2013

National Historically Black Colleges and Universities Week Conference

September 26-27, 2013
Washington Hilton
1919 Connecticut Avenue, NW
Washington, DC 20009
# SCHEDULE OF EVENTS

**NATIONAL HBCU WEEK CONFERENCE**

**SEPTEMBER 26–27, 2013**

**THURSDAY, SEPTEMBER 26**

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<td>7:00 a.m. – 8:30 a.m.</td>
<td><strong>CONFERENCE REGISTRATION</strong></td>
<td>International Terrace</td>
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<td>8:30 a.m. – 9:30 a.m.</td>
<td><strong>OPENING PLENARY</strong></td>
<td>International Ballroom Center</td>
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**Presentation of Colors**
- Joint Armed Forces Color Guard

**National Anthem**
- U.S. Army Brass Quintet

**Presidential Proclamation**
- Beverly Wade Hogan
  - President, Tougaloo College
  - Board Member, President’s Board of Advisors on Historically Black Colleges and Universities

**Presiding**
- Joel Harrell
  - Acting Executive Director, White House Initiative on Historically Black Colleges and Universities

**Perspectives**
- Arne Duncan
  - Secretary, U.S. Department of Education

- William R. Harvey
  - President, Hampton University
  - Chair, President’s Board of Advisors on Historically Black Colleges and Universities

**BREAK: 9:30 a.m. - 9:45 a.m.**

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<tr>
<td>9:45 a.m. – 10:45 a.m.</td>
<td><strong>COLLEGE AFFORDABILITY AND VALUE: HOW DO WE DELIVER MORE HBCU GRADUATES WHILE PRESERVING COLLEGE OPPORTUNITY FOR AT-RISK STUDENTS?</strong></td>
<td>International Ballroom</td>
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Department of Education and White House staff panel discuss President Obama’s new higher education agenda to keep college affordable and provide good value for America’s students and families. The HBCU community has already expressed concerns about what these new proposals mean for institutions that serve at-risk students. This session will offer information and invite the HBCU community to provide feedback on the Administration’s proposals.

**Moderator**
- Beverly Daniel Tatum
  - President, Spelman College
  - Board Member, President’s Board of Advisors on Historically Black Colleges and Universities
Panelists

Jeff Appel
Deputy Under Secretary, U.S. Department of Education

Martha Kanter
Under Secretary, U.S. Department of Education

Jim Runcie
Chief Operating Officer, Federal Student Aid, U.S. Department of Education

Ajita Talwalker
Senior Policy Advisor, Domestic Policy Council, The White House

BREA: 10:45 a.m. – 11:15 a.m.

11:15 a.m. – 12:15 p.m. FUNDING OPPORTUNITIES AND RESOURCES WORK SESSION

The purpose of this workshop is to identify funding and program opportunities available to Historically Black Colleges and Universities from the federal and public-private sectors. Representatives from these organizations will share opportunities such as, but not limited to, workforce development and training grants, disability policy research grants, the 1890 Institution Teaching and Research Capacity Building Grants Program, scholarships and contracts.

Moderator
David Wilson
President, Morgan State University
Board Member, President’s Board of Advisors on Historically Black Colleges and Universities

Federal Representatives
Kenneth Bailey

Anthony Briggs
Small Business Program Manager, U.S. Nuclear Regulatory Commission

Joseph Bruss
Environmental Justice and Job Training Coordinator, Office of Brownfields and Land Revitalization, U.S. Environmental Protection Agency

Melissa Jenkins
Alternate Small Business Specialist, Transportation Security Administration, U.S. Department of Homeland Security

Marlene Kaplan
Deputy Director, Education and Director, Educational Partnerships Program, National Oceanic and Atmospheric Administration, U.S. Department of Commerce
### Funding Opportunities and Resources Work Session (continued)

#### Federal Representatives (continued)

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>Edwin Lewis</td>
<td>National Program Leader, National Institute of Food and Agriculture, U.S. Department of Agriculture</td>
</tr>
<tr>
<td>Valerie Randall</td>
<td>Academic Improvement Group, U.S. Department of Education</td>
</tr>
<tr>
<td>Jody Schimmel</td>
<td>Senior Researcher, Center for Studying Disability Policy, Mathematica Policy Research</td>
</tr>
<tr>
<td>Sandra Annette Toro</td>
<td>Senior Library Program Officer, Institute of Museum and Library Services</td>
</tr>
</tbody>
</table>

#### University Representatives

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<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Isaac J. Crumbly</td>
<td>Associate Vice President for Career and Collaborative Programs and Founder/Director Cooperative Developmental Energy Program, Fort Valley State University</td>
</tr>
<tr>
<td>Arnold Burger</td>
<td>Vice Provost, Academic Initiatives, Fisk University</td>
</tr>
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#### Affinity Group Representatives

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<thead>
<tr>
<th>Name</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>Johnny C. Taylor, Jr.</td>
<td>President and CEO, Thurgood Marshall College Fund Opportunity Funding Corporation</td>
</tr>
<tr>
<td>Fredy Uruchima</td>
<td>Program Coordinator, Center for Minorsities in Science and Engineering, University of Maryland, College Park, Louis Stokes Alliance for Minority Participation Undergraduate Research Program</td>
</tr>
</tbody>
</table>

#### Private Organization Representatives

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Tizoc Loza</td>
<td>Corporate Program Manager, Mentor-Protégé and SBIR/STTR program, Northrop Grumman Corporation</td>
</tr>
<tr>
<td>Lonnie L. Johnson</td>
<td>Senior Director, Federal Relations, Exxon-Mobil Corporation</td>
</tr>
<tr>
<td>Karen Nicklin</td>
<td>Manager, Educational Initiatives, General Motors Foundation</td>
</tr>
</tbody>
</table>
The National Initiative for Cybersecurity Education has responsibility for bolstering formal cybersecurity education from kindergarten through higher education. One educational component is co-managed by the U.S. Department of Education and the National Science Foundation. This workshop will consider opportunities for HBCUs, working with federal agencies to contribute to national workforce needs. Presentations will be made on federal resources available to support cybersecurity training and the role that HBCUs can play in the development of the national cybersecurity workforce.

**Moderator**  
Kenneth Tolson  
Executive Senior Vice President, CEO and Innovation Transformation Officer, Emerging Technology Consortium, a division of TBED21  
Board Member, President’s Board of Advisors on Historically Black Colleges and Universities

**Panelists**  
Ernest McDuffie  
Lead, National Initiative for Cybersecurity Education  
Dmitri Kusnezov  
Chief Scientist and Director of the Office of Science and Policy for the National Nuclear Security Administration, U.S. Department of Energy  
Curtis Charles  
Executive Director, Center for Defense and Homeland Security, Fayetteville State University

The panelists’ discussion will focus on how to position HBCUs to move from their role as research partner to one of principal or lead researcher. Special emphasis will be on current research activities at their institutions that position them to lead major science and technology research programs based on their infrastructure and research capacity in the areas of computer science, engineering, and programs related to agricultural research, environmental health and nutritional programs. Federal support for such efforts is evidenced in the 2012 agreement between the U.S. Department of Agriculture, Environmental Protection Agency and all 1890 Universities in which USDA and EPA commit their support for five years for HBCU internships, training, technical assistance, faculty exchange programs, mentoring and other collaborative environmental and public health activities.

**Moderator**  
John Michael Lee  
Vice President, Office of Access and Success, Association of Public and Land-Grant Universities

**Panelists**  
Carolyn Meyers  
President, Jackson State University  
Gilbert L. Rochon  
President, Tuskegee University  
Harry Lee Williams  
President, Delaware State University
11:15 a.m. – 12:15 p.m.  
**HIGHER EDUCATION POLICY ISSUES: SUSTAINING AND ENHANCING FEDERAL SUPPORT TO THE NATION’S HBCUs**

Lincoln East  
Concourse Level

The Office of Postsecondary Education (OPE) formulates federal postsecondary education policy and administers over 60 programs designed to address critical national needs and increase access to quality postsecondary education. Within OPE is the Higher Education Programs office, which comprises two divisions, both charged with supporting the nation’s higher education infrastructure: Institutional Service and Student Service. Together these divisions manage a portfolio of programs that are critical to achieving the president’s 2020 goal that the U.S. will again lead the world in the highest proportion of college graduates. This session will focus on Title III of the Higher Education Act (HEA), TRIO and other programs that directly impact the nation’s Historically Black Colleges and Universities.

**Moderator**  
Mickey L. Burnim  
President, Bowie State University

**Opening Speakers**  
Brenda Dann-Messier  
Acting Assistant Secretary for Postsecondary Education and Assistant Secretary for Vocational and Adult Education, U.S. Department of Education

Linda Byrd-Johnson  
Acting Deputy Assistant Secretary for Higher Education Programs, Office of Postsecondary Education, U.S. Department of Education

**Panelists**  
Leonard L. Haynes III  
Senior Director of Institutional Service, Office of Postsecondary Education, U.S. Department of Education

Don Watson  
Director of Title III Division, Office of Postsecondary Education, U.S. Department of Education

Eileen Bland  
Acting Senior Director of Student Service, Office of Postsecondary Education, U.S. Department of Education

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11:15 a.m. – 12:15 p.m.  
**A DIALOGUE WITH SENIOR DEPARTMENT OF EDUCATION OFFICIALS**

Monroe  
Concourse Level  
Invitation Only

This invitation-only session is designed for HBCU presidents and chancellors who want an opportunity to dialogue with senior Department leadership on issues that are critical to their institutions. The conversations will range from issues of affordability and access to issues surrounding Title IV and Title III of HEA. Participants will also have an opportunity to put forth other items of concern or interest.

**Invitation Only**

**Host**  
Jim Shelton  
Acting Deputy Secretary, U.S. Department of Education
A DIALOGUE WITH SENIOR DEPARTMENT OF EDUCATION OFFICIALS (CONTINUED)

Panelists  Catherine Lahmon  
Assistant Secretary, Office for Civil Rights,  
U.S. Department of Education

Martha Kanter  
Under Secretary, U.S. Department of Education

Jim Runcie  
Chief Operating Officer, Federal Student Aid,  
U.S. Department of Education

BREAK: 12:15 p.m. –12:30 p.m.

12:30 p.m. – 2:00 p.m.  
LUNCHEON  
HBCUs: DRIVING SUCCESS IN A GLOBAL SOCIETY  
International Ballroom

Two dynamic guest speakers will outline what is required for the 21st-century student to succeed in a global society. Also highlighted will be successful models created by HBCUs that have moved beyond their local campuses to build sustainable partnerships with businesses and other entities to prepare the 21st-century student for global competitiveness and at the same time, in the words of Martin Luther King Jr., “to rise above the narrow confines of his individualistic concerns to the broader concerns of all humanity.”

Moderator  Mary Evans Sias  
President, Kentucky State University

Guest Speakers  Carlton Brown  
President, Clark Atlanta University

Ernest G. Green  
Member, Board of Trustees, Clark Atlanta University  
Member, Little Rock Nine  
Matrix Adviser

BREAK: 2:00 p.m. –2:30 p.m.

2:30 p.m. – 4:00 p.m.  
FEDERAL STUDENT AID UPDATE  
Jefferson West Concourse Level

Panelists will present up-to-date information on a number of Department of Education activities and initiatives related to federal student aid. Among the topics to be discussed are PLUS Loans, regulatory changes, administration proposals and the “new” 3-year Cohort Default Rate (CDR).

Moderator  Joel Harrell  
Acting Executive Director, White House Initiative on Historically Black Colleges and Universities
### FEDERAL STUDENT AID UPDATE (CONTINUED)

**Panelists**
- **Jeff Baker**  
  Director of Policy Liaison and Implementation, Federal Student Aid, U.S. Department of Education
- **Marcia Boyd**  
  Acting Director, Minority Serving and Under Resourced Schools Division, Federal Student Aid, U.S. Department of Education
- **Leonard Springs**  
  Senior Advisor to the Chief Operating Officer, Federal Student Aid, U.S. Department of Education
- **Katrina Turner**  
  Director, Operations Performance Management, Federal Student Aid, U.S. Department of Education
- **ET Winzer**  
  Director, School Experience Group, Federal Student Aid, U.S. Department of Education

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<tr>
<td>2:30 p.m. – 4:00 p.m.</td>
<td>INTERNATIONALIZATION AT HBCUs</td>
<td>Jefferson East Concourse Level</td>
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The purpose of this workshop is to discuss federally funded opportunities for HBCU internationalization and international outreach (research, student and faculty exchange, and international development activities).

**Moderator**  
**Beverly Daniel Tatum**  
President, Spelman College  
Board Member, President’s Board of Advisors on Historically Black Colleges and Universities

**Panelists**
- **Marianne Craven**  
  Managing Director of Academic Programs, Bureau of Educational and Cultural Affairs, U.S. Department of State
- **Linda Etim**  
  Deputy Assistant Administrator for African Affairs, U.S. Agency for International Development
- **Gailda Pitre-Davis**  
  Associate Director, Inclusive Excellence Group, American Council on Education
- **T. Joan Robinson**  
  Vice President for International Affairs, Morgan State University  
  Chair, HBCU-Brazil Alliance
FEDERAL RESEARCH AND DEVELOPMENT PROGRAMS: NEW VISION, CAPABILITIES AND EMERGING AREAS OF RESEARCH

2:30 p.m. – 4:00 p.m.  

Offering their perspective as senior federal officials, panelists will discuss emerging areas of research for HBCUs and other institutions of higher education seeking to address new challenges with new technologies. The session will focus on science and technology programs and highlight those that are engaging federal agencies to increase their research programs. Federal scientists will discuss the impact of such new technologies as wireless technology that can deliver electric power to moving vehicles; next-generation electric cars; pick-up coil set under the vehicle floor that receives power remotely via an electromagnetic field broadcast from cables installed under the road; and three-dimensional printing that allows the creation of solid structures from a digital computer file, potentially revolutionizing the economics of manufacturing.

Moderator  Juliette Bell  
President, University of Maryland Eastern Shore

Panelists  Catherine Woteki  
Under Secretary for Research, Education & Economics, U.S. Department of Agriculture

James Johnson  
Director, National Center for Environmental Research, U.S. Environmental Protection Agency

Roosevelt Johnson  
Deputy Associate Administrator for Education, National Aeronautics and Space Administration

LEVERAGING RELATIONSHIPS BETWEEN HBCUs AND THE ENTERTAINMENT, MEDIA AND COMMUNICATION INDUSTRY

2:30 p.m. – 4:00 p.m.  

A twenty-five year entertainment industry veteran will moderate the discussion of recruiting talent at HBCUs, sharing her innovative pipeline development program that has brought some of the world’s leading media, entertainment and communication companies to the campuses of HBCUs. For years the industry has sourced talent from some of the most selective schools across the country but has done little to no recruiting on the campuses of HBCUs. This session will focus on partnership strategies between HBCUs and the entertainment industry, including opportunities for student internships in this highly coveted arena.

Moderator  Stacy Milner  
Founder, Executive Temps  
Author, “Leveraging UP!”  
Founder, Entertainment Industry College Outreach Program

Panelists  Meredith Berens  
Head of Human Resources, DreamWorks Animation

Tiffany Smith-Anoa’i  
VP, Diversity & Communication, CBS Entertainment
LEVERAGING RELATIONSHIPS BETWEEN HBCUs AND THE ENTERTAINMENT, MEDIA AND COMMUNICATION INDUSTRY (CONTINUED)

Panelists (continued)

Ann Wead Kimbrough  
Dean, School of Journalism & Graphic Communication, Florida A&M University

Mathew Knowles  
Professor, School Of Communication, Texas Southern University  
Founder, President and CEO, Music World Entertainment

2:30 p.m. – 4:00 p.m. CROSSING THE FINISH LINE: MODELS OF BEST PRACTICE FOR COLLEGE COMPLETION

HBCUs, along with all institutions of higher education, must do more to improve retention and graduation rates by addressing the multiple barriers to college retention, persistence and completion that face most low-income, first-generation students. In this session, participants will learn about models of best practice for moving minority students to the finish line. Issues to be explored may include: What does the research tell us? Which students are most at risk of non-completion? How can student attitudes and expectations be shaped to align with success? How can social media be leveraged to enhance persistence and retention? What are best practices to help students maintain satisfactory academic progress? How should completion success be measured? What are the challenges to implementation?

Moderator  
Brian K. Bridges  
Executive Director, United Negro College Fund, Frederick D. Patterson Research Institute

Panelists  
Leroy Durant  
Vice President, Student Development & Services, Claflin University

Walter Kimbrough  
President, Dillard University

Ronald Mason, Jr.  
President, Southern University System  
Board Member, President’s Board of Advisors on Historically Black Colleges and Universities

Beverly Wade Hogan  
President, Tougaloo College  
Board Member, President’s Board of Advisors on Historically Black Colleges and Universities
FRIDAY, SEPTEMBER 27

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<th>Time</th>
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<td>CONFERENCE REGISTRATION</td>
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<tr>
<td>8:30 a.m. – 10:00 a.m.</td>
<td>NEXT GENERATION PARTNERSHIPS: INCREASING INVESTMENT IN INWARD AND OUTWARD FACING RESEARCH AND INNOVATION</td>
<td>Independence Ballroom</td>
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This session will explore current and future federal and private sector investment and partnership opportunities for Historically Black Colleges and Universities. Senior officials from organizations investing in research and innovation will provide an overview of current and future opportunities for HBCUs, as well as revealing their changing expectations of and working relationships with grantees. This session is a must for those seeking to be among those institutions best positioned to benefit from the growing investment in colleges that are improving college cost and completion and “feeding the innovation economy.”

**Moderator**  
Ivory Toldson  
*Deputy Director, White House Initiative on Historically Black Colleges and Universities*

**Panelists**  
Vice Admiral Manson K. Brown  
*Deputy Commandant for Mission Support, United States Coast Guard*

Phil Clay  
*Board Member, The Kresge Foundation*

Cheryl Reese  
*Vice President for Diversity, The Prudential Foundation*

Roosevelt Johnson  
*Deputy Associate Administrator, Education, National Aeronautics and Space Administration*

**BREAK: 10:00 a.m. – 10:30 a.m.**

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<td>10:30 a.m. – 12:00 p.m.</td>
<td>STRENGTHENING THE DREAM THROUGH INTERGENERATIONAL LEADERSHIP</td>
<td>Jefferson West Concourse Level</td>
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This intergenerational panel will discuss the role that HBCUs will continue to play in shaping next-generation global leaders who are committed to addressing the needs of the African diaspora. Comprised of civil rights and community activists, educators, an HBCU official and government officials, the panel will discuss opportunities to support and sustain HBCU programs, policies, and practices that increase access to higher education and their importance as they relate to the president's 2020 goal that the U.S. proportion of college graduates should once again be the highest in the world.

**Moderator**  
David J. Johns  
*Executive Director, White House Initiative on Educational Excellence for African Americans*
### STRENGTHENING THE DREAM THROUGH INTERGENERATIONAL LEADERSHIP (CONTINUED)

**Panelists**

- **Greg Carr**  
  Associate Professor, Africana Studies and Chair of Afro-American Studies, Howard University

- **William Harvey**  
  Dean, School of Education, North Carolina A&T State University

- **Samantha Master**  
  Youth and Campus Engagement Assistant, Human Rights Campaign

- **Alicia Thomas Morgan**  
  State Representative, Georgia State House of Representatives

- **Katrina L. Rogers**  
  Principal, Kalaro Media

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**10:30 a.m. – 12:00 p.m. KEEP OUR INSTITUTIONS SAFE: EMERGENCY MANAGEMENT AND PUBLIC SAFETY**

The purpose of this workshop is to discuss federal resources available to support campus administrators concerned with public safety, campus security, staff training and academic research in the area of emergency response.

**Moderator**

- **Dianne Boardley Suber**  
  President, Saint Augustine’s University  
  Board Member, President’s Board of Advisors on Historically Black Colleges and Universities

**Panelists**

- **Tony Russell**  
  Superintendent, Emergency Management Institute, Federal Emergency Management Agency

- **James Moore**  
  Compliance Manager, Clery Act Compliance Team, U.S. Department of Education

- **Curtis Johnson**  
  Vice President, Historically Black Colleges and Universities Law Enforcement Executives and Administrators
10:30 a.m. – 12:00 p.m.  WORKFORCE DEVELOPMENT FOR HEALTH PROFESSIONS  Lincoln West  Concourse Level

This workshop will provide information on federal resources available for workforce development in the health services. Specifically, new information will be presented on the National Institute of Health’s Building Infrastructure Leading to Diversity (BUILD), a program funded at $50 million a year for the next 10 years. Included in the discussion will be workforce development in health services to address issues of drug addiction and alcohol abuse.

Panelists

Nadine Gracia
Deputy Assistant Secretary, Minority Health, U.S. Department of Health and Human Services

Mary Wakefield
Administrator, Health Resources and Services Administration, U.S. Department of Health and Human Services

John Ruffin
Director, National Institute on Minority Health and Health Disparities

Pamela Hyde
Administrator, Substance Abuse and Mental Health Services Administration, U.S. Department of Health and Human Services

10:30 a.m. – 12:00 p.m.  STEM OPPORTUNITIES FOR HBCUs—LEVERAGING STEM PARTNERSHIPS IN RELATION TO WORKFORCE DEVELOPMENT, DIVERSITY AND INCLUSION  Lincoln East  Concourse Level

The National Science and Technology Council (NSTC) Committee on STEM Education (CoSTEM) coordinates federal programs and activities in support of STEM education. Its responsibilities cover education and workforce policy issues and research and development efforts that focus on STEM education issues from Pre-K through graduate and lifelong learning levels. The purpose of this workshop is to identify STEM partnership opportunities for HBCUs within not only the federal (CoSTEM) sector but also the broader public and private sectors.

Moderator
Willie Pearson
Professor, Georgia Institute of Technology
Board Member, President’s Board of Advisors on Historically Black Colleges and Universities

Federal Representatives
Victoria Alekhine
Deputy Director, Fellowship Affairs, Council on Foreign Relations

Kenneth Bailey
### Federal Representatives (continued)

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<thead>
<tr>
<th>Name</th>
<th>Position and Affiliation</th>
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<tbody>
<tr>
<td>Peggy Etheridge</td>
<td>Senior Human Resources Specialist, Office of the Chief Human Capital Officer, U.S. Nuclear Regulatory Commission</td>
</tr>
<tr>
<td>James H. Glownia</td>
<td>Senior Technical Advisor, Office of the Deputy Director for Science Programs, U.S. Department of Energy</td>
</tr>
<tr>
<td>Janine Hill</td>
<td>Director, Fellowship Affairs and Studies Strategic Planning, Council on Foreign Relations</td>
</tr>
<tr>
<td>Melissa Jenkins</td>
<td>Alternate Small Business Specialist, Transportation Security Administration, U.S. Department of Homeland Security</td>
</tr>
<tr>
<td>Paul “Wyn” Jennings</td>
<td>Program Director, Division of Research on Learning in Formal and Informal Settings, National Science Foundation</td>
</tr>
<tr>
<td>Marlene Kaplan</td>
<td>Deputy Director, Education and Director, Educational Partnerships Program, National Oceanic and Atmospheric Administration, U.S. Department of Commerce</td>
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<td>Sandra Annette Toro</td>
<td>Senior Library Program Officer, Institute of Museum and Library Services</td>
</tr>
<tr>
<td>Carol Walls</td>
<td>Senior Civil Rights Specialist, Office of Small Business and Civil Rights, U.S. Nuclear Regulatory Commission</td>
</tr>
<tr>
<td>Aubrey Whitehead</td>
<td>Program Team Lead, Presidential Management Fellows Program, Office of Personnel Management</td>
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STEM OPPORTUNITIES FOR HBCUs—LEVERAGING STEM PARTNERSHIPS IN RELATION TO WORKFORCE DEVELOPMENT, DIVERSITY AND INCLUSION (CONTINUED)

Affinity Group Representatives
Johnny C. Taylor Jr.
President and CEO, Thurgood Marshall College Fund
Fredy Uruchima
Program Coordinator, Center for Minorities in Science and Engineering, University of Maryland, College Park, Louis Stokes Alliance for Minority Participation Undergraduate Research Program

10:30 a.m. – 12:00 p.m. CONSIDERING CORPORATE PARTNERSHIPS TO CREATE VALUE FOR AMERICA’S HBCU COMMUNITY
Monroe Concourse Level

This session will include 15- to 20-minute presentations/discussions led by top officials from four potential corporate partners with an interest in effecting partnerships for increasing high performance and sustainable institutions among other areas of interest. Attendees will have an opportunity to interact and meet one-on-one with panelists who represent potential partners from corporations that do leading-edge work in technology, energy, and health care, as well as support services for HBCUs, including those for student success, quality assurance, purchasing, enrollment service and administration support. The five organizations are AARP, Siemens, GB Energie LED, Monsanto Company and Convey Health Solutions.

Moderator
Cynthia Jackson Hammonds
President, Central State University

Panelists
DeWayne Goldmon
Director, Stakeholder Relations, Monsanto Company
Nichelle Grant
Senior Manager, Energy, SIEMENS Industry, Inc.
Gloria B. Herndon
President & Chief Executive Officer, GB Energie LED
Edna Kane-Williams
Vice President, AARP
Glenn M. Parker
Chief Medical Officer and Founder, Convey Health Solutions

10:30 a.m. – 12:00 p.m. DEVELOPING HBCU-BASED ENTREPRENEURIAL ECOSYSTEMS AS NODES AND HUBS OF INNOVATION, COMMERCIALIZATION AND ENTREPRENEURSHIP
Cabinet Concourse Level

The purpose of this session is to provide an overview of how HBCU campuses can be empowered to become hubs and nodes of innovation, commercialization and entrepreneurship and help drive local and regional innovation ecosystems. This session will also explore the UNCF-based HBCU Center for Innovation, Commercialization and Entrepreneurship as a new platform that will assist in the development of R&D Centers of Excellence across technology industry sectors, and empower students and faculty to become innovators and tech-entrepreneurs turning inventions into products and companies that impact our society.
DEVELOPING HBCU-BASED ENTREPRENEURIAL ECOSYSTEMS AS NODES AND HUBS OF INNOVATION, COMMERCIALIZATION AND ENTREPRENEURSHIP (CONTINUED)

Moderator
Chad Womack
UNCF National STEM Director and UNCF Merck Science Initiative Executive Director, HBCU Center for Innovation, Commercialization and Entrepreneurship, United Negro College Fund

Panelists
Eugene DeLoatch
Dean and Professor of the Clarence M. Mitchell, Jr. School of Engineering, Morgan State University
Chair, Advancing Minority Interests in Engineering

John Michael Lee
Vice President, Office of Access and Success, Association of Public and Land-Grant Universities

Victor McCrary
Vice President for Research and Economic Development, Morgan State University

Kenneth Tolson
Executive Senior Vice President, CEO and Innovation Transformation Officer, Emerging Technology Consortium, a division of TBED21
Board Member, President’s Board of Advisors on Historically Black Colleges and Universities

Darian Unger
Associate Professor, College of Business, Howard University
Executive Director, Institute for Entrepreneurship and Innovation, Howard University

12:30 p.m. – 2:00 p.m. CLOSING LUNCHEON
International Ballroom

Speaker
George E. Cooper
Executive Director, White House Initiative on Historically Black Colleges and Universities