2015 National Historically Black Colleges and Universities Week Conference

September 20-22, 2015
Washington Marriott Wardman Park
2660 Woodley Road, NW
Washington, DC 20008

WWW.ED.GOV/WHHBCU
# Schedule of Events

## September 20  
**Sunday**

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<th>Time</th>
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<th>Location</th>
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<tr>
<td>4:00 p.m. – 6:00 p.m.</td>
<td>EARLY CONFERENCE REGISTRATION</td>
<td>Marriott Ballroom Foyer and Salon 1</td>
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<td>5:00 p.m. – 7:00 p.m.</td>
<td>WELCOME RECEPTION</td>
<td>Sponsored by the United Negro College Fund (UNCF)/National Merit Scholarship Council</td>
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## September 21  
**Monday**

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<th>Time</th>
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<tbody>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>CONFERENCE REGISTRATION</td>
<td>Salons 2 and 3</td>
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<tr>
<td>8:00 a.m. – 10:00 a.m.</td>
<td>OPENING PLENARY</td>
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<td>Opening Plenary</td>
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<td>Presidential Proclamation</td>
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<td>Welcome Remarks</td>
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<td>White House Initiative on HBCUs</td>
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<td>Special Presentation</td>
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<td>Introduction of the Keynote Speaker</td>
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<td>STEM, Entrepreneurship and Partnerships—Keynote Speaker</td>
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**Ivory A. Toldson, Ph.D.**  
*Acting Executive Director, White House Initiative on Historically Black Colleges and Universities*

**Lindsey Foster**  
*Executive Vice President of the Howard University Student Association, Howard University*

**William R. Harvey, Ph.D.**  
*Chair, President’s Board of Advisors on Historically Black Colleges and Universities, President, Hampton University*

**Ivory A. Toldson, Ph.D.**  
*Acting Executive Director, White House Initiative on Historically Black Colleges and Universities*

**Brian Johnson, Ph.D.**  
*President, Tuskegee University*

**Lonnie G. Johnson, MS**  
*Founder and President, Johnson Research and Development Company*
10:30 a.m. – 12:30 p.m.  U.S. GOVERNMENT PRIORITIES: Engaging the HBCU Community

Engage in an interactive and stimulating dialogue with senior federal agency representatives and HBCU presidents to identify ways to cultivate increased collaboration and partnership opportunities. Join the conversation to a) analyze best practices among programs, b) assess ways to strengthen HBCU STEM capabilities, and c) develop an action plan outlining recommendations and the next steps required to foster more strategic, sustainable partnerships.

**Moderator**  Honorable LaDoris "Dot" Harris  
Director, Office of Economic Impact and Diversity, U.S. Department of Energy

**Panelists**  
C. David Brown, Ph.D.  
Deputy Secretary of Defense, Developmental Test and Evaluation, U.S. Department of Defense  

Eva Caldera, Ph.D.  
Assistant Chairman, National Endowment for the Humanities

Joan Ferrini-Mundy  
Assistant Director, Directorate for Education and Human Resources, National Science Foundation

Diane J. Frasier, MPA  
Director, Office of Acquisition and Logistics Management, National Institutes of Health

Douglas Kramer, J.D.  
Deputy Administrator, U.S. Small Business Administration

Joe Leonard, Ph.D.  
Assistant Secretary for Civil Rights, U.S. Department of Agriculture

Willie E. May, Ph.D.  
Under Secretary of Commerce, Science and Technology, National Institute of Standards and Technology

Dava Newman, Ph.D.  
Deputy Administrator, National Aeronautics and Space Administration

Nancy Rodriguez, Ph.D.  
Director, National Institute of Justice, U.S. Department of Justice

Mary N. Whigham-Jones, J.D.  
Deputy Director, Office of Civil Rights, U.S. Department of Transportation

*continued*
### CULTIVATING THE NEXT GENERATION OF ENTREPRENEURS

HBCUs have an important role to play in cultivating our nation’s next wave of entrepreneurs. They are responsible for the continued rise of black scientists, technologists, professionals and creative artists. As such, HBCUs can partner with the government to ensure that their students become innovators and entrepreneurs in America’s ever-changing business landscape. This panel will highlight ways in which HBCUs, the federal government and local community stakeholders have begun to partner and think creatively in order to build an entrepreneurial culture on HBCU campuses.

**Outcomes:** Attendees will leave with examples and best practices that could be implemented at their institutions.

**Moderator:**
Tameka Montgomery, MPA
Associate Administrator, Office of Entrepreneurial Development, U.S. Small Business Association

**Panelists:**
- Tiffany R. Bussey, DBA
  Founding Director, Morehouse Center for Entrepreneurship
- Earl Robinson, MBA
  President, PowerMoves NOLA
- Kezia Williams
  Senior Relationship Manager, Professional Development, United Negro College Fund

### HBCU STEM: Research and Development Performance and Trends in Federal Investments in STEM Innovation and Entrepreneurship

Our national economic competitiveness depends on a robust workforce with scientific and technological talent. It is crucial that HBCUs are fully engaged in STEM education research and development (R&D). This session will focus on best practices to increase HBCU R&D competitiveness across STEM disciplines, and identify current trends in federal investments in HBCU R&D. It will emphasize the identification of new opportunities for HBCUs to expand their presence at the forefront of cutting-edge R&D, commercialization and entrepreneurship.

**Federal R&D Investments** will also give information on the federal investments at HBCUs in these areas.

**Panelists:**
- Tanaga A. Boozer, J.D.
  Program Advisor, Office of Education and Outreach, U.S. Patent and Trademark Office
- Julie Kirk
  Director, Office of Innovation and Entrepreneurship, U.S. Department of Commerce
- Claudia Rankins, Ph.D.
  Program Director, Historically Black Colleges and University Undergraduate Program (HBCU-UP), National Science Foundation
- Hannah Valentine, M.D.
  Chief Officer for Scientific Workforce Diversity, National Institutes of Health

(continued)
HBCU Initiatives in Innovation and Entrepreneurship will showcase and highlight existing and/or emerging programs, activities, and initiatives that are focused on STEM innovation and entrepreneurship across the HBCU landscape.

Moderator: Chad Womack, Ph.D.  
Senior Director, STEM Initiatives and Co-founder of the HBCU ICE Initiative, United Negro College Fund

Panelists:
- Jared Avery, Ph.D.  
  Associate Director, Office of Access and Success, Association of Public and Land-grant Universities
- Charles Moses, Ph.D.  
  Interim Dean, School of Business, Clark Atlanta University
- Joseph Wells, MBA  
  Director, MBA Program, Morgan State University
- Wayne Szafinski, M.S.  
  Assistant Vice Chancellor for Outreach and Economic Development, North Carolina A&T University

10:30 a.m. – 12:30 p.m.  
**STRENGTHENING COLLABORATION BETWEEN COMMUNITY COLLEGES AND FOUR-YEAR HBCUS: A Model for Seamless Transfer and Completion**  
Virginia Suites (Lobby Level)

Understanding the HBCU pipeline from two-year community college to four-year postsecondary institution can assist in shaping black college campuses for the future. This session will give HBCU leaders an update on the ongoing strategies for successful student transfers from two- to four-year institutions, and examine similar models already in place (i.e., America’s College Promise, and the California Community College Guarantee Transfer Agreements).

Moderator: Beverly Wade Hogan, Ph.D.  
President, Tougaloo College  
Member, President’s Board of Advisors on Historically Black Colleges and Universities

Panelists:
- Jacquelyn Madry-Taylor, Ed.D.  
  President, JYM Associates  
  Reston Chapter, The Links Incorporated
- E. Elaine Moore, M.S.Ed.  
  HBCU Grant Program Director, California Community College Chancellor’s Office
- Dorothy Cowser Yancy, Ph.D.  
  President Emerita, Shaw University and Johnson C. Smith University  
  Atlanta Chapter, The Links Incorporated

10:30 a.m. – 12:30 p.m.  
**HBCU ALL-STARS: Paving the Way with Academics, Leadership and Civic Engagement**  
Delaware Suites (Lobby Level)

This session is designed as an orientation for the 2015 HBCU All-Stars—students who have demonstrated their individual commitment to academics, civic engagement, and leadership. These students will interact with 2014 HBCU All-Stars and begin to discuss their roles as ambassadors to the White House Initiative on HBCUs.

Opening Remarks: Ivory Toldson, Ph.D.  
Acting Executive Director, White House Initiative on HBCUs

Presentations:
- Anneka Jenkins  
  Marketing, ASPIRE TV
- Joseph Wyatt  
  President, HBCU All-Star Alumni Association
- Lamman Rucker  
  Activist, Education and Screen Actor, The Black Gents

continued
First lady Michelle Obama is a champion for HBCUs. Her Reach Higher Initiative supports the advancement of higher education by exposing high school students to college and career opportunities. It also encourages summer learning and academic excellence through mentoring.

This luncheon will recognize the first lady for her dedication to and support of HBCUs, as well as highlight students in the HBCU All-Star program who have beaten the odds to excel in their postsecondary endeavors.

Several notable HBCU Alumni will be present to discuss their success and share their advocacy efforts in support of the advancement of educational excellence.

Welcome Remarks
Arne Duncan  
Secretary, U.S. Department of Education

Moderator
Laz Alonso  
Screen Actor

Student Panel
HBCU All-Stars  
White House Initiative on HBCUs

As highlighted in the recent media, a seemingly revolving door of presidents has created instability for many HBCUs. When an HBCU’s president does not enter into a second term, it is a failure for that institution.

While many express an interest in becoming president of an HBCU, there is still a lot that is unknown about the best way to prepare for such a role. Potential presidents may not know what questions to consider when exploring a potential presidency in order to ensure a good fit for both their and the university’s success.

This session will provide advice from a new generation of HBCU presidents who have entered their posts during this turbulent time. The panelists will discuss their skills and competencies and describe how they acquired them, as well as issues that were important to them when considering a presidency.
2:30 p.m. – 4:30 p.m.  LEVERAGING RELATIONSHIPS BETWEEN HBCUs AND THE ENTERTAINMENT, MEDIA AND COMMUNICATION INDUSTRIES

Maryland Suites (Lobby Level)
PARTNERSHIPS AND ENTREPRENEURSHIP

Stacy Milner, a 25 year entertainment-industry veteran and founder of the Entertainment Industry College Outreach Program, will share details about this innovative 21st century pipeline development program. The program has brought some of the world’s leading media, entertainment and communication companies to HBCU campuses. This informative session will focus on collaboration strategies between HBCUs and the entertainment industry. These partnerships foster diversity within the industry, and provide opportunities to support HBCU program growth and enhancements to strengthen curricula, inspire industry learning for faculty and students, and expand opportunities for student internships in the entertainment field.

Moderator
Stacy Milner
Founder and CEO, Executive Temps and Leveraging UP!

Panelists
Traci Blackwell
Senior Vice President of Current Programs, The CW Network
Melissa Ingram
Senior Director, Business Affairs and Development, ASPiRE TV
Zola Mashariki
Executive Vice President, Original Programming, BET
Tiffany Smith-Anoa’i
Senior Vice President, Diversity and Communications, CBS Entertainment

2:30 p.m. – 4:30 p.m.  PROMISING PROGRAMS TO PREPARE, RECRUIT AND GRADUATE AFRICAN AMERICAN COMPUTER SCIENCE STUDENTS FROM HBCUs

Salon 1 (Lobby Level)
STEM

Sponsored by Intel

In 2012, President Barack Obama introduced a plan to increase by 1 million the number of STEM graduates over the next 10 years through the President’s Council of Advisors on Science and Technology initiative. HBCUs play a pivotal role in helping the United States of America achieve its national priority to expand careers in STEM disciplines, including computer science. A recent study published by the Association of Public and Land-grant Universities suggested that few institutions have formal programs to recruit minority students in STEM fields. The purpose of this session is to review promising programs that prepare, recruit and graduate African-American computer science students, including Howard University’s Partnership for Early Engagement in Computer Science.

Moderator
Joseph Nsengimana
Senior Program Officer, University Initiative, Diversity in Technology Fund, Intel Corporation

Panelists
Quincy Brown, Ph.D.
Assistant Professor of Computer Science, Bowie State University
AAAS Science and Technology Policy Fellow
Legand L. Burge, Ill, Ph.D.
Professor and Chair of Computer Science, Howard University
Harry Keeling, Ph.D.
Associate Professor of Computer Science, Howard University
Jean Muhammad, Ph.D.
Associate Professor and Chair of Computer Science, Hampton University
Gloria Washington, Ph.D.
Assistant Professor of Computer Science, Howard University

continued
2:30 p.m. – 4:30 p.m.  SHINING A LIGHT ON HBCU ENTREPRENEURS AND THEIR SUCCESS STORIES

For many successful African-American entrepreneurs, their journeys began in college with the establishment of business relationships/partners on HBCU campuses. Come listen to these business professionals discuss their paths, successes and challenges. This session will include a diverse set of entrepreneurs—people whose stories show exactly why the U.S. needs to foster more opportunities across all communities in order to compete in the global market.

**Facilitator**
Omar S. Muhammad  
Director, Entrepreneurial Development & Assistance Center, Morgan State University

**Presenters**
Erica Crenshaw  
President/CEO, Execute Now!

Rinaldi Jacobs Sr.  
CEO, Full Circle Development, LLC

Maci Peterson  
Founder/CEO, On Second Thought

Asaad "Tibias" Thorne  
Owner, Urban Argyle

2:30 p.m. – 4:30 p.m.  STRENGTHENING FEDERAL HBCU PROGRAMS: Innovative Approaches to Assessing Institutional Development

In this workshop, presenters from the U.S. Department of Education’s Office of Postsecondary Education will engage participants on how federal programs designed to strengthen HBCUs might be improved. Panelists will discuss potential revisions to the Title III annual performance report, the state of the HBCU Capital Finance Program, and HBCU participation in competitive grants programs administered by the U.S. Department of Education. This session will benefit university presidents, provosts, Title III directors, institutional researchers, and other administrators who set strategic planning goals for their education institutions.

**Moderator**
James T. Minor, Ph.D.  
Deputy Assistant Secretary for Higher Education Programs, U.S. Department of Education

**Panelists**
John Clement  
Director, Institutional Programs Development Division, U.S. Department of Education

Don Watson  
Executive Director, HBCU Capital Financing Program

Katherine Wheatle  
Consultant, Office of Postsecondary Education, U.S. Department of Education

4:30 p.m. – 5:00 p.m.  BREAK
5:00 p.m. – 7:00 p.m.  **HBCU INNOVATION STUDENT SHOWCASE AND RECEPTION**  
Washington Suites 1 and 2 (Exhibit Level)  
OPEN TO ALL ATTENDEES

*Sponsored in part by Gourmet Services, Inc. and Northrop Grumman Corporation*

HBCU student innovators will display hands-on projects to see and experience. Come enjoy light refreshments and a panel presentation on succeeding on HBCU campuses. The presentation will include a discussion on how institutions can create makerspaces on campus, support their individual missions and visions, and increase revenue.

**Facilitator**  
Quincy Brown, Ph.D.  
American Association for the Advancement of Science Fellow. Directorate for Computer and Information Science and Engineering. Division of Computer and Network Systems Organization. National Science Foundation

**Panelists**  
Courtney Lamar, Ph.D.  
Associate Professor. Department of Computer Science. Bowie State University

Claudia Rankins, Ph.D.  
Program Director. Education and Interdisciplinary Research. National Science Foundation

Stephanie Santoso  

David Wilson, Ph.D.  
President. Morgan State University  
Member. President’s Board of Advisors on Historically Black Colleges and Universities

6:30 p.m. – 8:30 p.m.  **HBCU ALL-STAR RECEPTION—WHITE HOUSE INITIATIVE ON HBCUs**  
Salon 1 (Lobby Level)  
~ Invitation only ~

*Sponsored by Sodexo and the Billion Dollar Roundtable with support from Wal-Mart Stores and General Motors*

HBCU executives, conference sponsors, and All-Star campus mentors are invited to join us as we formally recognize the 2015 HBCU All Stars at this invitation-only reception. During the reception the 2015 class of HBCU All-Stars will have the opportunity to network with each other and with corporate leaders. This distinguished group of HBCU undergraduate and graduate students will be advised on the qualities that senior leaders and top decision-makers possess, and the importance of sharpening their professional skill sets.

**Welcome Remarks**  
Ivory A. Toldson, Ph.D.  
Acting Executive Director. White House Initiative on Historically Black Colleges and Universities

**Key Sponsor**  
Rick Hughes  
Chairman. Billion Dollar Roundtable

Reggie Layton  
Vice President Sustainability and Supplier Diversity. Johnson Controls, Inc.

Sharon Patterson  
President and Chief Executive Officer. Billion Dollar Roundtable

Mark Watkins  
Regional Vice President. Sodexo

continued ➤
September 22

Tuesday

7:30 a.m.  CONFERENCE REGISTRATION

7:30 a.m. – 9:00 a.m.  
THE POWER OF PUBLIC PERCEPTION: Institutional Branding and Marketing Strategies

Breakfast For Executives

Sponsored by ASPIRE TV and National Association for Equal Opportunity in Higher Education (NAFEO) with support from The Association of Governing Boards for Colleges and Universities

Public perception is a reality that HBCUs must be able to address strategically and deliberately. In this session, HBCU presidents and chancellors will have a private opportunity to meet with conference sponsors to discuss institutional branding and positive media coverage. Effective media management can be of immeasurable value to HBCUs.

Moderator  
Harold Martin, Ph.D.  
Chancellor, North Carolina A&T University

8:00 a.m. – 9:00 a.m.  CONTINENTAL BREAKFAST

9:30 a.m. – 11:30 a.m.  CROSSING THE FINISH LINE: Strategically Reaching Out, Strongly Keeping In and Successfully Getting Onto

HBCUs, along with all institutions of higher education, must do more to improve the retention and graduation rates of low-income, first-generation students. In this session, participants will learn about models of best practice for moving minority students to the graduation finish line. Questions for discussion may include the following: What does the research in this area tell us? Which students are most at risk of non-completion? How can student attitudes and expectations be shaped to align with success in education? How can social media be leveraged to enhance postsecondary persistence and retention rates? What are best practices to help students maintain satisfactory academic progress? How should completion success be measured? What are the challenges to implementing solutions?

Moderator  
Juliette Bell, Ph.D.  
President, University of Maryland Eastern Shore

Opening Remarks  
Ted Mitchell  
Under Secretary, U.S. Department of Education

Panelists  
Jessica Bailey, Ph.D.  
Acting President, Fort Valley State University

Lorenzo L. Esters, Ed.D.  
Senior Program Director, USA Funds

continued
CONSIDERING CORPORATE PARTNERSHIPS TO CREATE VALUE FOR AMERICA’S HBCU COMMUNITY

This session will include 15- to 20-minute presentations/discussions by top officials from corporations with an interest in partnering with HBCUs to increase performance and sustainability, among other things. These potential corporate partners do leading-edge work in the technology, energy and health care fields. Some also provide services for HBCUs, including student success support, quality assurance, purchasing, enrollment services and administration functions.

**Moderator**
Rick Hughes
Chairman, Billion Dollar Roundtable

**Panelists**
Pamela Alexander
Director, Community Development, Ford Motor Company

Tizoc Loza
Corporate Manager, Global Supplier Diversity Programs/Government Relations, Northrop Grumman Corporation

Derek McGowan
Program Manager, STEM, Generations and Higher Education, Lockheed Martin Corporation

Vela Mitchell
Chief Executive Officer, Georgia International Travel

Michael Verchot
Director, Consulting and Business Development Center, University of Washington

MOVING THE NEEDLE ON DIVERSITY AND INCLUSION IN THE TECH WORKFORCE:
Lessons from Silicon Valley and the Role of HBCU Leadership in Driving Diversity and Inclusion in the Tech Economy

Recent demographic analysis revealed dramatically low numbers of African Americans in the Silicon Valley tech workforce, with most companies counting less than 2 percent of African Americans among their employees. To address this challenge, several companies have launched diversity and inclusion initiatives, and have begun to connect with HBCUs as sources of tech talent. In response, HBCU leadership has begun to define a new vision to lead and drive greater participation in the tech workforce through STEM education, innovation, and entrepreneurship initiatives. One of these is the HBCU Innovation, Commercialization and Entrepreneurship (ICE) initiative, a partnership between UNCF, the Association of Public and Land-grant Universities, and the White House Initiative on HBCUs. This session will focus on HBCU leadership and current strategies to connect campuses to Silicon Valley and drive greater inclusion and diversity in tech-ecosystems.

**Industry panel** will discuss initiatives and best practices to address diversity and inclusion in the Silicon Valley and other tech-workforce hubs. It will foster dialogues on gaining commitments from Silicon Valley corporate stakeholders to increase investments in and collaborations with HBCUs.

**Moderator**
Chad Womack, Ph.D.
Senior Director, STEM Initiatives, UNCF and Co-founder of the HBCU ICE Initiative

**Panelists**
Anitra Collins
Director, Diversity, Inclusion and Branding, Twitter

Damien Hooper-Campbell
Global Lead, Diversity and Inclusion, Uber

Lisa Lee
Senior Diversity Manager, Pandora

Travis Mason
Director, Public Policy and Government Affairs, Google (X)

Kelly Minton
Head of Chief Information Officer, Communications and Engagement Strategy, eBay

continued →
**Schedule of Events TUESDAY (continued)**

**HBCU Leadership Forum on Innovation and Entrepreneurship** will provide a unique opportunity for HBCU presidents to share their visions for how HBCUs can take the lead on driving diversity and inclusion in the tech economy. Presidents will describe the programs and initiatives launched on their respective campuses.

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<thead>
<tr>
<th>Moderator</th>
<th>Carlton Brown, Ph.D.</th>
<th>President Emeritus, Clark Atlanta University</th>
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<tbody>
<tr>
<td>Panelists (Invited)</td>
<td>Harold Martin, Ph.D.</td>
<td>Chancellor, North Carolina A&amp;T University</td>
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<td>Ron Mason, Ph.D.</td>
<td>President, University of the District of Columbia</td>
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<td>Henry Tisdale, Ph.D.</td>
<td>President, Claflin University</td>
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**9:30 a.m. – 11:30 a.m. **

**FINANCIAL LITERACY STRATEGIES, INCLUDING SOCIAL SECURITY ADMINISTRATION OUTREACH AND PROGRAMS FOR HBCUs**

A U.S. Department of Education Federal Student Aid representative will share efficient and effective financial literacy strategies and best practices for postsecondary students and their parents. In addition, representatives from the Social Security Administration (SSA) will discuss SSA outreach programs to minority-serving institutions. They will also describe opportunities for collaborative research between SSA and HBCUs and available funding opportunities for HBCUs that support SSA initiatives.

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<thead>
<tr>
<th>Moderator</th>
<th>Lenny Springs</th>
<th>Senior Advisor, Federal Student Aid, U.S. Department of Education</th>
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<tr>
<td>Panelists</td>
<td>Kojuan Almond</td>
<td>Associate Commissioner, Office of Civil Rights and Equal Opportunity, Social Security Administration</td>
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<td>Marcia Boyd, Ph.D.</td>
<td>Director, Minority Serving Under-Resourced Schools, Federal Student Aid, Customer Experience/School Experience Group, U.S. Department of Education</td>
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<td>David A. Weaver</td>
<td>Associate Commissioner, Office of Research, Demonstration and Employment Support, Social Security Administration</td>
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FIRESIDE CHAT ON LEADERSHIP FOR HBCU ALL-STARS

Sponsored by ASPiRE TV

The White House Initiative on HBCUs is pleased to welcome its 2015 cohort of HBCU All-Stars. These distinguished undergraduate and graduate students, representing the best and brightest of our nation’s HBCUs, will have the opportunity to engage with influential decision makers about becoming the next generation of leaders.

**Moderator**
Ivory A. Toldson, Ph.D.
Acting Executive Director, White House Initiative on Historically Black Colleges and Universities

**Remarks**
Marvin Carr, Ph.D.
Policy Advisor, STEM Education, Innovation and Diversity to the U.S. Chief Technology Officer, Office of Science and Technology Policy, The White House

Benjamin Crump, J.D.
President, National Bar Association

Chanell Hardy
Chief of Staff and Media Legal Advisor, Federal Communications Commission

9:30 a.m. – 11:30 a.m.
INSTITUTIONAL POLICIES AND PRACTICES THAT ENHANCE FACULTY RESEARCH AND GRANT WRITING IN STEM

The demand for talented scientists and engineers continues to grow, and as our nation diversifies, we must increase the number of under-represented professionals in STEM fields. HBCUs prepare thousands of under-represented minority STEM graduates each year. Producing skilled STEM leaders requires talented faculty, targeted programs, and an effective and efficient infrastructure that is supported by external funding sources.

This session is for administrators at HBCUs who are interested in exploring policies and practices that enhance and sustain support for postsecondary faculty who conduct research and write grants in STEM fields. Members of the panel hail from HBCUs that have successfully developed and continue to maintain excellence in research. They will give their expertise on grant writing, and research and development, and share how their institutions support their work.

**Moderator**
Orlando L. Taylor, Ph.D.
Vice President for Strategic Initiatives and Research, Fielding Graduate University

**Panelists**
Brenda Allen, Ph.D.
Provost and Vice Chancellor for Academic Affairs, Winston-Salem State University

Loretta A. Moore, Ph.D.
Vice President for Research and Federal Relations, Professor, Department of Computer Science, Jackson State University

Mildred Huff Ofosu, Ph.D.
Assistant Vice President for Research Administration, Morgan State University

Charles A. Weatherford, Ph.D.
Associate Vice President for Research, Professor of Physics, and Director of the Center for Plasma Science and Technology, Florida Agricultural and Mechanical University

11:30 a.m. – 11:45 a.m.
BREAK
11:45 a.m. – 2:15 p.m.  
**A CRUCIAL CONVERSATION ABOUT THE VALUE OF STEM, PARTNERSHIPS AND ENTREPRENEURSHIP LUNCHEON**  
Salons 2 and 3

HBCUs use innovation and transformative educational approaches to ensure access for all to the American dream. Partnerships with other organizations provide much-needed resources for HBCUs to ensure that they produce the next generation of graduates and leaders. Senior executives from several corporations will convene for a candid conversation about the critical impact of HBCUs as a springboard for strengthening the U.S. in STEM, entrepreneurship, innovation and diversity.

**Facilitator**  
Wayne A.I. Frederick, M.D.,  
MBA  
President, Howard University

**Executive Panelists**  
Melissa Gray Brown  
Director of Multicultural Marketing, Home Depot, Inc.

Joseph Nsengimana  
Senior Program Officer, University Initiative, Diversity in Technology Fund, Intel Corporation

2:15 p.m.– 2:30 p.m.  
**BREAK**

2:30 p.m. – 4:30 p.m.  
**BEYOND TRADITIONAL BOUNDARIES OF RESOURCE ACQUISITION: Increasing Philanthropy and Fundraising Efforts**  
Wilson Rooms

With decreasing state appropriations and increasing student loan debts, HBCUs are faced with the ever-pressing need to secure financial resources. This entails using innovative and creative approaches—perhaps even within unchartered territories. The economic viability of HBCUs requires intensive engagement with businesses and other economic-generating arenas. Diversified, philanthropic endeavors must be pursued with due diligence through capital campaigns, planned giving, annual fundraisers, and other related special events.

**Moderator**  
Brian K. Bridges, Ph.D.  
Vice President, Research and Member Engagement, UNCF

**Panelists**  
Ryan Kelsey, Ed.D.  
Program Officer, Education, Helmsley Charitable Trust

Chera Reid, Ph.D.  
Program Officer, Education, The Kresge Foundation

Elwood Robinson, Ph.D.  
President, Winston-Salem State University

Henry Tisdale, Ph.D.  
President, Claflin University

continued
Given the increasingly interconnected world in which we live, there is an ever-growing need for U.S. colleges and universities to internationalize their campuses. This can be done by offering international study opportunities to students, faculty, administrators and the college community as a whole. In this session, State Department officers, program practitioners, and HBCU staff discuss how HBCUs can take advantage of the constellation of State Department international exchange programs and activities.

**Moderator**

David Levin  
Senior Program Manager and Diversity Coordinator, Bureau of Educational and Cultural Affairs, U.S. Department of State

**Panelists**

Leeanne Dunsmore, Ed.D.  
Chief, U.S. Study Abroad Branch, Bureau of Educational and Cultural Affairs, U.S. Department of State

Athena Fulay  
Senior Manager, Institutional Engagement Council for International Exchange of Scholars, Institute of International Education

Torian Lee, J.D.  
Director, Center for Intercultural and International Programs, Xavier University of Louisiana

Pamela J. Maimer, Ph.D.  
Acting Director, International Studies Division, International and Foreign Language Education, U.S. Department of Education

Lee Rivers, MS  
Assistant Manager, Outreach, Institute of International Education

Angela Woods, MA  
Program Officer, U.S. Study Abroad Branch, Bureau of Educational and Cultural Affairs, U.S. Department of State

*continued*
The panel will feature proven and promising practices for building and sustaining p–20 (preschool through higher education) STEM-pipeline programs. It will highlight the ways HBCUs are leading efforts to prepare African-American students to meet the educational and professional demands of the global workforce.

**Moderator**

David J. Johns  
Executive Director, White House Initiative on Educational Excellence for African Americans

**Panelists**

Quincy Brown, Ph.D.  
American Association for the Advancement of Science (AAAS) Fellow, Directorate for Computer and Information Science and Engineering, Division of Computer and Network Systems Organization, National Science Foundation

Bria Carrithers  
Spelman STEM Scholar, Biology and Pre-Medicine Major, Spelman College, 2014 HBCU All Star, White House Initiative on HBCUs

Evelynn M. Hammonds, Ph.D.  
Member, President’s Advisory Council on Educational Excellence for African Americans  
Member, President’s Board of Advisors on Historically Black Colleges and Universities  
Barbara Gutmann Rosenkrantz Professor of the History of Science and Professor of African and African American Studies, Harvard University

Francis Tuluri, Ph.D.  
Professor, Department of Industrial Systems and Technology, and Program Director, UNITE Pre-Engineering Program, Jackson State University

Leon White  
Title III Doctoral Fellowship Recipient, PhD Candidate, Mechanical Engineering, North Carolina A&T University  
2014 HBCU All Star, White House Initiative on HBCUs

continued
2:30 p.m. – 4:30 p.m.  
**SUPPORTING CAREERS IN MEDICINE AND SCIENCE** 

Academic medical professionals will offer diverse perspectives on their experiences in their field. Expect a candid dialogue on the ins and outs of studying and working in academic medicine. Don’t miss this unique opportunity to learn about the many career options (related to patient advocacy, business, communications, education, government relations, law, public health, scientific affairs, and wellness) in medicine.

**Moderator**
- Geoffrey H. Young, Ph.D. 
  Senior Director, Student Affairs and Programs, Association of American Medical Colleges

**Panelists**
- Philip Alberti, Ph.D. 
  Senior Director, Scientific Affairs/Healthy Equity, Association of American Medical Colleges
- Juan Amador 
  Director, Diversity Policy and Programs and Program Leader for the Group on Diversity and Inclusion, Association of American Medical Colleges
- Valarie Clark 
  Director, Faculty Forward, Association of American Medical Colleges
- Sharifa Dickinson 
  Supervisor, AMCAS Verification, Association of American Medical Colleges
- Gayle Lomax 
  Senior Director, Marketing, Association of American Medical Colleges
- Tannaz Raouli 
  Director, Government Relations, Association of American Medical Colleges
- Matthew Shick 
  Senior Legislative Analyst, Association of American Medical Colleges

2:30 p.m. – 4:30 p.m.  
**HBCUs AND ENTREPRENEURSHIP: A Billion Dollar Roundtable Discussion** 

The Billion Dollar Roundtable (BDR) was created to recognize and partner with corporations that commit to spending at least $1 billion with minority-owned suppliers. BDR will share information about the importance of diverse entrepreneurship, its impact on job and wealth creation, and its implications for HBCU students.

**Moderator**
- Sharon Patterson 
  President and Chief Executive Officer, Billion Dollar Roundtable

**Panelists**
- Reggie K. Layton 
  Vice President, Supplier Diversity and Supply Chain Sustainability, Johnson Controls Inc.
- Michael Byron 
  Senior Director, Supplier Diversity, Wal-Mart Stores
- Reggie Humphrey 
  Supplier Diversity Manager, General Motors
- Emily Mann 
  Program Manager, Supplier Diversity, Lockheed Martin