7:30 a.m. – 8:30 a.m. — **OPENING CEREMONY** — *Grand Ballroom*

GREETINGS
JOHNATHAN M. HOLIFIELD
Executive Director, White House Initiative on HBCUs, White House Domestic Policy Council, Executive Office of the President, U.S. Department of Education

PRESENTATION OF COLORS
UNITED STATES COAST GUARD

MUSICAL SELECTIONS
BOWIE STATE GOSPEL CHOIR

National Anthem
"Lift Every Voice and Sing"
by James Weldon Johnson

LATONYA WRENN
Choir Director, Bowie State University

WELCOME REMARKS
JOHNATHAN M. HOLIFIELD

SEDIKA FRANKLIN
Associate Director, White House Initiative on HBCUs

MUSICAL SELECTION
BOWIE STATE GOSPEL CHOIR

8:30 a.m. – 9 a.m. — NETWORKING AND TRANSITION TO BREAKOUTS

9 a.m. – 10 a.m. — **CONCURRENT WORKSHOPS**

SESSION TRACKS

FEDERAL INVESTMENTS	QUALITY PARTNERSHIPS	INNOVATION AND RESEARCH	WORKFORCE DEVELOPMENT	STUDENTS AND YOUNG ALUMNI
EXECUTIVE LEADERSHIP	TECHNICAL ASSISTANCE	NURSING MENTORSHIP & TRAINING	ARTS AND CULTURE	eSPORTS AND DATA SCIENCE

FEDERAL INVESTMENTS

The Unveiling of Transformational Federal Government Procurement Initiatives

Renaissance A

The U.S. Department of the Treasury-Office of Small and Disadvantaged Business Utilization encourages HBCUs to align their strategic planned mission, goals, and objectives with Presidential Executive Order 13779, promoting academic excellence and innovation, to become competitive for federal procurements. HBCU leaders are encouraged to collaborate and engage U.S. government decision makers to support the Treasury and General Services Administration (GSA) federal government initiatives with instituting a GSA HBCU procurement tool. This session will (1) make HBCUs aware of federal government opportunities through grants, contracts, and cooperative agreements; (2) promote, support, and train HBCUs on how to do business with the U.S. government; (3) assist HBCUs with identifying GSA procurement set-aside opportunities, especially in the areas of cybersecurity, information technology, and professional services; (4) train and assist HBCUs with obtaining access to and securing federal contracts; and (5) educate HBCUs on government procurement programs and initiatives that HBCUs initially underutilized.

MODERATOR
MITCHELL D. WINANS
Special Assistant, Office of the Chief Procurement Officer, Internal Revenue Service
U.S. Department of the Treasury

breakout sessions continued on next page

9 a.m. – 10 a.m. Concurrent Breakout Sessions *(continued)*

PANELISTS MELISSA "LISA" JENKINS
WOSB Program Manager and Industry Liaison/Business Analyst, Office of Small and Disadvantaged Business Utilization, U.S. Department of the Treasury

TEPRICKA MORGAN
GSA Business Partner, GSA Federal Acquisition Service, General Services Administration

JASON BOEHLERT
Program Manager, Legislative External Affairs, Community Development Financial Institutions Fund

QUALITY PARTNERSHIPS

Preparing HBCU Students for Success in the Workplace Through Corporate and Agency Partnerships

Renaissance B

The Thurgood Marshall College Fund will discuss the key elements in creating internship and job placement programs that benefit both the student and the hosting entity.

FACILITATOR SEAN BURNS
Assistant Vice President for Government Relations, Thurgood Marshall College Fund (TMCF)

PANELIST ANDREA HORTON
Executive Vice President of Programs, TMCF

INNOVATION AND RESEARCH

STEM Research — A National Science Foundation Perspective to Improve Research and Funding Competitiveness

Renaissance East

For the United States to maintain global leadership and competitiveness in science, technology, engineering, and mathematics (STEM), we must invest in research, encourage innovation, and grow a strong, talented, and diverse STEM workforce. By facilitating partnerships, communication, and cooperation, the National Science Foundation (NSF) aims to build and scale up what works in broadening participation programs to reach underserved populations nationwide. This session will provide information to assist HBCUs in preparing for NSF funding opportunities in computer and information technology.

MODERATOR FRANCINE ALKISSWANI
Telecommunications Policy Analyst, National Telecommunications and Information Administration U.S. Department of Commerce

PANELISTS FAY COBB PAYTON
Program Director, Division of Computer and Network Systems, National Science Foundation

TONYA SMITH-JACKSON
Program Director, Division of Information and Intelligent Systems, National Science Foundation

PAMELA McCAULEY
Program Director, Division of Computer and Network Systems, National Science Foundation

breakout sessions continued on next page

WORKFORCE DEVELOPMENT

Second Chance Pell — Creating Opportunities That Change Lives

Meeting Room 12–14

The United States currently has the highest incarceration rate in the world, with approximately 2.2 million people incarcerated in American prisons and jails. Those who participate in education while incarcerated are 43 percent less likely to return to prison within three years than prisoners who do not participate in any correctional education programs. RAND has estimated that for every dollar invested in correctional education programs, four to five dollars are saved on three-year re-incarceration costs. Shorter College, one of the Second Chance Pell grant awardees, is contributing to the successful reentry of incarcerated persons by reducing recidivism, saving taxpayer dollars by lowering the direct and collateral costs of incarceration, and promoting public safety.

HBCU participation in this program makes us more sensitive to a large demographic that has been underserved and provides an opportunity to awaken the HBCU community to how we can better the outcomes of so many African Americans.

FACILITATOR

O. JEROME GREEN, ESQ
President, Shorter College

PANELISTS

KEVIN MURPHY
Director, Arkansas Community Correction

BILL GLOVER
Superintendent, Arkansas Correction Schools

MARCIA BOYD
Deputy Director, *Title IV* Support for Minority-Serving Under-Resourced School Division
U. S. Department of Education

STORMY CUBB
Director of Special Projects and Sponsored Programs, Division of Operations and Institutional Support, Shorter College

STUDENTS AND YOUNG ALUMNI

North Star Navigation to Career Empowerment

Mount Vernon Square

Many HBCU students are first-generation college students who have achieved academic success with few advantages. This session hopes to level the playing field by educating the students about effectively navigating the employment process, offering advice about career and professional development, and honing their resume writing and interviewing skills so that they may become competitive candidates in their communities and chosen professions. Most importantly, the session will inform the students about legal protections from employment discrimination that they may encounter during the application process and in the workplace. As a bonus, students who submit their resumes in advance will receive substantive written feedback that will improve their resume presentation and enhance their competitive edge.

FACILITATOR

ERICA D. WHITE-DUNSTON
Director, Office of Equal Opportunity, U.S. Equal Employment Opportunity Commission

PANELISTS

PAULA R. BRUNER
Attorney at Law, Office of Federal Operations, Architect/Attorney-advisor, Eradicating Racism and Colorism from Employment (E-RACE), U.S. Equal Employment Opportunity Commission

FARNESE McDONALD
Attorney-Advisor, Office of Equal Opportunity, U.S. Equal Employment Opportunity Commission

SHEILA CLARK
Assistant Director, Business Operations and Strategic Planning, Office of the Chief Human Capital Officer, U.S. Equal Employment Opportunity Commission

breakout sessions continued on next page

9 a.m. – 10 a.m. Concurrent Breakout Sessions *(continued)*

EXECUTIVE LEADERSHIP

Informing President Trump's HBCU Agenda: A Conversation With the President's Board of Advisors on HBCUs*

Penn Quarter

This session will feature a panel of corporate members of the President's Board of Advisors on HBCUs discussing ways in which the board might best assist HBCUs with new investment and partnership opportunities offered by the Trump Administration. A portion of the session will be set aside to hear from the chairman of the President's Board of Advisors on HBCUs, Johnny C. Taylor, Jr., and hear from HBCU presidents and chancellors concerning these new opportunities.

SPEAKER

JOHNNY C. TAYLOR, JR.
President and Chief Executive Officer, Society for Human Resource Management
Chair, President's Board of Advisors on HBCUs

PANELISTS

MARSHALL GRIGSBY
President and Chief Executive Officer, Grigsby & Associates, LLC
Member, President's Board of Advisors on HBCUs

NICK JUSTICE
Executive Director, PowerAmerica, Member, President's Board of Advisors on HBCUs

BERNIE MILANO
President, KPMG Foundation, Member, President's Board of Advisors on HBCUs

CONNIE RATH
President, The Clifton Foundation, Member, President's Board of Advisors on HBCUs

TECHNICAL ASSISTANCE
Two-Hour Session

How to Write a Competitive Research Grant Application to the Institute of Education Sciences (Part 1)

Congressional A

During this 2 1/2 hour workshop, program officers from the Institute of Education Sciences, U.S. Department of Education, will provide instructions and advice on writing competitive applications to the Education Research Grants Program (84.305A) and the Special Education Research Grants Program (84.324). The workshop will focus on (1) the research topics that make up these two grant programs; (2) the research goal structure under which these programs operate; and (3) the four sections of the research narrative (significance, research plan, personnel, and resources) that comprise the most important part of the grant application. Direct instruction on these topics will be accompanied by a review of examples, information on applying these topics to participants' own work, and discussion.

FACILITATOR

KATINA R. STAPLETON
Program Officer, National Center for Education Research, Institute of Education Sciences
U.S. Department of Education

PANELIST

ALLEN RUBY
Associate Commissioner, National Center for Education Research, Institute of Education Sciences
U.S. Department of Education

breakout sessions continued on next page

* Events for HBCU Competitiveness Scholars, Presidents, Chancellors and other VIP attendees

TECHNICAL ASSISTANCE
Two-Hour Session

Capability Statements — Your University Resume
(Part 1)

Congressional B

HBCUs have significant experience in various levels of research. Since the experience with research is traditionally included with grant proposals, universities prepare booklets and other large documents providing details. When seeking more lucrative federal contracts, capability statements are the preferred method for presenting the university's research capabilities. These one- to two-page documents highlight the institution's research expertise. Capability statements take significant time and discipline to prepare properly. NASA has funded training sessions that allow universities to prepare for work in the federal contracts space. This technical training session will allow HBCUs to gain a better understanding of developing and using research capability statements.

FACILITATOR TABISA TALIWAKU KALISA
Program Manager, Office of Small Business Programs, NASA Headquarters

PANELISTS LATONIA JONES
President and Chief Executive Officer, Phenomenal Management Partners
Alabama A&M University RISE Foundation

SHARON FITZGERALD
Lead Analyst, Minority University and Research Education Program Sustainability Initiative
NASA Langley Research Center

SHARON BROOKS HODGE
Vice President and Chief Operating Officer, Phenomenal Management Partners
Alabama A&M University RISE Foundation

NURSING MENTORSHIP AND TRAINING
Two-Day Session

Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Examination (NCLEX) Success at HBCUs
— INVITATION ONLY —

Meeting Room 8–9

This two-day workshop is part of a nursing track being held during the HBCU conference. This workshop is the second offering of a mentoring training program aimed at improving retention, graduation, and National Council Licensure Examination (NCLEX) pass rates among nursing students enrolled in traditional Bachelor of Science in Nursing (BSN) programs at HBCUs. Invitees include leaders from HBCU schools of nursing from across the country and state action coalition leaders from the Future of Nursing: Campaign for Action, an initiative of AARP Foundation, AARP, and the Robert Wood Johnson Foundation. The workshop's interactive format is designed to build and enhance HBCUs' capacity to increase the pipeline of culturally diverse students entering the field of nursing. This workshop is an excellent opportunity for you to strengthen BSN programs by further investing in workforce diversity.

This **INVITATION ONLY** event is co-sponsored by the Future of Nursing: Campaign for Action, the Office of Minority Health at the U.S. Department of Health and Human Services, and the National Partnership for Action to End Health Disparities. Beyond formal mentorship training, the workshop will include panel presentations with national experts in the field of nursing, as well as interactive workgroup sessions.

10 a.m. – 10:25 a.m. NETWORKING AND TRANSITION TO BREAKOUTS

breakout sessions continued on next page

INVITATION ONLY refers to separate invitations sent by the Future of Nursing: Campaign for Action and the Office of Minority Health at the U.S. Department of Health and Human Services to HBCUs with nursing students enrolled in traditional Bachelor of Nursing programs.

10:30 a.m. – 11:30 a.m. CONCURRENT WORKSHOPS

SESSION TRACKS

FEDERAL INVESTMENTS	QUALITY PARTNERSHIPS	INNOVATION AND RESEARCH	WORKFORCE DEVELOPMENT	STUDENTS AND YOUNG ALUMNI
EXECUTIVE LEADERSHIP	TECHNICAL ASSISTANCE	NURSING MENTORSHIP & TRAINING	ARTS AND CULTURE	eSPORTS AND DATA SCIENCE

FEDERAL INVESTMENTS

Empowering HBCUs and Minority Businesses to Further Advance Research and Technology in the Sciences

Renaissance A

Engage in a dynamic discussion with key leaders at the U.S. Department of Energy to identify strategic opportunities for HBCUs and minority businesses to advance research and development initiatives and innovative energy technology solutions in collaboration with the Department and its National Laboratories.

MODERATOR TRINA BILAL
Program Manager, Office of Economic Impact and Diversity, U.S. Department of Energy

PANELISTS ROBINSON E. PIÑO
Senior Cyber Security Program Advisor and Program Manager, Office of Advanced Scientific Computing Research, U.S. Department of Energy

MICHELLE SCOTT
Senior Advisor, Office of Nuclear Energy, U.S. Department of Energy

NICOLA OHAEBGU
Acquisition Specialist and Small Business Technical Advisor, Office of Small and Disadvantaged Business Utilization, U.S. Department of Energy

JUANA MENDENHALL
Morehouse College Visiting Faculty, Lawrence Livermore National Laboratory

QUALITY PARTNERSHIPS

Partnering in Engineering to Meet the Challenges of the 21st Century Workforce

Renaissance B

Advancing Minorities' Interest in Engineering is developing strategic partnerships across industry, government, and universities to prepare students to excel in the 21st century workforce, where significant shifts are taking place. STEM skills are required for 21st century jobs in areas including animation, nutrition, photography, architecture, and music, as well as jobs in traditional STEM industries. Competencies are now also essential in continuous learning, problem solving, collaboration, critical thinking, and communication. In addition, leadership skills, creativity, innovation, and an entrepreneurial perspective are needed to contribute to a successful workforce.

During this workshop, industry leaders and HBCU deans will share their success stories, lessons learned, and playbooks to show how to successfully develop win-win strategic partnerships needed to meet the challenges of the 21st century workforce.

MODERATOR VERONICA L. NELSON
Executive Director, Advancing Minorities' Interest in Engineering

PANELISTS ROBIN COGER
Dean, College of Engineering, North Carolina A&T State University

breakout sessions continued on next page

GARY SCHNEIDER
Vice President, Global Technical Sales, IBM Corporation

DEREK MCGOWAN
Diversity Program Manager, Higher Education Institutions, Global Diversity and Inclusion
Lockheed Martin Corporation

LANCE LUCAS
Founder, Digit All Systems, Inc.

INNOVATION AND RESEARCH

Transforming Capacity Building Through Vision and Leadership: Smart HBCUs

Renaissance East

Smart campuses resemble smart cities. A smart HBCU is innovative; it uses information and communication technologies to improve quality of life, efficiency of operations and services, and competitiveness while meeting the economic, social, environmental, and cultural needs of the campus and host community. Smart HBCUs also support economic growth and competitiveness through cyberinfrastructures and campus-wide broadband networks. HBCUs that do not have access to this basic infrastructure cannot thrive and may even struggle to survive. High-speed, high capacity internet is a basic utility. Panelists will discuss their approaches to successfully compete for federal funding and garner private sector support for broadband. Panelists will discuss promising practices for developing smart HBCUs for student and institutional success through leadership and vision. The panelists are visionary CIOs who use telecommunications technology for capacity building and competitiveness. During this session, they will engage participants in a dialogue on fostering smart HBCU collaboration and competitiveness.

FACILITATOR

DERRICK MURRAY
Associate Provost, *Chief Information Officer*, Office of Information Technology
Winston-Salem State University

PANELISTS

DEBORAH F. DENT
Chief Information Officer, Information Technology, Jackson State University

GREGORY W. CLINTON, SR.
Director of Information Technology and Facilities, *Co-Director of the Virtual Justice Program*
School of Law, North Carolina Central University

WORKFORCE DEVELOPMENT

Diversifying the Nursing Workforce, One HBCU at a Time

Meeting Room 12–14

Representatives from three historically black colleges and universities in Maryland will highlight the power of partnership and collaboration in developing a statewide mentoring training initiative. This training is designed to help students stay in school, graduate, and pass their licensure exam.

This state-level partnership resulted from its members' participation in a mentoring training workshop hosted by the Future of Nursing: Campaign for Action, an initiative of AARP Foundation, AARP, and the Robert Wood Johnson Foundation, and the Office of Minority Health at the U.S. Department of Health and Human Services. The campaign supports this mentoring training program to increase the diversity of the nursing workforce and to help the nation achieve health equity.

FACILITATOR

CATHERINE "ALICIA" GEORGES
National Volunteer President, AARP
Chair, Department of Nursing, Lehman College of the University of New York

breakout sessions continued on next page

10:30 a.m. – 11:30 a.m. Concurrent Breakout Sessions *(continued)*

PANELISTS

ALEXIS D. BAKOS
Senior Adviser to the Deputy Assistant Secretary for Minority Health
Office of Minority Health, U.S. Department of Health and Human Services

DOROTHY GLISSON
Undergraduate Nursing Program Coordinator, Center for Natural Sciences, Mathematics and Nursing, Bowie State University

MAIJA ANDERSON
Director of Nursing Programs and Assistant Professor, School of Community Health and Policy
Morgan State University

TRACEY L. MURRAY
Dean and Professor, College of Health Professions, Director of the Health Centers
Coppin State University

STUDENTS AND YOUNG ALUMNI

Next Level Hustle: Social Innovation Enterprise and Entrepreneurship

Mount Vernon Square

Higher Education aims to provide the skills needed to integrate successfully into a career and professional life. In the past, a clear-cut and concise path to follow has sustained the American Dream. However, the last decade has provided a burst of social innovation and entrepreneurship, creating an economic landscape that requires fresh perspectives, especially from within HBCU communities. Navigating the narrow space between entrepreneurship and impact can be challenging. However, maximizing millennial influence and networks with a strategy that supports their collective career development will position alums to benefit from one another and establish a sustainable social ethos. This workshop session aims to provide key tools and strategies to effectively transition the narrative of millennial professionals in the changing job market with an approach to social innovation.

FACILITATOR

ASHLEIGH TILLMAN
Manager of Alumni Impact, Teach for America

PANELISTS

TANNERA GEORGE
Co-Owner and Creator, Book'd & Busy

ADRIENNE LEWIS
Co-Owner and Creator, Book'd & Busy

JERRI EVANS
Owner, Turning Natural

MARCUS ALLEN
Co-Founder and Social Innovator, Broccoli City Festival

breakout sessions continued on next page

EXECUTIVE LEADERSHIP

A Framework for Increasing the Research Competitiveness of HBCUs*

Penn Quarter

This session presents a three-part framework for increasing the research competitiveness of HBCUs. The framework focuses on mechanisms of sustained institutional transformation that includes (1) broadening an understanding of the academic R&D enterprise, (2) creating partnerships between HBCUs and industry, and (3) developing faculty career trajectories to build more competitive research programs. Mechanisms of implementing this framework will be discussed, along with expected benefits and strategies for scaling and measuring progress.

SPEAKERS

KELVIN K. DROEGEMEIER
Director, Office of Science and Technology Policy, White House

ALICIA J. KNOEDLER
Director of Team Innovation, Exaptive, Inc.

TECHNICAL ASSISTANCE

How to Write a Competitive Research Grant Application to the Institute of Education Sciences
Continued (Part 2)

Congressional A

TECHNICAL ASSISTANCE

Capability Statements — Your University Resume
Continued (Part 2)

Congressional B

NURSING MENTORSHIP AND TRAINING
Two-Day Session

Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Examination (NCLEX) Success at HBCUs
— INVITATION ONLY —

Meeting Room 8–9

11:30 a.m. – 11:45 a.m. NETWORKING AND TRANSITION TO LUNCH

11:45 a.m. – 1:45 p.m. **EXCELLENCE IN INNOVATION AND COMPETITIVENESS AWARDS LUNCHEON**

Grand Ballroom

Excellence in Innovation and Competitiveness Awards recognize individuals and organizations whose actions strengthen the education and economic competitiveness of HBCUs and the students, people, and communities they primarily serve. The awards are designed to encourage and honor public- and private-sector partners, students, faculty, and administrators at HBCUs who demonstrate commitment and notable contributions to the WHIHBCUs and the innovation and competitiveness of HBCUs.

1:45 p.m. – 1:55 p.m. TRANSITION TO BREAKOUTS

breakout sessions continued on next page

* Events for HBCU Competitiveness Scholars, Presidents, Chancellors and other VIP attendees

INVITATION ONLY refers to separate invitations sent by the Future of Nursing: Campaign for Action and the Office of Minority Health at the U.S. Department of Health and Human Services to HBCUs with nursing students enrolled in traditional Bachelor of Nursing programs.

2 p.m. – 3 p.m. **CONCURRENT WORKSHOPS**

SESSION TRACKS

FEDERAL INVESTMENTS	QUALITY PARTNERSHIPS	INNOVATION AND RESEARCH	WORKFORCE DEVELOPMENT	STUDENTS AND YOUNG ALUMNI
EXECUTIVE LEADERSHIP	TECHNICAL ASSISTANCE	NURSING MENTORSHIP & TRAINING	ARTS AND CULTURE	eSPORTS AND DATA SCIENCE

FEDERAL INVESTMENTS

Advancing Partnerships to Build Ecosystems in the Aerospace Industry

Renaissance A

With the projected high demand of unmanned aerial vehicles, the multi-billion-dollar aerospace industry is growing. Demand for a diverse workforce is also increasing in both design and manufacturing in the aerospace industry. HBCUs have a significant opportunity to position themselves as leaders in this growth. NASA has taken the lead in supporting HBCUs and other minority-serving institutions in the aerospace industry, particularly high-volume manufacturing, by offering a cooperative agreement opportunity. The session will provide HBCUs with a better understanding of opportunities in the industry and give tips for collaborating with federal agencies, prime contractors, small businesses, and other institutions.

FACILITATOR CLARENCE BOSTIC
Project Manager, High Volume Manufacturing, NASA Langley Research Center

PANELISTS KAREN RUGG
Lead for Aeronautics Communications and Education, NASA Headquarters

TONI HALL
Supplier Diversity Lead, Global Supply Chain Diversity, The Boeing Company

HESHMAT AGLAN
Dean and Professor, College of Engineering, Tuskegee University

BRUCE BERGER
Director, Center for Innovation and Entrepreneurial Development, Clark Atlanta University

QUALITY PARTNERSHIPS

Is Your Campus Safe? Building and Retaining Resilience

Renaissance B

This timely panel session is presented by the WHIHBCU Campus Safety and Resilience Cluster. The cluster chairs include Calvin Hodnett from the U.S. Department of Justice, and Michele McGriff from the U.S. Department of Homeland Security. They have designed this session to provide information and best practices on contemporary safety and security concerns on our HBCU campuses.

The panel, composed of experts in areas such as policy, emergency management, law enforcement, and planning, will discuss relevant issues facing HBCUs and promising practices for the way forward, and will field questions from the audience.

FACILITATOR MICHELLE McGRIFF
Departmental Special Emphasis Program Manager, Office for Civil Rights and Civil Liberties
U.S. Department of Homeland Security (DHS)

PANELISTS TERRANCE CALLOWAY
Vice President for Safety/Chief, Department of Campus Safety and Security
Florida A&M University

breakout sessions continued on next page

DARLENE JOHNSON
Associate Director, Office on Violence Against Women, Enhanced Training and Services to End Abuse in Later Life Program, U.S. Department of Justice

SCOTT F. BREOR
Director, Protective Security Coordination Division, Cybersecurity and Infrastructure Security Agency, DHS

GOULDA A. DOWNER
Assistant Professor, College of Medicine, Howard University

INNOVATION AND RESEARCH

Advancing National Security Through Artificial Intelligence and Machine Learning

Renaissance East

The U.S. Intelligence Community (USIC) prepares and produces professionals who make analytic and operational judgments to further the USIC mission. This session will introduce opportunities for universities and students to advance our nation's security by developing and accelerating technologies that close the gap between data collection and national security decisions. A panel of experts, including the chief technology officer in the Office of the Director of National Intelligence, will explain how innovations in artificial intelligence (AI) and machine learning (ML) are modernizing the way the United States generates intelligence, as well as some of the unique opportunities and challenges faced by IC professionals in making connections and providing context integral to analysis. This session will expand participants' understanding of applied AI and ML and present the strategic imperative for greater collaboration between the IC and diverse academic talent pools as a critical source of AI expertise.

FACILITATOR RITA M. SAMPSON
Chief Diversity Officer, U.S. Intelligence Community, Office of the Director of National Intelligence

PANELIST DEAN SOULELES
Chief Technology Advisor, Office of the Director of National Intelligence

WORKFORCE DEVELOPMENT

Elevating Your Talent Pipeline: A Case Study

Meeting Room 12–14

Employers need the ability to influence the education of students to best meet the needs of their businesses. At the same time, students need to be armed with more than just a degree, as employers are looking for work experience and even specialized certification. The Society for Human Resource Management (SHRM) has been a leader in this area, providing customized curriculum to business schools and human resource programs and working with SHRM student chapters and advisors to provide employment, certification, and other opportunities to strengthen credentials. Learn from this case study the best practices to develop similar strategic partnerships and initiatives that will elevate the talent pipeline emanating from your institution.

FACILITATOR EMILY M. DICKENS
Corporate Secretary and Chief of Staff, Office of the President and CEO
Society for Human Resource Management

PANELISTS NANCY A. WOOLEVER
Vice President, Certification Operations, Society for Human Resource Management

ANGELA MILES
Associate Professor and Department Chair, Business Administration
North Carolina Central University

breakout sessions continued on next page

2 p.m. – 3 p.m. Concurrent Breakout Sessions *(continued)*

STUDENTS AND YOUNG ALUMNI

Wealth Management: Enter the Industry and Grow Your Wealth

Mount Vernon Square

Learn ways to enter this lucrative industry and to build your net worth. Specific strategies, resources, and courses will be discussed that will help the audience members grow their net worth and access jobs within this industry. Panelists will share what to do and what not to do to ensure success either by gaining entry positions in wealth management roles or by creating wealth strategies for audience members and their families.

FACILITATOR

VALERIE MOSLEY
Founder, Valmo Ventures

PANELISTS

HEZEKIAH ROSS
Financial Account Executive, Associated Investor
Participant, Envestnet on Campus

BILL CRAGER
Co-Founder, Envestnet
Chief Executive, Envestnet Wealth

EXECUTIVE LEADERSHIP

HBCUs, Opportunity Zones, and Federal Research: Linking and Leveraging Federal Executive Action to Achieve Local Impact*

Penn Quarter

This session will describe groundbreaking approaches to creating local competitive advantages for institutions by linking presidential executive orders on HBCUs with Opportunity Zones, establishing these orders as tools for local public-private partnerships and institutional development, and leveraging these orders to create new opportunities to access federal research and development and other investments.

SPEAKERS

SCOTT TURNER
Executive Director, White House Opportunity and Revitalization Council

JA'RON K. SMITH
Deputy Assistant to the President and Deputy Director, Office of American Innovation White House

BENJAMIN R. HOBBS
Special Assistant to the President for Domestic Policy, White House

TECHNICAL ASSISTANCE

Faculty Career Development: Federal Agency Resources and Opportunities to Enhance HBCU Competitiveness Through Student Achievement. Quality Partnerships. Institutional Performance

Congressional A

Faculty career development is a crucial factor for increasing institutional competitiveness. Federal agencies, like the Corporation for National and Community Service and the United States Department of Agriculture-National Institute of Food and Agriculture (USDA-NIFA) have many often-overlooked resources and opportunities for faculty at HBCUs to research and publish, enhancing their careers and their institutions. Our panel will describe pathways to accessing resources like funding and publication opportunities for early-, mid-, and late-career scholars. We will also discuss resources for faculty, like data sets, references, and existing research, which are essential tools for successful careers in academia. Finally, we will provide useful tools and opportunities for skill development to increase the productivity of faculty — necessary components of increasing overall HBCU competitiveness. We will present alongside USDA-NIFA, which offers similar resources and opportunities. This panel will interest scholars with research interests in volunteerism, civic participation, and inequalities, among other areas. Please bring your questions about research and development projects available for faculty at HBCUs.

breakout sessions continued on next page

* Events for HBCU Competitiveness Scholars, Presidents, Chancellors and other VIP attendees

FACILITATOR MELISSA C. GOUGE
Research Analyst and Sociologist, Office of Research and Evaluation
Corporation for National and Community Service

PANELISTS ANDREA ROBLES
Research Manager, Office of Research and Evaluation, Corporation for National and Community Service

EDWIN LEWIS
National Program Leader, Division of Community and Education
National Institute for Food and Agriculture, U.S. Department of Agriculture

NURSING MENTORSHIP AND TRAINING
Two-Day Session

Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Examination (NCLEX) Success at HBCUs, Continued *Meeting Room 8–9*

— INVITATION ONLY —

3 p.m. – 3:25 p.m. NETWORKING AND TRANSITION TO BREAKOUTS

3:30 p.m. – 4:30 p.m. **CONCURRENT WORKSHOPS**

SESSION TRACKS

FEDERAL INVESTMENTS	QUALITY PARTNERSHIPS	INNOVATION AND RESEARCH	WORKFORCE DEVELOPMENT	STUDENTS AND YOUNG ALUMNI
EXECUTIVE LEADERSHIP	TECHNICAL ASSISTANCE	NURSING MENTORSHIP & TRAINING	ARTS AND CULTURE	eSPORTS AND DATA SCIENCE

FEDERAL INVESTMENTS

Opportunities for HBCU Research: Arts Research Grants *Renaissance A*

Through National Endowment for the Arts (NEA) Research Labs, a recently launched national program of the NEA, transdisciplinary research teams are generating new knowledge about the value and impact of the arts. Participants will hear from representatives from the NEA Research Lab at George Mason University and representatives from the Maryland Institute College of Art about forming cross-disciplinary partnerships (either within a college/university or with another type of organization entirely) and advancing arts research across their institutions. As a potential area of growth for HBCU research, the session will also address the nuts and bolts of securing federal funding to support partnerships for research in the arts.

FACILITATOR MELISSA MENZER
Program Analyst, Office of Research and Analysis, National Endowment for the Arts

PANELISTS ADAM WINSLER
Associate Chair and Professor, Applied Developmental Psychology, George Mason University

GWYNNE KEATHLEY
Vice Provost, Research and Graduate Studies, Maryland Institute College of Art

LAURENCE ARCADIAS
Animation Faculty Member, Maryland Institute College of Art

breakout sessions continued on next page

INVITATION ONLY refers to separate invitations sent by the Future of Nursing: Campaign for Action and the Office of Minority Health at the U.S. Department of Health and Human Services to HBCUs with nursing students enrolled in traditional Bachelor of Nursing programs.

3:30 p.m. – 4:30 p.m. Concurrent Breakout Sessions *(continued)*

QUALITY PARTNERSHIPS

Entrepreneurial Partnerships to Seed, Feed, and Sustain Strong, Thriving HBCUs

Renaissance B

This session will introduce HBCU presidents and chancellors to new, collaborative entrepreneurial partnerships that can assist HBCUs in producing and marketing food to meet campus and community food service needs and turn a profit. These partnerships, including ones with restaurant associations, can increase the ability of HBCUs to meet campus and community development needs by leveraging federal, state, and commercial programs and by using an independent 501 (c) (3) non-profit as a dedicated financial partner conduit. This session also will address meeting the need of HBCUs for affordable benefits for staff, using a member pool to lower risks and costs, while increasing the number and quality of benefit plan features offered and thereby creating and sustaining independent funding streams to support the HBCUs' activities. Participants in this discussion will hear from CEOs of the corporate partners and HBCU presidents who are already reaping financial and other benefits from the partnerships.

SPEAKERS

RAY L. BELTON
President, Southern University System

DERRICK D. WALLACE
Chairman, CTG Development Company

LARRY ROBINSON
President, Florida A&M University

INNOVATION AND RESEARCH

Competing on Metrics: HBCUs Leading on Learning

Renaissance East

Institutions of higher education are responding to rapid transformation and enhanced competition on metrics driven by accountability, transparency, and demands for evidence of student achievement. In a cooperative response to the current climate of metric competition, the National Institute for Learning Outcomes Assessment, the Office of Educational Outcomes and Assessment at Morehouse School of Medicine, and the Office of University Assessment at Florida Agricultural and Mechanical University joined together to conceptualize the HBCU Collaboration for Excellence in Educational Quality Assurance. HBCUs are uniquely positioned to lead on learning in the form of assessment. Assessment is an effective mechanism that when leveraged in the true spirit of continuous improvement can provide key insights into what institutions are doing to enhance and support student learning and development. This panel will present a highly successful partnership of assessment and institutional effectiveness professionals, who will provide their response for HBCUs as leaders of learning.

FACILITATOR

VERNA F. ORR
Post-Doctoral Research Associate, National Institute for Learning Outcomes Assessment

PANELISTS

MARK HOWSE
Associate Vice President of Institutional Effectiveness, Director of Educational Outcomes and Assessment, Morehouse School of Medicine

NATASHA JANKOWSKI
Director, National Institute for Learning Outcomes Assessment

FRANZ RENEAU
Director of Assessment, Office of Academic Effectiveness, Georgia Institute of Technology

SHONTELL STANFORD
Curriculum Manager, Graduate Education in Biomedical Sciences, Morehouse School of Medicine

breakout sessions continued on next page

WORKFORCE DEVELOPMENT

Aligning HBCUs' Ecosystems With High-Level Apprenticeship Opportunities

Meeting Room 12–14

Explore innovative approaches for the apprenticeship programs in public-private partnerships with HBCUs. Learn how they can create high-value direct employment strategies for student engagement to increase enrollment, and to spearhead students through learning experiences into advanced science, technology, engineering, and math (STEM) careers. Presenters will share models for HBCUs to bridge students and leading industry employers by using related technical instruction, mentoring, and on-the-job STEM paid training. This session will also focus on resources available through the U.S. departments of Labor and Education on the various ways that colleges and universities can use federal student aid to create and develop apprenticeship training programs and assist with the costs of tuition and wages.

FACILITATOR

ANGELA McDANIEL
Diversity and Inclusion Lead, Office of Apprenticeship, U.S. Department of Labor

PANELISTS

ART RECESSO
Chief Innovation Officer, Board of Regents, University System of Georgia eCampus

NICK JUSTICE
Executive Director, PowerAmerica

RON JOHNSON
Senior Advisor and Chief Strategist, Diversity and Inclusion, Wireless Infrastructure Association

LEONARD HAYNES III
Senior Advisor, Office of the Under Secretary, U.S. Department of Education

STUDENTS AND YOUNG ALUMNI

HBCU Student Ideation — From Concept to Commercialization Using NASA Intellectual Property, Student Presentation Session

Mount Vernon Square

NASA's Minority University Research and Education (MUREP) program launched the MUREP Innovation and Tech Transfer Idea Competition, a spinoff challenge established to develop new ideas for commercialization by seeking concept papers from multi-disciplinary student teams. In collaboration with the White House Initiative on HBCUs, the HBCU Competitiveness Scholars have embarked on a unique venture with the NASA Office of Education and Tech Transfer. During this session, the teams will present their business concepts.

FACILITATOR

ROD CHAPPELL
Team Lead, MUREP Sustainability Initiative, NASA Langley Research Center

PANELISTS

MISTI MOORE
STEM Lead, Office of STEM Engagement, NASA Johnson Space Flight Center

CRYSTAL DEL ROSSO
Education Coordinator, Office of STEM Engagement, NASA Johnson Space Flight Center

SHARON FITZGERALD
Lead Analyst, MUREP Sustainability Initiative, NASA Langley Research Center

DANIEL LOCKNEY
Technology Transfer Program Executive, Technology Transfer Office, NASA Headquarters

breakout sessions continued on next page

3:30 p.m. – 4:30 p.m. Concurrent Breakout Sessions *(continued)*

NURSING MENTORSHIP AND TRAINING **Two-Day Session**	**Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Examination (NCLEX) Success at HBCUs**, Continued *— INVITATION ONLY —*	*Meeting Room 8–9*
5 p.m.	**RECEPTION:** *Hosted by U.S. Department of Energy*	*Congressional B*
6 p.m.	PRESIDENTS/CHANCELLORS DEPART FOR EXTERNAL MEETING	
6:30 p.m.	**PRESIDENTS/CHANCELLORS MEETING***	
9 p.m.	RETURN TO HOTEL	

* Events for HBCU Competitiveness Scholars, Presidents, Chancellors and other VIP attendees
INVITATION ONLY refers to separate invitations sent by the Future of Nursing: Campaign for Action and the Office of Minority Health at the U.S. Department of Health and Human Services to HBCUs with nursing students enrolled in traditional Bachelor of Nursing programs.

TUESDAY, September 10

7:30 a.m. – 8:30 a.m.

INNOVATION AND COMPETITIVENESS: PERSPECTIVES FROM BUSINESS AND GOVERNMENT

Grand Ballroom

The competitiveness of the U.S. economy depends on technological progress. A major challenge in business and policy spheres is to understand the environments that are most conducive to innovation. Recent developments in robotics, artificial intelligence, and machine learning have put us on the cusp of a new automation age. This panel will provide perspectives on innovation and competitiveness in America; discuss opportunities for research and innovation at HBCUs; and highlight the importance of preparing students for the jobs of the technology-driven future.

FACILITATOR

RICK C. WADE
Vice President, Strategic Alliances and Outreach, U.S. Chamber of Commerce

PANELISTS

KELVIN K. DROEGEMEIER
Director, Office of Science and Technology Policy, White House

MARTY RODGERS
Senior Managing Director, Accenture

PATRICK KILBRIDE
Senior Vice President, Global Innovation Policy Center, U.S. Chamber of Commerce

8:30 a.m. – 8:45 a.m. TRANSITION TO BREAKOUTS

8:45 a.m. – 9:45 a.m.

CONCURRENT WORKSHOPS

SESSION TRACKS

FEDERAL INVESTMENTS	QUALITY PARTNERSHIPS	INNOVATION AND RESEARCH	WORKFORCE DEVELOPMENT	STUDENTS AND YOUNG ALUMNI
EXECUTIVE LEADERSHIP	TECHNICAL ASSISTANCE	NURSING MENTORSHIP & TRAINING	ARTS AND CULTURE	eSPORTS AND DATA SCIENCE

FEDERAL INVESTMENTS

Bureau of Health Workforce Health Careers Pipeline and Diversity Programs

Renaissance A

The Health Resources and Services Administration Bureau of Health Workforce (BHW) improves the health of underserved and vulnerable populations by strengthening the health workforce and connecting skilled professionals to communities in need. BHW transforms the health care workforce by creating community-based training opportunities, recruitment and retention incentives, and sustained support for clinicians working in rural and underserved areas. BHW recruits, trains, and retains health care providers through scholarship and loan repayment programs. Through programs like the National Health Service Corps, Nurse Corps, and health careers pipeline and diversity programs, skilled professionals are ready to serve in Health Professionals Shortage Areas in rural and underserved communities. These programs play an integral role in training and educating underrepresented minorities (URM) and students from disadvantaged backgrounds interested in pursuing careers in health professions. This session highlights the HBCU Centers of Excellence (COE) Pioneers Program, which includes four legislatively designated institutions. The HBCU COE Pioneers have made a positive and sustained impact on the recruitment and retention of URM students and faculty into health professions careers.

FACILITATOR

JACQUELINE RODRIGUE
Director, Health Careers and Financial Support, Health Resources and Services Administration

PANELISTS

RUBY PERRY
Dean, College of Veterinary Medicine, Tuskegee University

breakout sessions continued on next page

8:45 a.m. – 9:45 a.m. Concurrent Breakout Sessions *(continued)*

KATHLEEN KENNEDY
Professor and Dean, College of Pharmacy, Xavier University of Louisiana

VERONICA MALLETT
Senior Vice President for Health Affairs and Dean, School of Medicine, Meharry Medical College

CHERAE FARMER-DIXON
Dean and Professor, School of Dentistry, Meharry Medical College

QUALITY PARTNERSHIPS

The More We Share, the More We Have: Shared Services and the Potential to Enhance HBCU Competitiveness

Renaissance B

This presidential panel will explore the importance of HBCUs adopting shared services models and working as a community to lower operational costs, streamline operations, increase transparency, and increase the network's competitiveness. Panelists will discuss the functional areas that should be considered for shared services, current successful efforts in the HBCU space, ideas for streamlining operations, barriers to considering sharing services across campuses and sectors, implementation challenges, and potential benefits.

FACILITATOR

BRIAN K. BRIDGES
Vice President, Research and Member Engagement, United Negro College Fund

PANELISTS

ROSLYN CLARK ARTIS
President, Benedict College

LOGAN HAMPTON
President, Lane College

LILY McNAIR
President, Tuskegee University

C. REYNOLD VERRET
President, Xavier University of Louisiana

INNOVATION AND RESEARCH

Navigating the National Institutes of Health: Identifying Institutional Funding Opportunities and Increasing HBCU Student Recruitment

Renaissance East

The National Institutes of Health (NIH) is a $38 billion operating division of the U.S. Department of Health and Human Services consisting of 27 institutes and centers. As the nation's premier biomedical research entity, engaging Historically Black Colleges and Universities in NIH funding opportunities is crucial in furthering the nation's behavioral and medical research.

The first 30 minutes of the workshop will introduce participants to two NIH programmatic areas, the All of Us Research Program and the Office of Special Populations, and to potential funding opportunities within both programs. The latter portion will provide an overview of the NIH Summer Internship and Pathways programs and will involve discussion around increasing HBCU student engagement/recruitment.

FACILITATOR

PERDITA TAYLOR-ZAPATA
Program Director, Best Pharmaceuticals for Children Act Clinical Program
National Institute of Child Health and Human Development, National Institutes of Health

PANELISTS

CARL V. HILL
Director, Office of Special Populations, Office of the Director, National Institute on Aging

SHARLIS ANTHONY
Chief, Global Recruitment and Metrics Unit, Office of the Director, National Institutes of Health

breakout sessions continued on next page

WORKFORCE DEVELOPMENT

Building Quality Partnerships Between Business and HBCUs to Create Workforce Solutions

Meeting Room 12–14

Given the existing challenges businesses face in aligning what students are learning in college with the skills and talents they need to be successful in the workforce, companies must take proactive steps to bridge the gap. And, establishing quality partnerships with HBCUs is critical in doing just this. Learn about current investments businesses are making to meet talent demands, increase diversity, and increase the skills-based competencies of HBCU students seeking to transition to emerging and in-demand fields.

FACILITATOR

STEPHEN PEARSON
Manager, Corporate Social Responsibility, International Business Machines (IBM)

PANELISTS

GINA LOFTEN
Vice President and Partner, Global Business Services, IBM

TIA SILAS
Vice President, Chief Diversity and Inclusion Officer, IBM

RACHEL WILLIAMS
Head of EID Talent Acquisition, X *(Formerly Google X)*

SHAUNDRA TURNER JONES
Senior Corporate Relations Manager, Capital Region, Allstate Insurance Company

STUDENTS AND YOUNG ALUMNI

Volunteering and Service: Be the Greater Good

Mount Vernon Square

Serving in a national service program like AmeriCorps, Peace Corps, or Senior Corps asks a lot of you. But it also gives a lot back to you. When you serve, you foster growth in communities, develop leadership skills, and make a big difference in your country. Agencies such as the U.S. Department of Veterans Affairs rely on volunteers to help them achieve their mission and will share ways you can help them. This interactive session will help you identify which service opportunity is right for you and highlight the many benefits of serving. For example, returned Peace Corps Volunteers and AmeriCorps VISTA alumni are eligible for noncompetitive eligibility in federal hiring. The session will also include information about Senior Corps volunteer opportunities that you can share with your family and friends age 55 and older who are excited about enriching their own lives and benefiting the communities they serve.

FACILITATORS

MARCIA GRESHAM
Human Capital Consultant, Office of Human Capital, Corporation for National and Community Service (CNCS)

TED ADAMS
Program Specialist, National Service and International Volunteering
Office of Strategic Partnerships and Intergovernmental Affairs, Peace Corps

CRISTALYNNE DUPREE
Outreach and Recruitment Specialist, AmeriCorps VISTA, CNCS

TYNETTA LEE
Equal Employment Opportunity/Diversity Specialist, Office of Diversity and Inclusion
U.S. Department of Veterans Affairs

JAN NEWSOME
Program Officer, Senior Corps, CNCS

breakout sessions continued on next page

8:45 a.m. – 9:45 a.m. Concurrent Breakout Sessions *(continued)*

EXECUTIVE LEADERSHIP

U.S. Department of Education's Champions for Higher Education*

Penn Quarter

The U.S. Department of Education continues to work with academic leadership to rethink higher education policy. This session will provide HBCU presidents and chancellors a private opportunity to discuss higher education with the Department's champions for higher education.

HOST DIANE AUER JONES
Principal Deputy Under Secretary delegated the duties of Under Secretary
U.S. Department of Education

ARTS AND CULTURE
Two-Day Session

Dream It — Achieve It: Federal Cultural Funding Opportunities for HBCUs

Meeting Room 16

Have you wondered how to successfully write a grant for federal funding? Or what funding opportunities exist for arts and culture? Get the inside scoop on how to effectively apply for cultural grants to support your programs and your university with a valuable workshop given by four federal agencies that award funds. Participation includes an exclusive tour of the National Museum of African American History and Culture. The Federal Cultural Funding Opportunities workshop for HBCUs is an outreach and engagement effort hosted by the Arts and Humanities Culture team of the White House Initiative on HBCUs.

The goal of the workshop is to increase successful applications from HBCUs for federal cultural funding opportunities. During the workshop we will educate HBCUs about funding opportunities available within the cultural sector at the federal, state and local levels; identify and address challenges and needs HBCUs face in obtaining funding in the arts and humanities field; develop skills you need to submit successful applications; and talk about creating channels for career opportunities for arts and humanities majors at HBCUs through internships, fellowships, and jobs.

Join the **National Endowment for Arts**, the **National Endowment for the Humanities**, the **Institute of Museum and Library Services** and the **Advisory Council on Historic Preservation** to foster greater awareness and deeper relationships between the arts and humanities and your college or university and create a clear picture of the financial opportunities available to HBCUs.

FACILITATOR AYANNA HUDSON
Arts Education Director, National Endowment for the Arts

PANELISTS TIM ROBINSON
Director of Congressional Affairs, National Endowment for the Humanities

MARK ISAKSEN
Senior Program Officer, Institute of Museum and Library Services

SUSAN GLIMCHER
Director, Office of Communications, Education & Outreach, Advisory Council on Historic Preservation

breakout sessions continued on next page

* Events for HBCU Competitiveness Scholars, Presidents, Chancellors and other VIP attendees

eSPORTS AND DATA SCIENCE
Full-Day Session

The Benefit of HBCUs Developing Data Science Programs

Meeting Room 10–11

The conference will host a one-day, five-hour workshop that will address the history, ecosystem, trends, career paths, and cultural impact of eSports and the data science industry.

How can HBCUs position themselves to compete in the burgeoning, data-driven economy? How can HBCUs leverage sports to develop a pipeline of students that will pursue degrees in science, technology, engineering, and math (STEM)? Join us for discussions with experienced leaders from academia and the private sector regarding compelling solutions to develop data science programs and sports analytics curricula at HBCUs. By offering data science programs and sports analytics curricula, HBCUs can develop a pipeline of students who will graduate primed to make data-driven decisions. In addition to driving enrollment, data science and sports analytics are key to increasing HBCU revenue and promoting entrepreneurship.

Participants will explore how HBCUs can position themselves as global leaders in efforts to improve society through teaching and research based on the powerful, emerging field of data science. The amount of available data in the world is more than doubling every two years, and there is a shortage of qualified data scientists to analyze and interpret the data and to help make data-informed decisions for the betterment of society. Schools of data science, which may offer both graduate and undergraduate degrees and certificates, help to meet a soaring demand for qualified data science professionals in a field that plays a key role in the global information-based economy.

FACILITATOR

ROBERT L. CLAYTON
CEO and Founder, The Sports Analytics Club Program, Inc.

PANELISTS

CLAUDIA SCHOLZ
Associate Director for Research Development, Data Science Institute, University of Virginia

JON LOVE
Head of Public Sector Partner Development, Microsoft Corporation

ED DIETERLE
Executive Director, Center for External Research and Strategic Research Alliances
Educational Testing Service

TASHA INNISS
Associate Provost for Research, Spelman College

NURSING MENTORSHIP AND TRAINING
Two-Day Session

Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Examination (NCLEX) Success at HBCUs, Continued

Meeting Room 8–9

— INVITATION ONLY —

9:45 a.m. – 9:55 a.m. NETWORKING AND TRANSITION TO BREAKOUTS

breakout sessions continued on next page

INVITATION ONLY refers to separate invitations sent by the Future of Nursing: Campaign for Action and the Office of Minority Health at the U.S. Department of Health and Human Services to HBCUs with nursing students enrolled in traditional Bachelor of Nursing programs.

10 a.m. – 11 a.m. **CONCURRENT WORKSHOPS**

SESSION TRACKS

FEDERAL INVESTMENTS	QUALITY PARTNERSHIPS	INNOVATION AND RESEARCH	WORKFORCE DEVELOPMENT	STUDENTS AND YOUNG ALUMNI
EXECUTIVE LEADERSHIP	TECHNICAL ASSISTANCE	NURSING MENTORSHIP & TRAINING	ARTS AND CULTURE	eSPORTS AND DATA SCIENCE

FEDERAL INVESTMENTS

Promoting Cybersecurity Capabilities and Competencies

Renaissance A

The U.S. Intelligence Community (IC) is dedicated to identifying and mitigating risks from foreign intelligence entities that are actively targeting information, assets, and technologies vital to both our national security and global competitiveness. This session will expand participants' understanding of how the IC uses detection and understanding of cyber threats against the U.S. to inform and enable national security decision-making and policy creation. Participants can expect to learn what skills and abilities are necessary to thrive in the cybersecurity realm and how the individual perspective of HBCU graduates is integral in augmenting our comprehension of these continuously evolving threats. This session offers opportunities for further collaboration between the IC and HBCUs to work in tandem in promoting existing cyber capabilities and developing new competencies.

SPEAKERS

MAURICE BLAND
Deputy Chief, Cybersecurity Operations Group, Office of the Director of National Intelligence

THOMAS FREEMAN
Deputy Chief, Mathematics Research (Cybersecurity), National Security Agency

QUALITY PARTNERSHIPS

Building Partnerships to Increase HBCUs Workforce Dynamics in 2020 and Beyond

Renaissance B

This workshop session provides HBCUs insight on how to develop strategic partnerships; identify partners with common interests; engage in focused networking; create and take advantage of potential and actual partnering opportunities; and transition partnerships from short-term to long-term relationships to help strengthen institutional infrastructure initiatives and achieve multiple mission objectives. The intended outcomes of the workshop session are to (1) identify best partnering practices that are proven "change agents"; (2) foster audience awareness of current efforts to build a diverse skilled workforce that reflects a changing America (for example, shifting population make-up, cultural and generational differences, transforming thought processes and work environments, and continuous technological innovations; and (3) equip participants with knowledge that they can immediately apply to take advantage of available federal government and public-private resources, financial support (for example, grants, contracts, cooperative agreements, and Memorandums of Understanding), training and career development options, and employment placement prospects.

FACILITATOR

TUWANDA M. SMITH
Program Manager, Affirmative Employment Program/Minority Serving Institutions Program
U.S. Nuclear Regulatory Commission

PANELISTS

MELISSA "LISA"JENKINS
Senior Business Analyst, Women Owned and Small Business Program
Manager and Industrial Liaison, Office of Small and Disadvantaged Business Utilization
U.S. Department of Treasury

DAROLD HAMLIN
Founding Partner, Emerging Technology Consortium

breakout sessions continued on next page

SUSAN SALTER
Branch Chief, Workforce Management and Benefits, Office of the Chief Human Capital Officer
U.S. Nuclear Regulatory Commission

JANINE W. HILL
Director, Fellowship Affairs Council on Foreign Relations

INNOVATION AND RESEARCH

HBCUs Are Underutilized Resources for the Nation: 10 Recommendations to Enhance Student Achievement and Institutional Performance at HBCUs *Renaissance East*

Representatives of the National Academy of Sciences will present the findings and recommendations from their recent research report, *Minority Serving Institutions: America's Underutilized Resource for Strengthening the STEM Workforce*. The focus will be on their recommendations to MSIs, Congress, industry, and local, state, and federal agencies to implement specific evidence-based policies, strategies, partnerships, and programs that strengthen STEM education and research on HBCU campuses — with the goal of tapping the talents and energy of HBCU graduates to drive the nation's economic competitiveness. This session will focus on "what works" in terms of positioning HBCUs as powerful incubators of STEM innovation and talent for the country, and as economic engines for local, regional, and national job growth. This discussion will provide an opportunity for the audience to share perspectives on the report's findings and to propose other innovative strategies to enhance HBCU competitiveness.

FACILITATOR
KENT McGUIRE
Director, Education Programs, Hewlett Foundation

PANELISTS
LORELLE ESPINOSA
Vice President for Research, American Council on Education

LEIGH JACKSON
Senior Program Officer, Board on Health Sciences Policy, The National Academies of Sciences, Engineering, and Medicine

WORKFORCE DEVELOPMENT

A Glimpse Into Corporate Procurement and Entrepreneurship *Meeting Room 12–14*

Representatives of the Billion Dollar Roundtable Inc. and other corporations will discuss some of the benefits of supplier diversity covering the broad aspects of entrepreneurship for diverse entities and the applicable opportunities that exist within the supply chain of corporate America. The impact of supplier diversity within the supply chain is valuable and measurable. Corporations and organizations robustly engaging diverse suppliers within their supply chains create a formidable return on investment that translates into economic empowerment, job creation, and community development. The objective is to highlight an entrepreneurial career path across academic disciplines.

STUDENTS AND YOUNG ALUMNI

Service Project,* Remainder of the Day *Off Site*

breakout sessions continued on next page

* Events for HBCU Competitiveness Scholars, Presidents, Chancellors and other VIP attendees

10 a.m. – 11 a.m. Concurrent Breakout Sessions *(continued)*

EXECUTIVE LEADERSHIP

Federal Student Aid: A Collaboration of Activities and Services Focused on Student Achievement and Institutional Performance*

Penn Quarter

Senior leadership and staff from Federal Student Aid (FSA) will provide an overview of new initiatives and technology enhancements for students and institutions related to the Next Gen project. Highlights and information will be shared along with a projected roll-out timeline. A major overview and highlight of services provided to Historically Black Colleges and Universities through FSA's Project Success pilot phase will be shared along with an announcement regarding plans for an extension of this exciting new project. HBCU presidents will also receive an executive overview of the major compliance and administrative challenges associated with the *Title IV* programs.

SPEAKERS

JOEL V. HARRELL
Senior Advisor, Customer Experience Group, Federal Student Aid, U.S. Department of Education

MARK A. BROWN
Chief Operating Officer, Federal Student Aid, U.S. Department of Education

ROBIN MINOR
Deputy Chief Operating Officer, Federal Student Aid, U.S. Department of Education

MARCIA BOYD
Director, Minority Serving and Under-Resourced Schools, Federal Student Aid
U.S. Department of Education

ARTS AND CULTURE
Two-Day Session

Dream It — Achieve It: Federal Cultural Funding Opportunities for HBCUs, Continued

Meeting Room 16

eSPORTS AND DATA SCIENCE
Full-Day Session

The Rise of eSports and Gaming in Higher Education: Academic Opportunities in Student Recruitment, Retention, and Career Development

Meeting Room 10–11

Participants will learn how HBCU's can (1) position themselves as global leaders in developing an eSports talent pipeline; (2) become destinations for educators and researchers to conduct industry-leading research on eSports; (3) develop educational leaders in many business segments in eSports, including media rights, advertising, sponsorships, marketing and communications, and startups; (4) leverage current student offerings at both the doctoral and undergraduate degree programs; and (5) position career service and admissions professionals as one of the fastest-growing areas of employment and a recruiting tool for students to attend an HBCU with an eSports program.

FACILITATOR

MARC WILLIAMS
Managing Partner, WD, eSports + Entertainment

PANELISTS

ISIAH REESE
Chief Executive Officer, Aperion Global Institute

HARRY STINSON III
Athletics Director, Lincoln University

GLENDA BASKIN GLOVER
President, Tennessee State University

ASHLEY DEWALT
Founder, *Managing Principal*, Leverage Sports

breakout sessions continued on next page

* Events for HBCU Competitiveness Scholars, Presidents, Chancellors and other VIP attendees

NURSING MENTORSHIP AND TRAINING
Two-Day Session

Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Examination (NCLEX) Success at HBCUs, Continued

Meeting Room 8–9

— INVITATION ONLY —

11 a.m. – 11:15 a.m. TRANSITION TO BREAKOUTS

11:15 a.m. – 12:15 p.m. **CONCURRENT WORKSHOPS**

SESSION TRACKS

FEDERAL INVESTMENTS	QUALITY PARTNERSHIPS	INNOVATION AND RESEARCH	WORKFORCE DEVELOPMENT	STUDENTS AND YOUNG ALUMNI
EXECUTIVE LEADERSHIP	TECHNICAL ASSISTANCE	NURSING MENTORSHIP & TRAINING	ARTS AND CULTURE	eSPORTS AND DATA SCIENCE

FEDERAL INVESTMENTS

Strengthening Partnerships Between the U.S. Department of Agriculture (USDA) and Historically Black Land-Grant Colleges and Universities

Renaissance A

USDA's Office of Partnerships and Public Engagement (OPPE) has established a sustainable process focusing on locally driven bottom-up solutions to address challenges and issues faced by underserved distressed communities. The process will create a climate of success that will foster hope and opportunity, create wealth, and build assets.

To achieve success, OPPE will establish 27 Centers of Community Prosperity, which will strengthen partnerships and align with USDA supported Land Grant Institutions. We will work in partnership with these and other HBCUs to provide targeted outreach, processes, and strategies to bring sustainable long-term results for our communities. They will also provide opportunities to broaden USDA's ability to reach and support minority students studying agriculture, food, natural resource sciences, and finance. It will ensure equitable participation in USDA programs, services, and resources for rural, tribal, and historically underserved students and communities and support capacity-building initiatives that bolster education and career opportunities for students and faculty and assist in developing a strong pipeline of talent for USDA.

This is an investment in our next generation of agricultural professionals. OPPE is developing a robust outreach effort in partnership with USDA agencies to ensure that deserving young people are aware of this great opportunity.

SPEAKER MIKE BEATTY
Director, Office of Partnerships and Public Engagement, U.S. Department of Agriculture

QUALITY PARTNERSHIPS

Firming the Department of Education's Collaborative Relationship With the Institutional Service Program Partners

Renaissance B

This session will focus on strengthening the communication and the relationship between our institutional partners and the Department of Education. Presentations will be conducted on how to successfully develop and implement the Comprehensive Development Plans and Activities; how to successfully complete the Institutional Service Annual Performance Report Form; and how to successfully implement *Title III* Endowment Activities.

SPEAKERS SHERYL WILSON
Director, HBCU/Predominately Black Institution Division, U.S. Department of Education

JAMES LAWS
Director, Strengthening Institutions Division
Acting Director, Institutional Development Division, U.S. Department of Education

breakout sessions continued on next page

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11:15 a.m. – 12:15 p.m. Concurrent Breakout Sessions *(continued)*

INNOVATION AND RESEARCH

A Competitive Edge: Leveraging Researcher-Practitioner Partnerships for Impact and Scale

Renaissance East

HBCUs in Mississippi have formed a collective partnership to promote a unified, culture-based approach to student success to enhance institutional competitiveness, build research capacity, and increase students' readiness to compete regionally and nationally. In this session, you will learn about this statewide, strategic model for institutional partnering, supported by the Regional Educational Laboratory Southeast (REL Southeast). The REL Southeast partners with HBCUs for the purpose of enhancing the use of research-based knowledge and strategies to improve the retention, matriculation, and graduation rates of students at these institutions. In this session, Alcorn State University and the REL Southeast will share insights on partnerships that produce rigorous research and resources to inform institutional initiatives to increase student outcomes. The presenters will also share evidence-based strategies that facilitate successful, strategic partnerships to stimulate innovation, enhance impact and scale, and support sustainability, strengthening the role of HBCUs in ensuring U.S. competitiveness.

FACILITATOR

TAMARA BERTRAND JONES
Associate Professor of Higher Education, *Associate Director for the Center for Post-Secondary Success*, Regional Educational Laboratory Southeast, Florida State University

PANELISTS

LA'TARA OSBORNE-LAMPKIN
Senior Research Associate, Regional Educational Laboratory Southeast

CHRIS GILMER
President, West Virginia University at Parkersburg
Founder, National Institutes for Historically Underserved Students

DONZELL LEE
Provost, Alcorn State University

IVAN W. BANKS
Dean, School of Education and Psychology, Alcorn State University

WORKFORCE DEVELOPMENT

Leveraging Relationships in the Media and Technology Landscape

Meeting Room 12–14

This special session will bring together a consortium of media, entertainment, and technology leaders for a discussion with HBCU students and community leaders that will enhance and expand knowledge essential for equipping the next generation of industry leaders for careers in entertainment and technology. Industry leaders will share their organizations' diversity and inclusion goals of employing a workforce that reflects the communities they serve and the critical role HBCUs will play as centers for diversity in the global creative economy.

We will discuss accessible career pathways, including the industry's latest diversity pipeline workforce initiative—the HBCU in LA (Los Angeles) Internship Program—and the skills needed in today's creative media and emerging technology workforce.

FACILITATOR

STACY MILNER
Founder, Entertainment Industry College Outreach Program

PANELISTS

NICOLE HENDRIX-KNAPP
Director of Human Resources, *Business Partner*, Walt Disney Television

TASMIN PLATTER
Head of Human Resources, Endeavor Content

breakout sessions continued on next page

RAMON ESCOBAR
Vice President, Diversity and Inclusion, CNN Worldwide, CNN

JOHN GIBSON
Vice President, External and Multicultural Affairs, Motion Picture Association of America

STUDENTS AND YOUNG ALUMNI

Service Project,* Remainder of the Day — *Off Site*

EXECUTIVE LEADERSHIP

Building a Coalition for Attracting and Retaining a Diverse STEM Teaching Workforce* — *Penn Quarter*

Demand for talented people trained in STEM disciplines is growing rapidly. The shortage of students from underrepresented populations pursuing STEM fields is due, in part, to a lack of diversity within the STEM teaching workforce. The Smithsonian Science Education Center and Shell Oil Company are committed to tackling the recruitment and retention of teachers representative of today's student body. Discover the existing features of this public-private partnership and brainstorm strategies for scaling the work. Session participants will engage in conversations to share their own challenges, best practices, and efforts to tackle this topic within their HBCUs, while considering opportunities for future collaboration.

SPEAKERS

FRAZIER WILSON
Vice President, Shell Oil Company Foundation
Director, Workforce & Community Strategic Initiatives, Shell Oil Company

CAROL O'DONNELL
Director, Smithsonian Science Education Center

AMY D'AMICO
Division Director, Professional Services, Smithsonian Science Education Center

ARTS AND CULTURE
Two-Day Session

Dream It — Achieve It: Federal Cultural Funding Opportunities for HBCUs, Continued — *Meeting Room 16*

eSPORTS AND DATA SCIENCE
Full-Day Session

Why HBCUs Should Embrace eSports and Gaming: Leveraging This Billion Dollar Industry to Increase Revenue Opportunities — *Meeting Room 10–11*

Participants will learn how to create academic opportunities within the eSports ecosystem at HBCUs, including how to (1) roll out eSports initiatives on HBCU campuses; (2) develop potential revenue streams for eSports at HBCUs; and (3) effectively grow eSports within their HBCU. The session will help participants develop a better understanding of how eSports relates student recruitment, retention, career development, and admissions. Participants will learn to identify eSports educators and eSports researchers.

FACILITATOR

MARC WILLIAMS
Managing Partner, WD, eSports + Entertainment

PANELISTS

ELLEN M. ZAVIAN
Professor of Sports Law, George Washington University

breakout sessions continued on next page

* Events for HBCU Competitiveness Scholars, Presidents, Chancellors and other VIP attendees

11:15 a.m. – 12:15 p.m. Concurrent Breakout Sessions *(continued)*

CHRISTOPHER BRENNAN
Senior Vice President, Sales Development and Retail Marketing, NBA/WNBA/G-League/NBA 2K/Jr NBA

WIM STOCKS
Chief Executive Officer, General Manager Collegiate Star League and World Gaming

ANGELA ROSEBORO
Chief Diversity Officer, Riot Games

THANDI YOUNG
Data Science Recruiter, Google

NURSING MENTORSHIP AND TRAINING
Two-Day Session

Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Examination (NCLEX) Success at HBCUs, Continued
Meeting Room 8–9

— INVITATION ONLY —

12:15 p.m. – 12:30 p.m. TRANSITION TO BREAKOUTS

12:30 p.m. – 1:30 p.m. **CONCURRENT WORKSHOPS**

SESSION TRACKS

FEDERAL INVESTMENTS	QUALITY PARTNERSHIPS	INNOVATION AND RESEARCH	WORKFORCE DEVELOPMENT	STUDENTS AND YOUNG ALUMNI
EXECUTIVE LEADERSHIP	TECHNICAL ASSISTANCE	NURSING MENTORSHIP & TRAINING	ARTS AND CULTURE	eSPORTS AND DATA SCIENCE

QUALITY PARTNERSHIPS

Building Quality Inclusive Tech, Startup, and Venture Ecosystem Partnerships in Communities of Color to Close the Wealth Gap
Renaissance B

By 2053, the median wealth and net worth of African Americans is projected to be zero. Accelerated by the future of work and Fourth Industrial Revolution, it will be difficult for socially disadvantaged communities to counter the negative economic impact and segregation due to innovation density — unless these communities are rapidly exposed, skilled, hired, accelerated, incubated, and funded at scale to equitably participate at all levels of the innovation, entrepreneurship, and investment ecosystems that are driving our future at an unprecedented pace.

Entrepreneurship is a powerful tool to grow local and global economies. As a result, an emerging economic development practice called entrepreneurship ecosystem building has increased in focus over the past decade. Entrepreneurship ecosystems are the local culture, individuals, organizations, policies, and resources that work interactively to help entrepreneurs start and grow high-growth companies. In this economic development strategy, local developers, known as ecosystem builders, work to build the capacity of the entrepreneurship ecosystem in order to create local economic growth. While the field is new and exciting and has tremendous economic development potential, it has been limited in addressing issues of diversity, equity, and inclusion. There is an even greater deficit in thought, research, and best practice-sharing around ecosystem building in communities with concentrated populations identified by race and ethnicity, which here we will call communities of color.

breakout sessions continued on next page

This session will provide your executive VIPs, HBCU leadership, government agency leaders, economic development leaders, and those interested in using high-growth entrepreneurship to build local economies in communities of color an overview of key concepts, general recommendations, and best practices required for forming quality industry partnerships. This can ensure that HBCUs are doing their part to see that the communities they serve have the exposure, skills, network, and funding necessary to equitably generate opportunities and multi-generational wealth with no reliance on preexisting multi-generational wealth.

FACILITATOR RODNEY SAMPSON
Chairman and CEO, Opportunity HUB

PANELISTS JOHN McELLIGOTT
Founder and CEO, York Exponential

DAN FRIEDMAN
Founder and President, Thinkful

DAVID MARION
Grand Basileus, Omega Psi Phi Fraternity, Inc.

SHEENA ALLEN
Founder and CEO, CapWay

INNOVATION AND RESEARCH

The New Black Wall Street Is Competitive HBCU Black Tech Ecosystems

Renaissance East

Panelists will share how they build nationally competitive black tech ecosystems anchored in HBCUs and other formative black and non-black institutions (for example, black churches, media, accelerators, think tanks, and community centers). The panel will also provide concrete examples, best practices, and a verbal playbook on how to strengthen HBCUs' tech ecosystems for national and global competitiveness. Lastly, participants attending this panel will walk away believing HBCUs are the essential cornerstones of a new black "tech" wall street movement.

FACILITATOR DERICK PEARSON
Co-founder, Black Tech Week

PANELISTS FALLON WILSON
Research Director, Black Tech Mecca

HADIYAH MUJHID
Founder, HBCUvc

JULIUS MAINA
Partnership Specialist, 2020 Decennial Census, U.S. Census Bureau

SHERELL DORSEY
Founder, The PLUG

ARTS AND CULTURE
Two-Day Session

Dream It — Achieve It: Federal Cultural Funding Opportunities for HBCUs, Continued

Meeting Room 16

breakout sessions continued on next page

12:30 p.m. – 1:30 p.m. Concurrent Breakout Sessions *(continued)*

eSPORTS AND DATA SCIENCE
Full-Day Session

eSports Analytics Curricula at HBCUs: Building a STEM Talent and Career Development Pipeline

Meeting Room 10–11

Educators and policymakers have spent decades trying to recruit and retain more underrepresented minority students into the STEM pipeline. However, according to the 2017 data reported by the Computing Research Association, only 3.7 percent of all new recipients of bachelor's degrees in computing are African American. In this session, participants will explore how HBCUs can establish sports analytics majors and curricula to boost minority interest and broaden participation in STEM. Sports analytics programs educate students on the principles of research methodology, sport economics, database management, finance, computer mathematics, statistics, and economics. These tools are integral to understanding and prioritizing information to maintain a competitive advantage in the global information-based economy. Participants will also explore the benefits of HBCU STEM faculty serving as advisors to local high school sports analytics clubs, including the development of a STEM talent acquisition pipeline. Sports analytics course and degree offerings will drive enrollment, increase revenue, and develop a new generation of entrepreneurship.

FACILITATOR

CHRISTOPHER D. OLIVER
National Program Manager, Sports Analytics Club Program

PANELISTS

TIM CHARTIER
Professor, Department of Mathematics and Computer Science, Davidson College

MONIR SHARKER
Professor, School of Computer, Mathematical and Natural Sciences, Morgan State

DAMON JONES
Senior Vice President and General Counsel, Baseball and Business Operations
Washington Nationals Baseball Club

JAFUS KENYATTA CAVIL
Associate Professor, College of Education, Sport Management Program, Texas Southern University

NURSING MENTORSHIP AND TRAINING
Two-Day Session

Diversifying the Nursing Workforce: Mentoring for Student Retention and National Council Licensure Examination (NCLEX) Success at HBCUs, Continued

Meeting Room 8–9

— INVITATION ONLY —

1:30 p.m. – 1:45 p.m. TRANSITION TO LUNCHEON

1:45 p.m. – 3:30 p.m. **LUNCHEON** *Grand Ballroom*

INVITATION ONLY refers to separate invitations sent by the Future of Nursing: Campaign for Action and the Office of Minority Health at the U.S. Department of Health and Human Services to HBCUs with nursing students enrolled in traditional Bachelor of Nursing programs.

WEDNESDAY, September 11

8:30 a.m. – 12:30 p.m. **WORKSHOP**

ARTS AND CULTURE
Two-Day Session

Dream It — Achieve It: Federal Cultural Funding Opportunities for HBCUs, Continued *Meeting Room 16*

9 a.m. – 2 p.m. **MEETING OF THE PRESIDENT'S BOARD OF ADVISORS ON HBCUs** *Renaissance East*

The President's Board of Advisors on HBCUs serve to advise the president, through the White House Initiative on Historically Black Colleges and Universities, on all matters pertaining to strengthening the educational capacity of HBCUs. Members of the general public are invited to attend this open meeting.

9 a.m. – 1 p.m. **HBCU INDUSTRY DAY EVENT AND MATCHMAKING SESSION** *Grand South*

Are you an HBCU interested in diversifying your revenue through federal acquisition funding? Join the U.S. Department of Health and Human Services, National Institutes of Health, and the U.S. Department of the Treasury for this inaugural HBCU Industry Day event and matchmaking session. This is your opportunity to obtain access to federal acquisition and program officials as well as potential industry teaming partners.

11 a.m. – 2 p.m. **CURRENT STUDENT AND RECENT GRADUATE CAREER FAIR** *Grand North*

The White House Initiative on Historically Black Colleges and Universities will host its inaugural HBCU Career Fair for students and alumni. Career fair objectives include introducing HBCU students and alumni to career, fellowship, and intern opportunities; encouraging stakeholders and external partners to recruit from HBCU talent; serving as a forum that fosters public-private partnerships that will reinforce the vital importance of HBCUs and their impact on U.S. competitiveness in the global economy; and sustaining dialogue to encourage collaborations among participants, institutions, and students.

WHITE HOUSE INITIATIVE ON HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

400 Maryland Ave. SW, 7th Floor
Washington, DC 20202

JOHNATHAN M. HOLIFIELD
Executive Director

ARTHUR P. MCMAHAN
Senior Associate Director

SEDIKA FRANKLIN
Associate Director

TAMMI FERGUSSON
Intergovernmental Relations Coordinator

ELYSE JONES
Management and Program Analyst

FRANCINE ALKISSWINI
Detailee, 2018–May 2019
Telecommunications Policy Analyst
National Telecommunications and Information Administration
U.S. Department of Commerce

ALEXANDRIA MALONEY
Student Fellow 2019
Cornell Institute of Public Policy

NYA WHEELER
Student Fellow 2019
Morgan State University

oswhi-hbcu@ed.gov
office email

202.453.5634
telephone

http://www.ed.gov/whhbcu
website

HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

Leadership as of July 1, 2019

HBCU	Name	President/Chancellor
Alabama A&M University	Andrew Hugine, Jr.	*President*
Alabama State University	Quinton T. Ross	*President*
Albany State University	Marion Fedrick	*President*
Alcorn State University	Felecia M. Nave	*President*
Allen University	Ernest McNealey	*President*
American Baptist College	Forrest E. Harris, Sr.	*President*
Arkansas Baptist College	Regina Favors	*Interim President*
Barber-Scotia College	Melvin Douglass	*President*
Benedict College	Clark Artis Roslyn	*President*
Bennett College	Suzanne Walsh	*President*
Bethune-Cookman University	E. LaBrent Chrite	*President*
Bishop State Community College	Reginald Sykes	*President*
Bluefield State College	Marsha V. Krotseng	*President*
Bowie State University	Aminta H. Breaux	*President*
C.A. Fredd Campus of Shelton State Community College	William J. Ashley	*President*
Central State University	Cynthia Jackson-Hammond	*President*
Cheyney University of Pennsylvania	Aaron A. Walton	*President*
Claflin University	Dwaun J. Warmack	*President*
Clark Atlanta University	George T. French, Jr.	*Interim President*
Clinton Junior College	Lester A. McCorn	*President*
Coahoma Community College	Valmadge Towner	*President*
Concordia College	William Craft	*President*
Coppin State College	Maria Thompson	*President*
Delaware State University	Wilma Mishoe	*President*
Denmark Technical College	Christopher J. Hall	*Interim President*
Dillard University	Walter M. Kimbrough	*President*
Edward Waters College	A. Zachary Faison, Jr.	*President*
Elizabeth City State University	Karrie G. Dixon	*Interim Chancellor*
Fayetteville State University	Peggy Valentine	*Interim Chancellor*
Fisk University	Kevin D. Rome	*President*
Florida A&M University	Larry Robinson	*President*

HBCU	Name	President/Chancellor
Florida Memorial University	Jaffus Hardrick	*President*
Fort Valley State University	Paul Jones	*President*
Gadsden State Community College	Martha G. Lavender	*President*
Grambling State University	Rick Gallot	*President*
Hampton University	William R. Harvey	*President*
Harris-Stowe University	Dwayne Smith	*Interim President*
Hinds Community College	Clyde Muse	*President*
Howard University	Wayne A.I. Frederick	*President*
Huston-Tillotson University	Collette Pierce Burnette	*President*
Interdenominational Theological Center	Edward L. Wheeler	*President*
J.F. Drake State Community & Technical College	Patricia Sims	*President*
Jackson State University	William B. Bynum, Jr.	*President*
Jarvis Christian College	Lester C. Newman	*President*
Johnson C. Smith University	Clarence D. Armbrister	*President*
Kentucky State University	M. Christopher Brown II	*President*
Knoxville College	Keith E. Lindsey	*President*
Lane College	Logan C. Hampton	*President*
Langston University	Kent J. Smith, Jr.	*President*
Lawson State Community College	Perry W. Ward	*President*
LeMoyne-Owen College	Andrea Miller	*President*
Lincoln University	Brenda A. Allen	*President*
Lincoln University of Missouri	Jerald Jones Woolfolk	*President*
Livingstone College	Jimmy R. Jenkins, Sr.	*President*
Meharry Medical College	James E.K. Hildreth	*President*
Miles College	*Interim President to be Named in August 2019*	
Mississippi Valley State University	Jerryl Briggs	*President*
Morehouse College	David A. Thomas	*President*
Morehouse School of Medicine	Valerie Montgomery Rice	*President*
Morgan State University	David Wilson	*President*
Morris Brown College	Kevin James	*President*
Morris College	Leroy Staggers	*President*
Norfolk State University	Javaune Adams-Gaston	*President*
North Carolina A&T State University	Harold L. Martin, Sr.	*Chancellor*
North Carolina Central University	Johnson O. Akinleye	*Chancellor*
Oakwood University	Leslie N. Pollard	*President*
Paine College	Jerry L. Hardee	*President*
Paul Quinn College	Michael J. Sorrell	*President*
Philander Smith College	Roderick L. Smothers	*President*

HBCU	Name	President/Chancellor
Prairie View A&M University	Ruth J. Simmons	*President*
Rust College	David L. Beckley	*President*
Saint Philip's College	Adena Williams Loston	*President*
Savannah State University	Cheryl D. Dozier	*President*
Selma University	Alvin A. Cleveland, Sr.	*President*
Shaw University	Paulette R. Dillard	*President*
Shorter College	O. Jerome Green	*President*
Simmons College of Kentucky	Kevin W. Cosby	*President*
South Carolina State University	James E. Clark	*President*
Southern University and A&M College	Ray L. Belton	*President*
Southern University at New Orleans	Lisa Mims-Devezin	*Chancellor*
Southern University at Shreveport	Rodney Ellis	*Chancellor*
Southern University System	Ray L. Belton	*President*
Southwestern Christian College	Ervin D. Seamster, Jr.	*President*
Spelman College	Mary Schmidt Campbell	*President*
St. Augustine's University	Gaddis J. Faulcon	*Interim President*
Stillman University	Cynthia Warrick	*President*
Talladega College	Billy C. Hawkins	*President*
Tennessee State University	Glenda Baskin Glover	*President*
Texas College	Dwight J. Fennell	*President*
Texas Southern University	Austin A. Lane	*President*
Tougaloo College	Carmen J. Walters	*President*
Trenholm State Technical College	Samuel Munnerlyn	*President*
Tuskegee University	Lily McNair	*President*
University of Arkansas at Pine Bluff	Laurence B. Alexander	*Chancellor*
University of Maryland Eastern Shore	Heidi M. Anderson	*President*
University of the District of Columbia	Ronald Mason, Jr.	*President*
University of the Virgin Islands	David Hall	*President*
Virginia State University	Makola M. Abdullah	*President*
Virginia Union University	Hakim J. Lucas	*President*
Virginia University of Lynchburg	Kathy C. Franklin	*President*
Voorhees College	W. Franklin Evans	*President*
West Virginia State University	Anthony L. Jenkins	*President*
Wilberforce University	Elfred Anthony Pinkard	*President*
Wiley College	Herman J. Felton, Jr.	*President*
Winston-Salem State University	Elwood L. Robinson	*Chancellor*
Xavier University of New Orleans	C. Reynold Verret	*President*

WHITE HOUSE INITIATIVE ON HBCUs 2019 COMPETITIVENESS SCHOLARS

The White House Initiative on Historically Black Colleges and Universities recognizes 44 students from 34 HBCUs who have been selected as 2019 HBCU Competitiveness Scholars — the Initiative's highest student recognition.

Comprised of undergraduate, graduate, and professional students, Competitiveness Scholars are recognized for successfully preparing to compete for top opportunities that improve standards of living. Each was nominated and endorsed by their institution president, which itself is an honorable mention. Those nominated were selected from among several highly distinguished students at their HBCU institution. The Competitiveness Scholars hail from over 20 states, the Bahamas, and Africa and were chosen based on their academic achievement, campus and civic involvement, and entrepreneurial ethos or "go-getter" spirit.

Below is a list of the 2019 WHIHBCU Competitiveness Scholars, in alphabetical order by HBCU.

HBCU	Student Name	Major
Allen University	DESMOND ROWE	Social Science and Human Services
Benedict College	SAXTON KEITT	Biology
Claflin University	SKY HARVIN	Business Administration
Claflin University	TARIQ EDWARDS	Mass Communications
Dillard University	ALICIA HOEY	Accounting
Dillard University	KIA ALICIA SMITH	Biology
Dillard University	ERIENNE LEWIS	English
Fayetteville State University	KIANTE BENNETT	Business Administration and Management
Fort Valley State University	RODESHA ELAM	Arts and Media Studies
Grambling State University	SHANYA ESPY	Business Management and History
Hinds Community College-Utica	ADRIANNA CHAMBERS	Biology
Howard University	DIANE IJOMA	Public Administration
Jackson State University	JASMINE KING	Political Science
Jarvis Christian College	HONOUR OLUWATEMLORUN ADEWUMI	Biology and Chemistry
Lane College	ANGELIKA GILBERT	Mass Communications
Lane College	KADARIUS SCOTT	Religion
Lincoln University of Pennsylvania	ELISABETH BELLEVUE	Strategic Communications
Livingstone College	TENECIOUS UNDERWOOD	Computer Information Systems
Mississippi Valley State University	DESTINEY SHARKEY	English
Morris College	KENTON KELLEY	Recreation Administration
Norfolk State University	MAKHAELA FRENCH	Political Science
North Carolina Central University	ANGELA ADKINS	Public Administration
North Carolina Central University	LYNDON BOWEN	Computer Science and Business

HBCU	Student Name	Major
Philander Smith College	PAOLA VAZQUEZ	Mathematics
Rust College	MAKAYELA BOULDES	Political Science
Savannah State University	AALIYAH BUCKHOLTS	Mathematics Education
Shaw University	SIDNEY MCLAURIN	Science
Southern University	NICHOLAS CALDWELL	Political Science
Southern University	MORGAN MALLORY	Juris Doctor
Southern University	RACHEL GENTRY	Law
Southern University	TREZELL RAGAS	Law
Southern University	CHRISTIAN KING	Law, Juris Doctorate
St. Phillips College	CATHERINE CANTU	Liberal Arts
Stillman College	JALICYA LOWERY	Business Marketing and Accounting
Talladega College	KALYN BLACK	Business Administration
Tennessee State University	MARIAH RHODES	Political Science
Tennessee State University	ANYAH GILMORE-JONES	Political Science
Tougaloo College	HALEY MCHENRY	Elementary Education
University of Arkansas at Pine Bluff	KYRA RATTLER	Psychology
Virginia State University	DESTINY HODGES	Marketing and Finance
Voorhees College	DENZEL WALLS	Business Administration
Wilberforce University	CARVELL GARRETT	Social Work and Entrepreneurship
Wiley College	ANGELIQUE COOPER	Mass Communications
Xavier University of Louisiana	AYANNA BROWN	Business-Sales Marketing

White House Initiative on Historically Black Colleges and Universities

INTERAGENCY WORKING GROUP

Advisory Council on Historic Preservation
Agency for International Development
Department of Agriculture
Appalachian Regional Commission
U.S. Agency for Global Media
Department of Commerce
Corporation for National and Community Service
Department of Defense
Department of Education
Department of Energy
Environmental Protection Agency
Equal Employment Opportunity Commission
Department of Health and Human Services
Department of Homeland Security
Department of Housing and Urban Development
Department of the Interior
Department of Justice
Department of Labor
National Aeronautics and Space Administration
National Endowment for the Arts
National Endowment for the Humanities
National Science Foundation
Nuclear Regulatory Commission
Office of Personnel Management
Peace Corps
Social Security Administration
Small Business Administration
Department of State
Department of Transportation
Department of Treasury
Department of Veterans Affairs
Director of National Intelligence

The White House Initiative on HBCUs appreciates each of the following 2019 National HBCU Week Conference's sponsors. Your generous support has contributed to the success of the Conference.

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Society for Human Resource Management

Thompson Hospitality

Thank You!

The White House Initiative on HBCUs acknowledges the hard work and dedication of the people representing the following agencies and organizations in support of the 2019 National HBCU Week Conference. Your tireless dedication is greatly appreciated and reflects your continued support of HBCUs across the nation.

White House Domestic Policy Council

White House Office of Science and Technology Policy

White House Opportunity and Revitalization Council

President's Board of Advisors on HBCUs

National Association for Equal Opportunity in Higher Education

Thurgood Marshall College Fund

United Negro College Fund

U.S. Chamber of Commerce

Thank You!

Renaissance Washington DC Downtown

HOTEL FLOORPLAN

Ballroom Level

Meeting Room Level

The White House Initiative appreciates each of the following 2019 National HBCU Week Conference's exhibitors.

Thank you

for sharing your work with this year's attendees.

Advisory Council on Historic Preservation

Department of Agriculture

Corporation for National and Community Service

Department of Education — Institute for Education Statistics

Department of Energy

Department of Health and Human Services

Department of Homeland Security

Department of Housing and Urban Development

Department of the Interior

Department of Justice

National Aeronautics and Space Administration

National Endowment for the Arts

National Endowment for the Humanities

Northrop Grumman Corporation

Nuclear Regulatory Commission

Social Security Administration

Department of State

Department of Transportation–Federal Transit Administration

Department of Veterans Affairs

Office of the Director of National Intelligence

Thurgood Marshall College Fund

Society for Human Resource Management

Diversity Abroad

Diverse Issues in Higher Education

EXECUTIVE ORDER

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WHITE HOUSE INITIATIVE TO PROMOTE EXCELLENCE AND INNOVATION AT HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

By the authority vested in me as President by the Constitution and the laws of the United States of America, and in order to advance opportunities in higher education, it is hereby ordered as follows:

Section 1. Policy. Historically black colleges and universities (HBCUs) have made, and continue to make, extraordinary contributions to the general welfare and prosperity of our country. Established by visionary leaders, America's HBCUs have, for more than 150 years, produced many of our Nation's leaders in business, government, academia, and the military, and have helped create a black middle class. The Nation's more than 100 HBCUs are in 20 States, the District of Columbia, and the U.S. Virgin Islands, and serve more than 300,000 undergraduate, graduate, and professional students. These institutions are important engines of economic growth and public service, and they are proven ladders of intergenerational advancement.

A White House Initiative on HBCUs would: advance America's full human potential; foster more and better opportunities in higher education; strengthen the capacity of HBCUs to provide the highest-quality education; provide equitable opportunities for HBCUs to participate in Federal programs; and increase the number of college-educated Americans who feel empowered and able to advance the common good at home and abroad.

Sec. 2. White House Initiative on HBCUs.

(a) Establishment. There is established the White House Initiative on Historically Black Colleges and Universities (Initiative), housed in the Executive Office of the President and led by an Executive Director designated by the President.

(b) Mission and Functions. The Initiative shall work with agencies, private-sector employers, educational associations, philanthropic organizations, and other partners to increase the capacity of HBCUs to provide the highest-quality education to an increasing number of students. The Initiative shall have two primary missions:

(i) increasing the private-sector role, including the role of private foundations, in:

(A) strengthening HBCUs through enhanced institutional planning and development, fiscal stability, and financial management; and

(B) upgrading institutional infrastructure, including the use of technology, to ensure the long-term viability of these institutions; and

(ii) enhancing HBCUs' capabilities to serve our Nation's young adults by:

(A) strengthening HBCUs' ability to equitably participate in Federal programs and exploring new ways of improving the relationship between the Federal Government and HBCUs;

(B) fostering private-sector initiatives and public-private partnerships while promoting specific areas and centers of academic research and program-based excellence throughout HBCUs;

(C) improving the availability, dissemination, and quality of information concerning HBCUs in the public policy sphere;

(D) sharing administrative and programmatic best practices within the HBCU community;

(E) partnering with elementary and secondary education stakeholders to build a "cradle-to-college" pipeline; and

(F) convening an annual White House Conference on HBCUs to address, among other topics, matters related to the Initiative's missions and functions.

(c) Federal Agency Plans.

(i) The Secretary of Education (Secretary), in consultation with the Executive Director, shall identify those agencies that regularly interact with HBCUs.

(ii) Each agency identified by the Secretary under subsection (c)(i) of this section shall prepare an annual plan (Agency Plan) describing its efforts to strengthen the capacity of HBCUs to participate in applicable Federal programs and initiatives. Where appropriate, each Agency Plan shall address, among other things, the agency's proposed efforts to:

(A) establish how the agency intends to increase the capacity of HBCUs to compete effectively for grants, contracts, or cooperative agreements;

(B) identify Federal programs and initiatives where HBCUs are not well represented, and improve HBCUs' participation in those programs and initiatives; and

(C) encourage public-sector, private-sector, and community involvement in improving the overall capacity of HBCUs.

(iii) TThe head of each agency identified in subsection (c)(i) of this section shall submit its Agency Plan to the Secretary and the Executive Director no later than 90 days after being so identified, and submit an updated Agency Plan annually thereafter.

(iv) To help fulfill the objectives of the Agency Plans, the head of each agency identified by the Secretary may provide, as appropriate, technical assistance and information to the Executive Director to enhance communication with HBCUs concerning the agency's program activities and the preparation of applications or proposals for grants, contracts, or cooperative agreements.

(v) Each agency identified by the Secretary shall appoint a senior official to report directly to the agency head on that agency's progress under this order, and to serve as liaison to the Initiative.

(d) Interagency Working Group. There is established an Interagency Working Group, which shall be chaired by the Executive Director and shall consist of one representative from each agency identified by the Secretary pursuant to subsection (c)(i) of this section, to help advance and coordinate the work required by this order.

Sec. 3. President's Board of Advisors on HBCUs.

(a) Establishment. There is established in the Department of Education the President's Board of Advisors on Historically Black Colleges and Universities (Board). The Board shall consist of not more than 25 members appointed by the President. The Board shall include the Secretary, the Executive Director, representatives of a variety of sectors — such as philanthropy, education, business, finance, entrepreneurship, innovation, and private foundations — and sitting HBCU presidents. The President shall designate one member of the Board to serve as its Chair, who shall help direct the Board's work in coordination with the Secretary and in consultation with the Executive Director. The Chair shall also consult with the Executive Director regarding the time and location of the Board's meetings, which shall take place at least once every 6 months.

(b) Mission and Functions. The Board shall advise the President, through the Initiative, on all matters pertaining to strengthening the educational capacity of HBCUs. In particular, the Board shall advise the President in the following areas:

(i) improving the identity, visibility, distinctive capabilities, and overall competitiveness of HBCUs;

(ii) engaging the philanthropic, business, government, military, homeland-security, and education communities in a national dialogue regarding new HBCU programs and initiatives;

(iii) improving the ability of HBCUs to remain fiscally secure institutions that can assist the Nation in achieving its educational goals and in advancing the interests of all Americans;

(iv) elevating the public awareness of, and fostering appreciation of, HBCUs; and

(v) encouraging public-private investments in HBCUs.

(c) Administration. The Department of Education shall provide funding and administrative support for the Board, consistent with applicable law and subject to the availability of appropriations. Members of the Board shall serve without compensation, but shall be reimbursed for travel expenses, including per diem in lieu of subsistence, as authorized by law. Insofar as the Federal Advisory Committee Act, as amended (5 U.S.C. App.), may apply to the Board, any functions of the President under that Act, except for those of reporting to the Congress, shall be performed by the Chair, in accordance with guidelines issued by the Administrator of General Services.

(d) Report. The Board shall report annually to the President on the Board's progress in carrying out its duties under this section.

Sec. 4. Revocation of Executive Order. Executive Order 13532 of February 26, 2010 (Promoting Excellence, Innovation, and Sustainability at Historically Black Colleges and Universities), as amended, is revoked.

Sec. 5. General Provisions.

(a) For the purposes of this order, "historically black colleges and universities" shall mean those institutions listed in 34 C.F.R. 608.2.

(b) This order shall apply to executive departments and agencies designated by the Secretary. Those departments and agencies shall provide timely reports and such information as is required to effectively carry out the objectives of this order.

(c) The heads of executive departments and agencies shall assist and provide information to the Board, consistent with applicable law, as may be necessary to carry out the functions of the Board. Each executive department and agency shall bear its own expenses of participating in the Initiative.

(d) Nothing in this order shall be construed to impair or otherwise affect:

(i) the authority granted by law to an executive department or agency, or the head thereof; or

(ii) the functions of the Director of the Office of Management and Budget relating to budgetary, administrative, or legislative proposals.

(e) This order shall be implemented consistent with applicable law and subject to the availability of appropriations.

(f) This order is not intended to, and does not, create any right or benefit, substantive or procedural, enforceable at law or in equity by any party against the United States, its departments, agencies, or entities, its officers, employees, or agents, or any other person.

DONALD J. TRUMP

THE WHITE HOUSE,
February 28, 2017.

Alabama
Arkansas
Delaware
District of Columbia
Florida
Georgia
Kentucky
Louisiana
Maryland
Michigan
Mississippi
Missouri
North Carolina
Ohio
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Pennsylvania
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Tennessee
Texas
U.S. Virgin Islands
Virginia
West Virginia

WHITE HOUSE INITIATIVE ON HISTORICALLY BLACK COLLEGES AND UNIVERSITIES
U.S. DEPARTMENT OF EDUCATION
400 MARYLAND AVE., SW, 7TH FLOOR, WASHINGTON, DC 20202
T | 202-453-5634 F | 202-453-5632