

White House Initiative on Historically
Black Colleges and Universities

2018 NATIONAL HISTORICALLY BLACK COLLEGES AND UNIVERSITIES WEEK CONFERENCE

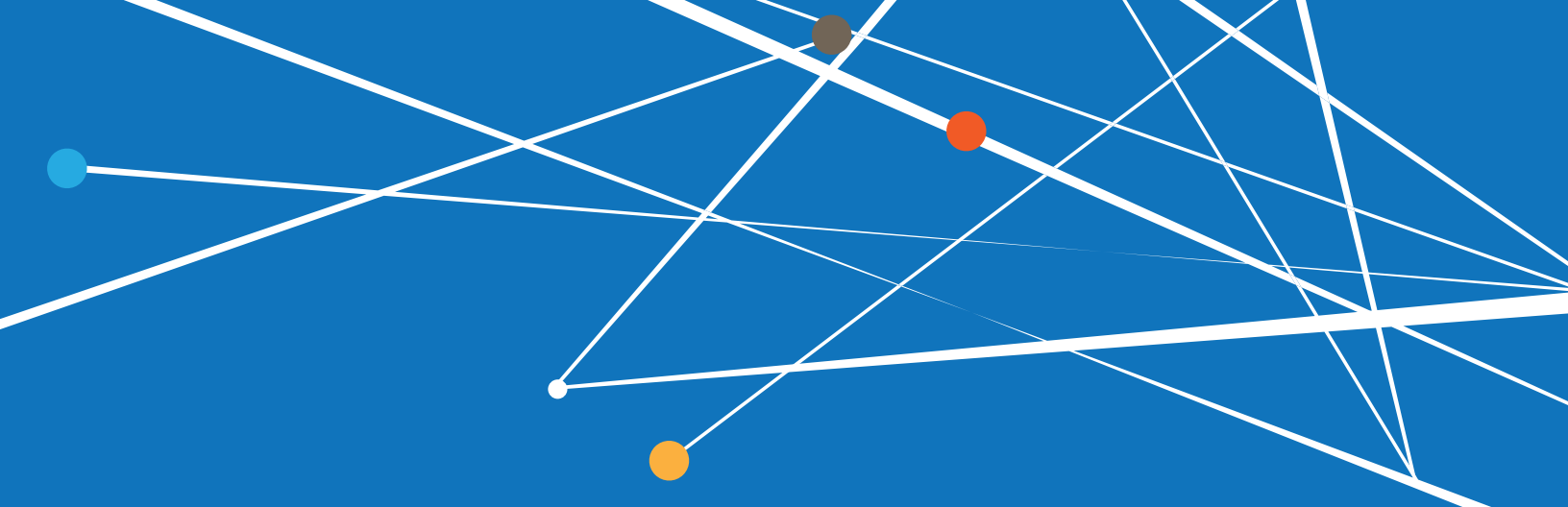
HBCU COMPETITIVENESS:

Aligning Institutional Missions With America's Priorities

September 16-19, 2018

Washington Marriott Wardman Park
2660 Woodley Road, N.W.
Washington, D.C. 20008





THE GOALS OF OUR CONFERENCE ARE TO HIGHLIGHT THE COUNTLESS ACCOMPLISHMENTS OF HISTORICALLY BLACK COLLEGES AND UNIVERSITIES (HBCUs) AND TO CONNECT PARTICIPANTS WITH OPPORTUNITIES THAT ALLOW HBCUs TO ALIGN THEIR WORK WITH THE NATION'S COMPETITIVE PRIORITIES. TOWARD THESE ENDS, THE PROGRAM IS DESIGNED TO HEIGHTEN AWARENESS OF THE MANY INSTITUTIONS, AGENCIES, RESOURCES AND INDIVIDUALS WHO SUPPORT OUR AIMS — AND WHO SHARE THE DESIRE FOR HBCU STUDENTS TO BE FULLY AND EQUITABLY ENGAGED IN 21st CENTURY AMERICAN LIFE.





White House Initiative on Historically Black Colleges and Universities

WELCOME FROM THE EXECUTIVE DIRECTOR

On behalf of the Executive Office of the President of the United States (EOP) and the U.S. Department of Education (ED), the White House Initiative on Historically Black Colleges and Universities (Initiative) is pleased to welcome you to the 2018 National Historically Black Colleges and Universities Week Conference!

What a wonderful occasion to convene with friends old and new about our work to support historically black colleges and universities (HBCUs). Federal agency partners and supporters in state government and the private sector, side-by-side with the EOP, ED and Initiative team, have worked long and hard to create an interesting, useful, and, hopefully, inspiring agenda.

Our conference theme, ***HBCU Competitiveness: Aligning Institutional Missions with America's Priorities***, defines our purpose. We are dedicated to helping HBCUs successfully compete for top opportunities in national and global

markets, while providing education and economic experiences that can improve standards of living for the students, people and communities they primarily serve. Our conference objective, a means by which we fulfill our purpose, is to crack open some of America's best areas of opportunity to help HBCUs align actions with national priorities.

To complement an exhibition of federal technology and innovation assets and employment prospects, this year's conference also features a mobile conference app for download, chances to network to facilitate an efficient exchange of knowledge and our first honors presentation—the Excellence in Innovation and Competitiveness Awards. These enhancements are designed to enrich your conference experience.

Here are some important reminders:

- **Be present.** Our field needs each of us to actively listen so that we can contribute to HCBUs' value. The

continued growth and development of our institutions, and those they serve, depend on us.

- **Engage deeply.** For the past year, I have had the distinct privilege of working closely with our federal agency partners, an outstanding group of professionals who are committed to HBCUs. Take advantage of expanded networking opportunities, visit the conference exhibitors and build deeper relationships with the agencies that steward many of America's premium opportunities.
- **Tweet away.** Use all of your social media tools and techniques to project to the world the boundless vitality of HBCUs—a collection of uniquely American assets, born of a unique American experience.

Please accept my heartfelt wishes for an intellectually stirring and thoroughly enjoyable conference.

Onward and upward!

JOHNATHAN HOLIFIELD

Executive Director,
White House Initiative on Historically Black Colleges and Universities
White House Domestic Policy Council
Executive Office of the President



SNAPSHOT EVENT SCHEDULE

2018 NATIONAL HBCU WEEK CONFERENCE

SEPTEMBER 16–19, 2018

SUNDAY, SEPTEMBER 16

HBCU WEEK CONFERENCE KICK-OFF

4:00 p.m. – 6:30 p.m.	EARLY REGISTRATION CHECK-IN
4:30 p.m. – 5:30 p.m.	PAVING THE WAY: COMPETITIVENESS, ENTREPRENEURSHIP AND LEADERSHIP <i>HBCU COMPETITIVENESS SCHOLARS ONLY</i>
5:30 p.m. – 7:30 p.m.	WELCOME EVENT "CHANGING OF THE GUARD"

MONDAY, SEPTEMBER 17

7:00 a.m.	REGISTRATION CHECK-IN
8:00 a.m. – 8:45 a.m.	OPENING CEREMONY
8:45 a.m. – 8:59 a.m.	NETWORKING AND TRANSITION TO BREAKOUTS
9:00 a.m. – 10:00 a.m.	CONCURRENT WORKSHOPS
10:00 a.m. – 10:25 a.m.	NETWORKING AND TRANSITION TO LUNCH
10:30 a.m. – 11:30 a.m.	CONCURRENT WORKSHOPS
11:30 a.m. – 11:55 a.m.	NETWORKING AND TRANSITION TO LUNCH
12:00 p.m. – 1:30 p.m.	EXCELLENCE IN INNOVATION AND COMPETITIVENESS LUNCHEON
1:30 p.m. – 1:55 p.m.	NETWORKING AND TRANSITION TO BREAKOUTS
2:00 p.m. – 3:00 p.m.	CONCURRENT WORKSHOPS
3:00 p.m. – 3:25 p.m.	NETWORKING AND TRANSITION TO BREAKOUTS
3:30 p.m. – 4:30 p.m.	CONCURRENT WORKSHOPS
4:30 p.m. – 4:55 p.m.	NETWORKING
7:00 p.m.	DINNER ON YOUR OWN

TUESDAY, SEPTEMBER 18

7:00 a.m. – 8:00 a.m.	PRESIDENTS' BREAKFAST – <i>PRESIDENTS, CHANCELLORS AND INVITED GUESTS ONLY</i>
8:00 a.m. – 9:30 a.m.	TOWN HALL
9:30 a.m. – 9:55 a.m.	TRANSITION TO BREAKOUTS
10:00 a.m. – 11:00 a.m.	CONCURRENT WORKSHOPS
11:00 a.m. – 11:25 a.m.	TRANSITION TO BREAKOUTS
11:30 a.m. – 12:30 p.m.	CONCURRENT WORKSHOPS
12:30 p.m. – 12:55 p.m.	TRANSITION TO LUNCH
1:00 p.m. – 2:30 p.m.	CLOSING LUNCHEON

WEDNESDAY, SEPTEMBER 19

HBCU CAPITAL FINANCING BOARD MEETING
HBCU TITLE III ASSOCIATION MEETING

Get *Whova* for HBCU Competitiveness - Aligning Institutional Missions with America's Priorities

Official Event App

- Explore the **professional profiles** of event speakers and attendees
- Send **in-app messages** and **exchange contact info**
- **Network and find attendees** with common affiliations, educations, shared networks, and social profiles
- Receive **update notifications** from organizers
- Access the **event agenda**, GPS guidance, maps, and parking directions at your fingertips



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Compete

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SCHEDULE OF EVENTS

2018 NATIONAL HBCU WEEK CONFERENCE

SUNDAY, SEPTEMBER 16

4:00 p.m. – 6:30 p.m.

REGISTRATION CHECK-IN

Convention Lobby

4:30 p.m. – 5:30 p.m.

PAVING THE WAY: COMPETITIVENESS, ENTREPRENEURSHIP AND LEADERSHIP

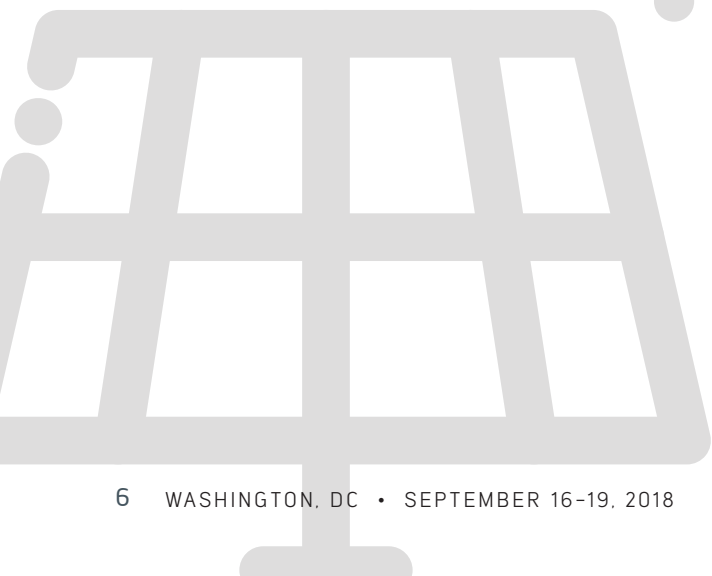
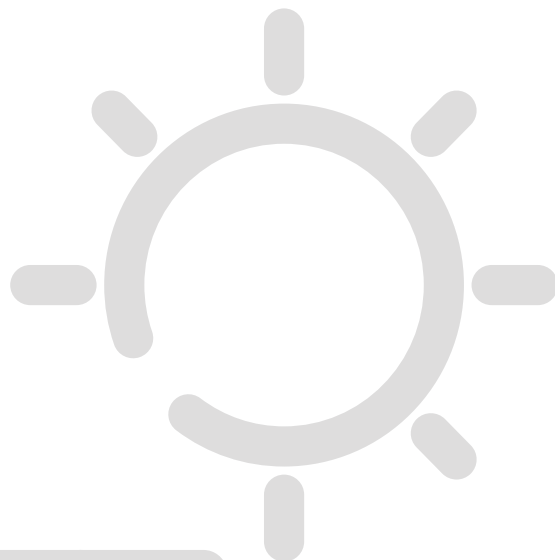
2018 HBCU Competitiveness Scholars Only

This session is an orientation for the 2018 HBCU Competitiveness Scholars—students who have been recognized by the White House Initiative on Historically Black Colleges and Universities (WHIHBCU) for the 2018–2019 academic school year for their commitment to academics, civic engagement, competitiveness and entrepreneurship. In this session, Competitiveness Scholars will be briefed about their recognition and their role as ambassadors and interact with WHIHBCU staff and administration officials.

5:30 p.m. – 7:30 p.m.

WELCOME EVENT “CHANGING OF THE GUARD”

Salon 1





MONDAY, SEPTEMBER 17

7:00 a.m. – 8:00 a.m. **REGISTRATION** *Exhibit Hall*

8:00 a.m. – 8:45 a.m. **OPENING CEREMONY** *Salon 2 and 3*

GREETINGS Johnathan M. Holifield *Executive Director, White House Initiative on Historically Black Colleges and Universities*

MUSICAL SELECTIONS Howard University Choir

"NATIONAL ANTHEM" Eric Poole *Director, Office of University Choirs and Bands
Howard University*

"LIFT EVERY VOICE AND SING"
BY JAMES WELDON JOHNSON

PRESIDENTIAL PROCLAMATION Thea R. Celestine *Doctoral Student, Higher Education Administration
Morgan State University*

"AFFIRMING THE VALUE OF HBCUs"

WELCOME REMARKS Johnathan M. Holifield

CONFERENCE HOUSEKEEPING Sedika Franklin *Associate Director
White House Initiative on HBCUs*

MUSICAL SELECTIONS Howard University Choir

"UJIMA: IT TAKES A VILLAGE"
BY GLENN BURLEIGH

8:45 a.m. – 8:59 a.m. **TRANSITION TO BREAKOUTS**

9:00 a.m. – 10:00 a.m. **CONCURRENT BREAKOUT SESSIONS*** – *Open to all unless otherwise noted* *Various Rooms Identified Below*

* SESSION TRACKS AND ROOMS

FEDERAL AGENCY OPPORTUNITIES <i>Washington 1</i>	PARTNERSHIPS & RESEARCH <i>Maryland</i>	INNOVATION DEVELOPMENT <i>Washington 2</i>	WORKFORCE DEVELOPMENT <i>Washington 3</i>	STUDENT & YOUNG ALUMNI DEVELOPMENT <i>Salon 1</i>	EXECUTIVE VIP ONLY <i>Virginia</i>
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FEDERAL AGENCY OPPORTUNITIES

LEVERAGING HBCUs TO SPUR HIGHER GROWTH ENTREPRENEURSHIP AND ECONOMIC COMPETITIVENESS THROUGH FEDERAL PROGRAMS

Washington 1

Panelists will share how federal agencies and federally supported programs can be accessed to generate regional economic strategies and programs—anchored by HBCUs—that leverage small business development and higher growth entrepreneurship. The panel will discuss ways HBCUs can help spur the broad innovation and community and economic vitality needed to further strengthen the global competitiveness of our great nation.

GUEST SPEAKERS Antonio Doss *Washington District Director, Office of Small Business Investment Company Operations, Office of Investment and Innovation, U.S. Small Business Administration*

Barrett L. Haga *Senior Administrator for Economic Engagement
U.S. Economic Development Administration*

breakout sessions continued on next page

SCHEDULE OF EVENTS

MONDAY, SEPTEMBER 17

9:00 a.m. – 10:00 a.m. Concurrent Breakout Sessions (*continued*)

PARTNERSHIPS & RESEARCH

PUBLIC PRIVATE PARTNERSHIPS FOR COMPETITIVE HBCUs

Maryland

This work session provides HBCUs with an opportunity to gain insight into how to establish partnerships for a specific purpose; develop a strategic game plan; identify potentially viable partnerships; understand how to right-size their participation in networking forums; take advantage of, and create opportunities; build a solid relationship foundation; and establish and maintain effective partnerships. The Public-Private Partnership Promising Practices workshop session is intended to identify successful practices and to foster audience awareness of organizational due diligence associated with sound institutional partnering.

FACILITATOR/MODERATOR	Pamela Baker	<i>Director, Office of Small Business and Civil Rights (SBCR), U.S. Nuclear Regulatory Commission (NRC)</i>
PANELISTS	Legand L. Burge, Jr	<i>President LLBurge & Associates, LLC</i>
	Darold L. Hamlin	<i>President and Executive Director Emerging Technology Consortium</i>
	Cathy Fore	<i>Senior University Partnerships Specialist, Oak Ridge Associated Universities (ORAU)</i>
	Susan Glimcher	<i>Director, CEO Advisory Council on Historic Preservation (ACHP)</i>
	Melisa Jenkins	<i>Women-Owned Small Business Program Manager/Industry Liaison, U.S. Department of Treasury</i>
	Janine W. Hill	<i>Director, Fellowship Affairs Council on Foreign Relations</i>
	Victoria Harlan	<i>Deputy Director Council on Foreign Relations</i>

INNOVATION DEVELOPMENT

TRENDS AND PRIORITIES IN FEDERAL STEM EDUCATION

Washington 2

The America COMPETES Act (Creating Opportunities to Meaningfully Promote Excellence in Technology, Education, and Science Act) and the American Innovation and Competitiveness Act were adopted to “invest in innovation through research and development, and to improve the competitiveness of the United States.” To further these Acts, the White House Office of Science and Technology Policy (OSTP) is leading development of the five-year federal STEM (Science, Technology, Engineering and Math) education strategy. OSTP is pleased to engage participants in a dialogue about how the new five-year strategy will shape future federal agency priorities in STEM. This session will explore the role of the federal government in boosting STEM education attainment to support diverse workforce readiness, inclusive job-creating entrepreneurship and enhanced U.S. competitiveness.

FACILITATOR	Jeff Weld	<i>Senior Policy Advisor and Assistant Director STEM Education Office of Science and Technology Policy, Executive Office of the President</i>
PANELISTS	David Hall	<i>President University of the U.S. Virgin Islands</i>
	Brittany Sickler	<i>Outreach and Partnership Strategist Small Business Innovation Research and Small Business Technology Transfer Office of Investment and Innovation U.S. Small Business Administration</i>
	Jean Morrow	<i>Policy Advisor, Office of Planning, Evaluation, and Policy Development (OPEPD) U.S. Department of Education</i>

breakout sessions continued on next page



9:00 a.m. – 10:00 a.m. Concurrent Breakout Sessions (*continued*)

WORKFORCE DEVELOPMENT

CAREER FOCUSED. CAREER READY: TRANSFORMING YOUR FEDERAL CAREERS PROGRAM

Washington 3

Are your students and alumni interested in public service but don't know where to begin? Have you ever struggled with providing guidance on federal government careers because it seems overly complicated? Do you have challenges making the connection between your students' preparation and their potential "fit" in federal service? If so, please join the experts from the U.S. Office of Personnel Management in this deep dive into federal careers and the federal hiring process. Through a combination of presentation and discussion, you will learn about (1) the many possibilities for federal service, (2) "decoding" the hiring process and (3) helpful resources for your students and alumni. This interactive session will help improve your students' career readiness in a manner consistent with the National Association of Colleges and Employers (NACE) Career Readiness Competencies, giving them a competitive advantage and enhancing their prospects for impactful federal public service careers.

FACILITATOR Lawrence President

*Human Resource Specialist
Recruitment Policy and Outreach, Office of Outreach,
Diversity and Inclusion, U.S. Office of Personnel Management*

STUDENT & YOUNG ALUMNI DEVELOPMENT

WALK IT LIKE I TALK IT: SUCCESSFUL PRACTICES ON HOW TO LEAD WITH AUTHORITY

Salon 1

Learn how to lead with authority from those who are leading you! This session will provide an opportunity for students to learn the leadership paths and practices that have worked from their very own HBCU leadership. HBCU leaders and students will learn from each other and discuss strategies on how to better engage with one another, remain influential and lead with distinction!

FACILITATOR Wendy Rivers

*Chief, Operations Support Division
U.S. Army*

PANELISTS Ashleigh Tillman

*Coordinator, Student Leadership
Howard University of Student Life and Activities*

Gibran Mills

*Contract Specialist, Contracts and Acquisition Management
U.S. Department of Education*

De'Rell Bonner

*Education Program Manager
International Business Machines (IBM)*

Monica Rhodes

*Director, HOPE Crew
The National Trust for Historic Preservation*

Keadrick Peters

*Sociology Adjunct Professor, Student Success Coach
Bowie State University*

EXECUTIVE (VIP Badge Required)

HBCU COMPETITIVENESS: OPTIMIZING RESOURCES

Virginia

Participants will gain a clearer understanding of an innovative method to address how their institutions can research, and apply for available funds from public and private organizations. The HBCU presidents will be equipped with a comprehensive tool that they can build upon and use to effectively manage this challenge when they return to their institutions.

FACILITATORS Janet Williams

*Mentoring Project Manager
Coley & Associates, Inc.*

Michael Meadows

*Vice President
Coley & Associates, Inc.*

SCHEDULE OF EVENTS

MONDAY, SEPTEMBER 17

10:00 a.m. – 10:25 a.m. **TRANSITION TO BREAKOUTS**

10:30 a.m. – 11:30 a.m. **CONCURRENT BREAKOUT SESSIONS** – *Open to all unless otherwise noted*

*Various Rooms
Identified Below*

FEDERAL AGENCY
OPPORTUNITIES

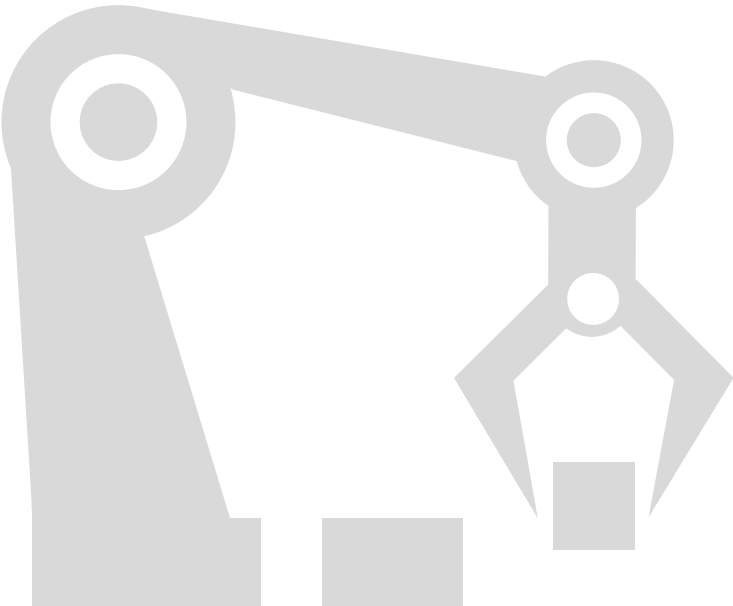
**NATIONAL SERVICE AND YOU: HOW NATIONAL SERVICE RESOURCES CAN
SUPPORT HBCU FACULTY, STAFF, STUDENTS AND ALUMNI**

Washington 1

The Corporation for National and Community Service (CNCS) is the federal grant-making agency that funds AmeriCorps and Senior Corps programs and engages Americans of all ages in their communities. AmeriCorps members who complete a full year of service receive an education award that can be used to pay off existing student loans or take courses at approved institutions. CNCS also supports local communities in building their capacities to meet the most pressing needs through service and volunteerism. Additionally, CNCS conducts and disseminates research on national service and civic engagement and showcases those making a difference at the local, state and national levels through a number of annual recognition programs. This session will provide an overview of CNCS' major initiatives that could support HBCU faculty, staff, students and alumni.

FACILITATOR/MODERATOR	Lisa Bishop	<i>Senior Advisor for Education Initiatives Corporation for National and Community Service (CNCS)</i>
PANELISTS	Linda Cook	<i>Senior Program Officer CNCS/AmeriCorps State and National</i>
	Cristalynne Dupree	<i>Outreach and Recruitment Specialist CNCS/AmeriCorps VISTA</i>
	Gina Cross	<i>Acting Director, AmeriCorps NCCC CNCS/AmeriCorps NCCC</i>
	Andrea Robles	<i>Research and Evaluation Manager CNCS/Office of Research and Evaluation</i>
	Melissa Gouge	<i>Research Analyst CNCS/Office of Research and Evaluation</i>
	Jan Newsome	<i>Program Officer CNCS/Senior Corps</i>

breakout sessions continued on next page





10:30 a.m. – 11:30 a.m. Concurrent Breakout Sessions (continued)

PARTNERSHIPS & RESEARCH

EASING THE ON-RAMP TO MANUFACTURING OPPORTUNITIES

Maryland

Manufacturing USA is a network of research institutes in the United States that focuses on development and commercializes manufacturing technologies through public-private partnerships among U.S. industry, universities and federal government agencies. The Manufacturing USA network is operated by the interagency Advanced Manufacturing National Program Office, headquartered at the National Institute of Standards and Technology in the Department of Commerce. Its partners, America Makes, Advanced Robotics Manufacturing, PowerAmerica and the National Institute for Innovation in Manufacturing Biopharmaceuticals, will participate in an interactive session to provide examples of opportunities for HBCUs to help secure the future of manufacturing in the U.S. through innovation, collaboration and education.

FACILITATOR	National Society of Black Engineers	
PANELISTS	Stephen Catt	Deputy Director and Chief Workforce Officer Advanced Robotics for Manufacturing
	Frank Gayle	Deputy Director of Advanced Manufacturing National Program Office, National Institute of Standards and Technology
	Erin O'Donnell	Program Coordinator, National Center for Defense Manufacturing and Machining America Makes
	Major General Nick Justice, U.S. Army, Ret.	Director, PowerAmerica Executive Director, Manufacturing USA North Carolina State University
	Kelvin H. Lee	Gore Professor of Chemical and Biomolecular Engineering University of Delaware Director National Institute for Innovation in Manufacturing Biopharmaceuticals

INNOVATION DEVELOPMENT

HBCUs AND INDUSTRY PARTNERING TO FAST-TRACK CRITICAL U.S. SKILLS

Washington 2

IBM realized the market needs and the skills gap of university graduates, undergraduates and others receiving higher education credentials. As part of working with academia to bridge the ongoing national skills gap, IBM has invested in multiple programs to build critical skills in areas including cyber security, artificial intelligence, data science, blockchain and additional fast growing technologies. These programs provide a way for industry, academic leaders, students and government leaders to move from discussing the skills gap to leveraging it as a competitive advantage. This session will cover a range of industry technologies, programs and awards including free access to cloud, artificial intelligence, cyber security and blockchain for accredited academic institutions.

FACILITATOR/MODERATOR	Valinda Scarbro Kennedy	Midwest University Relations Program Manager IBM
PANELISTS	Gary Schneider	Vice President, Global Technical Sales IBM
	Reggie Caudill	Dean, Martin Tuchman School of Management New Jersey Institute of Technology
	Pamela Obiomon	Dean, Roy G. Perry College of Engineering Prairie View AM University

breakout sessions continued on next page

SCHEDULE OF EVENTS

MONDAY, SEPTEMBER 17

10:30 a.m. – 11:30 a.m. Concurrent Breakout Sessions *(continued)*

WORKFORCE DEVELOPMENT

REALIGNING HBCUs WITH HIGH-DEMAND INDUSTRIES' APPRENTICESHIPS

Washington 3

Apprenticeships are the latest buzz in higher education because they offer careers in high-demand industries while students are still in school. You will learn about innovative apprenticeship programs in public-private partnerships with HBCUs and corporations. This session will show how HBCUs can create high-value, direct employment strategies for students in science, technology, engineering, and math careers. Presenters will share models for HBCUs that bridge students and leading companies through coursework related to on-the-job learning and mentoring. This session will also focus on resources available through the U.S. departments of Labor and Education to the postsecondary education community—for example, federal student aid, the GI Bill, and the Workforce Innovation and Opportunity Act—which can assist with the costs of tuition and provide wages.

FACILITATOR/MODERATOR	Leonard Haynes	Senior Advisor U.S. Department of Education
PANELISTS	Daniel Villao	Deputy Administrator U.S. Department of Labor, Office of Apprenticeship
	James A. Fabunmi	Chief Executive Officer American Heritage Defense Corporation
	Bridget Gainer	Vice President of Global Public Affairs AON Financial Services

STUDENT & YOUNG ALUMNI DEVELOPMENT

FROM IDEA TO IDEATION: TAKING THAT ENTREPRENEURSHIP LEAP

Salon 1

This session is geared towards students, young professionals and aspiring entrepreneurs who want to learn new tools and promising practices needed to jump-start their businesses and ideas. This session will touch on the importance of intellectual property and on creating effective brands. The session will also provide powerful insights from entrepreneurs in various fields.

FACILITATOR	Tanaga Boozer	Program Advisor Office of Education Outreach U.S. Patent and Trademark Office
GUEST SPEAKERS	Quincy Brown	Program Director, STEM Education Research, Education and Human Resources American Association for the Advancement of Sciences
	Brandon Andrews	Co-Founder, Senior Consultant Values Partnerships
STUDENT TESTIMONIES	Clark Atlanta University Bowie State University Hampton University	

EXECUTIVE (VIP Badge Required)

WAKING THE SLEEPING GIANT: REGIONAL AND STATE LEADERSHIP TO IMPROVE HBCU COMPETITIVENESS

Virginia

Regional and state economies are the building blocks of U.S. competitiveness. Recently, there have been promising developments at the state level that could bode well for the future of HBCUs. This highly interactive session will explore how regional and state leadership can expand the bounds of opportunity for institutions, creating requisite conditions for HBCU competitiveness. Participants will hear from and directly engage with key leaders of state efforts to strengthen the capacity and competitiveness of HBCUs.

session description continued on next page



10:30 a.m. – 11:30 a.m. Concurrent Breakout Sessions *(continued)*

FACILITATOR	Willie E. May	<i>Vice President of Research and Economic Development Morgan State University</i>
PANELISTS	Kim Hunter Reed	<i>Commissioner of Higher Education Louisiana Board of Regents</i>
	Nichelle Williams Nix	<i>Director of Governor's Office of Minority Affairs Office of Governor Kay Ivey, State of Alabama</i>
	Brittany L. Mosby	<i>Director of HBCU Success Tennessee Higher Education Commission</i>

11:30 a.m. – 11:55 a.m. **TRANSITION TO LUNCHEON**

12:00 p.m. – 1:30 p.m. **EXCELLENCE IN INNOVATION AND COMPETITIVENESS AWARDS LUNCHEON**

Salon 2 and 3

The WHIHBCU this year is introducing Excellence in Innovation and Competitiveness Awards. These awards recognize individuals and organizations whose actions strengthen the education and economic competitiveness of HBCUs and the students, people and communities they primarily serve. The awards are designed to encourage and honor public and private sector partners, students, faculty and administrators at HBCUs who demonstrate commitment and notable contributions to the WHIHBCUs and the innovation and competitiveness of HBCUs.

KEYNOTE SPEAKER	Johnny C. Taylor, Jr.	<i>Chairman President's Board of Advisors on HBCUs</i>
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1:30 p.m. – 1:55 p.m. **NETWORKING AND TRANSITION TO BREAKOUTS**

2:00 p.m. – 3:00 p.m. **CONCURRENT BREAKOUT SESSIONS – *Open to all unless otherwise noted***

*Various Rooms
Identified Below*

FEDERAL AGENCY OPPORTUNITIES

COLLABORATIVE DISCUSSION ON AGENCY SUPPORT TO ENHANCE HBCU COMPETITIVENESS

Washington 1

Representatives from the Department of Energy, the National Science Foundation, and the Department of Education will discuss investment opportunities that foster competitiveness at HBCUs in STEM education and research.

FACILITATOR/MODERATOR	Annie Whatley	<i>Deputy Director Office of Minority Education and Community Development U.S. Department of Energy</i>
PANELISTS	Claudia Rankins	<i>Program Director National Science Foundation</i>
	Bernadette Hence	<i>Senior Program Manager Office of Postsecondary Education U.S. Department of Education</i>
	Cory Jackson	<i>Program Manager National Nuclear Security Administration</i>

breakout sessions continued on next page

SCHEDULE OF EVENTS

MONDAY, SEPTEMBER 17

2:00 p.m. – 3:00 p.m. Concurrent Breakout Sessions *(continued)*

PARTNERSHIPS & RESEARCH

COMPETING INTERNATIONALLY: FOCUS ON INTERNATIONALIZING YOUR INSTITUTION, FACULTY AND STUDENTS

Maryland

This session will feature experts in all areas of international engagement. These experts will provide insights on how internationalization improves HBCU competitiveness and share strategies and resources to internationalize your students, campus, curriculum and community. Spotlights will be on international study, intern, teaching and volunteer programs for your students; faculty exchange programs to enhance research and curriculum; training opportunities; and enrolling more international students to enhance campus diversity. Resources include scholarships, fellowships, grants and contracts. Sessions will include panel discussions and tabletop offerings with individual providers.

FACILITATOR	Andrew Gordon	Chief Executive Officer and Founder Diversity Abroad
PANELISTS	Torian Lee	Director, Center for Intercultural and International Programs Xavier University
	David Levin	Director of Minority Serving Institutions U.S. Department of State
	Tanyelle Richardson	Senior Program Officer International Studies Division, U.S. Department of Education
	Heather Joy Thompson	Foreign Service Officer U.S. Department of State
	John Watson	Coordinator Minority Serving Institutions U.S. Agency for International Development
	Byron Williams	Diversity Outreach Specialist U.S. Peace Corps
	Jewell Winn	Executive Director International Studies, Tennessee State University

INNOVATION DEVELOPMENT

USING TECH TRANSFER TO INSPIRE HBCU ENTREPRENEURSHIP

Washington 2

NASA and many other federal agencies have intellectual property (IP) created by researchers but never advanced to a commercialized market. HBCUs have historically struggled to attract basic research investment to create and patent new IP on their campuses. However, through the creative uses of technology transfer programs, HBCUs can advance their innovation and entrepreneurship ecosystems via new market applications of licensed IP. This session will highlight the process of engaging in these practices and share current opportunities.

FACILITATOR	Rod Chappell	Team Lead, Office of Education, Minority University Research and Education, Project Sustainability Initiative, NASA
PANELISTS	Daniel Lockney	Program Executive Technology Transfer Office, NASA
	Jahleel Hudson	Technology Transfer Manager, Office of Defense Programs National Nuclear Security Administration
	James Mitchell	Technology Enterprise Specialist, Office of Policy and Analysis U.S. Geological Survey, U.S. Department of the Interior
	Dawn Tucker-Thomas	University Grants Manager, Office of the Assistant Secretary for Research and Technology U.S. Department of Transportation

breakout sessions continued on next page



2:00 p.m. – 3:00 p.m. Concurrent Breakout Sessions *(continued)*

WORKFORCE DEVELOPMENT

INTEGRATING ARTS AND HUMANITIES WITH SCIENTIFIC AND MEDICAL RESEARCH, TRAINING AND EDUCATION: WHAT IT LOOKS LIKE AND WHY OUR STUDENTS (AND WORKERS!) NEED IT

Washington 3

A new report from the National Academy of Sciences (NAS) identifies strategies that colleges and universities can use to overcome barriers for integrating the arts and humanities with science, technology, engineering, mathematics, and medicine. When done correctly, this integration can yield profound effects for students' learning outcomes, as well as for productivity and competitiveness in the emerging workforce. In this session, representatives from NAS' Board of Higher Education and Workforce, the National Endowment for the Arts (a cosponsor of the study), the Association of American Medical Colleges and the University of Colorado (Denver) will discuss findings of the study, review ongoing initiatives, and engage attendees in a dialogue about how such integrated learning can expand opportunities for historically disadvantaged populations and provide a competitive edge to students from all backgrounds.

FACILITATOR/MODERATOR Sunil Iyengar

*Director, Office of Research and Analysis
National Endowment for the Arts*

PANELISTS Tom Rudin

*Director, Board of Higher Education and Workforce
National Academies of Sciences, Engineering, and Medicine*

Lisa Howley

*Senior Director, Strategic Initiatives and Partnerships
Association of American Medical Colleges*

Laurie Baefsky

*Associate Dean for Research, Collaboration and Innovation
University of Colorado (Denver)*

STUDENT & YOUNG ALUMNI DEVELOPMENT

HACKING THE HBCU EXPERIENCE

Salon 1

Students learn how to quickly process concepts and create disruptive techniques that could allow for advancements in research, community development, business processes and more. In this session, we ask the HBCU scholars to disrupt the HBCU experience. We will learn more about enhancing the "HBCU quality of life" from those currently matriculating.

FACILITATOR Joey Womack

*Founder and Chief Executive Officer
Amplify 4 Good*

EXECUTIVE (VIP Badge Required)

PRESIDENTIAL LEADERSHIP IMPLICATIONS FOR *TITLE IV* COMPLIANCE AND STUDENT SUCCESS OUTCOMES

Virginia

Participants will receive an executive-level overview of the most significant institutional Title IV noncompliance factors and the potential negative impacts that they can have on institutions, the students they serve and overall student success outcome. Federal Student Aid senior compliance staff will share information regarding the top five noncompliance findings within the HBCU environment. Session attendees will be engaged in an interactive discussion about potential negative impacts and best leadership practices and behaviors that demonstrate their ability to address these noncompliance factors successfully. More detailed information regarding the level of noncompliance and possible leadership strategies for success will be shared at a Federal Student Aid Leadership Conference in November 2018.

FACILITATOR/MODERATOR Joel V. Harrell

*Senior Advisor
Federal Student Aid, U.S. Department of Education*

PANELISTS Marcia Boyd

*Director, Minority Serving and Under Resourced Schools
Division, Federal Student Aid, U.S. Department of Education*

Robin Minor

*Chief Compliance Officer
Federal Student Aid, U.S. Department of Education*

Barbara Walker

Project Director, WindWalker Group

SCHEDULE OF EVENTS

MONDAY, SEPTEMBER 17

3:00 p.m. – 3:25 p.m. **NETWORKING AND TRANSITION TO BREAKOUTS**

3:30 p.m. – 4:30 p.m. **CONCURRENT BREAKOUT SESSIONS** – *Open to all unless otherwise noted*

*Various Rooms
Identified Below*

FEDERAL AGENCY OPPORTUNITIES

ARTS WORKS! HOW THE NATIONAL ENDOWMENT FOR THE ARTS CAN SUPPORT CREATIVITY ON YOUR CAMPUS

Washington 1

The National Endowment for the Arts (NEA) is the chief funder of the arts in America. This session will provide an overview of federal investment opportunities through the NEA. Grants support artistically excellent projects that celebrate creativity and cultural heritage, invite mutual respect for differing beliefs and values and enrich humanity. A director from NEA will provide an overview of the agency's grant guidelines and application process, criteria for investment, and share specific examples of higher education projects funded by the agency. The session also includes a discussion of HBCU priorities, as well as practical tips to support successful HBCU applications to the NEA.

FACILITATOR Greg Reiner

*Director, Theater and Musical Theater
National Endowment for the Arts*

PARTNERSHIPS & RESEARCH

COMPETING INTERNATIONALLY: FOCUS ON INTERNATIONALIZING YOUR INSTITUTION, FACULTY AND STUDENTS

Maryland

This session will feature experts in areas of international engagement. They will provide insights on how internationalization improves HBCU competitiveness and share strategies and resources to internationalize your students, campus, curriculum and community. Spotlights will be on international study, intern, teaching and volunteer programs for your students; faculty exchange programs to enhance research and curriculum; and training opportunities. Advice will be provided on how to enroll more international students to enhance campus diversity. Resources will be available on scholarships fellowships, grants and contracts. The session will include panel discussion and tabletop offerings with individual providers.

FACILITATOR Andrew Gordon

*Chief Executive Officer and Founder
Diversity Abroad*

PANELISTS Torian Lee

*Director, Center for Intercultural and International Programs
Xavier University*

David Levin

*Director of Minority Serving Institutions
U.S. Department of State*

Tanyelle Richardson

*Senior Program Officer
International Studies Division, U.S. Department of Education*

Heather Joy Thompson

*Foreign Service Officer
U.S. Department of State*

John Watson

*Coordinator, Minority Serving Institutions
U.S. Agency for International Development*

Byron Williams

*Diversity Outreach Specialist
U.S. Peace Corps*

Jewell Winn

*Executive Director
International Studies, Tennessee State University*

breakout sessions continued on next page



3:30 p.m. – 4:30 p.m. Concurrent Breakout Sessions *(continued)*

INNOVATION DEVELOPMENT

NAVIGATING AVIATION EDUCATION IN THE 21ST CENTURY

Washington 2

Currently, there is a growing pilot shortage in the United States. By the end of 2026, according to Cowen and Company, 42 percent of active pilots at the five largest airlines will retire. The report also says that in the U.S., roughly 790 pilots will retire each year until 2026. Boeing, the world's largest maker of commercial airplanes, predicts that by 2036, North America will need 117,000 new commercial pilots to meet air travel demands and make up for the number of pilots leaving the industry. As the demand for pilots increases, so will the demand for the training and education of new pilots. With this growing need for qualified pilots, there is an opportunity for HBCUs to help meet the demand. This session will inform participants of the requirements for colleges and universities that are considering offering an aviation degree program.

FACILITATOR/MODERATOR	Jean M. Hardy	<i>Aviation Safety Inspector, Federal Aviation Administration U.S. Department of Transportation</i>
PANELISTS	Barbara Adams	<i>Management and Program Analyst, Federal Aviation Administration, U.S. Department of Transportation</i>
	Douglas Lundgren	<i>Aviation Safety Inspector, Federal Aviation Administration U.S. Department of Transportation</i>

WORKFORCE DEVELOPMENT

THE INTELLIGENCE COMMUNITY (IC) CENTERS OF ACADEMIC EXCELLENCE: PRODUCING THE IC's WORKFORCE OF THE FUTURE

Washington 3

The United States Intelligence Community (IC) is changing. The nation's security landscape requires individuals with a wide array of talents and perspectives to meet its 21st century requirements and support decision makers dealing with an increasingly complex world. The Intelligence Community Centers for Academic Excellence (IC CAE) program, managed by the Defense Intelligence Agency with oversight from the Office of the Director of National Intelligence, is designed to create a talent pool of diverse candidates to address and support America's national security mission. The IC CAE program provides foundational grants to competitively selected colleges and universities to establish IC-centric curricula that will confer major, minors and certificate programs in intelligence and national security studies.

FACILITATOR/MODERATOR	Clarey Walker III	<i>Program Manager, Intelligence Community Centers for Academic Excellence, Defense Intelligence Agency</i>
PANELISTS	Noemi Pizarro-Hyman	<i>Chief, Intelligence Community Centers for Academic Excellence Program, Defense Intelligence Agency</i>
	Mona Bembow	<i>Senior Program Analyst National Reconnaissance Office</i>
	Lisa Miles	<i>Program Manager Defense Intelligence Agency</i>
	Rita Sampson	<i>Chief, Office of Equal Employment Opportunity and Diversity Office of the Director of National Intelligence</i>

breakout sessions continued on next page

SCHEDULE OF EVENTS

MONDAY, SEPTEMBER 17

3:30 p.m. – 4:30 p.m. Concurrent Breakout Sessions *(continued)*

STUDENT & YOUNG ALUMNI DEVELOPMENT

HACKING THE HBCU CONTRIBUTION: DISRUPTIVE IDEAS TO ALIGN STUDENT EXPERIENCES WITH NATIONAL NEEDS

Salon 1

Students learn how to quickly process concepts and create disruptive techniques that could allow for advancements in research, community development, business processes and more. In this session, HBCU scholars will be asked to disrupt the HBCU experience. Participants will learn more about enhancing the “HBCU quality of life” from those currently matriculating

FACILITATOR Joey Womack

Founder and Chief Executive Officer
Amplify 4 Good

EXECUTIVE (VIP Badge Required)

THE ROLE OF PHILANTHROPY IN BUILDING HBCU CAPACITIES

Virginia

Private and corporate foundations have long played a role in helping HBCUs and their students succeed. However, the foundations that consistently provide substantial support to HBCUs are few in number, and resources from the foundations have declined, especially as other social causes and issues have vied for their attention and funds. This session promotes a dialogue between foundation representatives, HBCU presidents and the United Negro College Fund (UNCF) to discuss how foundations have worked with UNCF as an intermediary to build institutional capacity at HBCUs. Session participants will gain a better understanding of foundation expectations of HBCUs, why they choose to fund what they do, and potential areas of future focus.

FACILITATOR/MODERATOR Brian K. Bridges

Vice President of Research and Member Engagement
United Negro College Fund

PANELISTS William Moses

Managing Director
The Kresge Foundation

Mary Luehrsen

Executive Director
The National Association on Music Merchants Foundation

Logan Hampton

President
Lane College

Beverly Wade Hogan

President
Tougaloo College

4:30 p.m. – 4:55 p.m. **NETWORKING**



TUESDAY, SEPTEMBER 18

7:00 a.m. – 8:00 a.m. **EXHIBIT** – *General Attendees*

7:00 a.m. – 8:00 a.m. **PRESIDENTS BREAKFAST** – *Presidents, Chancellors and Invited Guests Only*

Virginia

EXECUTIVE (VIP Badge Required)

Developing a strong HBCU network is useful for strengthening each black college's individual experience and unique tradition. This session will provide HBCU presidents and chancellors a private opportunity to discuss higher education with senior officials at the U.S. Department of Education.

GREETINGS Johnathan M. Holifield *Executive Director
White House Initiative on HBCUs*

GUEST SPEAKERS Diane Jones *Principal Deputy Under Secretary, Delegated the Duties of
the Under Secretary and the Assistant Secretary for Post-
Secondary Education, U.S. Department of Education*

Adam Kissel *Deputy Assistant Secretary for Higher Education
Programs Office of Postsecondary Education
U.S. Department of Education*

Donald Watson *Executive Director, HBCU Capital Financing Program,
U.S. Department of Education*

8:00 a.m. – 9:30 a.m. **HACKING THE HBCU CONTRIBUTION** – *Town Hall*

Marriott Ballroom

Join us as students discuss the HBCU experience.

GREETINGS Roosevelt Johnson *Senior Advisor, NASA Education*

FACILITATOR Joey Womack *Chief Executive Officer, Amplify 4 Good*

9:30 a.m. – 9:55 a.m. **TRANSITION TO BREAKOUTS**

10:00 a.m. – 11:00 a.m. **CONCURRENT BREAKOUT SESSIONS*** – *Open to all unless otherwise noted*

Various Rooms
Identified Below

* SESSION TRACKS AND ROOMS

**FEDERAL AGENCY
OPPORTUNITIES**
Washington 1

**PARTNERSHIPS &
RESEARCH**
Maryland

**INNOVATION
DEVELOPMENT**
Washington 2

**WORKFORCE
DEVELOPMENT**
Washington 3

**STUDENT & YOUNG
ALUMNI DEVELOPMENT**
Salon 1

**EXECUTIVE
VIP ONLY**
Virginia

FEDERAL AGENCY OPPORTUNITIES

**IT TAKES AN A TEAM TO WIN FEDERAL OPPORTUNITIES: ENSURING HBCU
HR FUNCTIONS CAN RECRUIT, DEVELOP AND RETAIN THE A TEAM**

Washington 1

Today more than ever, recruiting, developing and retaining top-notch talent is critical to the ability of universities to pursue and win lucrative Federal grants. But in many cases, university Human Resources practices lag the state of the art by years or decades, putting those universities at a disadvantage when it comes to getting and keeping the staff they need to be competitive. SHRM's proprietary human resources organizational capability model provides a structure and framework for assessing a university's HR function, developing recommendations for change and improvement, and creating a plan for the desired future state. This session will address how SHRM

session description continued on next page

SCHEDULE OF EVENTS

TUESDAY, SEPTEMBER 18

10:00 a.m. – 11:00 a.m. Concurrent Breakout Sessions *(continued)*

works with universities, including HBCUs, to develop an HR function that can help their organizations recruit, develop and retain the talent needed to successfully compete for—and win—Federal agency opportunities.

GUEST SPEAKER Nicholas R. Schacht

*Chief Global Development Officer
Society for Human Resource Management*

PARTNERSHIPS & RESEARCH

THE COMPETITIVE EDGE: DRIVERS AND BARRIERS FOR SUCCESSFUL STEM PROPOSALS

Maryland

This session highlights the drivers of and barriers to success for HBCU researchers submitting STEM proposals to NSF. Grants and contracts are essential for an institution's long-term viability; they reduce tuition dependence and provide important investment for research, services and programs. However, in 2014, HBCUs accounted for only 0.8 percent of all funds allocated to all institutions of higher education for research and development. The session focuses on research and the process through which HBCUs acquire knowledge and translate it into dynamic capabilities to prepare successful proposals to federal agencies. According to research, the five largest contributors to grant-funding success are developing relationships; taking advantage of opportunities; learning as much as you can; changing personal mindset; and changing institutional culture.

FACILITATOR/MODERATOR Ivory A. Toldson

*President and Chief Executive Officer
Quality Education for Minorities Network*

PANELISTS Claudia Rankins

*Program Director, HBCU Undergraduate Program
National Science Foundation*

Juliette Bell

*Former President
University of Maryland Eastern Shore*

Orlando Taylor

*Vice President
Fielding Graduate University*

Roslyn Clark Artis

*President
Benedict College*

INNOVATION DEVELOPMENT

EXCELLENCE AND INNOVATION FOR THE 22ND CENTURY AND BEYOND: CREATING LUCRATIVE INFRASTRUCTURE

Washington 2

The National Institutes of Health along with other agencies within the WHIHBCU's healthcare cluster will lead a discussion on strengthening HBCUs infrastructural capacity to successfully compete for federal contracts, grants and cooperative agreements. This session will feature programs that can support HBCUs' efforts toward these ends. The facilitator will lead a discussion on the current level of engagement from HBCUs, promising practices, lessons learned, and the socioeconomic impact of the programs in HBCU communities. HBCU administrators, faculty and staff will leave with an understanding of how to create a lucrative revenue stream and what the process entails.

FACILITATOR Victor McCrary

*Member
National Science Board*

PANELISTS Alexis Bakos

*Senior Advisor to the Deputy Assistant Secretary
Office of Minority Health
U.S. Department of Health and Human Services*

Gail Bassette

*Executive Director, Federal Procurement Center
Minority Business Development Agency*

Diane J. Frasier

*Director, Office of Acquisition and Logistics Management
Head, Contracting Activity, National Institutes of Health*

Yvonne Maddox

*Vice President of Research, Uniformed Services University of
the Health Sciences, U.S. Department of Defense*

Samuel Washington

*Director, Office of Governmental Contracting Services
Southern University and A&M College*



10:00 a.m. – 11:00 a.m. Concurrent Breakout Sessions *(continued)*

WORKFORCE DEVELOPMENT

BUILDING CONFIDENCE THROUGH EXPERIENTIAL LEARNING OPPORTUNITIES

Washington 3

The College Underserved Community Partnership Program (CUPP) works with colleges and universities to give students an experiential learning opportunity to provide technical support to poor communities. This assistance enhances the communities' ability to gain access to the resources needed to move their communities forward environmentally and economically, and to provide better health outcomes. At the same time, CUPP provides valuable practical experience for college and university students in their areas of academic study. Demonstrating that the students have already put their education to work in practical ways, these experiences help them stay engaged in school and graduate, and also improves their prospects for employment. HBCU students are better prepared to enter the workforce, and help America's competitiveness when they know how to use their education to address the issues of today and tomorrow.

FACILITATOR	Michael Burns	Senior Advisor/National Program Manager, Region 4 U.S. Environmental Protection Agency
PANELISTS	Charles Richardson Jr.	Dean College of Business, Misericordia University
	ET Winzer	Director School Experience Group, U.S. Department of Education
	Frederick D. Gardiner	City Manager City of East Point, Georgia
	Goulda Downer	Principal Investigator/Project Director/Assistant Professor Howard University College of Medicine

STUDENT & YOUNG ALUMNI DEVELOPMENT

HBCU STUDENT AND YOUNG ALUMNI CAREER FAIR

Salon 1

This is an open forum for students and young alumni to visit exhibits hosted by employers from both the public and private sectors to learn more about job opportunities, internships, fellowships, graduate school and grants available to them. Resume critiques and mock interviews will also be available. You don't want to miss this opportunity!

RESUME CRITIQUE, INTERVIEW TECHNIQUES AND PATHWAYS TO FEDERAL EMPLOYMENT	U.S. Office of Personnel Management Equal Employment Opportunity Commission
CAREER FAIR PARTICIPANTS	Environmental Protection Agency Entertainment Industry Outreach Program Federal Aviation Administration Fielding Graduate Institute HBCU Graduate School Clearing House U.S. Department of Energy U.S. Department of Homeland Security U.S. Department of Veterans Affairs U.S. Fish and Wildlife U.S. Peace Corps

breakout sessions continued on next page

SCHEDULE OF EVENTS

TUESDAY, SEPTEMBER 18

10:00 a.m. – 11:00 a.m. Concurrent Breakout Sessions *(continued)*

EXECUTIVE (VIP Badge Required)

GOVERNANCE AND ACCREDITATION

Virginia

Higher education is experiencing an unprecedented era of volatility and change. HBCUs are facing fiscal, enrollment and student success challenges, and outcome expectations from public policy leaders at both the state and federal levels continue to grow. Attendees will gain an understanding of promising practices that can contribute to strong working relationships between presidents and governing boards related to today's pressing issues

FACILITATOR/MODERATOR	Lezli Baskerville	<i>President and Chief Executive Officer, National Association for Equal Opportunity in Higher Education</i>
PRESENTATION		
"FACING THE RISING SUN" Facilitated Conversations between HBCU Presidents and Board Members	David Wilson	<i>President, Morgan State University</i>
	Kweisi Mfume	<i>Vice Chairman, Board of Research America</i>
	Michael Sorrell	<i>President, Paul Quinn College</i>
	Bishop Vashti Murphy McKenzie	<i>Presiding Prelate of the 10th District, A.M.E. Church Dallas, Texas Executive Committee Chair, Paul Quinn College</i>

11:00 a.m. – 11:30 a.m. **TRANSITION TO BREAKOUTS**

11:30 a.m. – 12:30 p.m. **CONCURRENT BREAKOUT SESSIONS – Open to all unless otherwise noted**

*Various Rooms
Identified Below*

FEDERAL AGENCY OPPORTUNITIES

PILLARS OF OPPORTUNITY = ENVISION CENTERS

Washington 1

This session will provide an opportunity to discuss the Department of Housing and Urban Development's (HUD) strategic objectives for engaging with the HBCUs to help improve their competitiveness and strengthen them as anchor institutions within their communities. The panel discussion will focus on three areas: strategic opportunities, engagement with the private philanthropic community and the HUD's newly created EnVision Center Demonstration Initiative. The centers foster private sector initiatives and public-private partnerships while promoting specific areas and centers of academic research and programmatic excellence throughout all HBCUs. The initiative is designed to encourage and create a platform for communities to collaborate with institutions of higher education, community service providers, businesses, foundations, nonprofit organizations, job training and workforce development organizations, state and local government and others to advance economic mobility.

FACILITATOR/MODERATOR	Christopher M. Bourne	<i>Senior Policy Advisor, Policy Development and Research U.S. Department of Housing and Urban Development</i>
PANELISTS	Cindy Campbell	<i>Director, Office for International and Philanthropic Innovation U.S. Department of Housing and Urban Development</i>
	Curtissa Coleman	<i>Director, Office of University Partnerships U.S. Department of Housing and Urban Development</i>
	Jogchum Poodt	<i>Director, EnVision Centers U.S. Department of Housing and Urban Development</i>
	Calvin Johnson	<i>Deputy Assistant Secretary Office of Research, Evaluation and Monitoring U.S. Department of Housing and Urban Development</i>

breakout sessions continued on next page



11:30 a.m. – 12:30 p.m. Concurrent Breakout Sessions (continued)

PARTNERSHIPS & RESEARCH

UNDERSTANDING AND LEVERAGING FEDERAL CONTRACTS FOR HBCU SUSTAINABILITY

Maryland

NASA is the only federal agency with a goal for contracts with HBCUs and minority-serving institutions (MSIs). NASA has a \$19 billion budget that equates to \$190 million available in contract support. NASA launched the HBCU/Minority Institution Technology Road Tour to engage HBCUs and MSIs in meeting this goal and is showing success in connecting institutions with NASA investment opportunities. The session is designed to provide a mini-version of this effort and current online opportunities

FACILITATOR	Tabisa Taliwaku Kalisa	<i>HBCU/Minority Institution Program Manager Office of Small Business Programs, NASA</i>
PANELISTS	Calvin Mitchell	<i>Director, National Accounts, General Services Administration</i>
	Donna Elmore-Cole	<i>Senior Contracts Negotiator, Prairie View A&M University</i>
	Stephen Brettel	<i>Program Director, PAE Applied Technologies, LLC</i>
	Michael Townsend	<i>Senior Director/Supplier Diversity Science Applications International Corporation (SAIC)</i>
	Latonia Jones	<i>President and CEO, Phenomenal Management Partners</i>

INNOVATION DEVELOPMENT

SMART HBCUs BUILDING THE CYBERSECURITY WORKFORCE

Washington 2

The session will highlight Smart HBCU cybersecurity research, education and entrepreneurship. Panelists will discuss the new Norfolk State University \$4 million Cybersecurity Complex; and Morgan State University's Center for Reverse Engineering and Assured Microelectronics work in developing skilled cybersecurity engineers and conducting Internet of Things (IoT) security research. There will also be a discussion of the National Minority Technology Council's Minority Cybersecurity Council, and information provided about increasing owner access to capital and community access to 21st Century STEM education and new innovations in broadband technology.

FACILITATOR/MODERATOR	Bruce Berger	<i>Executive Director, Center for Innovation and Entrepreneurial Development, Clark Atlanta University</i>
PANELISTS	Karl Cureton	<i>Executive Chairman, National Minority Technology Council/ Minority Cyber Inclusion Council</i>
	Kevin T. Kornegay	<i>Professor and IoT Security Endowed Chair Morgan State University</i>
	Aurelia Williams	<i>Director, Cybersecurity Complex Norfolk State University</i>

WORKFORCE DEVELOPMENT

VA INITIATIVES TO ENHANCE HEALTH PROFESSIONS' EDUCATION AND RESEARCH AT HBCUs

Washington 3

The Department of Veterans Affairs (VA) is charged with the mission to "educate for VA and the Nation." VA conducts the largest health professions education effort in the United States and is committed to enhancing its partnership with HBCUs. In this session, leaders from the VA Office of Academic Affiliations and Office of Research and Development will share information on current initiatives that expand graduate medical education opportunities for HBCU schools of medicine, award scholarships for veteran medical students at HBCUs, and increase research collaboration between VA and HBCU investigators and students. VA will also demonstrate a project to geographically map the proximity of its medical centers with health professions education programs at HBCUs to identify opportunities for new academic affiliations.

session description continued on next page

SCHEDULE OF EVENTS

TUESDAY, SEPTEMBER 18

11:30 a.m. – 12:30 p.m. Concurrent Breakout Sessions *(continued)*

FACILITATOR/MODERATOR	Kathleen Klink	<i>Deputy Chief Academic Affiliation Officer (Acting), Office of Academic Affiliations, Veterans Health Administration</i>
PANELISTS	Monica L. Lypson	<i>Director, Medical and Dental Education Office of Academic Affiliations, Veterans Health Administration</i>
	Edward T. Bope	<i>Lead Academic Affiliations Officer Office of Academic Affiliations, Veterans Health Administration</i>
	Jeannette South-Paul	<i>Professor and Department Chair of Family Medicine University of Pittsburgh School of Medicine Chair, National Assessment and Accreditation Council Diversity and Inclusion Subcommittee</i>
	Marisue Cody	<i>Director of Operations, Office of Research and Development Veterans Health Administration</i>

STUDENT &
YOUNG ALUMNI
DEVELOPMENT

HBCU STUDENT AND YOUNG ALUMNI CAREER FAIR

Salon 1

This is an open forum for students and young alumni to visit exhibits hosted by employers from both the public and private sectors to learn more about job opportunities, internships, fellowships, graduate school and grants available to them. Resume critiques and mock interviews will also be available. You don't want to miss this opportunity!

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CAREER FAIR PARTICIPANTS	Environmental Protection Agency Entertainment Industry Outreach Program Federal Aviation Administration Fielding Graduate Institute HBCU Graduate School Clearing House U.S. Department of Energy U.S. Department of Homeland Security U.S. Department of Veterans Affairs U.S. Fish and Wildlife U.S. Peace Corps

breakout sessions continued on next page



11:30 a.m. – 12:30 p.m. Concurrent Breakout Sessions *(continued)*

EXECUTIVE
(VIP Badge Required)

**EXERCISING LEADERSHIP ON A NATIONAL STAGE: HBCU ENGAGEMENT WITH
THE FEDERAL GOVERNMENT AND USING THOUGHT LEADERSHIP TO IMPACT
THE NATIONAL AGENDA**

Virginia

The Thurgood Marshall College Fund (TMCf) will discuss the importance of HBCU leaders both engaging with federal decision-makers and availing themselves of federal programmatic opportunities, highlight success stories from such engagement and discuss how TMCf's Center for Advancing Opportunity can help HBCUs become thought leaders on issues of national importance to positively impact the national agenda.

PRESENTERS	David Sheppard	<i>Senior Vice President, General Counsel and Chief of Staff Thurgood Marshall College Fund</i>
	Sean Burns	<i>Assistant Vice President, Government Relations Thurgood Marshall College Fund</i>
	Victor Santos	<i>Director, Government Relations Thurgood Marshall College Fund</i>
	Richard Gallot	<i>President Grambling State University</i>
	Bill Hudson	<i>Vice President for Student Affairs Florida A&M University</i>
	Gerard Robinson	<i>Executive Director Center for Advancing Opportunity</i>
	Alma Duvall	<i>Manager of Research and Operations Center for Advancing Opportunity</i>

12:30 p.m. – 12:55 p.m. **TRANSITION TO LUNCHEON**

1:00 p.m. – 2:30 p.m. **LUNCHEON**

Salon 2 and 3

FEATURED SPEAKER	Aeneas Williams	<i>Hall of Famer National Football League, Southern University Alum</i>
CLOSING REMARKS	Johnathan M. Holifield	<i>Executive Director White House Initiative on HBCUs</i>

WHITE HOUSE INITIATIVE ON HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

400 Maryland Ave. S.W., Suite 4C128
Washington, D.C. 20202

JOHNATHAN M. HOLIFIELD
Executive Director

ARTHUR P. MCMAHAN
Senior Associate Director

SEDIKA FRANKLIN
Associate Director

TAMMI FERGUSON
*Intergovernmental Relations
Coordinator*

ELYSE JONES
Operations and Program Analyst

FRANCINE ALKISSWINI
Detaillee, 2018
Telecommunications Policy Analyst
National Telecommunications and
Information Administration
U.S. Department of Commerce

WHITE HOUSE INITIATIVE ON HISTORICALLY BLACK COLLEGES AND UNIVERSITIES FELLOWS

THEA R. CELESTINE
Doctoral Student, Higher Education Administration
Morgan State University

ALEXANDRIA MALONEY
Fellow, Cornell Institute of Public Policy

CRYSTAL MOORE
White House Fellow, Office of the Public Liaison



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website

4 YEAR PUBLIC INSTITUTIONS	STATE
Alabama A&M University Andrew Hugine, Jr. <i>President</i>	<i>Alabama</i>
Alabama State University Quinton T. Ross, Jr. <i>President</i>	<i>Alabama</i>
University of Arkansas at Pine Bluff Lawrence B. Alexander <i>Chancellor</i>	<i>Arkansas</i>
Delaware State University Wilma Mishoe <i>President</i>	<i>Delaware</i>
University of the District of Columbia Ronald Mason, Jr. <i>President</i>	<i>District of Columbia</i>
Florida A&M University Larry Robinson <i>President</i>	<i>Florida</i>
Albany State University Marion Fedrick <i>President</i>	<i>Georgia</i>
Fort Valley State University Paul Jones <i>President</i>	<i>Georgia</i>
Savannah State University Cheryl D. Dozier <i>President</i>	<i>Georgia</i>
Kentucky State University M. Christopher Brown II <i>President</i>	<i>Kentucky</i>
Grambling State University Richard J. Gallot, Jr. <i>President</i>	<i>Louisiana</i>
Southern University and A&M College Ray L. Belton <i>President-Chancellor</i>	<i>Louisiana</i>
Southern University at New Orleans Lisa Mims-Devezin <i>Chancellor</i>	<i>Louisiana</i>
Southern University System Ray L. Belton <i>President</i>	<i>Louisiana</i>
Bowie State University Aminta H. Breau <i>President</i>	<i>Maryland</i>

4 YEAR PUBLIC INSTITUTIONS	STATE
Coppin State College Maria Thompson <i>President</i>	<i>Maryland</i>
Morgan State University David Wilson <i>President</i>	<i>Maryland</i>
University of Maryland Eastern Shore Heidi M. Anderson <i>President</i>	<i>Maryland</i>
Alcorn State University Donzell Lee <i>President (Interim)</i>	<i>Mississippi</i>
Jackson State University William Bynum, Jr. <i>President</i>	<i>Mississippi</i>
Mississippi Valley State University Jerry Briggs <i>President</i>	<i>Mississippi</i>
Harris-Stowe State University Dwaun J. Warmack <i>President</i>	<i>Missouri</i>
Lincoln University Brenda A. Allen <i>President</i>	<i>Missouri</i>
Elizabeth City State University Karrie G. Dixon <i>Chancellor (Interim)</i>	<i>North Carolina</i>
Fayetteville State University James A. Anderson <i>Chancellor</i>	<i>North Carolina</i>
North Carolina A&T State University Harold L. Martin, Sr. <i>Chancellor</i>	<i>North Carolina</i>
North Carolina Central University Johnson O. Akinleye <i>Chancellor</i>	<i>North Carolina</i>
Winston-Salem State University Elwood L. Robinson <i>Chancellor</i>	<i>North Carolina</i>
Central State University Cynthia Jackson-Hammond <i>President</i>	<i>Ohio</i>
Langston University Kent J. Smith, Jr. <i>President</i>	<i>Oklahoma</i>

4 YEAR PUBLIC INSTITUTIONS	STATE
Cheyney University of Pennsylvania Aaron A. Walton <i>President (Interim)</i>	<i>Pennsylvania</i>
Lincoln University Jerald Jones Woolfolk <i>President</i>	<i>Pennsylvania</i>
South Carolina State University James E. Clark <i>President</i>	<i>South Carolina</i>
Tennessee State University Glenda Baskin Glover <i>President</i>	<i>Tennessee</i>
Prairie View A&M University Ruth Simmons <i>President</i>	<i>Texas</i>
Texas Southern University Austin A. Lane <i>President</i>	<i>Texas</i>
University of the Virgin Islands David Hall <i>President</i>	<i>U.S. Virgin Islands</i>
Norfolk State University Melvin T. Stith <i>President (Interim)</i>	<i>Virginia</i>
Virginia State University Makola M. Abdullah <i>President</i>	<i>Virginia</i>
Bluefield State College Marsha V. Krotseng <i>President</i>	<i>West Virginia</i>
West Virginia State University Anthony L. Jenkins <i>President</i>	<i>West Virginia</i>

4 YEAR PRIVATE INSTITUTIONS	STATE
Concordia College Closed Spring 2018	<i>Alabama</i>
Miles College George T. French, Jr. <i>President</i>	<i>Alabama</i>
Oakwood University Leslie Pollard <i>President</i>	<i>Alabama</i>
Selma University Alvin A. Cleveland <i>President</i>	<i>Alabama</i>
Stillman College Cynthia Warrick <i>President (Interim)</i>	<i>Alabama</i>
Talladega College Billy C. Hawkins <i>President</i>	<i>Alabama</i>
Tuskegee University Lily McNair <i>President (Interim)</i>	<i>Alabama</i>
Arkansas Baptist College Regina Favors <i>President (Interim)</i>	<i>Arkansas</i>
Philander Smith College Roderick L. Smothers <i>President</i>	<i>Arkansas</i>
Howard University Wayne A. I. Frederick <i>President</i>	<i>District of Columbia</i>
Bethune-Cookman University Hubert Grimes (Judge) <i>President (Interim)</i>	<i>Florida</i>
Morehouse College David A. Thomas <i>President</i>	<i>Georgia</i>
Morehouse School of Medicine Valerie Montgomery Rice <i>President</i>	<i>Georgia</i>
Morris Brown College Stanley J. Pritchett, Sr. <i>Chief Administrator</i>	<i>Georgia</i>
Paine College Jerry Hardee <i>President</i>	<i>Georgia</i>

4 YEAR PRIVATE INSTITUTIONS	STATE
Spelman College Mary Schmidt Campbell <i>President</i>	<i>Georgia</i>
Simmons College of Kentucky Kevin W. Cosby <i>President</i>	<i>Kentucky</i>
Dillard University Walter M. Kimbrough <i>President</i>	<i>Louisiana</i>
Xavier University of Louisiana C. Reynold Verret <i>President</i>	<i>Louisiana</i>
Rust College David L. Beckley <i>President</i>	<i>Mississippi</i>
Tougaloo College Beverly Wade Hogan <i>President</i>	<i>Mississippi</i>
Barber-Scotia College Daniel Berndt <i>President (Acting)</i>	<i>North Carolina</i>
Bennett College Phyllis Worthy Dawkins <i>President</i>	<i>North Carolina</i>
Johnson C. Smith University Clarence D. Armbrister <i>President</i>	<i>North Carolina</i>
Livingstone College Jimmy R. Jenkins, Sr. <i>President</i>	<i>North Carolina</i>
Shaw University Paulette Dillard <i>President (Interim)</i>	<i>North Carolina</i>
St. Augustine's University Everett B. Ward <i>President</i>	<i>North Carolina</i>
Wilberforce University Elfred A. Pinkard <i>President</i>	<i>Ohio</i>
Allen University Ernest McNealy <i>President</i>	<i>South Carolina</i>
Benedict College Roslyn Clark Artis <i>President</i>	<i>South Carolina</i>

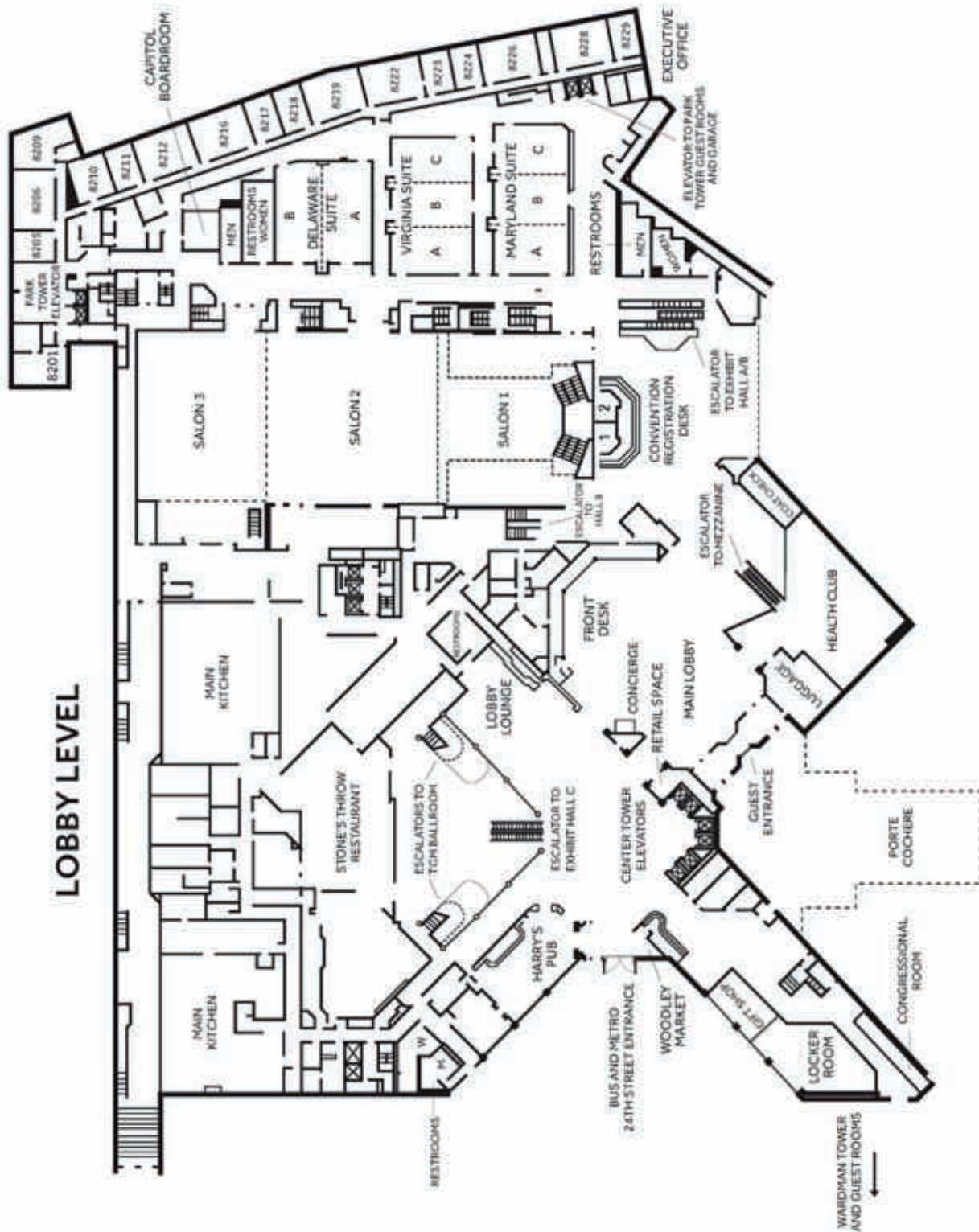
4 YEAR PRIVATE INSTITUTIONS	STATE
Clafin University Henry N. Tisdale <i>President</i>	<i>South Carolina</i>
Morris College Leroy Staggers <i>President (Interim)</i>	<i>South Carolina</i>
Voorhees College W. Franklin Evans <i>President</i>	<i>South Carolina</i>
American Baptist College Forrest E. Harris, Sr. <i>President</i>	<i>Tennessee</i>
Meharry Medical College James E. K. Hildreth <i>President and Chief Executive Officer</i>	<i>Tennessee</i>
Huston-Tillotson College Collette Pierce Burnette <i>President</i>	<i>Texas</i>
Jarvis Christian College Lester C. Newman <i>President</i>	<i>Texas</i>
Paul Quinn College Michael J. Sorrell <i>President</i>	<i>Texas</i>
Southwestern Christian College Earvin D. Seamster, Jr. <i>President</i>	<i>Texas</i>
Texas College Dwight J. Fennell <i>President</i>	<i>Texas</i>
Wiley College Herman J. Felton, Jr. <i>President</i>	<i>Texas</i>
Hampton University William R. Harvey <i>President</i>	<i>Virginia</i>
Saint Paul's College Closed June 30, 2013	<i>Virginia</i>
Virginia Union University Hakim J. Lucas <i>President</i>	<i>Virginia</i>
Virginia University of Lynchburg Kathy Franklin <i>President</i>	<i>Virginia</i>

2 YEAR PUBLIC INSTITUTIONS	STATE
Bishop State Community College Reginald Sykes <i>President</i>	<i>Alabama</i>
C. A. Fredd Campus of Shelton State Community College William Ashley	<i>Alabama</i>
Gadsden State Community College Valley Street Campus Martha Lavender <i>President</i>	<i>Alabama</i>
J. F. Drake State Technical College Cynthia T. Anthony <i>President (Interim)</i>	<i>Alabama</i>
Lawson State Community College Perry W. Ward <i>President</i>	<i>Alabama</i>
Trenholm State Technical College Samuel Munnerlyn <i>President</i>	<i>Alabama</i>
Southern University at Shreveport Rodney Ellis <i>Chancellor</i>	<i>Louisiana</i>
Coahoma Community College Valmadge Towner <i>President</i>	<i>Mississippi</i>
Hinds Community College Clyde Muse <i>President</i>	<i>Mississippi</i>
Denmark Technical College Christopher J. Hall <i>President (Interim)</i>	<i>South Carolina</i>
Saint Philip's College Adena Williams Loston <i>President</i>	<i>Texas</i>

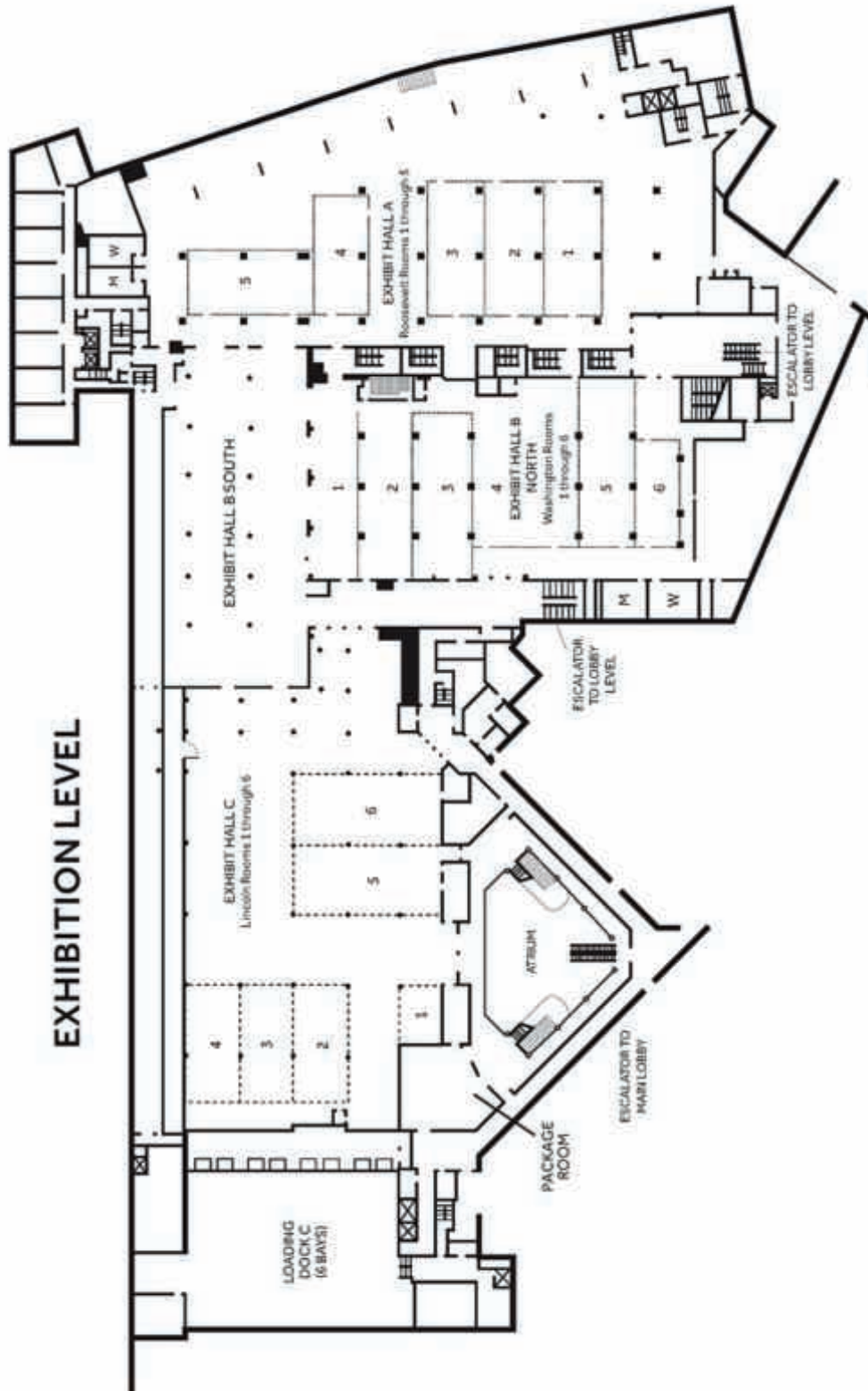
2 YEAR PRIVATE INSTITUTIONS	STATE
Shorter College O. Jerome Green <i>President</i>	<i>Arkansas</i>
Lewis College of Business Closed	<i>Michigan</i>
Clinton Junior College Lester McCorn <i>President</i>	<i>South Carolina</i>

MARRIOTT WARDMAN PARK

LOBBY LEVEL



MARRIOTT WARDMAN PARK EXHIBITION LEVEL



WHITE HOUSE INITIATIVE ON HBCUs 2018 COMPETITIVENESS SCHOLARS

The White House Initiative on Historically Black Colleges and Universities recognizes 63 students from 54 HBCUs who have been selected as 2018 HBCU Competitiveness Scholars—the Initiative’s highest student recognition.

Comprised of undergraduate, graduate, and professional students, Competitiveness Scholars are recognized for successfully preparing to compete for top opportunities that improve standards of living. Each was nominated and endorsed by their institution President, which itself is an honorable mention. They were selected from among several highly distinguished HBCU students, who hail from over 20 states, the Bahamas and Africa chosen based on their academic achievement, campus and civic involvement and entrepreneurial ethos or “go-getter” spirit.

Below is a list of the 2018 WHIHBCU Competitiveness Scholars, in alphabetical order by HBCU.

HBCU	FIRST, MIDDLE INT.	LAST	MAJOR
Alabama State University	Zakiaya B.	Telfort	<i>Business Management</i>
Benedict College	Jordan	Rice-Woodruff	<i>English</i>
Bennett College	Tyler C.	Binion	<i>Business Administration</i>
Bluefield State College	Robert	Brown	<i>Accounting</i>
Bowie State University	Akili A.	Smith	<i>Business Marketing</i>
Central State University	Daniel R.	Lee	<i>Environmental Engineering and Water Resource Management</i>
Claflin University	Sabrena M.	Brink	<i>Biology and Psychology</i>
Clark Atlanta University	David T.	King	<i>Accounting</i>
Dillard University	Chevel C.	Powell	<i>Political Science</i>
Elizabeth City State University	Briana T.	Rountree	<i>Aviation Science</i>
Fayetteville State University	Erykah	Briggs-White	<i>Healthcare Administration</i>
Fisk University	Erin M.	Black	<i>English and Political Science</i>
Florida A&M University	Devin M.	Harrison	<i>Public Relations Major, Political Science Minor</i>
Fort Valley State University	Adelia K.	McKinley	<i>Agricultural Economics</i>
Grambling State University	Faron	Rush	<i>Computer Information Systems</i>
Hampton University	Jose J.	Thomas	<i>Economics</i>
Hampton University	Rachel J.	Sutton	<i>Psychology</i>
Harris-Stowe State University	Reid	Chunn	<i>Mathematics</i>
Hinds Community College-Utica	Hezekiah H.	Williams	<i>Chemical Engineering</i>
Howard University	Justin M.	Edwards	<i>Political Science</i>
Jackson State University	Lisa R.	Johnson	<i>Higher Education Administration, Doctoral Candidate</i>
Jackson State University	Michael	Ware	<i>Sociology</i>

HBCU	FIRST, MIDDLE INT.	LAST	MAJOR
Jarvis Christian College	De'Janae	Tookes	<i>Education</i>
Kentucky State University	Michael N.	Weaver	<i>Arts and Music</i>
Langston University	Myshal D.	Morris	<i>Biology</i>
Lincoln University of PA	Jabir A.	McKnight	<i>English and Political Science</i>
Livingstone College	Mona Lisa	Paulk	<i>Mathematics and Liberal Arts</i>
Mississippi Valley State University	Jamireia	Hampton	<i>English</i>
Morehouse School of Medicine	Kamron	Robinson	<i>Medicine, Doctoral Candidate</i>
Morgan State University	Thea R.	Celestine	<i>Higher Education Administration, Doctoral Candidate</i>
Morris College	Raekwon K.	McFadden	<i>Health Science</i>
North Carolina A&T University	Kailyn M.	Price	<i>Bioengineering</i>
North Carolina A&T University	Kourtney R.	Smith	<i>Journalism and Mass Communications</i>
North Carolina Central University	Jameerah A.	Ali	<i>Accounting and Finance</i>
Philander Smith College	Kevontae	Carter	<i>Biology</i>
Prairie View A&M University	Nneka	Ede	<i>Computer Science</i>
Prairie View A&M University	Madufo	Eze	<i>Community Development</i>
Rust College	Irah	Gates	<i>Sociology</i>
Saint Augustine's University	Bercario J.	Bodie	<i>Business Administration</i>
Savannah State University	Sade	Shofidiya	<i>Business Administration</i>
Savannah State University	Antonio B.	McMillan Jr.	<i>Biology</i>
Shaw University	Torey	Haynes	<i>Religion and Philosophy</i>
South Carolina State University	Deandre	Hurley	<i>Physical Education, Activity Management</i>
Southern University Law School	Brianna	Golden	<i>Law, Doctoral Candidate</i>
Southern University Law School	Jimmie C.	Herring Jr.	<i>Third Year Law Student</i>
Southern University A&M College	Oscar L.	McClain	<i>Chemistry</i>
Spelman College	Serena A.	Hughley	<i>International Studies, Spanish</i>
St. Philips College	Alicia	Perry	<i>Sociology</i>
Talladega College	Phillip S.	Thompson Jr.	<i>Criminal Justice</i>
Tennessee State University	Jailen	Leavell	<i>Mass Communications</i>
Texas Southern University	Elizabeth A.	Opara	<i>School of Law</i>
Texas Southern University	Veisha K.	Gedfrey-Phelps	<i>School of Law</i>



HBCU	FIRST, MIDDLE INT.	LAST	MAJOR
Tougaloo College	Reagan K.	Johnson	History
Tuskegee University	Caleb L.	Washington	Sociology
Tuskegee University	Terrance A.	Platt	Biomedical Research, Graduate
Virginia State University	DeVon	Jackson	Psychology
Voorhees College	D'Ariel L.	Walker	Child Development
West Virginia State University	Edgar U.	Lopez-Torres	Chemistry
Wilberforce University	Erinn	Williams	Mass Communications
Wiley College	Basil M.	Masaisai	Biology
Winston-Salem State University	Ijemdinma	Ozodigwe	Biology
Winston-Salem State University	Chelsea	Powell	Social Work
Xavier University of Louisiana	Cydney	Stevenson	Accounting

WHITE HOUSE INITIATIVE ON HBCUs INTERAGENCY WORKING GROUP

Advisory Council on Historic Preservation
Agency for International Development
Department of Agriculture
Appalachian Regional Commission
U.S. Agency for Global Media
Department of Commerce
Corporation for National and Community Service
Department of Defense
Department of Education
Department of Energy
Environmental Protection Agency
Equal Employment Opportunity Commission
Health and Human Services
Department of Homeland Security
Department of Housing and Urban Development
Department of the Interior
Department of Justice
Department of Labor
National Aeronautics and Space Administration
National Endowment for the Arts
National Endowment for the Humanities
National Science Foundation
Nuclear Regulatory Commission
Office of Personnel Management
Peace Corps
Social Security Administration
Small Business Administration
Department of State
Department of Transportation
Department of Treasury
Department of Veterans Affairs
Director of National Intelligence

The White House Initiative on HBCUs appreciates each of the following
2018 National HBCU Week Conference's sponsors.

Your generous support has contributed to the
success of the Conference.

The Bill and Melinda Gates Foundation

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National Aeronautics and Space Administration

U.S. Nuclear Regulatory Commission

Society for Human Resource Management (SHRM)

The White House Initiative on HBCUs acknowledges the hard work and
dedication of the people representing the following agencies and
organizations in support of the 2018 National HBCU Week Conference.

Your tireless dedication is greatly appreciated and reflects
your continued support of HBCUs across the nation.

Thank you.

White House Domestic Policy Council

National Association for Equal Opportunity in Higher Education (NAFEO)

Quality Education for Minorities Network (QEM)

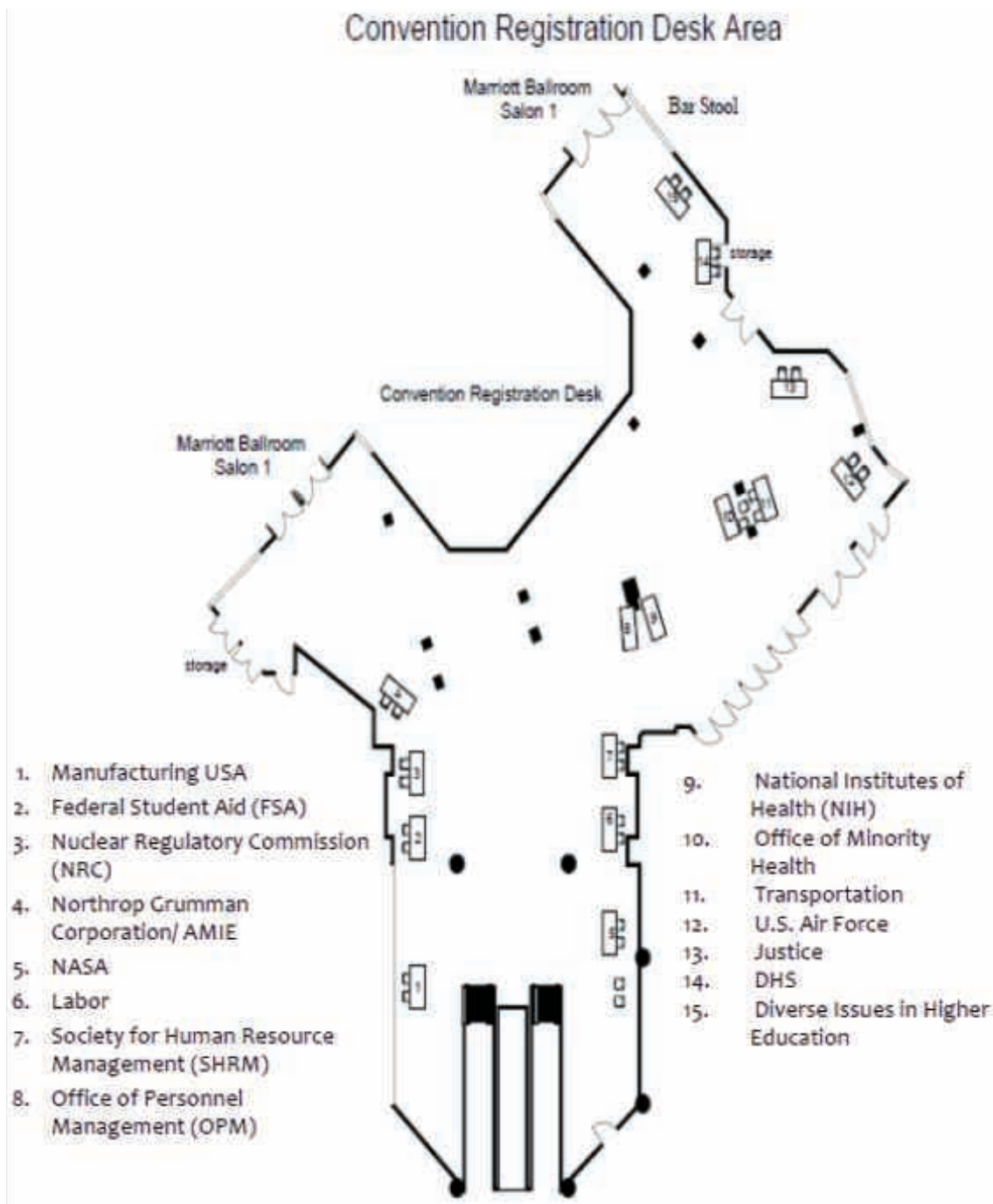
Thurgood Marshall College Fund (TMCf)

United Negro College Fund (UNCF)

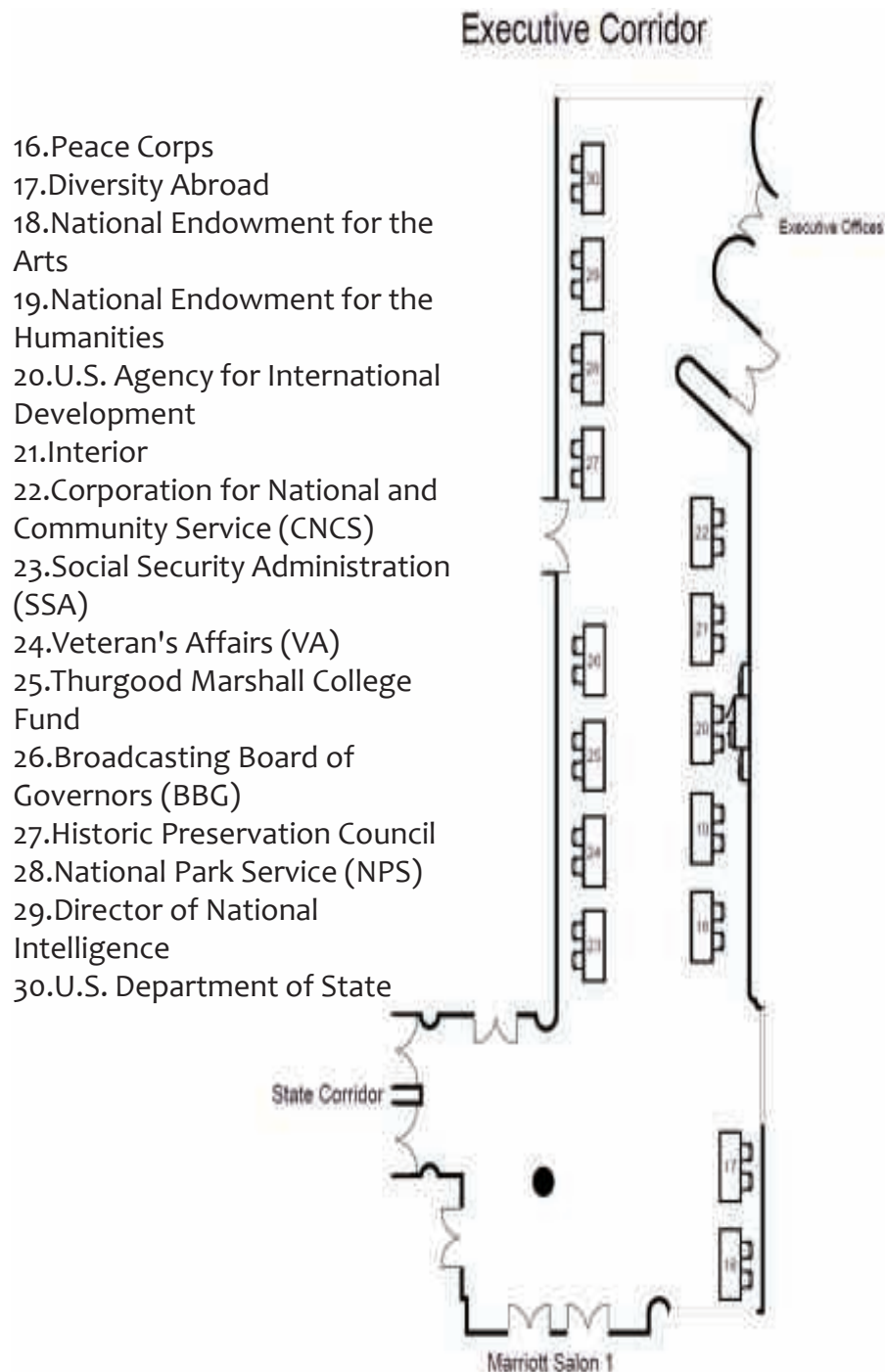
THANK YOU.

The White House Initiative appreciates each of the following 2018 National HBCU Week Conference's exhibitors. Thank you for sharing your work with this year's attendees.

MARRIOTT WASHINGTON WARDMAN PARK MEZZANINE LEVEL



MARRIOTT WARDMAN PARK LOBBY LEVEL



Presidential Executive Order on the White House Initiative to Promote Excellence and Innovation at Historically Black Colleges and Universities

EXECUTIVE ORDER

WHITE HOUSE INITIATIVE TO PROMOTE EXCELLENCE AND INNOVATION AT
HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

By the authority vested in me as President by the Constitution and the laws of the United States of America, and in order to advance opportunities in higher education, it is hereby ordered as follows:

Section 1. Policy. Historically black colleges and universities (HBCUs) have made, and continue to make, extraordinary contributions to the general welfare and prosperity of our country. Established by visionary leaders, America's HBCUs have, for more than 150 years, produced many of our Nation's leaders in business, government, academia, and the military, and have helped create a black middle class. The Nation's more than 100 HBCUs are located in 20 States, the District of Columbia, and the U.S. Virgin Islands, and serve more than 300,000 undergraduate, graduate, and professional students. These institutions are important engines of economic growth and public service, and they are proven ladders of intergenerational advancement.

A White House Initiative on HBCUs would: advance America's full human potential; foster more and better opportunities in higher education; strengthen the capacity of HBCUs to provide the highest-quality education; provide equitable opportunities for HBCUs to participate in Federal programs; and increase the number of college-educated Americans who feel empowered and able to advance the common good at home and abroad.

Sec. 2. White House Initiative on HBCUs.

(a) Establishment. There is established the White House Initiative on Historically Black Colleges and Universities (Initiative), housed in the Executive Office of the President and led by an Executive Director designated by the President.

(b) Mission and Functions. The Initiative shall work with agencies, private-sector employers, educational associations, philanthropic organizations, and other partners to increase the capacity of HBCUs to provide the highest-quality education to an increasing number of students. The Initiative shall have two primary missions:

(i) increasing the private-sector role, including the role of private foundations, in:

(A) strengthening HBCUs through enhanced institutional planning and development, fiscal stability, and financial management; and

(B) upgrading institutional infrastructure, including the use of technology, to ensure the long-term viability of these institutions; and

(ii) enhancing HBCUs' capabilities to serve our Nation's young adults by:

(A) strengthening HBCUs' ability to equitably participate in Federal programs and exploring new ways of improving the relationship between the Federal Government and HBCUs;

(B) fostering private-sector initiatives and public-private partnerships while promoting specific areas and centers of academic research and program-based excellence throughout HBCUs;

(C) improving the availability, dissemination, and quality of information concerning HBCUs in the public policy sphere;

(D) sharing administrative and programmatic best practices within the HBCU community;

(E) partnering with elementary and secondary education stakeholders to build a “cradle-to-college” pipeline; and

(F) convening an annual White House Conference on HBCUs to address, among other topics, matters related to the Initiative’s missions and functions.

(c) Federal Agency Plans.

(i) The Secretary of Education (Secretary), in consultation with the Executive Director, shall identify those agencies that regularly interact with HBCUs.

(ii) Each agency identified by the Secretary under subsection (c)(i) of this section shall prepare an annual plan (Agency Plan) describing its efforts to strengthen the capacity of HBCUs to participate in applicable Federal programs and initiatives. Where appropriate, each Agency Plan shall address, among other things, the agency’s proposed efforts to:

(A) establish how the agency intends to increase the capacity of HBCUs to compete effectively for grants, contracts, or cooperative agreements;

(B) identify Federal programs and initiatives where HBCUs are not well represented, and improve HBCUs’ participation in those programs and initiatives; and

(C) encourage public-sector, private-sector, and community involvement in improving the overall capacity of HBCUs.

(iii) The head of each agency identified in subsection (c)(i) of this section shall submit its Agency Plan to the Secretary and the Executive Director no later than 90 days after being so identified, and submit an updated Agency Plan annually thereafter.

(iv) To help fulfill the objectives of the Agency Plans, the head of each agency identified by the Secretary may provide, as appropriate, technical assistance and information to the Executive Director to enhance communication with HBCUs concerning the agency’s program activities and the preparation of applications or proposals for grants, contracts, or cooperative agreements.

(v) Each agency identified by the Secretary shall appoint a senior official to report directly to the agency head on that agency’s progress under this order, and to serve as liaison to the Initiative.

(d) Interagency Working Group. There is established an Interagency Working Group, which shall be chaired by the Executive Director and shall consist of one representative from each agency identified by the Secretary pursuant to subsection (c)(i) of this section, to help advance and coordinate the work required by this order.

Sec. 3. President’s Board of Advisors on HBCUs.

(a) Establishment. There is established in the Department of Education the President’s Board of Advisors on Historically Black Colleges and Universities (Board). The Board shall consist of not more than 25 members appointed by the President. The Board shall include the Secretary, the Executive Director, representatives of a variety of sectors — such as philanthropy, education, business, finance, entrepreneurship, innovation, and private foundations — and sitting HBCU presidents. The President shall designate one member of the Board to serve as its Chair, who shall help direct the Board’s work in coordination with the Secretary and in consultation with the Executive Director. The Chair shall also consult with the Executive Director regarding the time and location of the Board’s meetings, which shall take place at least once every 6 months.

(b) Mission and Functions. The Board shall advise the President, through the Initiative, on all matters pertaining to strengthening the educational capacity of HBCUs. In particular, the Board shall advise the President in the following areas:

(i) improving the identity, visibility, distinctive capabilities, and overall competitiveness of HBCUs;

(ii) engaging the philanthropic, business, government, military, homeland-security, and education communities in a national dialogue regarding new HBCU programs and initiatives;

(iii) improving the ability of HBCUs to remain fiscally secure institutions that can assist the Nation in achieving its educational goals and in advancing the interests of all Americans;

(iv) elevating the public awareness of, and fostering appreciation of, HBCUs; and

(v) encouraging public-private investments in HBCUs.

(c) Administration. The Department of Education shall provide funding and administrative support for the Board, consistent with applicable law and subject to the availability of appropriations. Members of the Board shall serve without compensation, but shall be reimbursed for travel expenses, including per diem in lieu of subsistence, as authorized by law. Insofar as the Federal Advisory Committee Act, as amended (5 U.S.C. App.), may apply to the Board, any functions of the President under that Act, except for those of reporting to the Congress, shall be performed by the Chair, in accordance with guidelines issued by the Administrator of General Services.

(d) Report. The Board shall report annually to the President on the Board's progress in carrying out its duties under this section.

Sec. 4. Revocation of Executive Order. Executive Order 13532 of February 26, 2010 (Promoting Excellence, Innovation, and Sustainability at Historically Black Colleges and Universities), as amended, is revoked.

Sec. 5. General Provisions.

(a) For the purposes of this order, "historically black colleges and universities" shall mean those institutions listed in 34 C.F.R. 608.2.

(b) This order shall apply to executive departments and agencies designated by the Secretary. Those departments and agencies shall provide timely reports and such information as is required to effectively carry out the objectives of this order.

(c) The heads of executive departments and agencies shall assist and provide information to the Board, consistent with applicable law, as may be necessary to carry out the functions of the Board. Each executive department and agency shall bear its own expenses of participating in the Initiative.

(d) Nothing in this order shall be construed to impair or otherwise affect:

(i) the authority granted by law to an executive department or agency, or the head thereof; or

(ii) the functions of the Director of the Office of Management and Budget relating to budgetary, administrative, or legislative proposals.

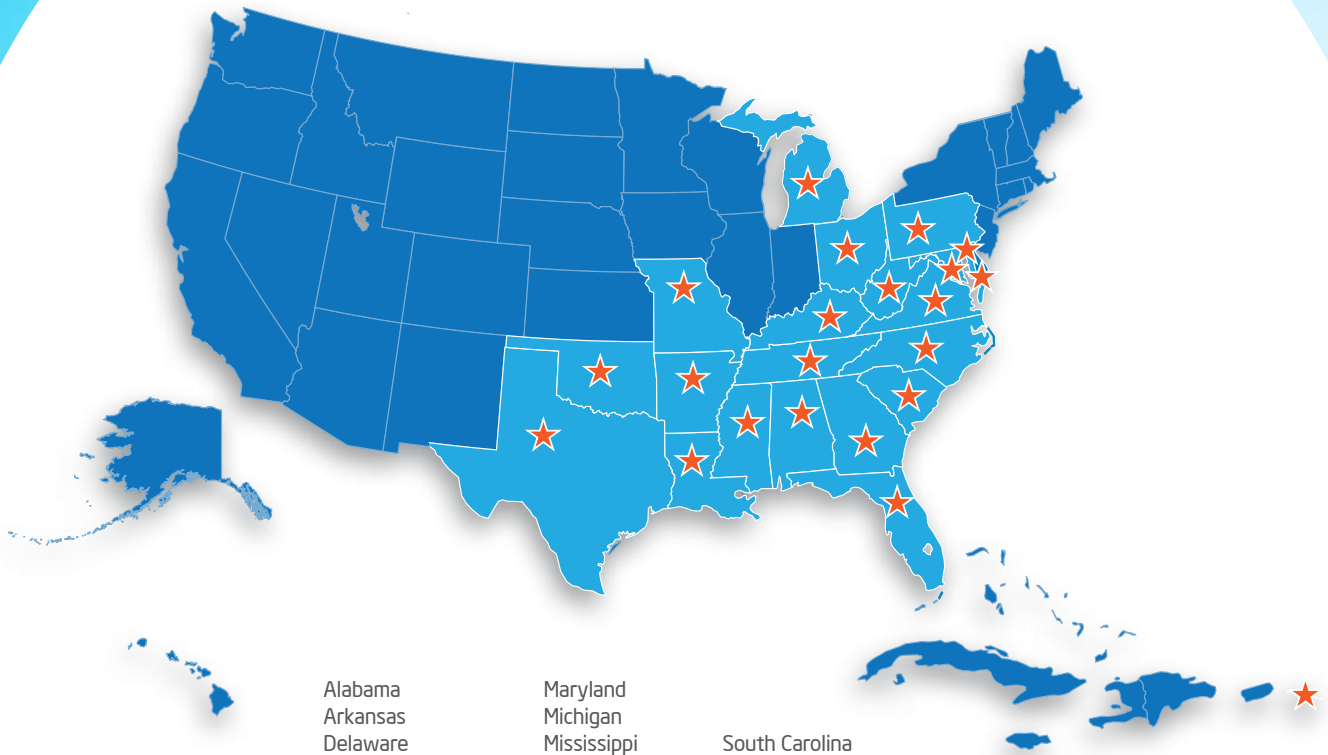
(e) This order shall be implemented consistent with applicable law and subject to the availability of appropriations.

(f) This order is not intended to, and does not, create any right or benefit, substantive or procedural, enforceable at law or in equity by any party against the United States, its departments, agencies, or entities, its officers, employees, or agents, or any other person.

DONALD J. TRUMP

THE WHITE HOUSE,
February 28, 2017.





Alabama	Maryland	
Arkansas	Michigan	
Delaware	Mississippi	
District of Columbia	Missouri	South Carolina
Florida	North Carolina	Tennessee
Georgia	Ohio	Texas
Kentucky	Oklahoma	U.S. Virgin Islands
Louisiana	Pennsylvania	Virginia
		West Virginia



WHITE HOUSE INITIATIVE ON HISTORICALLY BLACK COLLEGES AND UNIVERSITIES
U.S. DEPARTMENT OF EDUCATION

400 MARYLAND AVE., SW, 4TH FLOOR, WASHINGTON, DC 20202
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