



“I had people who encouraged me...wonderful teachers and community leaders...they never gave up on me, and so I didn’t give up on myself.”

- President Barack Obama

MEMORANDUM

To: Parent(s) and Guardians(s) of

From: Robert Balfanz and Leslie Cornfeld

Subject: Participation in My Brother’s Keeper (MBK) Success Mentors Initiative

Congratulations on your child being selected to participate in the My Brother’s Keeper (MBK) Success Mentors Initiative. By participating in this initiative, your son(s) and/or daughter(s) are taking an incredible step towards reaching their academic goals, graduating from high school, and achieving their academic and professional pursuits!

As a parent of a child who has been selected, you will have exclusive access to our website which contains valuable resources and strategies to improve attendance. By being a part of this initiative, your child will have another caring adult on their side, who was chosen to be a Success Mentor because of their knowledge and experience to provide guidance and support to your child to successfully complete high school. Also, you will be joining an initiative that President Obama, Kevin Durant, and Steph Curry, to name a few, are passionate about and excited to support. The White House and the US Department of Education understand how valuable you are and how important it is to provide mentors and principals with the resources they need to give your child the best opportunity to succeed inside and outside the classroom.

As part of the My Brother’s Keeper Success Mentors Initiative, you are extremely special to the President and the White House. We congratulate you for being a parent of a mentee and for joining this incredible initiative. Continue the great work; we look forward to your child’s success.

Please accept our deepest gratitude and appreciation.