



WHITE HOUSE INITIATIVE ON HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

NOTES FROM THE EXECUTIVE DIRECTOR SEPTEMBER 2014

HISTORICALLY BLACK COLLEGES & UNIVERSITIES











On behalf of the Office of the White House Initiative on Historically Black Colleges and Universities (HBCUs) and the President's Board of Advisors on HBCUs, I am pleased to welcome you to the 2014 National Historically Black Colleges and Universities Week Conference. We hope that you will accumulate much knowledge and gain many resources so that together we can celebrate securing the tools necessary for us to continue making our theme a reality—"HBCUs: Innovators for Future Success."

For our theme reflects the engine that black colleges were built upon-innovative and transformative educational approaches to ensure that access to the American dream is attainable for all. Because of the hard work and strong foundations laid by our predecessors, HBCUs have become such an integral part of our cherished American culture that it is incumbent upon us to continue enhancing the legacy of ensuring that HBCUs guarantee future success for our nation's greater good.

As you peruse our program and participate in our conference you will notice the diverse array of public and private partners and sponsors that have joined in our shared quest to realize the goals of our theme. Their participation portrays the broad appeal and indispensability of HBCUs, while demonstrating the vital reciprocal relationship between black colleges and the public and private sectors. We are thankful to have partners who are willing to invest much-needed resources into HBCUs so that together we can reach President Barack Obama's "North Star" goal of America once again having the highest proportion of college graduates in the world by 2020.

HBCUs were critical to our country's initial ability to attain this prestigious ranking among college graduates worldwide—and, as our president has insisted—to reach this goal again HBCUs cannot merely survive, but must also thrive over the next decade and beyond. The president makes evident that not just African-American but also American and global success rests on what HBCUs innovate!

Because of stand-out undergraduate and graduate students at black colleges, such as this year's inaugural cohort of 2014 HBCU All-Stars, I am confident that conquering the challenges that HBCUs currently face is worth the reward of creating a vibrant professional class of black college graduates who understand the importance of reinvestment in their schools and country.

I am hopeful that this year's conference will serve as a springboard for strengthening all of our institutions and accomplishing all of our stakeholders' progressive goals. I encourage you to take full advantage of all strategic resources and opportunities laid out for you this year. It is my sincere hope that over the next two days you will stay fully engaged and ask questions as we remain vigilant in our collective journeys to elevate one of the world's greatest national treasures—HBCUs.

Let us not end the conversation about future innovation at black colleges here. Rather, let us carry the conversation back to our respective institutions and offices to generate tangible, functional, and pioneering action!

Thanks for your attendance, participation, and unwavering commitment to HBCUs.

With great enthusiasm,

Auge & Copy

George Cooper **Executive Director**

SCHEDULE OF EVENTS

NATIONAL HBCU WEEK CONFERENCE SEPT. 22-23, 2014 • SCHEDULE OF EVENTS MONDAY, SEPTEMBER 22

7:00 a.m. – 8:30 a.m.	CONFERENCE REGISTRAT	ION		
8:30 a.m. – 10:00 a.m.	OPENING CEREMONY			Salon 2 & 3
	OPENING CEREMONY	Dianne Boardley Suber	Former President, St. Augustine's University Board Member, President's Board of Advisors on Historically Black Colleges and Universities	
	PRESENTATION OF COLORS	Joint Forces Color Guard		
	NATIONAL ANTHEM	Victoria Jones	Alumna, North Carolina Central University 2014 HBCU All-Star	
	PRESIDENTIAL PROCLAMATION	Terrence B. Tarver	Doctoral Student, African Studies and International Policy, Howard University Student Intern, White House Initiative on Historically Black Colleges and Universities	
	WELCOME REMARKS	William R. Harvey	Chair, President's Board of Advisors on Historically Black Colleges and Universities President, Hampton University	
		George E. Cooper	Executive Director, White House Initiative on Historically Black Colleges and Universities	
	KEYNOTE SPEAKER	Craig Melvin	Journalist and News Anchor, MSNBC	

BREAK: 10:00 - 10:25 a.m.









10:30 a.m. - 12:30 p.m.

HBCUs STRENGTHENING COMMUNITIES FOR FUTURE INNOVATION

Delaware Suite A & B Presidential Track

HBCUs are critical to building strong communities and securing future innovation by fostering relationships with surrounding populations. University presidents will have the opportunity to interact with federal agencies and corporations who will share their partnership opportunities and discuss community engagement strategies that will benefit both the institution and community at-large.

> MODERATOR Mortimer Neufville President, Coppin State University

PANELISTS LaDoris "Dot" Harris Director, Office of Economic Impact and Diversity, U.S. Department

of Energy

Deputy Chief of Staff, U.S. Department of Transportation Stephanie Jones

Grants Specialist, U.S. Department of Housing and Urban Ophelia Wilson

Development

10:30 a.m. – 12:30 p.m.

THE CONDITION OF THE HBCU PIPELINE

Virginia Suite B & C Research & Institutional Advancement Track

Understanding the condition of the HBCU pipeline can assist in shaping black college campuses in the future. Though the pipeline of the HBCU student begins during the pupil's formative k-12 school years and extends beyond his or her black college graduation, projected trends can provide more in-depth insight for HBCUs to continue perfecting their educational strategies. This panel will discuss ongoing research relating to the HBCU pipeline and the prospective implementation of complementing models.

> MODERATOR Brian K. Bridges Executive Director, Frederick D. Patterson Research Institute,

> > United Negro College Fund

Senior Fellow, American Association of State Colleges and PANELISTS M. Christopher Brown

Universities

Leslie Fenwick Dean, School of Education, Howard University

Michael Nettles Senior Vice President, ETS Policy Evaluation and Research Center

Robert Palmer Associate Professor, SUNY Binghamton 10:30 a.m. – 12:30 p.m.

SUSTAINING THE FUTURE OF HBCUs THROUGH DIVERSITY AND INCLUSION

Virginia Suite A Academic Affairs Track

HBCUs are renowned for their stellar track records of educating African Americans and providing them with the skill sets necessary to lead in a competitive world. Yet with changing demographics, the sustenance of HBCUs depends largely on their future investment in diversity and inclusion. This session will bring together federal agencies, private organizations, and higher education administrators to examine useful solutions for black colleges to remain committed to their original missions while broadening their demographic profiles.

MODERATOR George Walker Manager, Diversity and Inclusion, Memorial Sloan Kettering Cancer

Center

Board Member, President's Board of Advisors on Historically Black

Colleges and Universities

PANELISTS Glenda Baskin-Glover President, Tennessee State University

Clarence Johnson Principal Director for Civilian Equal Employment Opportunity, Office

of the Deputy Under Secretary of Defense (Equal Opportunity), U.S.

Department of Defense

William Moses Program Director for Education, The Kresge Foundation

Kevin Rome President, Lincoln University of Missouri

10:30 a.m. – 12:30 p.m.

NAVIGATING CHALLENGES WHILE INSPIRING CHANGE AT HBCUs

Maryland Suite B & C Student Affairs Track

Issues like campus safety, violence against women, LGBT discrimination, and healthcare access can present obstacles that HBCU administrators have to carefully resolve. However, navigating such challenges at black colleges can lead to constructive changes that will engender a more collegial, safe, and productive environment. This panel will consist of federal agencies, corporate representatives, and student affairs officials who will discuss methods for HBCUs to persevere in the face of challenges.

MODERATOR Robert Jennings President, Lincoln University of Pennsylvania

PANELISTS J. Nadine Gracia Deputy Assistant Secretary for Minority Health, Office of

Minority Health, U.S. Department of Health & Human Services

Catherine Lhamon Assistant Secretary, Office for Civil Rights

U.S. Department of Education

Jarris Louis Taylor, Jr. Deputy Assistant Secretary for Strategic Diversity Integration

U.S. Department of the Air Force

Curtis Johnson III President, HBCU-Law Enforcement Executives and Administrators

10:30 a.m. - 12:30 p.m.

MAKING COLLEGE MATTER-FIRESIDE CHAT Presented by ASPiRE TV

Maryland Suite A HBCU All-Stars Track

The White House Initiative on HBCUs is pleased to welcome its inaugural 2014 cohort of 75 HBCU All-Stars. These distinguished undergraduate and graduate students representing 62 of our nation's HBCUs will have the opportunity to engage with business leaders about positioning themselves to become the next generation of leaders.

> MODERATOR Lee Hawkins News Editor and On-Camera Reporter, The Wall Street Journal

GUEST SPEAKERS Valeisha Butterfield-Jones Author, "The Girlprint"

Erin Jackson Stand-Up Comedienne, Writer and Co-host "exhale"

ASPIRE TV

Jamal Simmons Interviewer of ASPiRE TV's The Root 100 series

Political Analyst

Co-Founder of FLYCLIQUE

BREAK: 12:30 - 12:45 p.m.

1:00 -2:15 p.m.

"HBCUS ARE MY BROTHER'S KEEPER" - LUNCHEON

Salon 2 & 3

HBCUs have the potential to play a major role in expanding college access to school-age Black males. However, HBCUs need coordinated and proactive strategies to disrupt a system that underprepares Black males for postsecondary education and restricts their higher education options to the least competitive institutions of higher education. In February 2014, President Obama launched My Brother's Keeper – a new initiative to help every boy and young man of color break barriers and get ahead. The initiative surveys and builds on the work of communities and institutions that are adopting approaches to promote success among males of color. This session draws from the experiences of successful Black male initiatives at HBCUs to explore how HBCUs can contribute to the national agenda to help Black males to reach their full potential, contribute to their communities and build successful lives for themselves and their families.

WELCOME REMARKS Jim Shelton Deputy Secretary, U.S. Department of Education

PANELISTS Warren Bell Associate Professor, Sociology, Southern University of New Orleans

Director, The Honoré Center at Southern University System

Kareem J. Coneu Special Assistant to The President for External Relations,

Florida Memorial Universitu

"HBCUs ARE MY BROTHER'S KEEPER" — LUNCHEON (CONTINUED)

D. Jason DeSousa Assistant Vice Chancellor for Academic Affairs and Director

of the Male Initiatives, Fayetteville State University

Bryant T. Marks Associate Professor, Department, of Psychology, Executive Director

The Morehouse Research Institute

Commissioner, White House Initiative on Educational Excellence for

African Americans

BREAK: 2:15 -2:25 p.m.

2:30 - 4:30 p.m.

HBCUs BUILDING AND SUSTAINING PUBLIC AND PRIVATE PARTNERSHIPS FOR FUTURE SUCCESS IN CONTRACTING

Delaware Suite A & B Presidential Track

The once popular trend of HBCUs receiving federal and private grants to fund ongoing research and programs is shifting. The future of building and sustaining public and private partnerships relies heavily on HBCUs' ability to win and successfully complete federal and private contracts. In this session, federal agencies, corporate representatives, and black college leaders will discuss the past outcomes and future possibilities of contracting to provide a new avenue for HBCUs to conduct business with both the federal government and private corporations

MODERATOR Emily M. Dickens Assistant Vice President for Federal Relations, University of North

Carolina

PANELISTS Glenn Delgado Associate Administrator, Office of Small Business Programs

National Aeronautics and Space Administration

Emily Mann Program Manager, Supplier Diversity, Lockheed Martin

Tracey L. Pinson Director, Small/Diverse Business and Strategic Alliances, Boeing

Defense, Space and Security and Small Business Liaison Officer,

The Boeing Company

Bill Thomas Vice President for Government Relations, Hampton University

Warren S. Whitlock Associate Administrator for Civil Rights, Federal Highway

Administration, U.S. Department of Transportation

2:30 - 4:30 p.m.

ENHANCING HBCU PARTNERSHIPS IN RESEARCH AND DEVELOPMENT

Virginia Suite B & C Research & Institutional Advancement Track

It is imperative that HBCUs continue to have a growing presence across the public and private sectors. Improving relationships in research and institutional advancement will provide successful modes of engagement with federal and private agencies. This will also measure successful outcomes because expanding partnerships across an array of fields will keep HBCUs on the forefront of conducting cutting-edge research and supporting leading academic programs. This panel will explore the most effective methods for improving HBCU partnerships in research and development with the public and private sectors.

> MODERATOR Willie Pearson Professor, Georgia Institute of Technology

> > Board Member, President's Board of Advisors on Historically Black

Colleges and Universities

PANELISTS Courtney Ferrell Aklin Program Director, National Institutes of Health

> Henry T. Frierson Associate Vice President and Dean of the Graduate School

> > University of Florida

Peter MacLeish Professor and Director, Neuroscience Institute

Morehouse School of Medicine

Associate Director for Laboratory Programs and Principal Deputy Willie May

National Institute of Standards and Technology

Claudia Rankins Program Director, Education and Interdisciplinary Research

National Science Foundation

2:30 - 4:30 p.m.

HBCUs' ROLE IN BUILDING A WORKFORCE THAT AMERICA NEEDS

Virainia Suite A Academic Affairs & Faculty Development Track

HBCUs have a graduating body that adds much-needed diversity to the job market. Black colleges also offer distinct programs and unique cultural experiences that help America's workplace adapt to the broadening global trends of the world. This session will provide an opportunity for university officials, federal agencies, corporations, and associations to discuss the benefits of the reciprocating relationship between the job market and HBCUs. The panelists will also examine the role of black colleges in propelling minorities into the future workforce.

> PANELISTS Anthony Carnevale Research Professor and Director

> > Georgetown University Center on Education and the Workforce

Chuck Harvey Chief Diversity Officer and Vice President for Community Affairs

Johnson Controls Inc.

HBCUS' ROLE IN BUILDING A WORKFORCE THAT AMERICA NEEDS (CONTINUED)

Randi Weingarten President, American Federation of Teachers

Chad Womack National Director, STEM Initiatives and UNCF-Merck Fellowship

United Negro College Fund

2:30 - 4:30 p.m. **COLLEGE 2 WORK: STEM PLACEMENT** Maryland Suite B & C Student Affairs Track

Technological advancements made by STEM developments are transforming the globe—especially the workforce. HBCUs should remain on the forefront of creating programs that will help place their graduates into one of the burgeoning STEM professions. This session will focus on STEM placements' important relationship with student affairs administrators. Panelists will also provide information on the current state of STEM placements and opportunities for HBCU students and graduates in the STEM fields.

> Board Member, President's Board of Advisors on Historically Black MODERATOR Kenneth Tolson

> > Colleges and Universities

PANELISTS Roosevelt Johnson Deputy Associate Administrator for Education

National Aeronautics and Space Administration

Victor R. McCrary Vice President for Research and Economic Development

Morgan State University

LaToya Myles Lead Research Physical Scientist, National Oceanic and

Atmospheric Administration

Audrey Trotman Lead Program and Policy Analyst, National Oceanic and

Atmospheric Administration

Wanda Ward Office Head, Office of International and Integrative Activities

National Science Foundation

PREPARING FOR EMPLOYMENT: ENTREPRENEURSHIP V. CORPORATE CAREER

Maryland Suite A HBCU All-Stars Track

Like many college graduates, HBCU graduates have to face the often daunting task of choosing a career path. While both entrepreneurial and corporate careers offer promising ends, this panel of federal and corporate leaders will conduct a workshop to assist HBCU All-Stars in their career decision-making process.

> MODERATOR Roslyn Clark Artis President, Florida Memorial University

SPEAKERS Phillip Howard Executive Director, Technology Transfer and Innovation,

Morehouse College

Derek McGowan Program Manager, STEM, Generations, Higher Education

Lockheed Martin

2:30 - 4:30 p.m.

PREPARING FOR EMPLOYMENT: ENTREPRENEURSHIP V. CORPORATE CAREER (CONTINUED)

Michael Verchot Director, Consulting and Business Development Center

Michael G. Foster School of Business, University of Washington

Mark Wilson President and Chief Executive Officer, e-Verifile

4:45 - 5:45 p.m. HBCU STUDENT MUSICAL SHOWCASE "HERITAGE VIA OUR VOICES"

OPEN TO ALL Salon 2 & 3

Comprising student artists from 105 of the currently existing HBCUs, the 105 Voices of History serves as an exemplary representation of black college talent and distinctiveness. During this showcase, selected representatives from the choir will display their array of musical talents.

> но**s**т Renata "Toni" Roy Founder, Partners Achieving Success

HBCU ALL-STAR RECEPTION 6:00 - 7:30 p.m.

Sponsored by the Billion Dollar Roundtable and the ASPiRE TV

BY INVITATION ONLY

During this reception the 2014 inaugural cohort of HBCU All-Stars will be formally recognized and provided the opportunity to network with their fellow All-Stars and corporate leaders. This distinguished group of HBCU undergraduate and graduate students will be advised on the qualities that senior leaders and top decision-makers possess and the importance of sharpening professional skills sets.

WELCOME REMARKS IVORY Toldson Deputy Director

White House Initiative on Historically Black Colleges and Universities

KEY SPONSOR Sharon Patterson President and Chief Executive Officer

Billion Dollar Roundtable

Paul Butler General Manager

ASPIRE TV

Reggie K. Layton Vice President, Supplier Diversity & Supply Chain Sustainability

Johnson Controls Inc.

TUESDAY, SEPTEMBER 23, 2014

7:30 a.m	CONFERENCE REGISTRATION		
7:30 — 8:30 a.m.	BREAKFAST FOR PRESIDENTS, CHANCELLORS AND CONFERENCE SPONSORS By Invitation On		
		ngthening each black college's individual experience and unique tradi neet among themselves and with conference sponsors to discuss strei	
	WELCOME REMARKS George E. Cooper	Executive Director, White House Initiative on Historically Black and Universities	< Colleges

8:30 - 9:30 a.m. U.S. DEPARTMENT OF EDUCATION PRIORITIES: ENGAGING THE HBCU COMMUNITY

Salon 2 & 3

A variety of federal regulations, emerging policies, and grant programs directly influence HBCUs and the students they serve. This session provides a special occasion for HBCU leaders to be updated on regulatory developments, department initiatives, and grant competitions. Federal student loan programs, the reauthorization of the Higher Education Act, the College Score Card, and Title III programs are just a few of the initiatives that have consequences for HBCUs. With the intent to engage participants, Department of Education leaders will be prepared to take up the issue of how the Department can continually support the mission and vitality of HBCUs.

FACILITATOR	Ted Mitchell	Under Secretary, U.S. Department of Education
PANELISTS	James Minor	Deputy Assistant Secretary, Office of Postsecondary Education, U.S. Department of Education
	Jim Runcie	Chief Operating Officer, Federal Student Aid, U.S. Department of Education
	Jamienne Studley	Deputy Under Secretary, U.S. Department of Education
	Don Watson	Title III Director and Executive Director of HBCU Capital Financing Program U.S. Department of Education

9:45 - 10:45 a.m.

HBCUS' PIVOTAL ROLE IN SUPPLIER DIVERSITY: BILLION DOLLAR ROUNDTABLE DISCUSSION

Maruland Suite B & C

Both public and private organizations are aware of the pivotal role that HBCUs and African Americans play in supplier diversity or growing minority-owned businesses. In light of these realities, the Billion Dollar Roundtable (BDR) was created to recognize and partner with corporations that commit to spend at least \$1 billion with minority-owned suppliers. HBCU graduates have high potential of becoming minority business owners. BDR will host this panel to bring awareness to the black college community about its ability to work with corporations and access resources available for African Americans to increase their business-owning possibilities. This session will also offer practical guidance in operating successful supplier diversity programs.

> MODERATOR Sharon Patterson President and Chief Executive Officer, Billion Dollar Roundtable

PANELISTS Kevin Bell Director, Supplier Diversity, Chrysler LLC

> Michael Byron Senior Director, Supplier Diversity, Wal-Mart Stores

Glenda Dengah Senior Program Manager, Supplier Diversity Program,

Microsoft Corporation

Tiffany Eubanks Saunders Senior Vice President and Supplier Diversity and Development Executive,

Bank of America

Reginald K. Layton Vice President, Supplier Diversity & Supply Chain Sustainability

Johnson Controls Inc.

9:45 - 10:45 a.m.

ADVANCING EDUCATIONAL OUTCOMES IN SCIENCE, TECHNOLOGY, ENGINEERING, AND MATHEMATICS AT HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

Virginia Suite A & B

Ensuring that HBCU students in STEM disciplines succeed in college and the workforce is an important priority. Toward that end, the Charles H. Houston Center for the Study of the Black Experience in Education at Clemson University has partnered with HBCUs to investigate STEM issues via three National Science Foundation grant-funded projects: Advancing Interest and Motivation (AIM) for STEM Careers; Mixed Methods Study of the Factors Influencing Recruitment, Retention, and Academic Achievement of Undergraduate Females and Males in STEM Disciplines at HBCUs; and Examining the Impact of Online Distance Education on Student Learning and Student Engagement in STEM Disciplines at Historically Black Colleges and Universities. Collectively, the projects were designed to examine HBCU STEM students' achievement and career attainment outcomes, highlight issues in STEM education impacting HBCUs, discuss emerging trends in STEM education, and describe recommendations for practice.

> MODERATOR Lawrence Flowers Assistant Professor of Biology, Livingstone College

PANELISTS Oliver W. Hill. Jr. Professor of Psychology, Virginia State University

> Carolyn B. Morgan Professor of Mathematics, Hampton University

ADVANCING EDUCATIONAL OUTCOMES IN SCIENCE, TECHNOLOGY, ENGINEERING, AND MATHEMATICS AT HISTORICALLY BLACK COLLEGES AND UNIVERSITIES (CONTINUED)

Felecia Nave Associate Provost and Associate Vice President for Academic Affairs

Prairie View A&M University

Camelia M. Okpodu Professor of Biology, Norfolk State University

DISCUSSANT James L. Moore III Associate Provost for Diversity and Inclusion and EHE Distinguished

Professor of Urban Education, The Ohio State University

9:45 - 10:45 a.m.

WEALTH MANAGEMENT STARTS NOW

Maryland Suite A HBCU All-Stars Track

Credit scores, student loan debt, credit card acquisition and repayment, Annual Percentage Rates (APR), and wise budgeting are all vital areas of financial literacy of which black college graduates should remain abreast. Public- and private-sector financial experts from diverse backgrounds will share their knowledge of the importance of financial literacy and planning.

> MODERATOR Lyn Haralson Financial Education Program Analyst, Consumer Financial Protection Bureau

PRESENTERS Ian Foss Program Specialist, Federal Student Aid

> Valerie Mosleu Board Member, President's Board of Advisors on Historically Black Colleges

> > and Universities

Chairwoman. Valmo Ventures

Michelle Singletary Nationally Syndicated Finance Columnist, The Washington Post

BREAK: 10:45 - 11:00 a.m.

11:00 a.m. - 12:30 p.m.

INTERNATIONAL STUDENT EXCHANGE PROGRAMS AT HBCUs

Virginia Suite B & C Research & Institutional Advancement Academic Affairs & Faculty Development

In this globalized world, student exchange programs at HBCUs are critical to ensuring that black college students have a presence in the international academic domain. International student exchange programs also enable pupils from around the world to become acquainted with the many productive offerings at HBCUs and in turn keep black colleges' names resounding in the global community. This session will consist of dialogue between public, privatesector, and academic administrators concerning the trends, research, and promise of international student exchange programs at HBCUs.

> MODERATOR Fanta Aw President and Chair of the Board of Directors, NAFSA:

Association of International Educators

INTERNATIONAL STUDENT EXCHANGE PROGRAMS AT HBCUs (CONTINUED)

PANELISTS Barbara Carpenter Dean of International Affairs and Outreach, Southern A&M University

> Marianne Craven Managing Director of Academic Programs, Bureau of Educational

> > and Cultural Affairs, U.S. Department of State

T. Joan Robinson Vice President for International Affairs, Morgan State University

11:00 a.m. – 12:30 p.m. STRATEGIES FOR INSTITUTIONAL REFORM

Virginia Suite A

Colleges and universities have many strengths that enable them to make unique appeals to students, employees, donors, and other potential partners. It is incumbent upon HBCUs to continue developing and implementing student success strategies that will display students' proficiencies while simultaneously helping them accrue talents that will bolster their academic esteem. This session will focus on the use of marketing strategies leading to positive outcomes for minority students in areas like student enrollment, retention, and graduation.

> MODERATOR Julianne Malveaux Founder, Economic Education

PANELISTS Walter Kimbrough President, Dillard University

> Elmira Mangum President, Florida A&M University

Kent Smith President, Langston University

BREAK: 12:30 - 12:45 p.m.

12:45 - 3 p.m.

"FIRST IN THE WORLD" — CLOSING LUNCHEON

Salon 2 & 3

WELCOME REMARKS Arne Duncan Secretary, U.S. Department of Education

GUEST SPEAKER Chris Gardner Best-selling Author, The Pursuit of Happyness and Start Where You Are

PRESIDENT'S BOARD OF ADVISORS ON HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

WILLIAM R. HARVEY. CHAIR

William R. Harvey has served as president of Hampton University since 1978. Prior to assuming his current position he served as assistant for governmental affairs to the dean of the Graduate School of Education at Harvard University, administrative assistant to the president at Fisk University, and administrative vice president at Tuskegee University.

LAWRENCE S. BACOW

Lawrence S. Bacow is president emeritus of Tufts University where he served as president from 2001 to 2011. He is also a lawyer and economist whose research focuses on environmental policy. Additionally, Bacow is an advocate for broader access to higher education, the importance of need-based financial aid, and the role of civic engagement in colleges and universities.

EVELYNN M. HAMMONDS

Evelynn M. Hammonds was formerly dean of Harvard College and is the Barbara Gutmann Rosenkrantz Professor of the History of Science and professor of African and African-American studies at Harvard University. She previously served as Harvard's first senior vice provost for faculty development and diversity from 2005 to 2008. Her current work focuses on the intersection of scientific, medical, and socio-political concepts of race in the United States

DEMETRIA HENDERSON

Demetria Henderson is a 2010 corps member of Teach For America, Inc., in Washington, D.C. She graduated from Florida Agricultural & Mechanical University (FAMU) in May 2010 with a bachelor's degree in psychology. While at FAMU, Henderson served as an HBCU AmeriCorps member, helping to mentor incoming college freshmen. She was also a coach and mentor for teens in the Police Athletic League.

BEVERLY WADE HOGAN

Beverly Wade Hogan has served as president of Tougaloo College since 2002. She was previously a member of the college's board of trustees, interim president, executive assistant to the president, and vice president for institutional advancement. Hogan was the founding director of the Owens Health, Wellness & Human Resources Center at Tougaloo College.

MILTON IRVIN

Milton Irvin is chair of the advisory board for Castle Oak Securities, L.P. In January 2012 he retired from the financial services firm UBS AG, where he served as managing director and, since 2002, worked as the Americas' head of diversity and inclusion, From 2000 to 2002, Irvin was president and COO of Imbot.com. From 1998 to 1999, he was president of the institutional brokerage and research firm Blaylock & Partners, L.P.

EDWARD LEWIS

Edward Lewis is the co-founder of Essence magazine, and chairman and publisher emeritus of Essence Communications, Inc.—one of the largest African-American owned communication companies in the United States. For 35 vears he led the strategic direction of Essence and built the company into the preeminent multi-media leader that it is todav.

RONALD MASON JR.

Ronald Mason Jr. is president of the Southern University system. From 2000 to 2010, he served as president of Jackson State University. Earlier in his career, he founded and was the executive director of Tulane and Xavier Universities' National Center for the Urban Community. He received both a bachelor's degree and a juris doctor from Columbia University.

RENÉE MAUBORGNE

Renée Mauborgne is co-director of the INSEAD Blue Ocean Strategy Institute and affiliate professor of strategy at INSEAD, the world's second-largest business school, in Fontainebleau, France. During her early years at INSEAD, she was a distinguished fellow of strategy and a management and senior research fellow. Mauborgne is currently a fellow of the World Economic Forum at Dayos.

HELEN T. MCALPINE

Helen T. McAlpine has served as president of J. F. Drake State Technical College since 2000. She has over 38 years of experience in education. McAlpine was formerly assistant superintendent of the Huntsville (Ala.) City Schools. She has also held several positions with the Gadsden (Ala.) City Schools.

VALERIE MOSLEY

Valerie Mosley formerly served as a senior vice president, partner, and portfolio manager for Wellington Management Company, LLP—a \$540 billion global investment firm. She also served on two of the firm's fixed-income strategy groups and chaired the firm's industry strategy group.

WILLIE PEARSON JR.

Willie Pearson Jr. is a professor of sociology at the Georgia Institute of Technology's School of History, Technology, and Society. He specializes in the sociology of science and family. His research focuses primarily on the careers of African-American scientists and broadening participation in science and engineering.

JOHN RICE

John Rice founded Management Leadership for Tomorrow (MLT) in 1994 and has served as its CEO since 2001, MLT works to develop the next generation of African-American, Hispanic, and Native-American leaders in major corporations, nonprofit organizations, and entrepreneurial ventures. From 1996 to 2000, he was an executive with the National Basketball Association (NBA), where from 1998 to 2000 he served as managing director of NBA Japan and from 1996 to 1998 as director of marketing for Latin America.

EARL W. STAFFORD

Earl W. Stafford is the chief executive officer of the Wentworth Group, LLC—a position he has held since February 2009. He is also chairman of the Stafford Foundation, Inc.—a non-profit organization he founded in 2002. From 1988 to 2009, Stafford was also the chairman and chief executive of Universal Systems & Technology, Inc.

DIANNE BOARDLEY SUBER

Diane Boardley Suber became the 10th president of Saint Augustine's University in December 1999. She is an experienced educator and administrator with 35 years of teaching, consulting, and administrative experience in preschool through higher education.

BEVERLY DANIEL TATUM

Beverly Daniel Tatum became the ninth president of Spelman College in 2002. During her tenure the Center for Leadership and Civic Engagement (LEADS) was created and its annual Women of Color Leadership Conference was established as a national professional development resource.

KENNETH TOLSON

Kenneth Tolson is executive senior vice president and chief operating officer and innovation transformation officer for the Emerging Technology Consortium. It is a division of TBED21-ETC, a nonpartisan research and education institute whose mission is to formulate and promote public policies to advance technological innovation and economic productivity in America.

GEORGE B. WALKER JR.

George B. Walker Jr. is the manager of diversity and inclusion at Memorial Sloan Kettering Cancer Center. From October 2011 to August 2013, prior to joining Memorial Sloan, he served as vice president of strategic partnerships at the Gay & Lesbian Victory Fund and Victory Institute ("Victory"). From 2008 to 2011, he was vice president of leadership initiatives at Victory. From 2006 to 2008, Walker worked as the development director at the American Constitution Society for Law and Policy. From 2004 to 2006, he was the major gifts officer at the Human Rights Campaign. From 2003 to 2004, Walker was the deputy operations director at the Center for Community Change. From 2001 to 2003, he was the director of evaluation, also at the Center for Community Change.

DAVID WILSON

David Wilson became the 12th president of Morgan State University in 2010. He has over 31 years of experience in higher education at leading colleges and universities across the country. Wilson previously served as the chancellor of both the University of Wisconsin Colleges and the University of Wisconsin-Extension. His other administrative positions include vice president for university outreach and associate provost at Auburn and Rutgers universities.

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2013-14 STUDENT INTERNS

Cheryl Mango-Ambrose Morgan State University

Tracae McClure George Washington University

Amilca O'Conner The University of the District of Columbia

Camelia Sadler **Howard University**

Terrence B. Tarver **Howard University**

FOUR-YEAR PRIVATE INSTITUTIONS	STATE	FOUR
Alabama A&M University Andrew Hugine, Jr. President	Alabama	South Victor Chan
Alabama State University Gwendolyn Boyd President	Alabama	South Ronal Presid
University of Arkansas at Pine Bluff Lawrence Alexander Chancellor	Arkansas	Bowie Micke Presid
Delaware State University Harry L. Williams President	Delaware	Coppi Mortii Presid
University of the District of Columbia James E. Lyons President (Interim)	District of Columbia	Morga David Presid
Florida A&M University Elmira Mangum President	Florida	Unive Juliett Presid
Albany State University Arthur N. Dunning President (Interim)	Georgia	Alcorr Alfred Presid
Fort Valley State University Ivelaw Lloyd Griffith President	Georgia	Jacks Caroly Presid
Savannah State University Cheryl D. Dozier President	Georgia	Missis Willian Presid
Kentucky State University Raymond M. Burse President (Interim)	Kentucky	Harris Dwau Presid
Grambling State University Cynthia Warrick President (Interim)	Louisiana	Lincol Kevin Presid
Southern University and A&M College Flandus McClinton President (Interim)	Louisiana	Elizab Charle Chane

FOUR-YEAR PRIVATE INSTITUTIONS	STATE
Southern University at New Orleans Victor Ukpolo Chancellor	Louisiana
Southern University System Ronald Mason Jr. President	Louisiana
Bowie State University Mickey L. Burnim President	Maryland
Coppin State College Mortimer H. Neufville President	Maryland
Morgan State University David Wilson President	Maryland
University of Maryland Eastern Shore Juliette B. Bell President	Maryland
Alcorn State University Alfred Rankins President	Mississippi
Jackson State University Carolyn Meyers President	Mississippi
Mississippi Valley State University William Bynum Jr. President	Mississippi
Harris-Stowe State University Dwaun J. Warmack President	Missouri
Lincoln University Kevin D. Rome, Sr. President	Missouri
Elizabeth City State University Charles L. Becton Chancellor (Interim)	North Carolina

FOUR-YEAR PRIVATE INSTITUTIONS	STATE	FOUR-YEAR PRIVATE INSTITUTIONS	STATE
Fayetteville State University James A. Anderson Chancellor	North Carolina	University of the Virgin Islands David Hall President	U.S. Virgin Islands
North Carolina A&T State University <i>Harold L. Martin, Sr. Chancellor</i>	North Carolina	Norfolk State University <i>Eddie N. Moore Jr. President</i>	Virginia
North Carolina Central University Debra Saunders-White Chancellor	North Carolina	Virginia State University Keith T. Miller President	Virginia
Winston-Salem State University Donald J. Reaves Chancellor	North Carolina	Bluefield State College Marsha V. Krotseng President	West Virginia
Central State University Cynthia Jackson-Hammond President	Ohio	West Virginia State University <i>Brian O. Hemphill President</i>	West Virginia
Langston University Kent J. Smith, Jr. President	Oklahoma	Concordia College Tilahun Mendedo President	Alabama
Cheyney University of Pennsylvania Michelle Howard-Vital President	Pennsylvania	Miles College George T. French, Jr. President	Alabama
Lincoln University Robert R. Jennings President	Pennsylvania	Oakwood University Leslie Pollard President	Alabama
South Carolina State University Thomas J. Elzey President	South Carolina	Selma University Alvin A. Cleveland, Sr. President	Alabama
Tennessee State University Glenda Baskin Glover President	Tennessee	Stillman College Peter Millet President	Alabama
Prairie View A&M University George C. Wright President	Texas	Talladega College Billy C. Hawkins President	Alabama
Texas Southern University John M. Rudley President	Texas	Tuskegee University Brian Johnson President	Alabama

FOUR-YEAR PRIVATE INSTITUTIONS	STATE	FOUR-YEAR PRIVATE INSTITUTIONS	STATE
Arkansas Baptist College Fitzgerald Hill President	Arkansas	Wilberforce University Wilma Mishoe President (Interim)	Ohio
Philander Smith College Johnny M. Moore President	Arkansas	Allen University Lady June Cole President (Interim)	South Carolina
Howard University Wayne A.I. Frederick President	District of Columbia	Benedict College David H. Swinton President and Chief Executive Officer	South Carolina
Bethune–Cookman University Edison O. Jackson President	Florida	Claflin University Henry N. Tisdale President	South Carolina
Edward Waters College Nathaniel Glover, Jr. President	Florida	Morris College Luns C. Richardson President	South Carolina
Florida Memorial University Roslyn Clark Artis President	Florida	Voorhees College Cleveland Sellers, Jr. President	South Carolina
Clark Atlanta University Carlton E. Brown President	Georgia	American Baptist College Forrest E. Harris, Sr. President	Tennessee
Interdenominational Theological Center Edward Wimbley President (Interim)	Georgia	Fisk University H. James Williams President	Tennessee
Johnson C. Smith University Ronald L. Carter President	North Carolina	Knoxville College Horace A. Judson President	Tennessee
Livingstone College Jimmy R. Jenkins, Sr. President	North Carolina	Lane College Wesley C. McClure President	Tennessee
Shaw University Gaddis Faulcon President (Interim)	North Carolina	LeMoyne-Owen College Johnnie B. Watson President	Tennessee
St. Augustine's University Everett B. Ward President	North Carolina	Morehouse College John Silvanus Wilson, Jr. President	Georgia

FOUR-YEAR PRIVATE INSTITUTIONS	STATE
Morehouse School of Medicine	Georgia
Valerie Montgomery Rice President	
Morris Brown College	Georgia
Stanley J. Pritchett, Sr.	deorgia
Chief Administrator	
Paine College	Georgia
George C. Bradley	
President	
Spelman College	Georgia
Beverly Daniel Tatum	
President	,
Dillard University	Louisiana
Walter M. Kimbrough President	
Xavier University of Louisiana	Louisiana
Norman C. Francis	Louisiaria
President	
Rust College	Mississippi
David L. Beckley	
President	
Tougaloo College	Mississippi
Beverly Wade Hogan President	
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Barber-Scotia College	North Carolina
David Olah President	
Bennett College	North Carolina
Rosalind Fuse-Hall	North Carolina
President	
Meharry Medical College	Tennessee
A. Cherrie Epps	
President and Chief Executive Officer	
Huston-Tillotson College	Texas
Larry L. Earvin	
President and Chief Executive Officer	

FOUR-YEAR PRIVATE INSTITUTIONS	STATE
Jarvis Christian College Lester C. Newman President	Texas
Paul Quinn College Michael J. Sorrell President	Texas
Southwestern Christian College Jack Evans, Sr. President	Texas
Texas College Dwight J. Fennell President	Texas
Wiley College Haywood L. Strickland President	Texas
Hampton University William R. Harvey President	Virginia
Saint Paul's College Millard Stith Jr. President Closed June 30, 2013	Virginia
Virginia Union University Claude G. Perkins President	Virginia
Virginia University of Lynchburg Ralph Reavis, Sr. President	Virginia

TWO-YEAR PRIVATE INSTITUTIONS	STATE
Bishop State Community College James Lowe, Jr. President	Alabama
C.A. Fredd Campus of Shelton State Community College Joan Davis President	Alabama
Gadsden State Community College Valley Street Campus Helen McAlpine President (Interim)	Alabama
J. F. Drake State Technical College John Ruetter Interim President	Alabama
Lawson State Community College Perry W. Ward President	Alabama
Trenholm State Technical College Samuel Munnerlyn President	Alabama
Southern University at Shreveport Ray L. Belton Chancellor	Louisiana
Coahoma Community College Valmadge T. Towner President	Mississippi
Hinds Community College Clyde Muse President	Mississippi
Denmark Technical College Leonard McIntyre President	South Carolina
Saint Philip's College Adena Williams Loston President	Texas
Shorter College Katherine P. Mitchell President	Arkansas

TWO-YEAR PRIVATE INSTITUTIONS	STATE
Lewis College of Business Keith Grant President Closed in 2013	Michigan
Clinton Junior College Elaine J. Copeland President	South Carolina

WHITE HOUSE INITIATIVE ON HBCUS 2014 HBCU ALL-STARS

The White House Initiative on Historically Black Colleges and Universities (WHIHBCU) announced its first class of HBCU All-Stars, recognizing 75 undergraduate, graduate, and professional students for their accomplishments in academics, leadership, and civic engagement. Currently enrolled at 62 HBCUs, the All-Stars were selected to serve as ambassadors of the WHIHBCU by providing outreach and communication with their fellow students about the value of education and the initiative as a networking resource. Over the course of the next year — through social media and their relationships with community-based organizations — the All-Stars will share promising and proven practices that support opportunities for all young people to achieve their educational and career potential.

ALL STAR STUDENT	COLLEGE	ALL STAR STUDENT	COLLEGE
Sharesse Mason	Alabama A&M University	Jamil McGinnis	Florida A&M University
Kelcey Wright	Albany State University	Jazmyne Simmons	Florida A&M University
Lawrence Warren	Alcorn State University	Jonte Myers	Florida Memorial University
Rodrea Zeigler	Allen University	Elijah Porter	Fort Valley State University
Jasmine Everett	Bennett College	Brooke Battiste	Grambling State University
Shantel Braynen	Bethune-Cookman University	Breonna Ward	Grambling State University
Justin Wells	Bishop State Community College	Whitney Johnson	Hampton University
Symone Jordan	Bowie State University	Jocelyn Cole	Howard University
Ahn-yea Graham	Cheyney University of Pennsylvania	Tyrone Hankerson	Howard University
Jessica Mong	Claflin University	Vivian Nweze	Howard University
Lillian Harris	Clark Atlanta University	Candace Chambers	Jackson State University
Keiwan Harris	Concordia College Alabama	Jheanelle Linton	Johnson C. Smith University
Kayla Reynolds	Delaware State University	Chaundra Bush	Kentucky State University
Nicole Tinson	Dillard University	Stephanie Phillips	Lane College
Valerie Edwards	Elizabeth City State University	Beautiful-Joy Fields	Langston University
Chanae LeGrier	Elizabeth City State University	Gilbert Carter	LeMoyne – Owen College
Amanda Eure	Fayetteville State University	Shereena Cannonier	Lincoln University of Pennsylvania
Ciera Carter	Fisk University	LaTrice Clayburn	Livingstone College

WHITE HOUSE INITIATIVE ON HBCUS 2014 HBCU ALL-STARS

ALL STAR STUDENT	COLLEGE
Ciera Scales	Meharry Medical College
Rodney Rice	Mississippi Valley State University
David Johnny	Morehouse College
Cameron Weathers	Morehouse College
Triston Bing-Young	Morgan State University
Trevor McKie	Morgan State University
Refugio Banuelos	Morris College
Shakera Fudge	North Carolina Agricultural &Technical State University
Leon White	North Carolina Agricultural &Technical State University
Victoria Jones	North Carolina Central University
Antoine Southern	Oakwood University
Chelsea Fox	Philander Smith College
Priscilla Barbour	Prairie View A&M University
Larance Carter	Rust College
Sarah Dillard	Savannah State University
Morgan Curry	Shelton State Community College
Jasmine Harris	South Carolina State University
Harold Rickenbacker	South Carolina State University
Robert Chambers	Southern University A&M College
Bria Carrithers	Spelman College

ALL STAR STUDENT	COLLEGE
Joseph Wyatt	St. Augustine's University
Jeraun Pouge	Stillman College
Chuck Stewart	Talladega College
Jeremiah Cooper	Tennessee State University
Glenn Johnson	Texas College
Jarrauri Curry	Texas Southern University
Candace Jones	Texas Southern University
Kisa Harris	Tougaloo College
Kalauna Carter	Tuskegee University
Aneesa Sood	Tuskegee University
Abdul-Hameed Nurriddin	University of the District of Columbia Community College
Chanel Banks	University of Maryland Eastern Shore
So Jin Park	University of Maryland Eastern Shore
Kevin Dixon	University of the Virgin Islands
Arogeanae Brown	Virginia State University
Akirah Crawford	Virginia State University
Caprichia Moses	Virginia Union University
Georges Guillaume	Winston Salem State University
Jade Crutch	Xavier University of Louisiana

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National Endowment for the Humanities*

National Science Foundation*

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Smithsonian

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U.S. Department of Agriculture*

U.S. Department of Commerce*

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U.S. Department of Energy*

U.S. Department of Health and Human Services*

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U.S. Small Business Administration

U.S. Social Security Administration*

^{*}The White House Initiative on Historically Black Colleges and Universities thanks these institutions for the timely submission of the 2013 Performance Report on the Results of the Participation of Historically Black Colleges and Universities in Federal Programs.

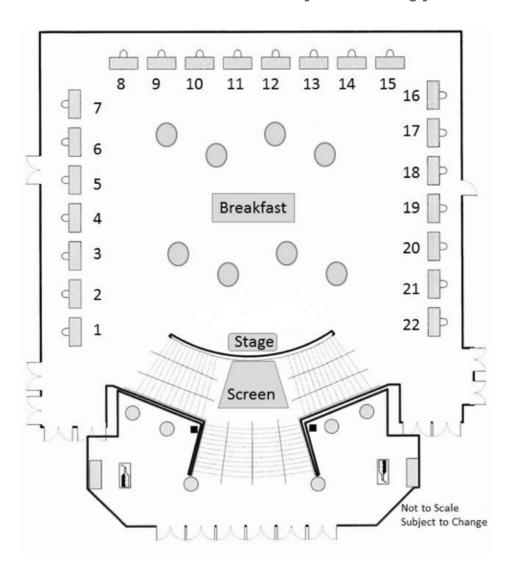
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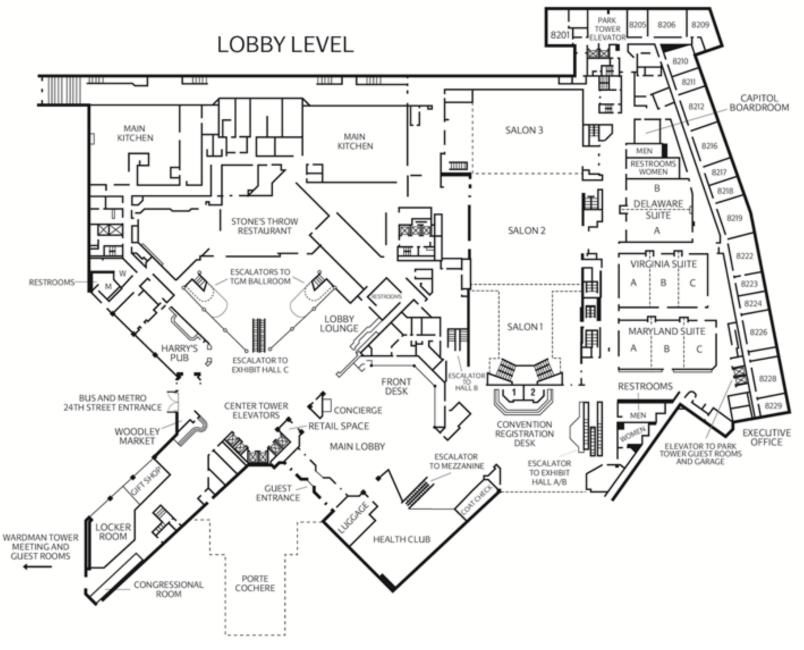
The White House Initiative acknowledges the hard work and dedication of personnel representing the following agencies and organizations in support of the 2014 National HBCU Week Conference. Your tireless dedication is greatly appreciated and reflects your continued support of HBCUs across the nation. Thank you.

> National Association for Equal Opportunity in Higher Education United Negro College Fund U.S. Department of Education Urban Argyle Sprinkles Cupcakes

The White House Initiative appreciates each of the following 2014 National HBCU Week Conference's exhibitors. Thank you for sharing your work with this year's attendees.



- 1. Association of Governing Boards of Universities and Colleges (AGB)
- 2. Corporation for National and Community Service (CNCS)
- 3. Association of American Medical Colleges (AAMC)
- 4. Thurgood Marshall College Fund (TMCF)
- 5. Information Table
- 6. National Association For Equal Opportunity in Higher Education (NAFEO)
- 7. U.S. Department of Veteran's Affairs (VA)
- 8. Drug Enforcement Administration (DEA)
- 9. Office of Personnel Management (OPM)
- 10. U.S. Department of the Interior (DOI)
- 11. U. S. Department of Agriculture (USDA)
- 12. Smithsonian Institution (SI)
- 13. Defense Technical Information Center (DTIC)
- 14. Institute for International Education of Students (IES) Abroad
- 15. Urban Argyle
- 16. Diverse Issues in Higher Education
- 17. Leveraging Up! Entertainment Industry College Outreach Program
- 18. Hampton University: Minority Men's Health Initiative
- 19. Global Health Fellows Program II
- 20. Wiley College: The Center for Excellence in Distance Learning
- 21. Chevron
- 22. ASPIRE TV







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U.S. DEPARTMENT OF EDUCATION

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