White House Initiative on Historically Black Colleges and Universities

2018 NATIONAL HISTORICALLY BLACK COLLEGES AND UNIVERSITIES WEEK CONFERENCE

HBCU COMPETITIVENESS:
Aligning Institutional Missions With America’s Priorities

September 16–19, 2018
Washington Marriott Wardman Park
2660 Woodley Road, N.W.
Washington, D.C. 20008
THE GOALS OF OUR CONFERENCE ARE TO HIGHLIGHT THE COUNTLESS ACCOMPLISHMENTS OF HISTORICALLY BLACK COLLEGES AND UNIVERSITIES (HBCUs) AND TO CONNECT PARTICIPANTS WITH OPPORTUNITIES THAT ALLOW HBCUs TO ALIGN THEIR WORK WITH THE NATION’S COMPETITIVE PRIORITIES. TOWARD THESE ENDS, THE PROGRAM IS DESIGNED TO HEIGHTEN AWARENESS OF THE MANY INSTITUTIONS, AGENCIES, RESOURCES AND INDIVIDUALS WHO SUPPORT OUR AIMS — AND WHO SHARE THE DESIRE FOR HBCU STUDENTS TO BE FULLY AND EQUITABLY ENGAGED IN 21st CENTURY AMERICAN LIFE.
On behalf of the Executive Office of the President of the United States (EOP) and the U.S. Department of Education (ED), the White House Initiative on Historically Black Colleges and Universities (Initiative) is pleased to welcome you to the 2018 National Historically Black Colleges and Universities Week Conference!

What a wonderful occasion to convene with friends old and new about our work to support historically black colleges and universities (HBCUs). Federal agency partners and supporters in state government and the private sector, side-by-side with the EOP, ED and Initiative team, have worked long and hard to create an interesting, useful, and, hopefully, inspiring agenda.

Our conference theme, HBCU Competitiveness: Aligning Institutional Missions with America’s Priorities, defines our purpose. We are dedicated to helping HBCUs successfully compete for top opportunities in national and global markets, while providing education and economic experiences that can improve standards of living for the students, people and communities they primarily serve. Our conference objective, a means by which we fulfill our purpose, is to crack open some of America’s best areas of opportunity to help HBCUs align actions with national priorities.

To complement an exhibition of federal technology and innovation assets and employment prospects, this year’s conference also features a mobile conference app for download, chances to network to facilitate an efficient exchange of knowledge and our first honors presentation—the Excellence in Innovation and Competitiveness Awards. These enhancements are designed to enrich your conference experience.

Here are some important reminders:

• **Be present.** Our field needs each of us to actively listen so that we can contribute to HCBUs’ value. The continued growth and development of our institutions, and those they serve, depend on us.

• **Engage deeply.** For the past year, I have had the distinct privilege of working closely with our federal agency partners, an outstanding group of professionals who are committed to HBCUs. Take advantage of expanded networking opportunities, visit the conference exhibitors and build deeper relationships with the agencies that steward many of America’s premium opportunities.

• **Tweet away.** Use all of your social media tools and techniques to project to the world the boundless vitality of HBCUs—a collection of uniquely American assets, born of a unique American experience.

Please accept my heartfelt wishes for an intellectually stirring and thoroughly enjoyable conference.

Onward and upward!

JOHNATHAN HOLIFIELD
Executive Director,
White House Initiative on Historically Black Colleges and Universities
White House Domestic Policy Council
Executive Office of the President
## SNAPSHOT EVENT SCHEDULE

### 2018 NATIONAL HBCU WEEK CONFERENCE

**SEPTEMBER 16–19, 2018**

### SUNDAY, SEPTEMBER 16

**HBCU WEEK CONFERENCE KICK-OFF**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>4:00 p.m. – 6:30 p.m.</td>
<td>EARLY REGISTRATION CHECK-IN</td>
</tr>
<tr>
<td>4:30 p.m. – 5:30 p.m.</td>
<td>PAVING THE WAY: COMPETITIVENESS, ENTREPRENEURSHIP AND LEADERSHIP</td>
</tr>
<tr>
<td>5:30 p.m. – 7:30 p.m.</td>
<td>WELCOME EVENT &quot;CHANGING OF THE GUARD&quot;</td>
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### MONDAY, SEPTEMBER 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 a.m.</td>
<td>REGISTRATION CHECK-IN</td>
</tr>
<tr>
<td>8:00 a.m. – 8:45 a.m.</td>
<td>OPENING CEREMONY</td>
</tr>
<tr>
<td>8:45 a.m. – 8:59 a.m.</td>
<td>NETWORKING AND TRANSITION TO BREAKOUTS</td>
</tr>
<tr>
<td>9:00 a.m. – 10:00 a.m.</td>
<td>CONCURRENT WORKSHOPS</td>
</tr>
<tr>
<td>10:00 a.m. – 10:25 a.m.</td>
<td>NETWORKING AND TRANSITION TO LUNCH</td>
</tr>
<tr>
<td>10:30 a.m. – 11:30 a.m.</td>
<td>CONCURRENT WORKSHOPS</td>
</tr>
<tr>
<td>11:30 a.m. – 11:55 a.m.</td>
<td>NETWORKING AND TRANSITION TO LUNCH</td>
</tr>
<tr>
<td>12:00 p.m. – 1:30 p.m.</td>
<td>EXCELLENCE IN INNOVATION AND COMPETITIVENESS LUNCHEON</td>
</tr>
<tr>
<td>1:30 p.m. – 1:55 p.m.</td>
<td>NETWORKING AND TRANSITION TO BREAKOUTS</td>
</tr>
<tr>
<td>2:00 p.m. – 3:00 p.m.</td>
<td>CONCURRENT WORKSHOPS</td>
</tr>
<tr>
<td>3:00 p.m. – 3:25 p.m.</td>
<td>NETWORKING AND TRANSITION TO BREAKOUTS</td>
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<tr>
<td>3:30 p.m. – 4:30 p.m.</td>
<td>CONCURRENT WORKSHOPS</td>
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<tr>
<td>4:30 p.m. – 4:55 p.m.</td>
<td>NETWORKING</td>
</tr>
<tr>
<td>7:00 p.m.</td>
<td>DINNER ON YOUR OWN</td>
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### TUESDAY, SEPTEMBER 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>PRESIDENTS’ BREAKFAST – PRESIDENTS, CHANCELLORS AND INVITED GUESTS ONLY</td>
</tr>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td>TOWN HALL</td>
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<tr>
<td>9:30 a.m. – 9:55 a.m.</td>
<td>TRANSITION TO BREAKOUTS</td>
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<td>CONCURRENT WORKSHOPS</td>
</tr>
<tr>
<td>12:30 p.m. – 12:55 p.m.</td>
<td>TRANSITION TO LUNCH</td>
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<tr>
<td>1:00 p.m. – 2:30 p.m.</td>
<td>CLOSING LUNCHEON</td>
</tr>
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### WEDNESDAY, SEPTEMBER 19

<table>
<thead>
<tr>
<th>Event</th>
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<tbody>
<tr>
<td>HBCU CAPITAL FINANCING BOARD MEETING</td>
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<tr>
<td>HBCU TITLE III ASSOCIATION MEETING</td>
</tr>
</tbody>
</table>
Official Event App

- Explore the professional profiles of event speakers and attendees
- Send in-app messages and exchange contact info
- Network and find attendees with common affiliations, educations, shared networks, and social profiles
- Receive update notifications from organizers
- Access the event agenda, GPS guidance, maps, and parking directions at your fingertips

Download Whova and take your event mobile.

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Please sign up for the app with your social media account or email

The event invitation code is: Compete

You will be asked for an event invitation code after installing Whova
## SCHEDULE OF EVENTS

### 2018 NATIONAL HBCU WEEK CONFERENCE

**SUNDAY, SEPTEMBER 16**

<table>
<thead>
<tr>
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<td>REGISTRATION CHECK-IN</td>
<td>Convention Lobby</td>
</tr>
</tbody>
</table>
| 4:30 p.m. – 5:30 p.m.  | PAVING THE WAY: COMPETITIVENESS, ENTREPRENEURSHIP AND LEADERSHIP  
2018 HBCU Competitiveness Scholars Only | Salaon 1             |

This session is an orientation for the 2018 HBCU Competitiveness Scholars—students who have been recognized by the White House Initiative on Historically Black Colleges and Universities (WHIHBCU) for the 2018–2019 academic school year for their commitment to academics, civic engagement, competitiveness and entrepreneurship. In this session, Competitiveness Scholars will be briefed about their recognition and their role as ambassadors and interact with WHIHBCU staff and administration officials.

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<tr>
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<td>REGISTRATION</td>
<td>Exhibit Hall</td>
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<tr>
<td>8:00 a.m. – 8:45 a.m.</td>
<td>OPENING CEREMONY</td>
<td>Salon 2 and 3</td>
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<tr>
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<td>GREETINGS</td>
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<tr>
<td></td>
<td>Johnathan M. Holifield</td>
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<tr>
<td></td>
<td>Executive Director, White House Initiative on HBCUs</td>
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<td>MUSICAL SELECTION</td>
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<tr>
<td></td>
<td>Howard University Choir</td>
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<tr>
<td></td>
<td>“NATIONAL ANTHEM”</td>
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<td></td>
<td>Eric Poole</td>
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<td></td>
<td>Director, Office of University Choirs and Bands</td>
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<tr>
<td></td>
<td>“LIFT EVERY VOICE AND SING”</td>
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<tr>
<td></td>
<td>By James Weldon Johnson</td>
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<td>PRESIDENTIAL PROCLAMATION</td>
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<td>Thea R. Celestine</td>
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<td></td>
<td>Doctoral Student, Higher Education Administration</td>
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<td></td>
<td>WELCOME REMARKS</td>
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<td></td>
<td>Johnathan M. Holifield</td>
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<td>CONFERENCE HOUSEKEEPING</td>
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<td>Sedika Franklin</td>
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<td></td>
<td>Associate Director, White House Initiative on HBCUs</td>
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<td>Howard University Choir</td>
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<td></td>
<td>“UJIMA: IT TAKES A VILLAGE”</td>
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<tr>
<td></td>
<td>By Glenn Burleigh</td>
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<tr>
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<td>TRANSITION TO BREAKOUTS</td>
<td></td>
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<tr>
<td>9:00 a.m. – 10:00 a.m.</td>
<td>CONCURRENT BREAKOUT SESSIONS* – Open to all unless otherwise noted</td>
<td>Various Rooms Identified Below</td>
</tr>
</tbody>
</table>

* SESSION TRACKS AND ROOMS

<table>
<thead>
<tr>
<th>Federal Agency Opportunities</th>
<th>Partnerships &amp; Research</th>
<th>Innovation Development</th>
<th>Workforce Development</th>
<th>Student &amp; Young Alumni Development</th>
<th>Executive VIP Only</th>
</tr>
</thead>
<tbody>
<tr>
<td>Washington 1</td>
<td>Maryland</td>
<td>Washington 2</td>
<td>Washington 3</td>
<td>Salon 1</td>
<td>Virginia</td>
</tr>
</tbody>
</table>

**FEDERAL AGENCY OPPORTUNITIES**

**LEVERAGING HBCUs TO SPUR HIGHER GROWTH ENTREPRENEURSHIP AND ECONOMIC COMPETITIVENESS THROUGH FEDERAL PROGRAMS**

Panelists will share how federal agencies and federally supported programs can be accessed to generate regional economic strategies and programs—anchored by HBCUs—that leverage small business development and higher growth entrepreneurship. The panel will discuss ways HBCUs can help spur the broad innovation and community and economic vitality needed to further strengthen the global competitiveness of our great nation.

**GUEST SPEAKERS**

- Antonio Doss
  - Washington District Director, Office of Small Business Investment Company Operations, Office of Investment and Innovation, U.S. Small Business Administration
- Barrett L. Haga
  - Senior Administrator for Economic Engagement, U.S. Economic Development Administration

*breakout sessions continued on next page*
PARTNERSHIPS & RESEARCH

**PUBLIC PRIVATE PARTNERSHIPS FOR COMPETITIVE HBCUs**

This work session provides HBCUs with an opportunity to gain insight into how to establish partnerships for a specific purpose; develop a strategic game plan; identify potentially viable partnerships; understand how to right-size their participation in networking forums; take advantage of, and create opportunities; build a solid relationship foundation; and establish and maintain effective partnerships. The Public-Private Partnership Promising Practices workshop session is intended to identify successful practices and to foster audience awareness of organizational due diligence associated with sound institutional partnering.

**FACILITATOR/MODERATOR**

Pamela Baker  
Director, Office of Small Business and Civil Rights (SBCR), U.S. Nuclear Regulatory Commission (NRC)

**PANELISTS**

Legand L. Burge, Jr  
President  
LLBurge & Associates, LLC

Darold L. Hamlin  
President and Executive Director  
Emerging Technology Consortium

Cathy Fore  
Senior University Partnerships Specialist, Oak Ridge Associated Universities (ORAU)

Susan Glimcher  
Director, CEO  
Advisory Council on Historic Preservation (ACHP)

Melisa Jenkins  
Women-Owned Small Business Program Manager/Industry Liaison, U.S. Department of Treasury

Janine W. Hill  
Director, Fellowship Affairs  
Council on Foreign Relations

Victoria Harlan  
Deputy Director  
Council on Foreign Relations

INNOVATION DEVELOPMENT

**TRENDS AND PRIORITIES IN FEDERAL STEM EDUCATION**

The America COMPETES Act (Creating Opportunities to Meaningfully Promote Excellence in Technology, Education, and Science Act) and the American Innovation and Competitiveness Act were adopted to “invest in innovation through research and development, and to improve the competitiveness of the United States.” To further these Acts, the White House Office of Science and Technology Policy (OSTP) is leading development of the five-year federal STEM (Science, Technology, Engineering and Math) education strategy. OSTP is pleased to engage participants in a dialogue about how the new five-year strategy will shape future federal agency priorities in STEM. This session will explore the role of the federal government in boosting STEM education attainment to support diverse workforce readiness, inclusive job-creating entrepreneurship and enhanced U.S. competitiveness.

**FACILITATOR**

Jeff Weld  
Senior Policy Advisor and Assistant Director  
STEM Education Office of Science and Technology Policy, Executive Office of the President

**PANELISTS**

David Hall  
President  
University of the U.S. Virgin Islands

Brittany Sickler  
Outreach and Partnership Strategist  
Small Business Innovation Research and Small Business Technology Transfer Office of Investment and Innovation  
U.S. Small Business Administration

Jean Morrow  
Policy Advisor, Office of Planning, Evaluation, and Policy Development (OPEPD)  
U.S. Department of Education
9:00 a.m. – 10:00 a.m. Concurrent Breakout Sessions (continued)

WORKFORCE DEVELOPMENT

CAREER FOCUSED. CAREER READY: TRANSFORMING YOUR FEDERAL CAREERS PROGRAM

Are your students and alumni interested in public service but don’t know where to begin? Have you ever struggled with providing guidance on federal government careers because it seems overly complicated? Do you have challenges making the connection between your students’ preparation and their potential “fit” in federal service? If so, please join the experts from the U.S. Office of Personnel Management in this deep dive into federal careers and the federal hiring process. Through a combination of presentation and discussion, you will learn about (1) the many possibilities for federal service, (2) “decoding” the hiring process and (3) helpful resources for your students and alumni. This interactive session will help improve your students’ career readiness in a manner consistent with the National Association of Colleges and Employers (NACE) Career Readiness Competencies, giving them a competitive advantage and enhancing their prospects for impactful federal public service careers.

FACILITATOR
Lawrence President
Human Resource Specialist
Recruitment Policy and Outreach, Office of Outreach, Diversity and Inclusion, U.S. Office of Personnel Management

STUDENT & YOUNG ALUMNI DEVELOPMENT

WALK IT LIKE I TALK IT: SUCCESSFUL PRACTICES ON HOW TO LEAD WITH AUTHORITY

Learn how to lead with authority from those who are leading you! This session will provide an opportunity for students to learn the leadership paths and practices that have worked from their very own HBCU leadership. HBCU leaders and students will learn from each other and discuss strategies on how to better engage with one another, remain influential and lead with distinction!

FACILITATOR
Wendy Rivers
Chief, Operations Support Division
U.S. Army

PANELISTS
Ashleigh Tillman
Coordinator, Student Leadership
Howard University of Student Life and Activities

Gibran Mills
Contract Specialist, Contracts and Acquisition Management
U.S. Department of Education

De’Rell Bonner
Education Program Manager
International Business Machines (IBM)

Monica Rhodes
Director, HOPE Crew
The National Trust for Historic Preservation

Keadrick Peters
Sociology Adjunct Professor, Student Success Coach
Bowie State University

EXECUTIVE (VIP Badge Required)

HBCU COMPETITIVENESS: OPTIMIZING RESOURCES

Participants will gain a clearer understanding of an innovative method to address how their institutions can research, and apply for available funds from public and private organizations. The HBCU presidents will be equipped with a comprehensive tool that they can build upon and use to effectively manage this challenge when they return to their institutions.

FACILITATORS
Janet Williams
Mentoring Project Manager
Coley & Associates, Inc.

Michael Meadows
Vice President
Coley & Associates, Inc.
The Corporation for National and Community Service (CNCS) is the federal grant-making agency that funds AmeriCorps and Senior Corps programs and engages Americans of all ages in their communities. AmeriCorps members who complete a full year of service receive an education award that can be used to pay off existing student loans or take courses at approved institutions. CNCS also supports local communities in building their capacities to meet the most pressing needs through service and volunteerism. Additionally, CNCS conducts and disseminates research on national service and civic engagement and showcases those making a difference at the local, state and national levels through a number of annual recognition programs. This session will provide an overview of CNCS’ major initiatives that could support HBCU faculty, staff, students and alumni.

**FACILITATOR/MODERATOR**  
Lisa Bishop  
Senior Advisor for Education Initiatives  
Corporation for National and Community Service (CNCS)

**PANELISTS**  
Linda Cook  
Senior Program Officer  
CNCS/AmeriCorps State and National  
Cristalyne Dupree  
Outreach and Recruitment Specialist  
CNCS/AmeriCorps VISTA  
Gina Cross  
Acting Director, AmeriCorps NCCC  
CNCS/AmeriCorps NCCC  
Andrea Robles  
Research and Evaluation Manager  
CNCS/Office of Research and Evaluation  
Melissa Gouge  
Research Analyst  
CNCS/Office of Research and Evaluation  
Jan Newsome  
Program Officer  
CNCS/Senior Corps
EASING THE ON-RAMP TO MANUFACTURING OPPORTUNITIES

Maryland

Manufacturing USA is a network of research institutes in the United States that focuses on development and commercializes manufacturing technologies through public-private partnerships among U.S. industry, universities and federal government agencies. The Manufacturing USA network is operated by the interagency Advanced Manufacturing National Program Office, headquartered at the National Institute of Standards and Technology in the Department of Commerce. Its partners, America Makes, Advanced Robotics Manufacturing, PowerAmerica and the National Institute for Innovation in Manufacturing Biopharmaceuticals, will participate in an interactive session to provide examples of opportunities for HBCUs to help secure the future of manufacturing in the U.S. through innovation, collaboration and education.

FACILITATOR
National Society of Black Engineers

PANELISTS
Stephen Catt  
Deputy Director and Chief Workforce Officer  
Advanced Robotics for Manufacturing
Frank Gayle  
Deputy Director of Advanced Manufacturing  
National Program Office. National Institute of Standards and Technology
Erin O’Donnell  
Program Coordinator, National Center for Defense Manufacturing and Machining America Makes
Major General Nick Justice, U.S. Army, Ret.  
Director, PowerAmerica  
Executive Director, Manufacturing USA  
North Carolina State University
Kelvin H. Lee  
Gore Professor of Chemical and Biomolecular Engineering  
University of Delaware  
Director  
National Institute for Innovation in Manufacturing Biopharmaceuticals

HBCUs AND INDUSTRY PARTNERING TO FAST-TRACK CRITICAL U.S. SKILLS

Washington 2

IBM realized the market needs and the skills gap of university graduates, undergraduates and others receiving higher education credentials. As part of working with academia to bridge the ongoing national skills gap, IBM has invested in multiple programs to build critical skills in areas including cyber security, artificial intelligence, data science, blockchain and additional fast growing technologies. These programs provide a way for industry, academic leaders, students and government leaders to move from discussing the skills gap to leveraging it as a competitive advantage. This session will cover a range of industry technologies, programs and awards including free access to cloud, artificial intelligence, cyber security and blockchain for accredited academic institutions.

FACILITATOR/MODERATOR
Valinda Scarbro Kennedy  
Midwest University Relations Program Manager  
IBM

PANELISTS
Gary Schneider  
Vice President, Global Technical Sales  
IBM
Reggie Caudill  
Dean, Martin Tuchman School of Management  
New Jersey Institute of Technology
Pamela Obiomen  
Dean, Roy G. Perry College of Engineering  
Prairie View AM University
REALIGNING HBCUs WITH HIGH-DEMAND INDUSTRIES’ APPRENTICESHIPS

Apprenticeships are the latest buzz in higher education because they offer careers in high-demand industries while students are still in school. You will learn about innovative apprenticeship programs in public-private partnerships with HBCUs and corporations. This session will show how HBCUs can create high-value, direct employment strategies for students in science, technology, engineering, and math careers. Presenters will share models for HBCUs that bridge students and leading companies through coursework related to on-the-job learning and mentoring. This session will also focus on resources available through the U.S. departments of Labor and Education to the postsecondary education community—for example, federal student aid, the GI Bill, and the Workforce Innovation and Opportunity Act—which can assist with the costs of tuition and provide wages.

FACILITATOR/MODERATOR
Leonard Haynes
Senior Advisor
U.S. Department of Education

PANELISTS
Daniel Villao
Deputy Administrator
U.S. Department of Labor, Office of Apprenticeship

James A. Fabunmi
Chief Executive Officer
American Heritage Defense Corporation

Bridget Gainer
Vice President of Global Public Affairs
AON Financial Services

FROM IDEA TO IDEATION: TAKING THAT ENTREPRENEURSHIP LEAP

This session is geared towards students, young professionals and aspiring entrepreneurs who want to learn new tools and promising practices needed to jump-start their businesses and ideas. This session will touch on the importance of intellectual property and on creating effective brands. The session will also provide powerful insights from entrepreneurs in various fields.

FACILITATOR
Tanaga Boozer
Program Advisor
Office of Education Outreach
U.S. Patent and Trademark Office

GUEST SPEAKERS
Quincy Brown
Program Director, STEM Education
Research, Education and Human Resources
American Association for the Advancement of Sciences
Co-Founder, Senior Consultant
Values Partnerships

Brandon Andrews

STUDENT TESTIMONIES
Clark Atlanta University
Bowie State University
Hampton University

WAKING THE SLEEPING GIANT: REGIONAL AND STATE LEADERSHIP TO IMPROVE HBCU COMPETITIVENESS

Regional and state economies are the building blocks of U.S. competitiveness. Recently, there have been promising developments at the state level that could bode well for the future of HBCUs. This highly interactive session will explore how regional and state leadership can expand the bounds of opportunity for institutions, creating requisite conditions for HBCU competitiveness. Participants will hear from and directly engage with key leaders of state efforts to strengthen the capacity and competitiveness of HBCUs.

session description continued on next page
10:30 a.m. – 11:30 a.m. Concurrent Breakout Sessions  (continued)

**FACILITATOR**  Willie E. May  
Vice President of Research and Economic Development  
Morgan State University

**PANELISTS**  
Kim Hunter Reed  
Commissioner of Higher Education  
Louisiana Board of Regents

Nichelle Williams Nix  
Director of Governor’s Office of Minority Affairs  
Office of Governor Kay Ivey, State of Alabama

Brittany L. Mosby  
Director of HBCU Success  
Tennessee Higher Education Commission

11:30 a.m. – 11:55 a.m.  TRANSITION TO LUNCHEON

12:00 p.m. – 1:30 p.m.  EXCELLENCE IN INNOVATION AND COMPETITIVENESS AWARDS LUNCHEON  
Salon 2 and 3

The WHIHBCU this year is introducing Excellence in Innovation and Competitiveness Awards. These awards recognize individuals and organizations whose actions strengthen the education and economic competitiveness of HBCUs and the students, people and communities they primarily serve. The awards are designed to encourage and honor public and private sector partners, students, faculty and administrators at HBCUs who demonstrate commitment and notable contributions to the WHIHBCUs and the innovation and competitiveness of HBCUs.

**KEYNOTE SPEAKER**  Johnny C. Taylor, Jr.  
Chairman  
President’s Board of Advisors on HBCUs

1:30 p.m. – 1:55 p.m.  NETWORKING AND TRANSITION TO BREAKOUTS

2:00 p.m. – 3:00 p.m.  CONCURRENT BREAKOUT SESSIONS  – Open to all unless otherwise noted  
Various Rooms  
Identified Below

**FEDERAL AGENCY OPPORTUNITIES**  
COLLABORATIVE DISCUSSION ON AGENCY SUPPORT TO ENHANCE HBCU COMPETITIVENESS  
Washington 1

Representatives from the Department of Energy, the National Science Foundation, and the Department of Education will discuss investment opportunities that foster competitiveness at HBCUs in STEM education and research.

**FACILITATOR/MODERATOR**  Annie Whatley  
Deputy Director  
Office of Minority Education and Community Development  
U.S. Department of Energy

**PANELISTS**  
Claudia Rankins  
Program Director  
National Science Foundation

Bernadette Hence  
Senior Program Manager  
Office of Postsecondary Education  
U.S. Department of Education

Cory Jackson  
Program Manager  
National Nuclear Security Administration

breakout sessions continued on next page
This session will feature experts in all areas of international engagement. These experts will provide insights on how internationalization improves HBCU competitiveness and share strategies and resources to internationalize your students, campus, curriculum and community. Spotlights will be on international study, intern, teaching and volunteer programs for your students; faculty exchange programs to enhance research and curriculum; training opportunities; and enrolling more international students to enhance campus diversity. Resources include scholarships, fellowships, grants and contracts. Sessions will include panel discussions and tabletop offerings with individual providers.

**FACILITATOR**
Andrew Gordon
Chief Executive Officer and Founder
Diversity Abroad

**PANELISTS**
Torian Lee
Director, Center for Intercultural and International Programs
Xavier University

David Levin
Director of Minority Serving Institutions
U.S. Department of State

Tanyelle Richardson
Senior Program Officer
International Studies Division, U.S. Department of Education

Heather Joy Thompson
Foreign Service Officer
U.S. Department of State

John Watson
Coordinator
Minority Serving Institutions
U.S. Agency for International Development

Byron Williams
Diversity Outreach Specialist
U.S. Peace Corps

Jewell Winn
Executive Director
International Studies, Tennessee State University

**INNOVATION DEVELOPMENT**

**USING TECH TRANSFER TO INSPIRE HBCU ENTREPRENEURSHIP**

NASA and many other federal agencies have intellectual property (IP) created by researchers but never advanced to a commercialized market. HBCUs have historically struggled to attract basic research investment to create and patent new IP on their campuses. However, through the creative uses of technology transfer programs, HBCUs can advance their innovation and entrepreneurship ecosystems via new market applications of licensed IP. This session will highlight the process of engaging in these practices and share current opportunities.

**FACILITATOR**
Rod Chappell
Team Lead, Office of Education, Minority University Research and Education. Project Sustainability Initiative, NASA

**PANELISTS**
Daniel Lockney
Program Executive
Technology Transfer Office. NASA

Jahlee Hudson
Technology Transfer Manager, Office of Defense Programs
National Nuclear Security Administration

James Mitchell
Technology Enterprise Specialist, Office of Policy and Analysis

Dawn Tucker-Thomas
University Grants Manager, Office of the Assistant Secretary for Research and Technology
U.S. Department of Transportation
### WORKFORCE DEVELOPMENT

<table>
<thead>
<tr>
<th>INTEGRATING ARTS AND HUMANITIES WITH SCIENTIFIC AND MEDICAL RESEARCH, TRAINING AND EDUCATION: WHAT IT LOOKS LIKE AND WHY OUR STUDENTS (AND WORKERS!) NEED IT</th>
</tr>
</thead>
</table>

A new report from the National Academy of Sciences (NAS) identifies strategies that colleges and universities can use to overcome barriers for integrating the arts and humanities with science, technology, engineering, mathematics, and medicine. When done correctly, this integration can yield profound effects for students’ learning outcomes, as well as for productivity and competitiveness in the emerging workforce. In this session, representatives from NAS’ Board of Higher Education and Workforce, the National Endowment for the Arts (a cosponsor of the study), the Association of American Medical Colleges and the University of Colorado (Denver) will discuss findings of the study, review ongoing initiatives, and engage attendees in a dialogue about how such integrated learning can expand opportunities for historically disadvantaged populations and provide a competitive edge to students from all backgrounds.

**FACILITATOR/MODERATOR**  
Sunil Iyengar  
Director, Office of Research and Analysis  
National Endowment for the Arts

**PANELISTS**  
Tom Rudin  
Director, Board of Higher Education and Workforce  
National Academies of Sciences, Engineering, and Medicine  
Lisa Howley  
Senior Director, Strategic Initiatives and Partnerships  
Association of American Medical Colleges  
Laurie Baefsky  
Associate Dean for Research, Collaboration and Innovation  
University of Colorado (Denver)

### STUDENT & YOUNG ALUMNI DEVELOPMENT

<table>
<thead>
<tr>
<th>HACKING THE HBCU EXPERIENCE</th>
</tr>
</thead>
</table>

Students learn how to quickly process concepts and create disruptive techniques that could allow for advancements in research, community development, business processes and more. In this session, we ask the HBCU scholars to disrupt the HBCU experience. We will learn more about enhancing the “HBCU quality of life” from those currently matriculating.

**FACILITATOR**  
Joey Womack  
Founder and Chief Executive Officer  
Amplify 4 Good

### EXECUTIVE (VIP Badge Required)

<table>
<thead>
<tr>
<th>PRESIDENTIAL LEADERSHIP IMPLICATIONS FOR TITLE IV COMPLIANCE AND STUDENT SUCCESS OUTCOMES</th>
</tr>
</thead>
</table>

Participants will receive an executive-level overview of the most significant institutional Title IV noncompliance factors and the potential negative impacts that they can have on institutions, the students they serve and overall student success outcome. Federal Student Aid senior compliance staff will share information regarding the top five noncompliance findings within the HBCU environment. Session attendees will be engaged in an interactive discussion about potential negative impacts and best leadership practices and behaviors that demonstrate their ability to address these noncompliance factors successfully. More detailed information regarding the level of noncompliance and possible leadership strategies for success will be shared at a Federal Student Aid Leadership Conference in November 2018.

**FACILITATOR/MODERATOR**  
Joel V. Harrell  
Senior Advisor  
Federal Student Aid, U.S. Department of Education

**PANELISTS**  
Marcia Boyd  
Director, Minority Serving and Under Resourced Schools Division, Federal Student Aid, U.S. Department of Education  
Robin Minor  
Chief Compliance Officer  
Federal Student Aid, U.S. Department of Education  
Barbara Walker  
Project Director, WindWalker Group
3:00 p.m. – 3:25 p.m. NETWORKING AND TRANSITION TO BREAKOUTS

3:30 p.m. – 4:30 p.m. CONCURRENT BREAKOUT SESSIONS – Open to all unless otherwise noted
Various Rooms Identified Below

FEDERAL AGENCY OPPORTUNITIES

ARTS WORKS! HOW THE NATIONAL ENDOWMENT FOR THE ARTS CAN SUPPORT CREATIVITY ON YOUR CAMPUS
Washington 1

The National Endowment for the Arts (NEA) is the chief funder of the arts in America. This session will provide an overview of federal investment opportunities though the NEA. Grants support artistically excellent projects that celebrate creativity and cultural heritage, invite mutual respect for differing beliefs and values and enrich humanity. A director from NEA will provide an overview of the agency’s grant guidelines and application process, criteria for investment, and share specific examples of higher education projects funded by the agency. The session also includes a discussion of HBCU priorities, as well as practical tips to support successful HBCU applications to the NEA.

FACILITATOR  Greg Reiner  
Director Theater and Musical Theater  
National Endowment for the Arts

PARTNERSHIPS & RESEARCH

COMPETING INTERNATIONALLY: FOCUS ON INTERNATIONALIZING YOUR INSTITUTION, FACULTY AND STUDENTS  
Maryland

This session will feature experts in areas of international engagement. They will provide insights on how internationalization improves HBCU competitiveness and share strategies and resources to internationalize your students, campus, curriculum and community. Spotlights will be on international study, intern, teaching and volunteer programs for your students; faculty exchange programs to enhance research and curriculum; and training opportunities. Advice will be provided on how to enroll more international students to enhance campus diversity. Resources will be available on scholarships fellowships, grants and contracts. The session will include panel discussion and tabletop offerings with individual providers.

FACILITATOR  Andrew Gordon  
Chief Executive Officer and Founder  
Diversity Abroad

PANELISTS

Torian Lee  
Director Center for Intercultural and International Programs  
Xavier University

David Levin  
Director of Minority Serving Institutions  
U.S. Department of State

Tanyelle Richardson  
Senior Program Officer  
International Studies Division, U.S. Department of Education

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John Watson  
Coordinator Minority Serving Institutions  
U.S. Agency for International Development

Byron Williams  
Diversity Outreach Specialist  
U.S. Peace Corps

Jewell Winn  
Executive Director  
International Studies, Tennessee State University

breakout sessions continued on next page
Currently, there is a growing pilot shortage in the United States. By the end of 2026, according to Cowen and Company, 42 percent of active pilots at the five largest airlines will retire. The report also says that in the U.S., roughly 790 pilots will retire each year until 2026. Boeing, the world’s largest maker of commercial airplanes, predicts that by 2036, North America will need 117,000 new commercial pilots to meet air travel demands and make up for the number of pilots leaving the industry. As the demand for pilots increases, so will the demand for the training and education of new pilots. With this growing need for qualified pilots, there is an opportunity for HBCUs to help meet the demand. This session will inform participants of the requirements for colleges and universities that are considering offering an aviation degree program.

**FACILITATOR/MODERATOR**
Jean M. Hardy
Aviation Safety Inspector, Federal Aviation Administration
U.S. Department of Transportation

**PANELISTS**
Barbara Adams
Management and Program Analyst, Federal Aviation Administration, U.S. Department of Transportation

Douglas Lundgren
Aviation Safety Inspector, Federal Aviation Administration
U.S. Department of Transportation

The United States Intelligence Community (IC) is changing. The nation’s security landscape requires individuals with a wide array of talents and perspectives to meet its 21st century requirements and support decision makers dealing with an increasingly complex world. The Intelligence Community Centers for Academic Excellence (IC CAE) program, managed by the Defense Intelligence Agency with oversight from the Office of the Director of National Intelligence, is designed to create a talent pool of diverse candidates to address and support America’s national security mission. The IC CAE program provides foundational grants to competitively selected colleges and universities to establish IC-centric curricula that will confer major, minors and certificate programs in intelligence and national security studies.

**FACILITATOR/MODERATOR**
Clarey Walker III
Program Manager, Intelligence Community Centers for Academic Excellence, Defense Intelligence Agency

**PANELISTS**
Noemi Pizarro-Hyman
Chief, Intelligence Community Centers for Academic Excellence Program, Defense Intelligence Agency

Mona Bembow
Senior Program Analyst
National Reconnaissance Office

Lisa Miles
Program Manager
Defense Intelligence Agency

Rita Sampson
Chief, Office of Equal Employment Opportunity and Diversity, Office of the Director of National Intelligence
STUDENT & YOUNG ALUMNI DEVELOPMENT

Hacking the HBCU Contribution: Disruptive Ideas to Align Student Experiences with National Needs

Students learn how to quickly process concepts and create disruptive techniques that could allow for advancements in research, community development, business processes and more. In this session, HBCU scholars will be asked to disrupt the HBCU experience. Participants will learn more about enhancing the “HBCU quality of life” from those currently matriculating.

FACILITATOR: Joey Womack
Founder and Chief Executive Officer
Amplify 4 Good

EXECUTIVE
(VIP Badge Required)

The Role of Philanthropy in Building HBCU Capacities

Private and corporate foundations have long played a role in helping HBCUs and their students succeed. However, the foundations that consistently provide substantial support to HBCUs are few in number, and resources from the foundations have declined, especially as other social causes and issues have vied for their attention and funds. This session promotes a dialogue between foundation representatives, HBCU presidents and the United Negro College Fund (UNCF) to discuss how foundations have worked with UNCF as an intermediary to build institutional capacity at HBCUs. Session participants will gain a better understanding of foundation expectations of HBCUs, why they choose to fund what they do, and potential areas of future focus.

FACILITATOR/MODERATOR: Brian K. Bridges
Vice President of Research and Member Engagement
United Negro College Fund

PANELISTS:
William Moses
Managing Director
The Kresge Foundation

Mary Luehrsen
Executive Director
The National Association on Music Merchants Foundation

Logan Hampton
President
Lane College

Beverly Wade Hogan
President
Tougaloo College

4:30 p.m. – 4:55 p.m. Networking
## EXECUTIVE (VIP Badge Required)

Developing a strong HBCU network is useful for strengthening each college’s individual experience and unique tradition. This session will provide HBCU presidents and chancellors a private opportunity to discuss higher education with senior officials at the U.S. Department of Education.

**GREETINGS**

Johnathan M. Holifield  
Executive Director  
White House Initiative on HBCUs

**GUEST SPEAKERS**

Diane Jones  
Principal Deputy Under Secretary, Delegated the Duties of the Under Secretary and the Assistant Secretary for Post-Secondary Education, U.S. Department of Education

Adam Kissel  
Deputy Assistant Secretary for Higher Education  
Programs Office of Postsecondary Education  
U.S. Department of Education

Donald Watson  
Executive Director, HBCU Capital Financing Program  
U.S. Department of Education

## HACKING THE HBCU CONTRIBUTION – Town Hall Marriott Ballroom

Join us as students discuss the HBCU experience.

**GREETINGS**

Roosevelt Johnson  
Senior Advisor, NASA Education

**FACILITATOR**

Joey Womack  
Chief Executive Officer, Amplify 4 Good

## TRANSITION TO BREAKOUTS

## CONCURRENT BREAKOUT SESSIONS* – Open to all unless otherwise noted Various Rooms Identified Below

### FEDERAL AGENCY OPPORTUNITIES

- **Washington 1**
- **Maryland**
- **Virginia**
- **Salon 1**

### PARTNERSHIPS & RESEARCH

- **Washington 2**

### INNOVATION DEVELOPMENT

- **Washington 3**

### WORKFORCE DEVELOPMENT

- **Salon 1**

### STUDENT & YOUNG ALUMNI DEVELOPMENT

- **Virginia**

### EXECUTIVE VIP ONLY

Today more than ever, recruiting, developing and retaining top-notch talent is critical to the ability of universities to pursue and win lucrative Federal grants. But in many cases, university Human Resources practices lag the state of the art by years or decades, putting those universities at a disadvantage when it comes to getting and keeping the staff they need to be competitive. SHRM’s proprietary human resources organizational capability model provides a structure and framework for assessing a university’s HR function, developing recommendations for change and improvement, and creating a plan for the desired future state. This session will address how SHRM...
works with universities, including HBCUs, to develop an HR function that can help their organizations recruit, develop and retain the talent needed to successfully compete for—and win—Federal agency opportunities.

GUEST SPEAKER
Nicholas R. Schacht
Chief Global Development Officer
Society for Human Resource Management

PARTNERSHIPS & RESEARCH
THE COMPETITIVE EDGE: DRIVERS AND BARRIERS FOR SUCCESSFUL STEM PROPOSALS

This session highlights the drivers of and barriers to success for HBCU researchers submitting STEM proposals to NSF. Grants and contracts are essential for an institution’s long-term viability; they reduce tuition dependence and provide important investment for research, services and programs. However, in 2014, HBCUs accounted for only 0.8 percent of all funds allocated to all institutions of higher education for research and development. The session focuses on research and the process through which HBCUs acquire knowledge and translate it into dynamic capabilities to prepare successful proposals to federal agencies. According to research, the five largest contributors to grant-funding success are developing relationships; taking advantage of opportunities; learning as much as you can; changing personal mindset; and changing institutional culture.

FACILITATOR/MODERATOR
Ivory A. Toldson
President and Chief Executive Officer
Quality Education for Minorities Network

PANELISTS
Claudia Rankins
Program Director, HBCU Undergraduate Program
National Science Foundation

Juliette Bell
Former President
University of Maryland Eastern Shore

Orlando Taylor
Vice President
Fielding Graduate University

Roslyn Clark Artis
President
Benedict College

INNOVATION DEVELOPMENT
EXCELLENCE AND INNOVATION FOR THE 22ND CENTURY AND BEYOND: CREATING LUCRATIVE INFRASTRUCTURE

The National Institutes of Health along with other agencies within the WHIHBCU’s healthcare cluster will lead a discussion on strengthening HBCUs infrastructural capacity to successfully compete for federal contracts, grants and cooperative agreements. This session will feature programs that can support HBCUs’ efforts toward these ends. The facilitator will lead a discussion on the current level of engagement from HBCUs, promising practices, lessons learned, and the socioeconomic impact of the programs in HBCU communities. HBCU administrators, faculty and staff will leave with an understanding of how to create a lucrative revenue stream and what the process entails.

FACILITATOR
Victor McCrary
Member
National Science Board

PANELISTS
Alexis Bakos
Senior Advisor to the Deputy Assistant Secretary
Office of Minority Health
U.S. Department of Health and Human Services

Gail Bassette
Executive Director, Federal Procurement Center
Minority Business Development Agency

Diane J. Frasier
Director, Office of Acquisition and Logistics Management
Head Contracting Activity, National Institutes of Health

Yvonne Maddox
Vice President of Research, Uniformed Services University of the Health Sciences, U.S. Department of Defense

Samuel Washington
Director of Governmental Contracting Services
Southern University and A&M College
BUILDING CONFIDENCE THROUGH EXPERIENTIAL LEARNING OPPORTUNITIES

The College Underserved Community Partnership Program (CUPP) works with colleges and universities to give students an experiential learning opportunity to provide technical support to poor communities. This assistance enhances the communities’ ability to gain access to the resources needed to move their communities forward environmentally and economically, and to provide better health outcomes. At the same time, CUPP provides valuable practical experience for college and university students in their areas of academic study. Demonstrating that the students have already put their education to work in practical ways, these experiences help them stay engaged in school and graduate, and also improves their prospects for employment. HBCU students are better prepared to enter the workforce, and help America’s competitiveness when they know how to use their education to address the issues of today and tomorrow.

FACILITATOR  Michael Burns  
Senior Advisor/National Program Manager, Region 4  
U.S. Environmental Protection Agency

PANELISTS  
Charles Richardson Jr.  
Dean  
College of Business, Misericordia University

ET Winzer  
Director  
School Experience Group, U.S. Department of Education

Frederick D. Gardiner  
City Manager  
City of East Point, Georgia

Goulda Downer  
Principal Investigator/Project Director/Assistant Professor  
Howard University College of Medicine

HBCU STUDENT AND YOUNG ALUMNI CAREER FAIR

This is an open forum for students and young alumni to visit exhibits hosted by employers from both the public and private sectors to learn more about job opportunities, internships, fellowships, graduate school and grants available to them. Resume critiques and mock interviews will also be available. You don’t want to miss this opportunity!

RESUME CRITIQUE, INTERVIEW TECHNIQUES AND PATHWAYS TO FEDERAL EMPLOYMENT

U.S. Office of Personnel Management  
Equal Employment Opportunity Commission

CAREER FAIR PARTICIPANTS  
Environmental Protection Agency  
Entertainment Industry Outreach Program  
Federal Aviation Administration  
Fielding Graduate Institute  
HBCU Graduate School Clearing House  
U.S. Department of Energy  
U.S. Department of Homeland Security  
U.S. Department of Veterans Affairs  
U.S. Fish and Wildlife  
U.S. Peace Corps
Higher education is experiencing an unprecedented era of volatility and change. HBCUs are facing fiscal, enrollment and student success challenges, and outcome expectations from public policy leaders at both the state and federal levels continue to grow. Attendees will gain an understanding of promising practices that can contribute to strong working relationships between presidents and governing boards related to today’s pressing issues.

**FACILITATOR/MODERATOR**

Lezli Baskerville  
*President and Chief Executive Officer, National Association for Equal Opportunity in Higher Education*

**PRESENTATION**

"FACING THE RISING SUN" 
Facilitated Conversations between HBCU Presidents and Board Members

- David Wilson  
  *President, Morgan State University*
- Kweisi Mfume  
  *Vice Chairman, Board of Research America*
- Michael Sorrell  
  *President, Paul Quinn College*
- Bishop Vashti Murphy McKenzie  
  *Presiding Prelate of the 10th District, A.M.E. Church Dallas, Texas*  
  *Executive Committee Chair, Paul Quinn College*

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**FEDERAL AGENCY OPPORTUNITIES**

**PILLARS OF OPPORTUNITY = ENVISION CENTERS**

This session will provide an opportunity to discuss the Department of Housing and Urban Development’s (HUD) strategic objectives for engaging with the HBCUs to help improve their competitiveness and strengthen them as anchor institutions within their communities. The panel discussion will focus on three areas: strategic opportunities, engagement with the private philanthropic community and the HUD’s newly created EnVision Center Demonstration Initiative. The centers foster private sector initiatives and public-private partnerships while promoting specific areas and centers of academic research and programmatic excellence throughout all HBCUs. The initiative is designed to encourage and create a platform for communities to collaborate with institutions of higher education, community service providers, businesses, foundations, nonprofit organizations, job training and workforce development organizations, state and local government and others to advance economic mobility.

**FACILITATOR/MODERATOR**

Christopher M. Bourne  
*Senior Policy Advisor, Policy Development and Research U.S. Department of Housing and Urban Development*

**PANELISTS**

- Cindy Campbell  
  *Director, Office for International and Philanthropic Innovation U.S. Department of Housing and Urban Development*
- Curtissa Coleman  
  *Director, Office of University Partnerships U.S. Department of Housing and Urban Development*
- Jogchum Poodt  
  *Director, EnVision Centers U.S. Department of Housing and Urban Development*
- Calvin Johnson  
  *Deputy Assistant Secretary, Office of Research, Evaluation and Monitoring U.S. Department of Housing and Urban Development*
UNDERSTANDING AND LEVERAGING FEDERAL CONTRACTS FOR HBCU SUSTAINABILITY

NASA is the only federal agency with a goal for contracts with HBCUs and minority-serving institutions (MSIs). NASA has a $19 billion budget that equates to $190 million available in contract support. NASA launched the HBCU/Minority Institution Technology Road Tour to engage HBCUs and MSIs in meeting this goal and is showing success in connecting institutions with NASA investment opportunities. The session is designed to provide a mini-version of this effort and current online opportunities.

FACILITATOR
Tabisa Taliwaku Kalisa  
HBCU/Minority Institution Program Manager  
Office of Small Business Programs, NASA

PANELISTS
Calvin Mitchell  
Director National Accounts, General Services Administration
Donna Elmore-Cole  
Senior Contracts Negotiator, Prairie View A&M University
Stephen Brettel  
Program Director, PAE Applied Technologies, LLC
Michael Townsend  
Senior Director/Supplier Diversity  
Science Applications International Corporation (SAIC)
Latonia Jones  
President and CEO, Phenomenal Management Partners

SMART HBCUs BUILDING THE CYBERSECURITY WORKFORCE

The session will highlight Smart HBCU cybersecurity research, education and entrepreneurship. Panelists will discuss the new Norfolk State University $4 million Cybersecurity Complex; and Morgan State University’s Center for Reverse Engineering and Assured Microelectronics work in developing skilled cybersecurity engineers and conducting Internet of Things (IoT) security research. There will also be a discussion of the National Minority Technology Council’s Minority Cybersecurity Council, and information provided about increasing owner access to capital and community access to 21st Century STEM education and new innovations in broadband technology.

FACILITATOR/MODERATOR
Bruce Berger  
Executive Director, Center for Innovation and Entrepreneurial Development, Clark Atlanta University

PANELISTS
Karl Cureton  
Executive Chairman, National Minority Technology Council/Minority Cyber Inclusion Council
Kevin T. Kornegay  
Professor and IoT Security Endowed Chair  
Morgan State University
Aurelia Williams  
Director, Cybersecurity Complex Norfolk State University

VA INITIATIVES TO ENHANCE HEALTH PROFESSIONS’ EDUCATION AND RESEARCH AT HBCUs

The Department of Veterans Affairs (VA) is charged with the mission to “educate for VA and the Nation.” VA conducts the largest health professions education effort in the United States and is committed to enhancing its partnership with HBCUs. In this session, leaders from the VA Office of Academic Affiliations and Office of Research and Development will share information on current initiatives that expand graduate medical education opportunities for HBCU schools of medicine, award scholarships for veteran medical students at HBCUs, and increase research collaboration between VA and HBCU investigators and students. VA will also demonstrate a project to geographically map the proximity of its medical centers with health professions education programs at HBCUs to identify opportunities for new academic affiliations.

session description continued on next page
11:30 a.m. – 12:30 p.m. Concurrent Breakout Sessions (continued)

**FACILITATOR/MODERATOR**
Kathleen Klink  
*Deputy Chief Academic Affiliation Officer (Acting), Office of Academic Affiliations, Veterans Health Administration*

**PANELISTS**
Monica L. Lypson  
*Director, Medical and Dental Education Office of Academic Affiliations, Veterans Health Administration*

Edward T. Bope  
*Lead Academic Affiliations Officer, Office of Academic Affiliations, Veterans Health Administration*

Jeannette South-Paul  
*Professor and Department Chair of Family Medicine, University of Pittsburgh School of Medicine  
Chair, National Assessment and Accreditation Council Diversity and Inclusion Subcommittee*

Marisue Cody  
*Director of Operations, Office of Research and Development, Veterans Health Administration*

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**STUDENT & YOUNG ALUMNI DEVELOPMENT**

**HBCU STUDENT AND YOUNG ALUMNI CAREER FAIR**  
*Salon 1*

This is an open forum for students and young alumni to visit exhibits hosted by employers from both the public and private sectors to learn more about job opportunities, internships, fellowships, graduate school and grants available to them. Resume critiques and mock interviews will also be available. You don’t want to miss this opportunity!

**RESUME CRITIQUE, INTERVIEW TECHNIQUES AND PATHWAYS TO FEDERAL EMPLOYMENT**

- U.S. Office of Personnel Management
- Equal Employment Opportunity Commission

**CAREER FAIR PARTICIPANTS**

- Environmental Protection Agency
- Entertainment Industry Outreach Program
- Federal Aviation Administration
- Fielding Graduate Institute
- HBCU Graduate School Clearing House
- U.S. Department of Energy
- U.S. Department of Homeland Security
- U.S. Department of Veterans Affairs
- U.S. Fish and Wildlife
- U.S. Peace Corps

breakout sessions continued on next page
The Thurgood Marshall College Fund (TMCF) will discuss the importance of HBCU leaders both engaging with federal decision-makers and availing themselves of federal programmatic opportunities, highlight success stories from such engagement and discuss how TMCF’s Center for Advancing Opportunity can help HBCUs become thought leaders on issues of national importance to positively impact the national agenda.

**Presenters**

- David Sheppard  
  Senior Vice President, General Counsel and Chief of Staff  
  Thurgood Marshall College Fund
- Sean Burns  
  Assistant Vice President, Government Relations  
  Thurgood Marshall College Fund
- Victor Santos  
  Director, Government Relations  
  Thurgood Marshall College Fund
- Richard Gallot  
  President  
  Grambling State University
- Bill Hudson  
  Vice President for Student Affairs  
  Florida A&M University
- Gerard Robinson  
  Executive Director  
  Center for Advancing Opportunity
- Alma Duvall  
  Manager of Research and Operations  
  Center for Advancing Opportunity
WHITE HOUSE INITIATIVE ON HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

400 Maryland Ave. S.W., Suite 4C128
Washington, D.C. 20202

JOHNATHAN M. HOLIFIELD
Executive Director

ARTHUR P. MCMANAN
Senior Associate Director

SEDIA FRANKLIN
Associate Director

TAMMI FERGUSSON
Intergovernmental Relations Coordinator

ELYSE JONES
Operations and Program Analyst

FRANCINE ALKISSWINI
Detaillee, 2018
Telecommunications Policy Analyst
National Telecommunications and Information Administration
U.S. Department of Commerce

WHITE HOUSE INITIATIVE ON HISTORICALLY BLACK COLLEGES AND UNIVERSITIES FELLOWS

THEA R. CELESTINE
Doctoral Student, Higher Education Administration
Morgan State University

ALEXANDRIA MALONEY
Fellow, Cornell Institute of Public Policy

CRYSTAL MOORE
White House Fellow, Office of the Public Liaison

oswhi-hbcu@ed.gov
office email

202.453.5634
telephone

http://www.ed.gov/whhbcu
website
<table>
<thead>
<tr>
<th>Year</th>
<th>Public Institutions</th>
<th>State</th>
</tr>
</thead>
</table>
| 4    | Alabama A&M University | Andrew Hugine, Jr.  
President | Alabama |
|      | Alabama State University | Quinton T. Ross, Jr.  
President | Alabama |
|      | University of Arkansas at Pine Bluff | Lawrence B. Alexander  
Chancellor | Arkansas |
|      | Delaware State University | Wilma Mishoe  
President | Delaware |
|      | University of the District of Columbia | Ronald Mason, Jr.  
President | District of Columbia |
|      | Florida A&M University | Larry Robinson  
President | Florida |
|      | Albany State University | Marion Fedrick  
President | Georgia |
|      | Fort Valley State University | Paul Jones  
President | Georgia |
|      | Savannah State University | Cheryl D. Dozier  
President | Georgia |
|      | Kentucky State University | M. Christopher Brown II  
President | Kentucky |
|      | Grambling State University | Richard J. Gallot, Jr.  
President | Louisiana |
|      | Southern University and A&M College | Ray L. Belton  
President-Chancellor | Louisiana |
|      | Southern University at New Orleans | Lisa Mims-Devezin  
Chancellor | Louisiana |
|      | Southern University System | Ray L. Belton  
President | Louisiana |
|      | Bowie State University | Aminta H. Breaux  
President | Maryland |
|      | Coppin State College | Maria Thompson  
President | Maryland |
|      | Morgan State University | David Wilson  
President | Maryland |
|      | University of Maryland Eastern Shore | Heidi M. Anderson  
President | Maryland |
|      | Alcorn State University | Donzell Lee  
President (Interim) | Mississippi |
|      | Jackson State University | William Bynum, Jr.  
President | Mississippi |
|      | Mississippi Valley State University | Jerryl Briggs  
President | Mississippi |
|      | Harris–Stowe State University | Dwaun J. Warmack  
President | Missouri |
|      | Lincoln University | Brenda A. Allen  
President | Missouri |
|      | Elizabeth City State University | Karrie G. Dixon  
Chancellor (Interim) | North Carolina |
|      | Fayetteville State University | James A. Anderson  
Chancellor | North Carolina |
|      | North Carolina A&T State University | Harold L. Martin, Sr.  
Chancellor | North Carolina |
|      | North Carolina Central University | Johnson O. Akinleye  
Chancellor | North Carolina |
|      | Winston–Salem State University | Elwood L. Robinson  
Chancellor | North Carolina |
|      | Central State University | Cynthia Jackson–Hammond  
President | Ohio |
|      | Langston University | Kent J. Smith, Jr.  
President | Oklahoma |
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<tr>
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<td>James E. Clark (President)</td>
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<td>Glenda Baskin Glover (President)</td>
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<td>Ruth Simmons (President)</td>
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<tr>
<td>Anthony L. Jenkins (President)</td>
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<tr>
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<tr>
<td>Samuel Munnerlyn President</td>
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<td>Rodney Ellis Chancellor</td>
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<td>Clyde Muse President</td>
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<td>Adena Williams Loston President</td>
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<tr>
<td>Lester McCorn President</td>
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The White House Initiative on Historically Black Colleges and Universities recognizes 63 students from 54 HBCUs who have been selected as 2018 HBCU Competitiveness Scholars—the Initiative’s highest student recognition.

Comprised of undergraduate, graduate, and professional students, Competitiveness Scholars are recognized for successfully preparing to compete for top opportunities that improve standards of living. Each was nominated and endorsed by their institution President, which itself is an honorable mention. They were selected from among several highly distinguished HBCU students, who hail from over 20 states, the Bahamas and Africa chosen based on their academic achievement, campus and civic involvement and entrepreneurial ethos or “go-getter” spirit.

Below is a list of the 2018 WHIHBCU Competitiveness Scholars, in alphabetical order by HBCU.

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<th>HBCU</th>
<th>FIRST, MIDDLE INT.</th>
<th>LAST</th>
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<td>Zakiaya B. Telford</td>
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<td>Akili A. Smith</td>
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Advisory Council on Historic Preservation
Agency for International Development
Department of Agriculture
Appalachian Regional Commission
U.S. Agency for Global Media
Department of Commerce
Corporation for National and Community Service
Department of Defense
Department of Education
Department of Energy
Environmental Protection Agency
Equal Employment Opportunity Commission
Health and Human Services
Department of Homeland Security
Department of Housing and Urban Development
Department of the Interior
Department of Justice
Department of Labor
National Aeronautics and Space Administration
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The White House Initiative on HBCUs acknowledges the hard work and dedication of the people representing the following agencies and organizations in support of the 2018 National HBCU Week Conference. Your tireless dedication is greatly appreciated and reflects your continued support of HBCUs across the nation.

Thank you.

White House Domestic Policy Council  
National Association for Equal Opportunity in Higher Education (NAFEO)  
Quality Education for Minorities Network (QEM)  
Thurgood Marshall College Fund (TMCF)  
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THANK YOU.
The White House Initiative appreciates each of the following 2018 National HBCU Week Conference’s exhibitors. Thank you for sharing your work with this year’s attendees.

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23. Social Security Administration (SSA)
24. Veteran's Affairs (VA)
25. Thurgood Marshall College Fund
26. Broadcasting Board of Governors (BBG)
27. Historic Preservation Council
28. National Park Service (NPS)
29. Director of National Intelligence
30. U.S. Department of State
Presidential Executive Order on the White House Initiative to Promote Excellence and Innovation at Historically Black Colleges and Universities

EXECUTIVE ORDER

WHITE HOUSE INITIATIVE TO PROMOTE EXCELLENCE AND INNOVATION AT HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

By the authority vested in me as President by the Constitution and the laws of the United States of America, and in order to advance opportunities in higher education, it is hereby ordered as follows:

Section 1. Policy. Historically black colleges and universities (HBCUs) have made, and continue to make, extraordinary contributions to the general welfare and prosperity of our country. Established by visionary leaders, America’s HBCUs have, for more than 150 years, produced many of our Nation’s leaders in business, government, academia, and the military, and have helped create a black middle class. The Nation’s more than 100 HBCUs are located in 20 States, the District of Columbia, and the U.S. Virgin Islands, and serve more than 300,000 undergraduate, graduate, and professional students. These institutions are important engines of economic growth and public service, and they are proven ladders of intergenerational advancement.

A White House Initiative on HBCUs would: advance America’s full human potential; foster more and better opportunities in higher education; strengthen the capacity of HBCUs to provide the highest-quality education; provide equitable opportunities for HBCUs to participate in Federal programs; and increase the number of college-educated Americans who feel empowered and able to advance the common good at home and abroad.

Sec. 2. White House Initiative on HBCUs.

(a) Establishment. There is established the White House Initiative on Historically Black Colleges and Universities (Initiative), housed in the Executive Office of the President and led by an Executive Director designated by the President.

(b) Mission and Functions. The Initiative shall work with agencies, private-sector employers, educational associations, philanthropic organizations, and other partners to increase the capacity of HBCUs to provide the highest-quality education to an increasing number of students. The Initiative shall have two primary missions:

(i) increasing the private-sector role, including the role of private foundations, in:

(A) strengthening HBCUs through enhanced institutional planning and development, fiscal stability, and financial management; and

(B) upgrading institutional infrastructure, including the use of technology, to ensure the long-term viability of these institutions; and

(ii) enhancing HBCUs’ capabilities to serve our Nation’s young adults by:

(A) strengthening HBCUs’ ability to equitably participate in Federal programs and exploring new ways of improving the relationship between the Federal Government and HBCUs;

(B) fostering private-sector initiatives and public–private partnerships while promoting specific areas and centers of academic research and program-based excellence throughout HBCUs;

(C) improving the availability, dissemination, and quality of information concerning HBCUs in the public policy sphere;

(D) sharing administrative and programmatic best practices within the HBCU community.
(E) partnering with elementary and secondary education stakeholders to build a “cradle-to-college” pipeline; and

(F) convening an annual White House Conference on HBCUs to address, among other topics, matters related to the Initiative’s missions and functions.

(c) Federal Agency Plans.

(i) The Secretary of Education (Secretary), in consultation with the Executive Director, shall identify those agencies that regularly interact with HBCUs.

(ii) Each agency identified by the Secretary under subsection (c)(i) of this section shall prepare an annual plan (Agency Plan) describing its efforts to strengthen the capacity of HBCUs to participate in applicable Federal programs and initiatives. Where appropriate, each Agency Plan shall address, among other things, the agency’s proposed efforts to:

   (A) establish how the agency intends to increase the capacity of HBCUs to compete effectively for grants, contracts, or cooperative agreements;

   (B) identify Federal programs and initiatives where HBCUs are not well represented, and improve HBCUs’ participation in those programs and initiatives; and

   (C) encourage public-sector, private-sector, and community involvement in improving the overall capacity of HBCUs.

(iii) The head of each agency identified in subsection (c)(i) of this section shall submit its Agency Plan to the Secretary and the Executive Director no later than 90 days after being so identified, and submit an updated Agency Plan annually thereafter.

(iv) To help fulfill the objectives of the Agency Plans, the head of each agency identified by the Secretary may provide, as appropriate, technical assistance and information to the Executive Director to enhance communication with HBCUs concerning the agency’s program activities and the preparation of applications or proposals for grants, contracts, or cooperative agreements.

(v) Each agency identified by the Secretary shall appoint a senior official to report directly to the agency head on that agency’s progress under this order, and to serve as liaison to the Initiative.

(d) Interagency Working Group. There is established an Interagency Working Group, which shall be chaired by the Executive Director and shall consist of one representative from each agency identified by the Secretary pursuant to subsection (c)(i) of this section, to help advance and coordinate the work required by this order.

Sec. 3. President’s Board of Advisors on HBCUs.

(a) Establishment. There is established in the Department of Education the President’s Board of Advisors on Historically Black Colleges and Universities (Board). The Board shall consist of not more than 25 members appointed by the President. The Board shall include the Secretary, the Executive Director, representatives of a variety of sectors — such as philanthropy, education, business, finance, entrepreneurship, innovation, and private foundations — and sitting HBCU presidents. The President shall designate one member of the Board to serve as its Chair, who shall help direct the Board’s work in coordination with the Secretary and in consultation with the Executive Director. The Chair shall also consult with the Executive Director regarding the time and location of the Board’s meetings, which shall take place at least once every 6 months.

(b) Mission and Functions. The Board shall advise the President, through the Initiative, on all matters pertaining to strengthening the educational capacity of HBCUs. In particular, the Board shall advise the President in the following areas:

   (i) improving the identity, visibility, distinctive capabilities, and overall competitiveness of HBCUs;
(ii) engaging the philanthropic, business, government, military, homeland-security, and education communities in a national dialogue regarding new HBCU programs and initiatives;

(iii) improving the ability of HBCUs to remain fiscally secure institutions that can assist the Nation in achieving its educational goals and in advancing the interests of all Americans;

(iv) elevating the public awareness of, and fostering appreciation of, HBCUs; and

(v) encouraging public-private investments in HBCUs.

c) Administration. The Department of Education shall provide funding and administrative support for the Board, consistent with applicable law and subject to the availability of appropriations. Members of the Board shall serve without compensation, but shall be reimbursed for travel expenses, including per diem in lieu of subsistence, as authorized by law. Insofar as the Federal Advisory Committee Act, as amended (5 U.S.C. App.), may apply to the Board, any functions of the President under that Act, except for those of reporting to the Congress, shall be performed by the Chair, in accordance with guidelines issued by the Administrator of General Services.

d) Report. The Board shall report annually to the President on the Board’s progress in carrying out its duties under this section.

Sec. 4. Revocation of Executive Order. Executive Order 13532 of February 26, 2010 (Promoting Excellence, Innovation, and Sustainability at Historically Black Colleges and Universities), as amended, is revoked.

Sec. 5. General Provisions.

(a) For the purposes of this order, “historically black colleges and universities” shall mean those institutions listed in 34 C.F.R. 608.2.

(b) This order shall apply to executive departments and agencies designated by the Secretary. Those departments and agencies shall provide timely reports and such information as is required to effectively carry out the objectives of this order.

(c) The heads of executive departments and agencies shall assist and provide information to the Board, consistent with applicable law, as may be necessary to carry out the functions of the Board. Each executive department and agency shall bear its own expenses of participating in the Initiative.

(d) Nothing in this order shall be construed to impair or otherwise affect:

   (i) the authority granted by law to an executive department or agency, or the head thereof; or

   (ii) the functions of the Director of the Office of Management and Budget relating to budgetary, administrative, or legislative proposals.

(e) This order shall be implemented consistent with applicable law and subject to the availability of appropriations.

(f) This order is not intended to, and does not, create any right or benefit, substantive or procedural, enforceable at law or in equity by any party against the United States, its departments, agencies, or entities, its officers, employees, or agents, or any other person.

DONALD J. TRUMP

THE WHITE HOUSE,