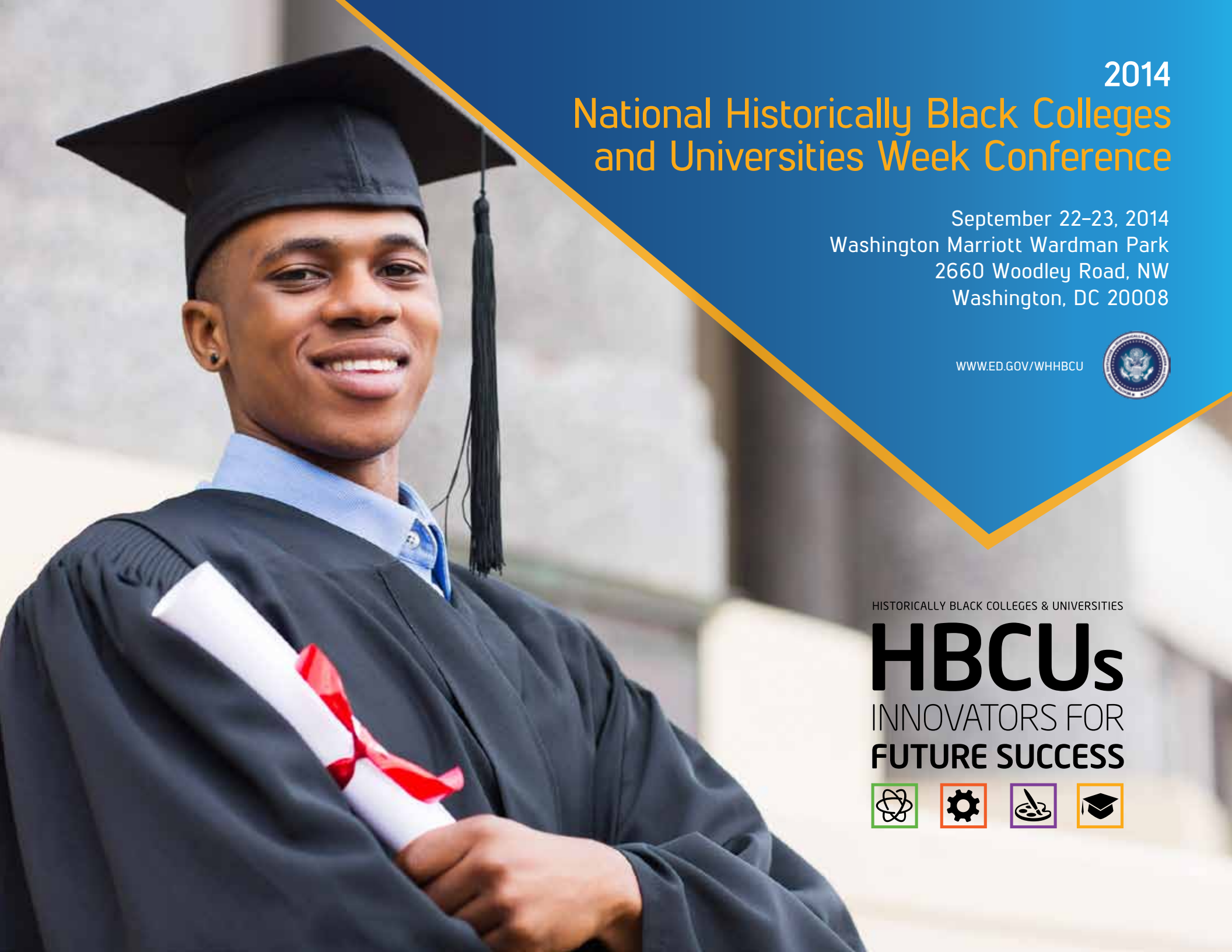


2014

National Historically Black Colleges and Universities Week Conference

September 22–23, 2014
Washington Marriott Wardman Park
2660 Woodley Road, NW
Washington, DC 20008

WWW.ED.GOV/WHHBCU

HISTORICALLY BLACK COLLEGES & UNIVERSITIES

HBCUs

INNOVATORS FOR
FUTURE SUCCESS

This year's conference will frame issues that include, but are not limited to: building capacity in response to new challenges; responding to issues of accreditation; building sustainable partnerships; strengthening community ties; framing new pathways to science, technolgy, engineering and mathematics; building networks for on-line courses; improving access and opportunity; responding to the needs of non-traditional students; and responding to issues of diversity and inclusion, etc.

NOTES FROM THE EXECUTIVE DIRECTOR SEPTEMBER 2014

HISTORICALLY BLACK COLLEGES & UNIVERSITIES

HBCUs

INNOVATORS FOR

FUTURE SUCCESS

On behalf of the Office of the White House Initiative on Historically Black Colleges and Universities (HBCUs) and the President's Board of Advisors on HBCUs, I am pleased to welcome you to the 2014 National Historically Black Colleges and Universities Week Conference. We hope that you will accumulate much knowledge and gain many resources so that together we can celebrate securing the tools necessary for us to continue making our theme a reality—"HBCUs: Innovators for Future Success."

For our theme reflects the engine that black colleges were built upon—innovative and transformative educational approaches to ensure that access to the American dream is attainable for all. Because of the hard work and strong foundations laid by our predecessors, HBCUs have become such an integral part of our cherished American culture that it is incumbent upon us to continue enhancing the legacy of ensuring that HBCUs guarantee future success for our nation's greater good.

As you peruse our program and participate in our conference you will notice the diverse array of public and private partners and sponsors that have joined in our shared quest to realize the goals of our theme. Their participation portrays the broad appeal and indispensability of HBCUs, while demonstrating the vital reciprocal relationship between black colleges and the public and private sectors. We are thankful to have partners who are willing to invest much-needed resources into HBCUs so that together we can reach President Barack Obama's "North Star" goal of America once again having the highest proportion of college graduates in the world by 2020.

HBCUs were critical to our country's initial ability to attain this prestigious ranking among college graduates worldwide—and, as our president has insisted—to reach this goal again HBCUs cannot merely survive, but must also thrive over the next decade and beyond. The president makes evident that not just African-American but also American and global success rests on what HBCUs innovate!

Because of stand-out undergraduate and graduate students at black colleges, such as this year's inaugural cohort of 2014 HBCU All-Stars, I am confident that conquering the challenges that HBCUs currently face is worth the reward of creating a vibrant professional class of black college graduates who understand the importance of reinvestment in their schools and country.

I am hopeful that this year's conference will serve as a springboard for strengthening all of our institutions and accomplishing all of our stakeholders' progressive goals. I encourage you to take full advantage of all strategic resources and opportunities laid out for you this year. It is my sincere hope that over the next two days you will stay fully engaged and ask questions as we remain vigilant in our collective journeys to elevate one of the world's greatest national treasures—HBCUs.

Let us not end the conversation about future innovation at black colleges here. Rather, let us carry the conversation back to our respective institutions and offices to generate tangible, functional, and pioneering action!

Thanks for your attendance, participation, and unwavering commitment to HBCUs.

With great enthusiasm,

George Cooper
Executive Director

SCHEDULE OF EVENTS

NATIONAL HBCU WEEK CONFERENCE

SEPT. 22–23, 2014 • SCHEDULE OF EVENTS

MONDAY, SEPTEMBER 22

7:00 a.m. – 8:30 a.m.	CONFERENCE REGISTRATION			
8:30 a.m. – 10:00 a.m.	OPENING CEREMONY			*Salon 2 & 3*
	OPENING CEREMONY	Dianne Boardley Suber	*Former President, St. Augustine's University* *Board Member, President's Board of Advisors on Historically Black Colleges and Universities*	
	PRESENTATION OF COLORS	Joint Forces Color Guard		
	NATIONAL ANTHEM	Victoria Jones	*Alumna, North Carolina Central University* *2014 HBCU All-Star*	
	PRESIDENTIAL PROCLAMATION	Terrence B. Tarver	*Doctoral Student, African Studies and International Policy, Howard University* *Student Intern, White House Initiative on Historically Black Colleges and Universities*	
	WELCOME REMARKS	William R. Harvey	*Chair, President's Board of Advisors on Historically Black Colleges and Universities* *President, Hampton University*	
		George E. Cooper	*Executive Director, White House Initiative on Historically Black Colleges and Universities*	
	KEYNOTE SPEAKER	Craig Melvin	*Journalist and News Anchor, MSNBC*	
BREAK: 10:00 – 10:25 a.m.				

10:30 a.m. – 12:30 p.m.

HBCUs STRENGTHENING COMMUNITIES FOR FUTURE INNOVATION

Delaware Suite A & B
Presidential Track

HBCUs are critical to building strong communities and securing future innovation by fostering relationships with surrounding populations. University presidents will have the opportunity to interact with federal agencies and corporations who will share their partnership opportunities and discuss community engagement strategies that will benefit both the institution and community at-large.

MODERATOR	Mortimer Neufville	*President, Coppin State University*
PANELISTS	LaDoris "Dot" Harris	*Director, Office of Economic Impact and Diversity, U.S. Department of Energy*
	Stephanie Jones	*Deputy Chief of Staff, U.S. Department of Transportation*
	Ophelia Wilson	*Grants Specialist, U.S. Department of Housing and Urban Development*

10:30 a.m. – 12:30 p.m.

THE CONDITION OF THE HBCU PIPELINE

Virginia Suite B & C
Research & Institutional Advancement Track

Understanding the condition of the HBCU pipeline can assist in shaping black college campuses in the future. Though the pipeline of the HBCU student begins during the pupil's formative k–12 school years and extends beyond his or her black college graduation, projected trends can provide more in-depth insight for HBCUs to continue perfecting their educational strategies. This panel will discuss ongoing research relating to the HBCU pipeline and the prospective implementation of complementing models.

MODERATOR	Brian K. Bridges	*Executive Director, Frederick D. Patterson Research Institute, United Negro College Fund*
PANELISTS	M. Christopher Brown	*Senior Fellow, American Association of State Colleges and Universities*
	Leslie Fenwick	*Dean, School of Education, Howard University*
	Michael Nettles	*Senior Vice President, ETS Policy Evaluation and Research Center*
	Robert Palmer	*Associate Professor, SUNY Binghamton*

10:30 a.m. – 12:30 p.m.

SUSTAINING THE FUTURE OF HBCUs THROUGH DIVERSITY AND INCLUSION

Virginia Suite A
Academic Affairs Track

HBCUs are renowned for their stellar track records of educating African Americans and providing them with the skill sets necessary to lead in a competitive world. Yet with changing demographics, the sustenance of HBCUs depends largely on their future investment in diversity and inclusion. This session will bring together federal agencies, private organizations, and higher education administrators to examine useful solutions for black colleges to remain committed to their original missions while broadening their demographic profiles.

MODERATOR	George Walker	*Manager, Diversity and Inclusion, Memorial Sloan Kettering Cancer Center* *Board Member, President's Board of Advisors on Historically Black Colleges and Universities*
PANELISTS	Glenda Baskin-Glover	*President, Tennessee State University*
	Clarence Johnson	*Principal Director for Civilian Equal Employment Opportunity, Office of the Deputy Under Secretary of Defense (Equal Opportunity), U.S. Department of Defense*
	William Moses	*Program Director for Education, The Kresge Foundation*
	Kevin Rome	*President, Lincoln University of Missouri*

10:30 a.m. – 12:30 p.m.

NAVIGATING CHALLENGES WHILE INSPIRING CHANGE AT HBCUs

Maryland Suite B & C
Student Affairs Track

Issues like campus safety, violence against women, LGBT discrimination, and healthcare access can present obstacles that HBCU administrators have to carefully resolve. However, navigating such challenges at black colleges can lead to constructive changes that will engender a more collegial, safe, and productive environment. This panel will consist of federal agencies, corporate representatives, and student affairs officials who will discuss methods for HBCUs to persevere in the face of challenges.

MODERATOR	Robert Jennings	*President, Lincoln University of Pennsylvania*
PANELISTS	J. Nadine Gracia	*Deputy Assistant Secretary for Minority Health, Office of Minority Health, U.S. Department of Health & Human Services*
	Catherine Lhamon	*Assistant Secretary, Office for Civil Rights* *U.S. Department of Education*
	Jarris Louis Taylor, Jr.	*Deputy Assistant Secretary for Strategic Diversity Integration* *U.S. Department of the Air Force*
	Curtis Johnson III	*President, HBCU-Law Enforcement Executives and Administrators*

10:30 a.m. – 12:30 p.m.	**MAKING COLLEGE MATTER—FIRESIDE CHAT** *Presented by ASPiRE TV*	*Maryland Suite A* *HBCU All-Stars Track*

The White House Initiative on HBCUs is pleased to welcome its inaugural 2014 cohort of 75 HBCU All-Stars. These distinguished undergraduate and graduate students representing 62 of our nation's HBCUs will have the opportunity to engage with business leaders about positioning themselves to become the next generation of leaders.

MODERATOR	Lee Hawkins	*News Editor and On-Camera Reporter, The Wall Street Journal*
GUEST SPEAKERS	Valeisha Butterfield-Jones	*Author, "The Girlprint"*
	Erin Jackson	*Stand-Up Comedienne, Writer and Co-host "exhale"* *ASPiRE TV*
	Jamal Simmons	*Interviewer of ASPiRE TV's* The Root 100 *series* *Political Analyst* *Co-Founder of FLYCLIQUE*

BREAK: 12:30 – 12:45 p.m.

1:00 –2:15 p.m.	**"HBCUS ARE MY BROTHER'S KEEPER" — LUNCHEON**	*Salon 2 & 3*

HBCUs have the potential to play a major role in expanding college access to school-age Black males. However, HBCUs need coordinated and proactive strategies to disrupt a system that underprepares Black males for postsecondary education and restricts their higher education options to the least competitive institutions of higher education. In February 2014, President Obama launched My Brother's Keeper – a new initiative to help every boy and young man of color break barriers and get ahead. The initiative surveys and builds on the work of communities and institutions that are adopting approaches to promote success among males of color. This session draws from the experiences of successful Black male initiatives at HBCUs to explore how HBCUs can contribute to the national agenda to help Black males to reach their full potential, contribute to their communities and build successful lives for themselves and their families.

WELCOME REMARKS	Jim Shelton	*Deputy Secretary, U.S. Department of Education*
PANELISTS	Warren Bell	*Associate Professor, Sociology, Southern University of New Orleans* *Director, The Honoré Center at Southern University System*
	Kareem J. Coney	*Special Assistant to The President for External Relations,* *Florida Memorial University*

"HBCUs ARE MY BROTHER'S KEEPER" — LUNCHEON (CONTINUED)

D. Jason DeSousa	*Assistant Vice Chancellor for Academic Affairs and Director of the Male Initiatives, Fayetteville State University*
Bryant T. Marks	*Associate Professor, Department. of Psychology, Executive Director The Morehouse Research Institute* *Commissioner, White House Initiative on Educational Excellence for African Americans*

BREAK: 2:15 –2:25 p.m.

2:30 – 4:30 p.m. | **HBCUs BUILDING AND SUSTAINING PUBLIC AND PRIVATE PARTNERSHIPS FOR FUTURE SUCCESS IN CONTRACTING** | *Delaware Suite A & B Presidential Track*

The once popular trend of HBCUs receiving federal and private grants to fund ongoing research and programs is shifting. The future of building and sustaining public and private partnerships relies heavily on HBCUs' ability to win and successfully complete federal and private contracts. In this session, federal agencies, corporate representatives, and black college leaders will discuss the past outcomes and future possibilities of contracting to provide a new avenue for HBCUs to conduct business with both the federal government and private corporations

MODERATOR	Emily M. Dickens	*Assistant Vice President for Federal Relations, University of North Carolina*
PANELISTS	Glenn Delgado	*Associate Administrator, Office of Small Business Programs National Aeronautics and Space Administration*
	Emily Mann	*Program Manager, Supplier Diversity, Lockheed Martin*
	Tracey L. Pinson	*Director, Small/Diverse Business and Strategic Alliances, Boeing Defense, Space and Security and Small Business Liaison Officer, The Boeing Company*
	Bill Thomas	*Vice President for Government Relations, Hampton University*
	Warren S. Whitlock	*Associate Administrator for Civil Rights, Federal Highway Administration, U.S. Department of Transportation*

2:30 – 4:30 p.m.

ENHANCING HBCU PARTNERSHIPS IN RESEARCH AND DEVELOPMENT

Virginia Suite B & C
Research & Institutional Advancement Track

It is imperative that HBCUs continue to have a growing presence across the public and private sectors. Improving relationships in research and institutional advancement will provide successful modes of engagement with federal and private agencies. This will also measure successful outcomes because expanding partnerships across an array of fields will keep HBCUs on the forefront of conducting cutting-edge research and supporting leading academic programs. This panel will explore the most effective methods for improving HBCU partnerships in research and development with the public and private sectors.

MODERATOR	Willie Pearson	*Professor, Georgia Institute of Technology* *Board Member, President's Board of Advisors on Historically Black Colleges and Universities*
PANELISTS	Courtney Ferrell Aklin	*Program Director, National Institutes of Health*
	Henry T. Frierson	*Associate Vice President and Dean of the Graduate School* *University of Florida*
	Peter MacLeish	*Professor and Director, Neuroscience Institute* *Morehouse School of Medicine*
	Willie May	*Associate Director for Laboratory Programs and Principal Deputy* *National Institute of Standards and Technology*
	Claudia Rankins	*Program Director, Education and Interdisciplinary Research* *National Science Foundation*

2:30 – 4:30 p.m.

HBCUs' ROLE IN BUILDING A WORKFORCE THAT AMERICA NEEDS

Virginia Suite A
Academic Affairs & Faculty Development Track

HBCUs have a graduating body that adds much-needed diversity to the job market. Black colleges also offer distinct programs and unique cultural experiences that help America's workplace adapt to the broadening global trends of the world. This session will provide an opportunity for university officials, federal agencies, corporations, and associations to discuss the benefits of the reciprocating relationship between the job market and HBCUs. The panelists will also examine the role of black colleges in propelling minorities into the future workforce.

PANELISTS	Anthony Carnevale	*Research Professor and Director* *Georgetown University Center on Education and the Workforce*
	Chuck Harvey	*Chief Diversity Officer and Vice President for Community Affairs* *Johnson Controls, Inc.*

	Randi Weingarten	*President, American Federation of Teachers*
	Chad Womack	*National Director, STEM Initiatives and UNCF-Merck Fellowship* *United Negro College Fund*

2:30 – 4:30 p.m. COLLEGE 2 WORK: STEM PLACEMENT

Maryland Suite B & C
Student Affairs Track

Technological advancements made by STEM developments are transforming the globe—especially the workforce. HBCUs should remain on the forefront of creating programs that will help place their graduates into one of the burgeoning STEM professions. This session will focus on STEM placements' important relationship with student affairs administrators. Panelists will also provide information on the current state of STEM placements and opportunities for HBCU students and graduates in the STEM fields.

MODERATOR	Kenneth Tolson	*Board Member, President's Board of Advisors on Historically Black Colleges and Universities*
PANELISTS	Roosevelt Johnson	*Deputy Associate Administrator for Education* *National Aeronautics and Space Administration*
	Victor R. McCrary	*Vice President for Research and Economic Development* *Morgan State University*
	LaToya Myles	*Lead Research Physical Scientist, National Oceanic and Atmospheric Administration*
	Audrey Trotman	*Lead Program and Policy Analyst, National Oceanic and Atmospheric Administration*
	Wanda Ward	*Office Head, Office of International and Integrative Activities* *National Science Foundation*

2:30 – 4:30 p.m. PREPARING FOR EMPLOYMENT: ENTREPRENEURSHIP V. CORPORATE CAREER

Maryland Suite A
HBCU All-Stars Track

Like many college graduates, HBCU graduates have to face the often daunting task of choosing a career path. While both entrepreneurial and corporate careers offer promising ends, this panel of federal and corporate leaders will conduct a workshop to assist HBCU All-Stars in their career decision-making process.

MODERATOR	Roslyn Clark Artis	*President, Florida Memorial University*
SPEAKERS	Phillip Howard	*Executive Director, Technology Transfer and Innovation, Morehouse College*
	Derek McGowan	*Program Manager, STEM, Generations, Higher Education* *Lockheed Martin*

PREPARING FOR EMPLOYMENT: ENTREPRENEURSHIP V. CORPORATE CAREER (CONTINUED)

	Michael Verchot	*Director, Consulting and Business Development Center* *Michael G. Foster School of Business, University of Washington*
	Mark Wilson	*President and Chief Executive Officer, e-Verifile*

4:45 – 5:45 p.m. — **HBCU STUDENT MUSICAL SHOWCASE "HERITAGE VIA OUR VOICES"** — *OPEN TO ALL*
Salon 2 & 3

Comprising student artists from 105 of the currently existing HBCUs, the 105 Voices of History serves as an exemplary representation of black college talent and distinctiveness. During this showcase, selected representatives from the choir will display their array of musical talents.

HOST	Renata "Toni" Roy	*Founder, Partners Achieving Success*

6:00 – 7:30 p.m. — **HBCU ALL-STAR RECEPTION** — *BY INVITATION ONLY*

Sponsored by the Billion Dollar Roundtable and the ASPiRE TV

During this reception the 2014 inaugural cohort of HBCU All-Stars will be formally recognized and provided the opportunity to network with their fellow All-Stars and corporate leaders. This distinguished group of HBCU undergraduate and graduate students will be advised on the qualities that senior leaders and top decision-makers possess and the importance of sharpening professional skills sets.

WELCOME REMARKS	Ivory Toldson	*Deputy Director* *White House Initiative on Historically Black Colleges and Universities*
KEY SPONSOR	Sharon Patterson	*President and Chief Executive Officer* *Billion Dollar Roundtable*
	Paul Butler	*General Manager* *ASPiRE TV*
	Reggie K. Layton	*Vice President, Supplier Diversity & Supply Chain Sustainability* *Johnson Controls Inc.*

TUESDAY, SEPTEMBER 23, 2014

7:30 a.m — **CONFERENCE REGISTRATION**

7:30 – 8:30 a.m. — **BREAKFAST FOR PRESIDENTS, CHANCELLORS AND CONFERENCE SPONSORS** — *By Invitation Only*

Developing a strong HBCU network is useful for strengthening each black college's individual experience and unique tradition. This session will provide HBCU presidents and chancellors a private opportunity to meet among themselves and with conference sponsors to discuss strengths, challenges, and opportunities for future success at black colleges.

WELCOME REMARKS	George E. Cooper	*Executive Director, White House Initiative on Historically Black Colleges and Universities*

8:30 – 9:30 a.m. — **U.S. DEPARTMENT OF EDUCATION PRIORITIES: ENGAGING THE HBCU COMMUNITY** — *Salon 2 & 3*

A variety of federal regulations, emerging policies, and grant programs directly influence HBCUs and the students they serve. This session provides a special occasion for HBCU leaders to be updated on regulatory developments, department initiatives, and grant competitions. Federal student loan programs, the reauthorization of the Higher Education Act, the College Score Card, and Title III programs are just a few of the initiatives that have consequences for HBCUs. With the intent to engage participants, Department of Education leaders will be prepared to take up the issue of how the Department can continually support the mission and vitality of HBCUs.

FACILITATOR	Ted Mitchell	*Under Secretary, U.S. Department of Education*
PANELISTS	James Minor	*Deputy Assistant Secretary, Office of Postsecondary Education, U.S. Department of Education*
	Jim Runcie	*Chief Operating Officer, Federal Student Aid, U.S. Department of Education*
	Jamienne Studley	*Deputy Under Secretary, U.S. Department of Education*
	Don Watson	*Title III Director and Executive Director of HBCU Capital Financing Program U.S. Department of Education*

9:45 – 10:45 a.m.

HBCUs' PIVOTAL ROLE IN SUPPLIER DIVERSITY: BILLION DOLLAR ROUNDTABLE DISCUSSION

Maryland Suite B & C

Both public and private organizations are aware of the pivotal role that HBCUs and African Americans play in supplier diversity or growing minority-owned businesses. In light of these realities, the Billion Dollar Roundtable (BDR) was created to recognize and partner with corporations that commit to spend at least $1 billion with minority-owned suppliers. HBCU graduates have high potential of becoming minority business owners. BDR will host this panel to bring awareness to the black college community about its ability to work with corporations and access resources available for African Americans to increase their business-owning possibilities. This session will also offer practical guidance in operating successful supplier diversity programs.

MODERATOR	Sharon Patterson	*President and Chief Executive Officer, Billion Dollar Roundtable*
PANELISTS	Kevin Bell	*Director, Supplier Diversity, Chrysler LLC*
	Michael Byron	*Senior Director, Supplier Diversity, Wal-Mart Stores*
	Glenda Dengah	*Senior Program Manager, Supplier Diversity Program, Microsoft Corporation*
	Tiffany Eubanks Saunders	*Senior Vice President and Supplier Diversity and Development Executive, Bank of America*
	Reginald K. Layton	*Vice President, Supplier Diversity & Supply Chain Sustainability Johnson Controls Inc.*

9:45 – 10:45 a.m.

ADVANCING EDUCATIONAL OUTCOMES IN SCIENCE, TECHNOLOGY, ENGINEERING, AND MATHEMATICS AT HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

Virginia Suite A & B

Ensuring that HBCU students in STEM disciplines succeed in college and the workforce is an important priority. Toward that end, the Charles H. Houston Center for the Study of the Black Experience in Education at Clemson University has partnered with HBCUs to investigate STEM issues via three National Science Foundation grant-funded projects: Advancing Interest and Motivation (AIM) for STEM Careers; Mixed Methods Study of the Factors Influencing Recruitment, Retention, and Academic Achievement of Undergraduate Females and Males in STEM Disciplines at HBCUs; and Examining the Impact of Online Distance Education on Student Learning and Student Engagement in STEM Disciplines at Historically Black Colleges and Universities. Collectively, the projects were designed to examine HBCU STEM students' achievement and career attainment outcomes, highlight issues in STEM education impacting HBCUs, discuss emerging trends in STEM education, and describe recommendations for practice.

MODERATOR	Lawrence Flowers	*Assistant Professor of Biology, Livingstone College*
PANELISTS	Oliver W. Hill, Jr.	*Professor of Psychology, Virginia State University*
	Carolyn B. Morgan	*Professor of Mathematics, Hampton University*

	Felecia Nave	*Associate Provost and Associate Vice President for Academic Affairs, Prairie View A&M University*
	Camelia M. Okpodu	*Professor of Biology, Norfolk State University*
DISCUSSANT	James L. Moore III	*Associate Provost for Diversity and Inclusion and EHE Distinguished Professor of Urban Education, The Ohio State University*

9:45 – 10:45 a.m. **WEALTH MANAGEMENT STARTS NOW** — *Maryland Suite A, HBCU All-Stars Track*

Credit scores, student loan debt, credit card acquisition and repayment, Annual Percentage Rates (APR), and wise budgeting are all vital areas of financial literacy of which black college graduates should remain abreast. Public- and private-sector financial experts from diverse backgrounds will share their knowledge of the importance of financial literacy and planning.

MODERATOR	Lyn Haralson	*Financial Education Program Analyst, Consumer Financial Protection Bureau*
PRESENTERS	Ian Foss	*Program Specialist, Federal Student Aid*
	Valerie Mosley	*Board Member, President's Board of Advisors on Historically Black Colleges and Universities; Chairwoman, Valmo Ventures*
	Michelle Singletary	*Nationally Syndicated Finance Columnist, The Washington Post*

BREAK: 10:45 – 11:00 a.m.

11:00 a.m. – 12:30 p.m. **INTERNATIONAL STUDENT EXCHANGE PROGRAMS AT HBCUs** — *Virginia Suite B & C, Research & Institutional Advancement, Academic Affairs & Faculty Development*

In this globalized world, student exchange programs at HBCUs are critical to ensuring that black college students have a presence in the international academic domain. International student exchange programs also enable pupils from around the world to become acquainted with the many productive offerings at HBCUs and in turn keep black colleges' names resounding in the global community. This session will consist of dialogue between public, private-sector, and academic administrators concerning the trends, research, and promise of international student exchange programs at HBCUs.

MODERATOR	Fanta Aw	*President and Chair of the Board of Directors, NAFSA: Association of International Educators*

PANELISTS	Barbara Carpenter	*Dean of International Affairs and Outreach, Southern A&M University*
	Marianne Craven	*Managing Director of Academic Programs, Bureau of Educational and Cultural Affairs, U.S. Department of State*
	T. Joan Robinson	*Vice President for International Affairs, Morgan State University*

11:00 a.m. – 12:30 p.m. STRATEGIES FOR INSTITUTIONAL REFORM

Virginia Suite A

Colleges and universities have many strengths that enable them to make unique appeals to students, employees, donors, and other potential partners. It is incumbent upon HBCUs to continue developing and implementing student success strategies that will display students' proficiencies while simultaneously helping them accrue talents that will bolster their academic esteem. This session will focus on the use of marketing strategies leading to positive outcomes for minority students in areas like student enrollment, retention, and graduation.

MODERATOR	Julianne Malveaux	*Founder, Economic Education*
PANELISTS	Walter Kimbrough	*President, Dillard University*
	Elmira Mangum	*President, Florida A&M University*
	Kent Smith	*President, Langston University*

BREAK: 12:30 – 12:45 p.m.

12:45 – 3 p.m. "FIRST IN THE WORLD" — CLOSING LUNCHEON

Salon 2 & 3

WELCOME REMARKS	Arne Duncan	*Secretary, U.S. Department of Education*
GUEST SPEAKER	Chris Gardner	*Best-selling Author, The Pursuit of Happyness and Start Where You Are*

PRESIDENT'S BOARD OF ADVISORS ON HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

WILLIAM R. HARVEY, CHAIR

William R. Harvey has served as president of Hampton University since 1978. Prior to assuming his current position he served as assistant for governmental affairs to the dean of the Graduate School of Education at Harvard University, administrative assistant to the president at Fisk University, and administrative vice president at Tuskegee University.

LAWRENCE S. BACOW

Lawrence S. Bacow is president emeritus of Tufts University where he served as president from 2001 to 2011. He is also a lawyer and economist whose research focuses on environmental policy. Additionally, Bacow is an advocate for broader access to higher education, the importance of need-based financial aid, and the role of civic engagement in colleges and universities.

EVELYNN M. HAMMONDS

Evelynn M. Hammonds was formerly dean of Harvard College and is the Barbara Gutmann Rosenkrantz Professor of the History of Science and professor of African and African-American studies at Harvard University. She previously served as Harvard's first senior vice provost for faculty development and diversity from 2005 to 2008. Her current work focuses on the intersection of scientific, medical, and socio-political concepts of race in the United States

DEMETRIA HENDERSON

Demetria Henderson is a 2010 corps member of Teach For America, Inc., in Washington, D.C. She graduated from Florida Agricultural & Mechanical University (FAMU) in May 2010 with a bachelor's degree in psychology. While at FAMU, Henderson served as an HBCU AmeriCorps member, helping to mentor incoming college freshmen. She was also a coach and mentor for teens in the Police Athletic League.

BEVERLY WADE HOGAN

Beverly Wade Hogan has served as president of Tougaloo College since 2002. She was previously a member of the college's board of trustees, interim president, executive assistant to the president, and vice president for institutional advancement. Hogan was the founding director of the Owens Health, Wellness & Human Resources Center at Tougaloo College.

MILTON IRVIN

Milton Irvin is chair of the advisory board for Castle Oak Securities, L.P. In January 2012 he retired from the financial services firm UBS AG, where he served as managing director and, since 2002, worked as the Americas' head of diversity and inclusion. From 2000 to 2002, Irvin was president and COO of Imbot.com. From 1998 to 1999, he was president of the institutional brokerage and research firm Blaylock & Partners, L.P.

EDWARD LEWIS

Edward Lewis is the co-founder of Essence magazine, and chairman and publisher emeritus of Essence Communications, Inc.—one of the largest African-American owned communication companies in the United States. For 35 years he led the strategic direction of Essence and built the company into the preeminent multi-media leader that it is today.

RONALD MASON JR.

Ronald Mason Jr. is president of the Southern University system. From 2000 to 2010, he served as president of Jackson State University. Earlier in his career, he founded and was the executive director of Tulane and Xavier Universities' National Center for the Urban Community. He received both a bachelor's degree and a juris doctor from Columbia University.

RENÉE MAUBORGNE

Renée Mauborgne is co-director of the INSEAD Blue Ocean Strategy Institute and affiliate professor of strategy at INSEAD, the world's second-largest business school, in Fontainebleau, France. During her early years at INSEAD, she was a distinguished fellow of strategy and a management and senior research fellow. Mauborgne is currently a fellow of the World Economic Forum at Davos.

HELEN T. MCALPINE

Helen T. McAlpine has served as president of J. F. Drake State Technical College since 2000. She has over 38 years of experience in education. McAlpine was formerly assistant superintendent of the Huntsville (Ala.) City Schools. She has also held several positions with the Gadsden (Ala.) City Schools.

VALERIE MOSLEY

Valerie Mosley formerly served as a senior vice president, partner, and portfolio manager for Wellington Management Company, LLP—a $540 billion global investment firm. She also served on two of the firm's fixed-income strategy groups and chaired the firm's industry strategy group.

WILLIE PEARSON JR.

Willie Pearson Jr. is a professor of sociology at the Georgia Institute of Technology's School of History, Technology, and Society. He specializes in the sociology of science and family. His research focuses primarily on the careers of African-American scientists and broadening participation in science and engineering.

JOHN RICE

John Rice founded Management Leadership for Tomorrow (MLT) in 1994 and has served as its CEO since 2001. MLT works to develop the next generation of African-American, Hispanic, and Native-American leaders in major corporations, nonprofit organizations, and entrepreneurial ventures. From 1996 to 2000, he was an executive with the National Basketball Association (NBA), where from 1998 to 2000 he served as managing director of NBA Japan and from 1996 to 1998 as director of marketing for Latin America.

EARL W. STAFFORD

Earl W. Stafford is the chief executive officer of the Wentworth Group, LLC—a position he has held since February 2009. He is also chairman of the Stafford Foundation, Inc.—a non-profit organization he founded in 2002. From 1988 to 2009, Stafford was also the chairman and chief executive of Universal Systems & Technology, Inc.

DIANNE BOARDLEY SUBER

Diane Boardley Suber became the 10th president of Saint Augustine's University in December 1999. She is an experienced educator and administrator with 35 years of teaching, consulting, and administrative experience in preschool through higher education.

BEVERLY DANIEL TATUM

Beverly Daniel Tatum became the ninth president of Spelman College in 2002. During her tenure the Center for Leadership and Civic Engagement (LEADS) was created and its annual Women of Color Leadership Conference was established as a national professional development resource.

KENNETH TOLSON

Kenneth Tolson is executive senior vice president and chief operating officer and innovation transformation officer for the Emerging Technology Consortium. It is a division of TBED21-ETC, a nonpartisan research and education institute whose mission is to formulate and promote public policies to advance technological innovation and economic productivity in America.

GEORGE B. WALKER JR.

George B. Walker Jr. is the manager of diversity and inclusion at Memorial Sloan Kettering Cancer Center. From October 2011 to August 2013, prior to joining Memorial Sloan, he served as vice president of strategic partnerships at the Gay & Lesbian Victory Fund and Victory Institute ("Victory"). From 2008 to 2011, he was vice president of leadership initiatives at Victory. From 2006 to 2008, Walker worked as the development director at the American Constitution Society for Law and Policy. From 2004 to 2006, he was the major gifts officer at the Human Rights Campaign. From 2003 to 2004, Walker was the deputy operations director at the Center for Community Change. From 2001 to 2003, he was the director of evaluation, also at the Center for Community Change.

DAVID WILSON

David Wilson became the 12th president of Morgan State University in 2010. He has over 31 years of experience in higher education at leading colleges and universities across the country. Wilson previously served as the chancellor of both the University of Wisconsin Colleges and the University of Wisconsin-Extension. His other administrative positions include vice president for university outreach and associate provost at Auburn and Rutgers universities.

WHITE HOUSE INITIATIVE ON HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

400 Maryland Ave. SW, Suite 4C128
Washington, DC 20202

Office e-mail: oswhi-hbcu@ed.gov
Telephone: 202-453-5634
Fax: 202-453-5632

http://www.ed.gov/whhbcu

GEORGE E. COOPER
Executive Director
George.Cooper@ed.gov

RONALD E. BLAKELY
Associate Director
Ron.Blakely@ed.gov

SEDIKA FRANKLIN
Program Specialist (Communications)
Sedika.Franklin@ed.gov

IVORY TOLDSON
Deputy Director
Ivory.Toldson@ed.gov

MELDON HOLLIS
Associate Director
Meldon.Hollis@ed.gov

ELYSE JONES
Program Support Specialist
Elyse.Jones@ed.gov

2013–14 STUDENT INTERNS

Cheryl Mango-Ambrose
Morgan State University

Tracae McClure
George Washington University

Amilca O'Conner
The University of the District of Columbia

Camelia Sadler
Howard University

Terrence B. Tarver
Howard University

FOUR-YEAR PRIVATE INSTITUTIONS	STATE
Alabama A&M University *Andrew Hugine, Jr.* *President*	*Alabama*
Alabama State University *Gwendolyn Boyd* *President*	*Alabama*
University of Arkansas at Pine Bluff *Lawrence Alexander* *Chancellor*	*Arkansas*
Delaware State University *Harry L. Williams* *President*	*Delaware*
University of the District of Columbia *James E. Lyons* *President (Interim)*	*District of Columbia*
Florida A&M University *Elmira Mangum* *President*	*Florida*
Albany State University *Arthur N. Dunning* *President (Interim)*	*Georgia*
Fort Valley State University *Ivelaw Lloyd Griffith* *President*	*Georgia*
Savannah State University *Cheryl D. Dozier* *President*	*Georgia*
Kentucky State University *Raymond M. Burse* *President (Interim)*	*Kentucky*
Grambling State University *Cynthia Warrick* *President (Interim)*	*Louisiana*
Southern University and A&M College *Flandus McClinton* *President (Interim)*	*Louisiana*

FOUR-YEAR PRIVATE INSTITUTIONS	STATE
Southern University at New Orleans *Victor Ukpolo* *Chancellor*	*Louisiana*
Southern University System *Ronald Mason Jr.* *President*	*Louisiana*
Bowie State University *Mickey L. Burnim* *President*	*Maryland*
Coppin State College *Mortimer H. Neufville* *President*	*Maryland*
Morgan State University *David Wilson* *President*	*Maryland*
University of Maryland Eastern Shore *Juliette B. Bell* *President*	*Maryland*
Alcorn State University *Alfred Rankins* *President*	*Mississippi*
Jackson State University *Carolyn Meyers* *President*	*Mississippi*
Mississippi Valley State University *William Bynum Jr.* *President*	*Mississippi*
Harris-Stowe State University *Dwaun J. Warmack* *President*	*Missouri*
Lincoln University *Kevin D. Rome, Sr.* President	*Missouri*
Elizabeth City State University *Charles L. Becton* *Chancellor (Interim)*	*North Carolina*

FOUR-YEAR PRIVATE INSTITUTIONS	STATE
Fayetteville State University *James A. Anderson* *Chancellor*	*North Carolina*
North Carolina A&T State University *Harold L. Martin, Sr.* *Chancellor*	*North Carolina*
North Carolina Central University *Debra Saunders-White* *Chancellor*	*North Carolina*
Winston-Salem State University *Donald J. Reaves* *Chancellor*	*North Carolina*
Central State University *Cynthia Jackson-Hammond* *President*	*Ohio*
Langston University *Kent J. Smith, Jr.* *President*	*Oklahoma*
Cheyney University of Pennsylvania *Michelle Howard-Vital* *President*	*Pennsylvania*
Lincoln University *Robert R. Jennings* *President*	*Pennsylvania*
South Carolina State University *Thomas J. Elzey* *President*	*South Carolina*
Tennessee State University *Glenda Baskin Glover* *President*	*Tennessee*
Prairie View A&M University *George C. Wright* *President*	*Texas*
Texas Southern University *John M. Rudley* *President*	*Texas*

FOUR-YEAR PRIVATE INSTITUTIONS	STATE
University of the Virgin Islands *David Hall* *President*	*U.S. Virgin Islands*
Norfolk State University *Eddie N. Moore Jr.* *President*	*Virginia*
Virginia State University *Keith T. Miller* *President*	*Virginia*
Bluefield State College *Marsha V. Krotseng* *President*	*West Virginia*
West Virginia State University *Brian O. Hemphill* *President*	*West Virginia*
Concordia College *Tilahun Mendedo* *President*	*Alabama*
Miles College *George T. French, Jr.* *President*	*Alabama*
Oakwood University *Leslie Pollard* *President*	*Alabama*
Selma University *Alvin A. Cleveland, Sr.* *President*	*Alabama*
Stillman College *Peter Millet* *President*	*Alabama*
Talladega College *Billy C. Hawkins* *President*	*Alabama*
Tuskegee University *Brian Johnson* *President*	*Alabama*

FOUR-YEAR PRIVATE INSTITUTIONS	STATE
Arkansas Baptist College *Fitzgerald Hill* *President*	*Arkansas*
Philander Smith College *Johnny M. Moore* *President*	*Arkansas*
Howard University *Wayne A.I. Frederick* *President*	*District of Columbia*
Bethune-Cookman University *Edison O. Jackson* *President*	*Florida*
Edward Waters College *Nathaniel Glover, Jr.* *President*	*Florida*
Florida Memorial University *Roslyn Clark Artis* *President*	*Florida*
Clark Atlanta University *Carlton E. Brown* *President*	*Georgia*
Interdenominational Theological Center *Edward Wimbley* *President (Interim)*	*Georgia*
Johnson C. Smith University *Ronald L. Carter* *President*	*North Carolina*
Livingstone College *Jimmy R. Jenkins, Sr.* *President*	*North Carolina*
Shaw University *Gaddis Faulcon* *President (Interim)*	*North Carolina*
St. Augustine's University *Everett B. Ward* *President*	*North Carolina*

FOUR-YEAR PRIVATE INSTITUTIONS	STATE
Wilberforce University *Wilma Mishoe* *President (Interim)*	*Ohio*
Allen University *Lady June Cole* *President (Interim)*	*South Carolina*
Benedict College *David H. Swinton* *President and Chief Executive Officer*	*South Carolina*
Claflin University *Henry N. Tisdale* *President*	*South Carolina*
Morris College *Luns C. Richardson* *President*	*South Carolina*
Voorhees College *Cleveland Sellers, Jr.* *President*	*South Carolina*
American Baptist College *Forrest E. Harris, Sr.* *President*	*Tennessee*
Fisk University *H. James Williams* *President*	*Tennessee*
Knoxville College *Horace A. Judson* *President*	*Tennessee*
Lane College *Wesley C. McClure* *President*	*Tennessee*
LeMoyne-Owen College *Johnnie B. Watson* *President*	*Tennessee*
Morehouse College *John Silvanus Wilson, Jr.* *President*	*Georgia*

FOUR-YEAR PRIVATE INSTITUTIONS	STATE
Morehouse School of Medicine *Valerie Montgomery Rice* *President*	*Georgia*
Morris Brown College *Stanley J. Pritchett, Sr.* *Chief Administrator*	*Georgia*
Paine College *George C. Bradley* *President*	*Georgia*
Spelman College *Beverly Daniel Tatum* *President*	*Georgia*
Dillard University *Walter M. Kimbrough* *President*	*Louisiana*
Xavier University of Louisiana *Norman C. Francis* *President*	*Louisiana*
Rust College *David L. Beckley* *President*	*Mississippi*
Tougaloo College *Beverly Wade Hogan* *President*	*Mississippi*
Barber-Scotia College *David Olah* *President*	*North Carolina*
Bennett College *Rosalind Fuse-Hall* *President*	*North Carolina*
Meharry Medical College *A. Cherrie Epps* *President and Chief Executive Officer*	*Tennessee*
Huston-Tillotson College *Larry L. Earvin* *President and Chief Executive Officer*	*Texas*

FOUR-YEAR PRIVATE INSTITUTIONS	STATE
Jarvis Christian College *Lester C. Newman* *President*	*Texas*
Paul Quinn College *Michael J. Sorrell* *President*	*Texas*
Southwestern Christian College *Jack Evans, Sr.* *President*	*Texas*
Texas College *Dwight J. Fennell* *President*	*Texas*
Wiley College *Haywood L. Strickland* *President*	*Texas*
Hampton University *William R. Harvey* *President*	*Virginia*
Saint Paul's College *Millard Stith Jr.* *President* *Closed June 30, 2013*	*Virginia*
Virginia Union University *Claude G. Perkins* *President*	*Virginia*
Virginia University of Lynchburg *Ralph Reavis, Sr.* *President*	*Virginia*

TWO-YEAR PRIVATE INSTITUTIONS	STATE
Bishop State Community College *James Lowe, Jr.* *President*	*Alabama*
C.A. Fredd Campus of Shelton State Community College *Joan Davis* *President*	*Alabama*
Gadsden State Community College Valley Street Campus *Helen McAlpine* *President (Interim)*	*Alabama*
J. F. Drake State Technical College *John Ruetter* *Interim President*	*Alabama*
Lawson State Community College *Perry W. Ward* *President*	*Alabama*
Trenholm State Technical College *Samuel Munnerlyn* *President*	*Alabama*
Southern University at Shreveport *Ray L. Belton* *Chancellor*	*Louisiana*
Coahoma Community College *Valmadge T. Towner* *President*	*Mississippi*
Hinds Community College *Clyde Muse* *President*	*Mississippi*
Denmark Technical College *Leonard McIntyre* *President*	*South Carolina*
Saint Philip's College *Adena Williams Loston* *President*	*Texas*
Shorter College *Katherine P. Mitchell* *President*	*Arkansas*

TWO-YEAR PRIVATE INSTITUTIONS	STATE
Lewis College of Business *Keith Grant* *President* *Closed in 2013*	*Michigan*
Clinton Junior College *Elaine J. Copeland* *President*	*South Carolina*

WHITE HOUSE INITIATIVE ON HBCUS 2014 HBCU ALL-STARS

The White House Initiative on Historically Black Colleges and Universities (WHIHBCU) announced its first class of HBCU All-Stars, recognizing 75 undergraduate, graduate, and professional students for their accomplishments in academics, leadership, and civic engagement. Currently enrolled at 62 HBCUs, the All-Stars were selected to serve as ambassadors of the WHIHBCU by providing outreach and communication with their fellow students about the value of education and the initiative as a networking resource. Over the course of the next year — through social media and their relationships with community-based organizations — the All-Stars will share promising and proven practices that support opportunities for all young people to achieve their educational and career potential.

ALL STAR STUDENT	COLLEGE
Sharesse Mason	*Alabama A&M University*
Kelcey Wright	*Albany State University*
Lawrence Warren	*Alcorn State University*
Rodrea Zeigler	*Allen University*
Jasmine Everett	*Bennett College*
Shantel Braynen	*Bethune-Cookman University*
Justin Wells	*Bishop State Community College*
Symone Jordan	*Bowie State University*
Ahn-yea Graham	*Cheyney University of Pennsylvania*
Jessica Mong	*Claflin University*
Lillian Harris	*Clark Atlanta University*
Keiwan Harris	*Concordia College Alabama*
Kayla Reynolds	*Delaware State University*
Nicole Tinson	*Dillard University*
Valerie Edwards	*Elizabeth City State University*
Chanae LeGrier	*Elizabeth City State University*
Amanda Eure	*Fayetteville State University*
Ciera Carter	*Fisk University*

ALL STAR STUDENT	COLLEGE
Jamil McGinnis	*Florida A&M University*
Jazmyne Simmons	*Florida A&M University*
Jonte Myers	*Florida Memorial University*
Elijah Porter	*Fort Valley State University*
Brooke Battiste	*Grambling State University*
Breonna Ward	*Grambling State University*
Whitney Johnson	*Hampton University*
Jocelyn Cole	*Howard University*
Tyrone Hankerson	*Howard University*
Vivian Nweze	*Howard University*
Candace Chambers	*Jackson State University*
Jheanelle Linton	*Johnson C. Smith University*
Chaundra Bush	*Kentucky State University*
Stephanie Phillips	*Lane College*
Beautiful-Joy Fields	*Langston University*
Gilbert Carter	*LeMoyne – Owen College*
Shereena Cannonier	*Lincoln University of Pennsylvania*
LaTrice Clayburn	*Livingstone College*

WHITE HOUSE INITIATIVE ON HBCUS 2014 HBCU ALL-STARS

ALL STAR STUDENT	COLLEGE
Ciera Scales	Meharry Medical College
Rodney Rice	Mississippi Valley State University
David Johnny	Morehouse College
Cameron Weathers	Morehouse College
Triston Bing-Young	Morgan State University
Trevor McKie	Morgan State University
Refugio Banuelos	Morris College
Shakera Fudge	North Carolina Agricultural &Technical State University
Leon White	North Carolina Agricultural &Technical State University
Victoria Jones	North Carolina Central University
Antoine Southern	Oakwood University
Chelsea Fox	Philander Smith College
Priscilla Barbour	Prairie View A&M University
Larance Carter	Rust College
Sarah Dillard	Savannah State University
Morgan Curry	Shelton State Community College
Jasmine Harris	South Carolina State University
Harold Rickenbacker	South Carolina State University
Robert Chambers	Southern University A&M College
Bria Carrithers	Spelman College

ALL STAR STUDENT	COLLEGE
Joseph Wyatt	St. Augustine's University
Jeraun Pouge	Stillman College
Chuck Stewart	Talladega College
Jeremiah Cooper	Tennessee State University
Glenn Johnson	Texas College
Jarrauri Curry	Texas Southern University
Candace Jones	Texas Southern University
Kisa Harris	Tougaloo College
Kalauna Carter	Tuskegee University
Aneesa Sood	Tuskegee University
Abdul-Hameed Nurriddin	University of the District of Columbia Community College
Chanel Banks	University of Maryland Eastern Shore
So Jin Park	University of Maryland Eastern Shore
Kevin Dixon	University of the Virgin Islands
Arogeanae Brown	Virginia State University
Akirah Crawford	Virginia State University
Caprichia Moses	Virginia Union University
Georges Guillaume	Winston Salem State University
Jade Crutch	Xavier University of Louisiana

WHITE HOUSE INITIATIVE ON HISTORICALLY BLACK COLLEGES AND UNIVERSITIES
FEDERAL AGENCIES

*Appalachian Regional Commission**

*Broadcasting Board of Governors**

Central Intelligence Agency

Corporation for National and Community Service

*U.S. Department of Justice**

Federal Deposit Insurance Corporation

*National Aeronautics and Space Administration**

National Credit Union Administration

National Endowment for the Arts

*National Endowment for the Humanities**

*National Science Foundation**

*Peace Corps**

Smithsonian

U.S. Agency for International Development

*U.S. Department of Agriculture**

*U.S. Department of Commerce**

*U.S. Department of Defense**

*U.S. Department of Education**

*U.S. Department of Energy**

*U.S. Department of Health and Human Services**

*U.S. Department of Homeland Security**

*U.S. Department of Housing and Urban Development**

*U.S. Department of Labor**

*U.S. Department of State**

*U.S. Department of the Interior**

*U.S. Department of Transportation**

*U.S. Department of Treasury**

*U.S. Department of Veterans Affairs**

*U.S. Environmental Protection Agency**

*U.S. Equal Employment Opportunity Commission**

U.S. Nuclear Regulatory Commission

*U.S. Office of Personnel Management**

U.S. Small Business Administration

*U.S. Social Security Administration**

*The White House Initiative on Historically Black Colleges and Universities thanks these institutions for the timely submission of the 2013 Performance Report on the Results of the Participation of Historically Black Colleges and Universities in Federal Programs.

White House Initiative appreciates each of the following 2014 National HBCU Week Conference's sponsors. Your generous support has contributed to its success. Thank you.

ASPiRE TV

Bill and Melinda Gates Foundation

Billion Dollar Roundtable

Chevron

Civitas Learning

Lumina Foundation for Education

Northrop Grumman Corporation

Prudential Foundation

Sodexo

The Kresge Foundation

The White House Initiative acknowledges the hard work and dedication of personnel representing the following agencies and organizations in support of the 2014 National HBCU Week Conference. Your tireless dedication is greatly appreciated and reflects your continued support of HBCUs across the nation. Thank you.

National Association for Equal Opportunity in Higher Education

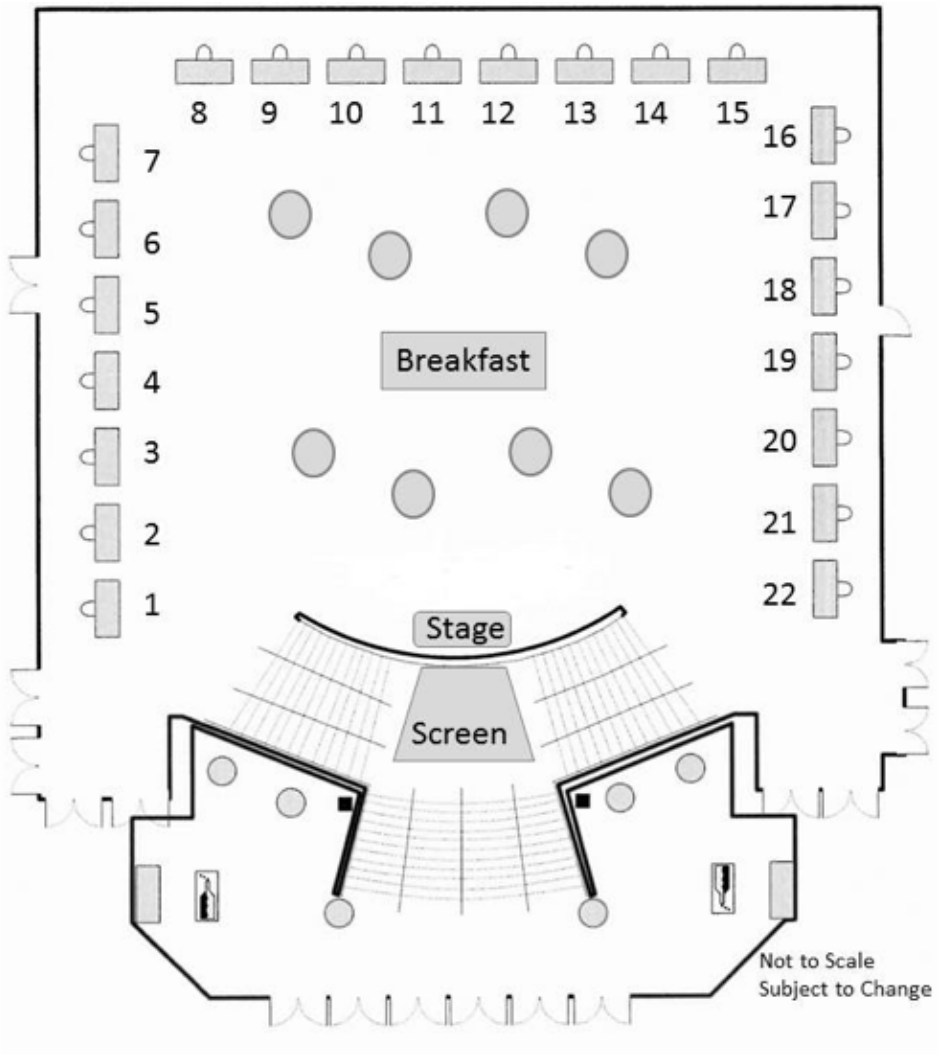
United Negro College Fund

U.S. Department of Education

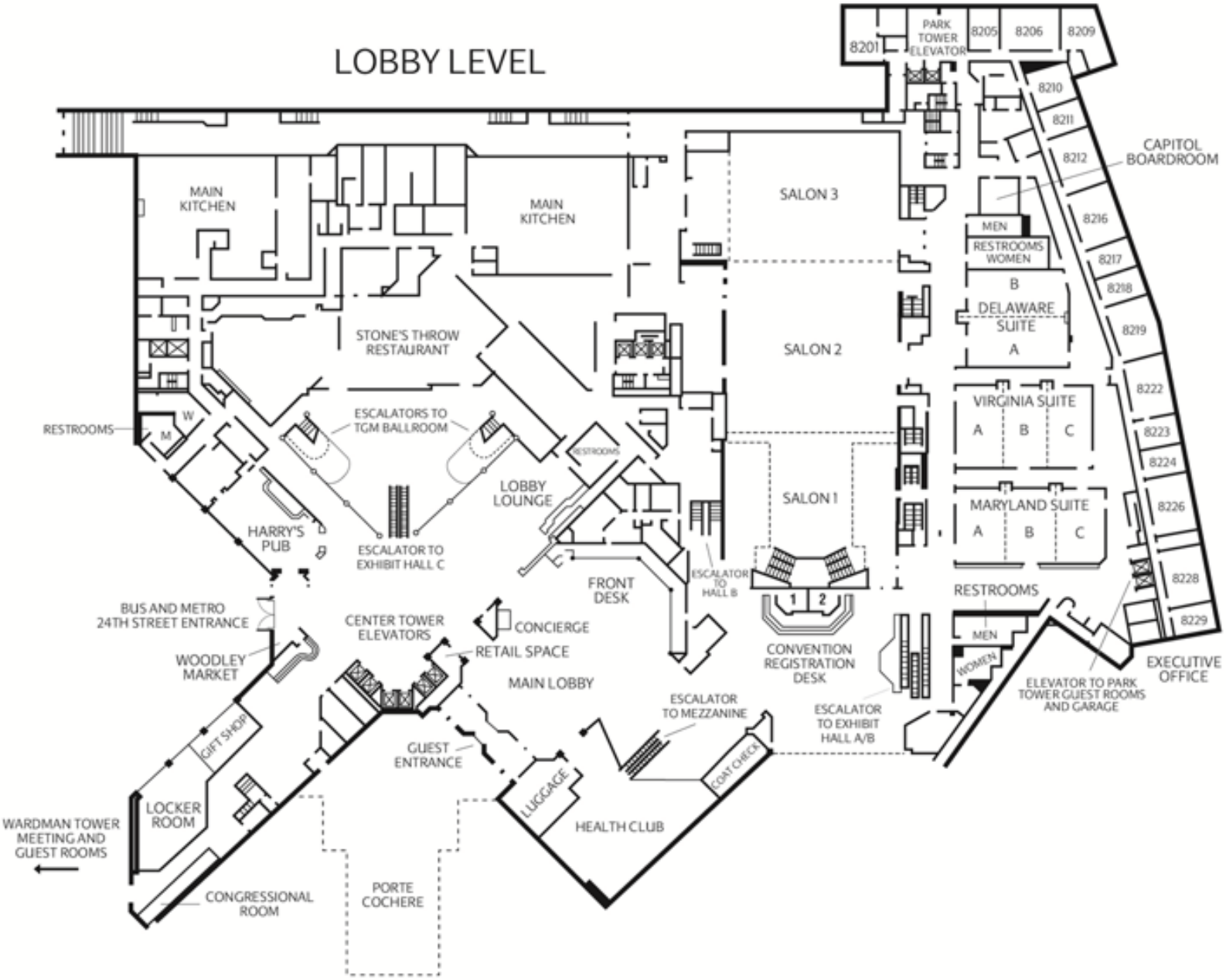
Urban Argyle

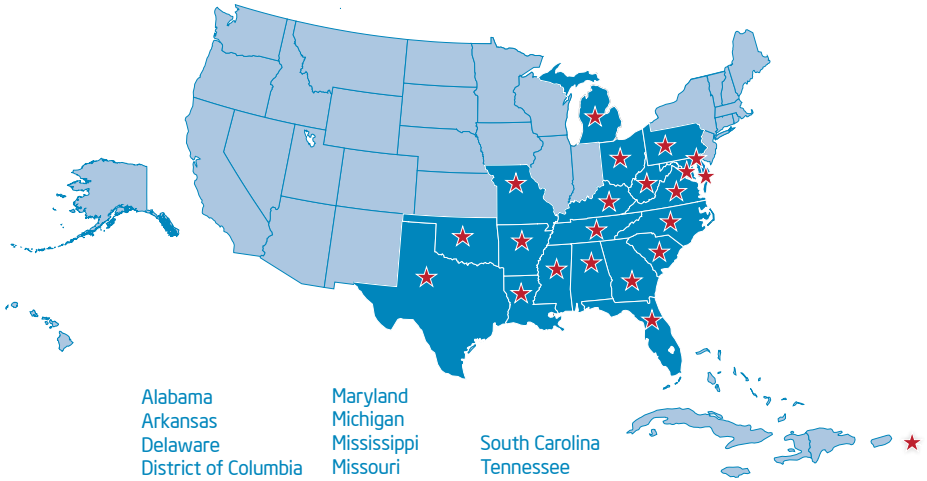
Sprinkles Cupcakes

The White House Initiative appreciates each of the following 2014 National HBCU Week Conference's exhibitors. Thank you for sharing your work with this year's attendees.



1. Association of Governing Boards of Universities and Colleges (AGB)
2. Corporation for National and Community Service (CNCS)
3. Association of American Medical Colleges (AAMC)
4. Thurgood Marshall College Fund (TMCF)
5. Information Table
6. National Association For Equal Opportunity in Higher Education (NAFEO)
7. U.S. Department of Veteran's Affairs (VA)
8. Drug Enforcement Administration (DEA)
9. Office of Personnel Management (OPM)
10. U.S. Department of the Interior (DOI)
11. U. S. Department of Agriculture (USDA)
12. Smithsonian Institution (SI)
13. Defense Technical Information Center (DTIC)
14. Institute for International Education of Students (IES) Abroad
15. Urban Argyle
16. Diverse Issues in Higher Education
17. Leveraging Up! Entertainment Industry College Outreach Program
18. Hampton University: Minority Men's Health Initiative
19. Global Health Fellows Program II
20. Wiley College: The Center for Excellence in Distance Learning
21. Chevron
22. ASPiRE TV


LOBBY LEVEL
8201
PARK TOWER ELEVATOR
8205
8206
8209
8210
8211
8212
8216
8217
8218
8219
8222
8223
8224
8226
8228
8229
CAPITOL BOARDROOM
MEN
RESTROOMS WOMEN
B
DELAWARE SUITE
A
VIRGINIA SUITE
A B C
MARYLAND SUITE
A B C
SALON 3
SALON 2
SALON 1
MAIN KITCHEN
MAIN KITCHEN
STONE'S THROW RESTAURANT
RESTROOMS
W
M
ESCALATORS TO TGM BALLROOM
HARRY'S PUB
ESCALATOR TO EXHIBIT HALL C
LOBBY LOUNGE
RESTROOMS
FRONT DESK
ESCALATOR TO HALL B
1
2
CONVENTION REGISTRATION DESK
ESCALATOR TO EXHIBIT HALL A/B
RESTROOMS
MEN
WOMEN
ELEVATOR TO PARK TOWER GUEST ROOMS AND GARAGE
EXECUTIVE OFFICE
BUS AND METRO 24TH STREET ENTRANCE
WOODLEY MARKET
CENTER TOWER ELEVATORS
CONCIERGE
RETAIL SPACE
MAIN LOBBY
ESCALATOR TO MEZZANINE
GIFT SHOP
GUEST ENTRANCE
LUGGAGE
COAT CHECK
HEALTH CLUB
LOCKER ROOM
WARDMAN TOWER MEETING AND GUEST ROOMS
CONGRESSIONAL ROOM
PORTE COCHERE



Alabama
Arkansas
Delaware
District of Columbia
Florida
Georgia
Kentucky
Louisiana
Maryland
Michigan
Mississippi
Missouri
North Carolina
Ohio
Oklahoma
Pennsylvania
South Carolina
Tennessee
Texas
U.S. Virgin Islands
Virginia
West Virginia

WHITE HOUSE INITIATIVE ON HISTORICALLY BLACK COLLEGES AND UNIVERSITIES
U.S. DEPARTMENT OF EDUCATION
400 MARYLAND AVE., SW, 4TH FLOOR, WASHINGTON, DC 20202
T | 202-453-5634 F | 202-453-5632