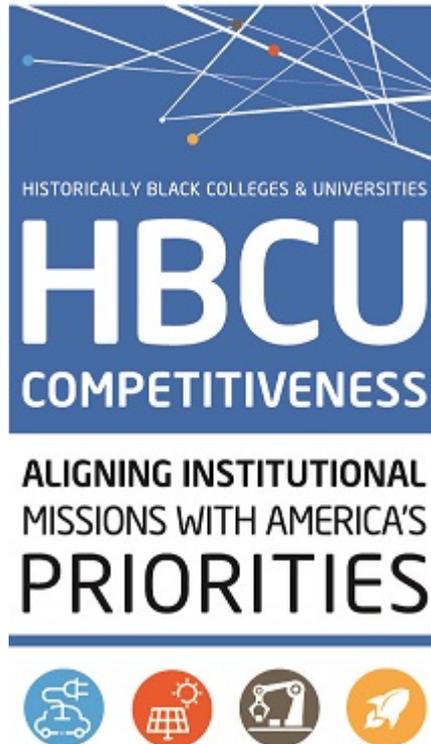


Nation WHI-HBCU Week Conference September 16, 2018

Optimizing Resources



Overview

1. Introduction
2. Mission
3. Opportunity
4. Obstacles
5. Verify
6. Execute





Introduction

- **Conference:** Purpose of the conference is to bolster HBCUs as they connect up to federal and other opportunities that enhance the shared prosperity, as well as the overall competitiveness, of the United States of America
- **Session:** Goal is to help you make the most of the opportunities to connect with federal agencies attending the conference

Mission

- Think of the mission of your institution.
- Where are you falling short of your mission?
- What areas are most in need of improvement?



Opportunity

- Define the Opportunity
- Competing for available funds
- Differences between institutions
- 30 Federal agencies and organizations present at conference



HBCU Funding

HIGHER EDUCATION R&D EXPENDITURES AT HISTORICALLY BLACK COLLEGES AND UNIVERSITIES, RANKED BY ALL R&D EXPENDITURES, BY R&D FIELD: FY 2016 (DOLLARS IN THOUSANDS)

Rank	Institution	All R&D expenditures	Computer and information sciences	Geosciences, atmospheric sciences, and ocean sciences	Life sciences	Mathematics and statistics	Physical sciences	Psychology	Social Sciences	Sciences, nec	Engineering	All non-S&E fields
1	Florida A&M U.	45,390	133	3,080	21,178	39	2,638	399	9	2,790	2,590	12,534
2	Howard U.	44,228	2,549	3,394	21,237	487	2,220	1,731	1,190	0	7,604	626
3	Morehouse School of Medicine	38,774	0	0	38,774	0	0	0	0	0	0	0
4	North Carolina Agricultural and Technical State U.	33,759	1,757	324	17,970	30	709	12	59	67	10,854	1,977
5	Alabama A&M U.	30,289	1,001	1,873	16,581	301	2,307	637	1,035	0	5,142	1,412
6	Jackson State U.	23,832	1,553	1,764	3,642	302	7,699	0	207	2,877	4,364	1,424
7	Delaware State U.	21,320	0	597	11,451	1,407	6,929	0	0	0	0	936
8	U. of the Virgin Islands	21,215	0	0	20,951	0	0	0	0	264	0	0
9	Tennessee State U.	19,520	389	0	13,626	339	964	176	3	0	2,827	1,196
10	Tuskegee U.	16,535	81	0	9,308	21	472	64	30	0	6,532	27
11	Morehouse C.	15,971	45	0	114	110	2,150	0	17	1,763	0	11,772
12	Morgan State U.	15,727	0	4,578	4,689	646	916	8	584	0	3,932	374
13	Cayceville State U.	15,725	356	300	1,202	167	616	0	271	0	128	12,685
14	Meharry Medical C.	14,768	0	0	14,768	0	0	0	0	0	0	0
15	Hampson U.	14,225	484	3,537	1,053	178	4,901	0	2,516	0	903	653
16	South Carolina State U.	13,076	0	0	7,955	130	897	256	543	0	2,296	999
17	Florida A&T U.	12,616	257	0	8,193	47	1,603	2	7	16	2,386	105
18	North Carolina Central U.	12,463	0	408	6,021	0	3,406	20	684	0	0	1,924
19	Southern U. Louisiana	12,224	346	0	4,280	0	7,021	10	11	0	392	24
20	Langston U.	11,178	0	0	10,743	0	0	0	0	0	198	237
21	Webb U.	10,755	178	0	4,205	174	3,046	0	0	78	0	2,954

Obstacles

- What obstacles are keeping you from taking advantage of these opportunities?





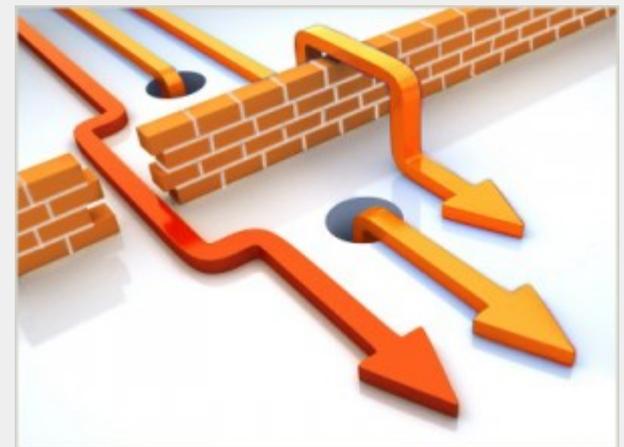
Exercise

- Work with your neighbors in groups of 2 or 3
- Come up with your top 3 obstacles
- Share with your group
- You have 10 minutes!



Verify

- How will you overcome obstacles?
- How will you address your areas of need?
- Here's the list of organizations at the conference
 - Which ones can help you?
- Can you team with each other?





Organizations at the Conference

1. Manufacturing USA
2. Federal Student Aid (FSA)
3. Nuclear Regulatory Commission (NRC)
4. American Association for the Advancement of Science (AAAS)
5. NASA
6. Department of Labor
7. Society for Human Resource Management (SHRM)
8. Office of Personnel Management (OPM)
9. National Institutes of Health (NIH)
10. Office of Minority Health
11. Northrop Grumman/AMIE
12. U.S. Air Force
13. Department of Justice
14. DHS
15. Diverse Issues in Higher Education
16. Peace Corps
17. Diversity Abroad
18. National Endowment for the Arts
19. National Endowment for the Humanities
20. U.S. Agency for International Development
21. Department of the Interior
22. Corporation for National and Community Service (CNCS)
23. Social Security Administration (SSA)
24. Veteran's Affairs (VA)
25. Thurgood Marshall College Fund
26. Broadcasting Board of Governors (BBG)
27. Historic Preservation Council
28. National Park Service (NPS)
29. Director of National Intelligence
30. U.S. Department of State



Exercise

- Work with your neighbors in groups of 2 or 3
- Select 1 or 2 organizations that may be able to help you in your targeted areas of need
- Share with your group
- You have 10 minutes!



Execute

- You have a worksheet for each targeted need
- Fill in the need, description, amount needed
- Fill in the organizations you are going to connect with in the order you are going to visit them, refer to the exhibitor map
- When you meet an organization
 - Add name and contact info for the representative
 - Add action items





Review

- **M**ission
- **O**ppportunity
- **O**bstacles
- **V**erify
- **E**xecute



MOOVE!

