



WHITE HOUSE INITIATIVE

on EDUCATIONAL EXCELLENCE *for* HISPANICS

25 Years of Fulfilling America's Future

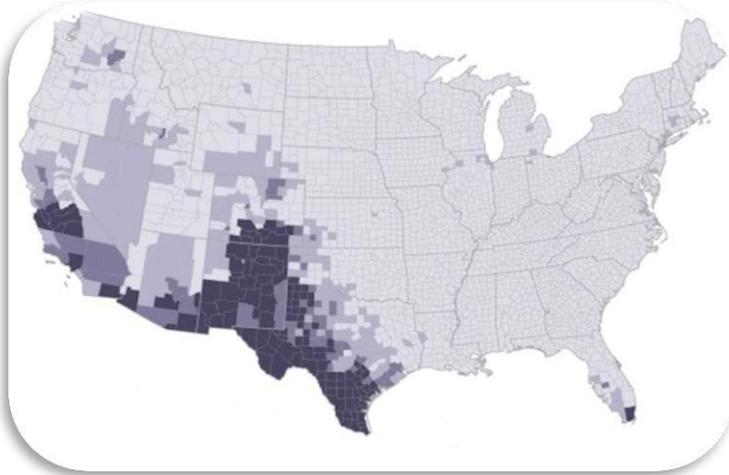
Anniversary Year of Action

April 8, 2015

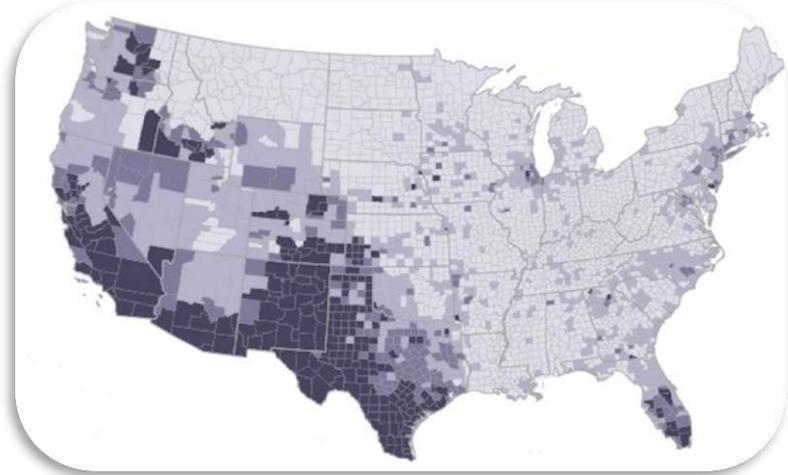


25 YEARS OF FULFILLING AMERICA'S FUTURE

1990



TODAY

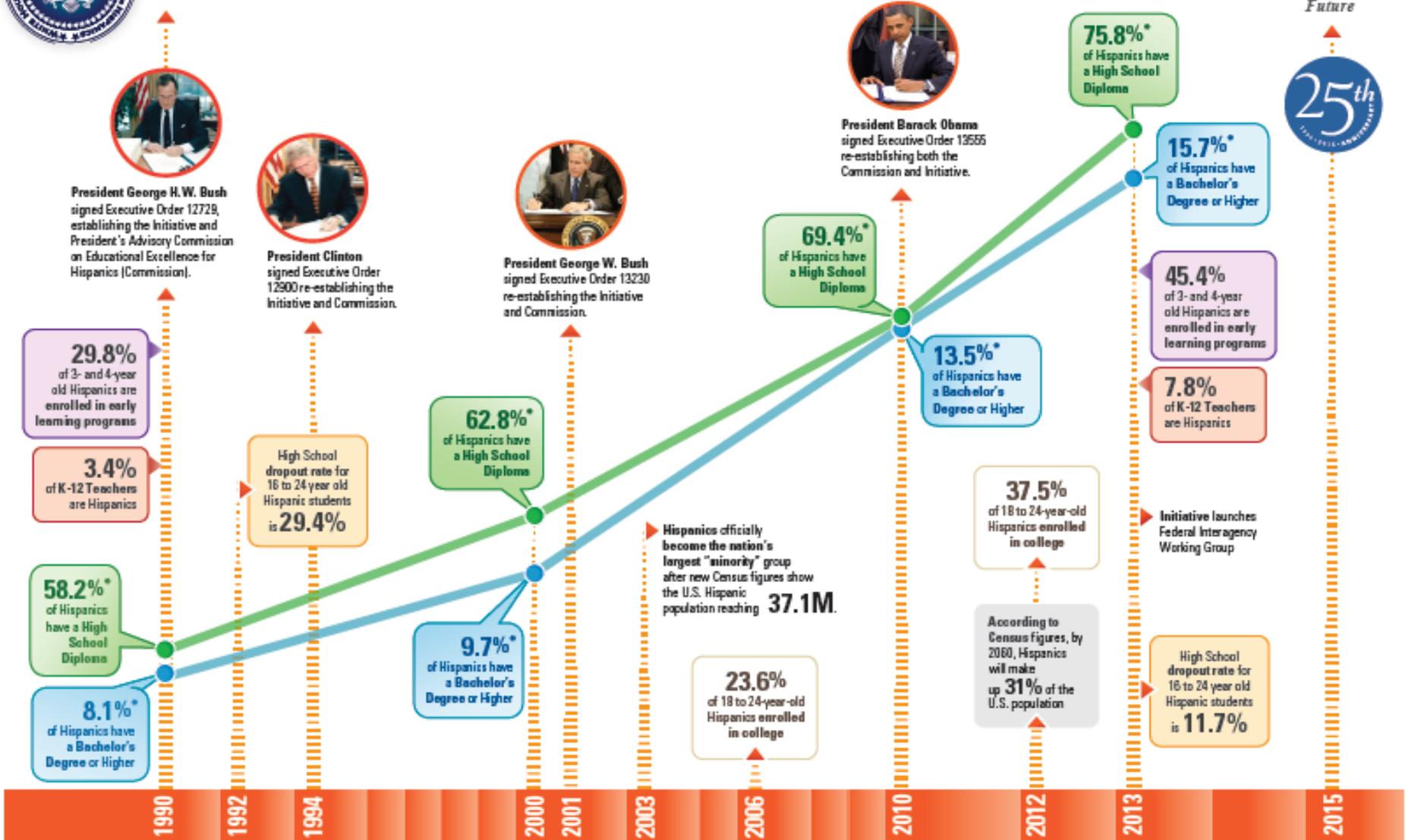


	1990	Today
% of Hispanic 3- and 4-year olds enrolled in Early Learning Programs	29.8%	45.4%
% of Hispanic Drop Out Rate	32.4%	11.7%
% of Hispanic with High School diploma	58.2%	75.8%
% of Hispanics with a Bachelor's Degree or higher	8.1%	15.7%
% of Hispanic Teachers in K-12	3.4%	7.8%



The **White House Initiative on Educational Excellence for Hispanics (Initiative)**

25th Anniversary
Fulfilling America's Future



President George H.W. Bush signed Executive Order 12729, establishing the Initiative and President's Advisory Commission on Educational Excellence for Hispanics (Commission).



President Clinton signed Executive Order 12900 re-establishing the Initiative and Commission.



President George W. Bush signed Executive Order 13230 re-establishing the Initiative and Commission.



President Barack Obama signed Executive Order 13555 re-establishing both the Commission and Initiative.

Hispanics officially become the nation's largest "minority" group after new Census figures show the U.S. Hispanic population reaching 37.1M.



ANNIVERSARY YEAR OF ACTION

■ Commitments to Action

- Seeking Commitments by private and public sectors to invest in programs and strategies aimed at increasing educational outcomes and opportunities for Hispanic students.

■ Outreach and Engagement

- Events across the country that gather stakeholders and highlight educational progress of the Hispanic community.
- Leveraging *Bright Spots in Hispanic Education* to encourage collaboration between stakeholders focused on similar issues.

■ National Blueprint on Education for Hispanics

- Will highlight major educational accomplishments and trends and identify gaps and challenges for Latinos since 1990, outline federal government efforts that have informed and impacted education for Latinos and provide policy recommendations to address the Hispanic community's current educational needs.



COMMITMENTS TO ACTION

- High impact, long-term *Commitments to Action* will make a meaningful and quantifiable contribution to increase and support educational outcomes for Latinos cradle-to-career

- **Commitment Requirements:**
 - ❑ Target the Hispanic community;
 - ❑ Focus on one or more of the critical areas identified;
 - ❑ Have a long-term impact;
 - ❑ Include objectives that can be measured and specified targets that you expect to achieve; and
 - ❑ Establish a new program or will expand on an existing program.



COMMITMENT FOR EARLY LEARNING

- **Why it Matters:** While Hispanics make up about one quarter of students in public schools, only 20% of Hispanic 3- to 5-year olds are enrolled in preschool.
- **Examples of Commitments:**
 - Strengthen language literacy, math and science instruction in preschool programs
 - Increase access and expand number of programs targeting Latino children
 - Raise awareness among parents and families about the need and value





COMMITMENT FOR K-12 & COLLEGE ACCESS

- **Why it Matters:** The number of Hispanic students enrolled in college jumped by more than 50% from 2008 to 2012, yet those who do are only half as likely as their peers to be prepared for college.
- **Examples of Commitments:**
 - Help students access financial aid and scholarships through FAFSA completion and financial aid advising
 - Develop near-peer mentoring efforts encouraging college and high school student partnerships
 - Work with local school districts and colleges to increase exposure and access to college





COMMITMENT FOR POSTSECONDARY COMPLETION

- **Why it Matters:** Latinos are graduating high school and enrolling in college at higher rates, becoming the largest minority group in our nation's colleges and universities, yet only 22% of young Latino adults have an Associate's degree or higher, 8.1% completed a Master's degree, and 6.5% completed a PhD.
- **Examples of Commitments:**
 - Expand counseling and advising services and decrease remediation at the college level
 - Improve transfer efforts from a 2-year to a 4-year institution and career advising





COMMITMENT FOR STEM

- **Why it Matters:** Only 67% of Hispanic students have access to a full range of STEM courses in high school. Only 16% of Hispanics and 8.8% percent of Latinas completing their STEM Bachelor's degree.

- **Examples of Commitments:**
 - Promote STEM careers through mentorships, internships and after school programming
 - Efforts to increase the STEM teacher workforce
 - Provide resources for STEM teachers





COMMITMENT FOR LATINO TEACHER RECRUITMENT

- **Why it Matters:** Nearly 1 out of 4 public school students are Hispanic, while Hispanic teachers represent only 7.8% of the teaching workforce and Hispanic male teachers only represent 2% of the teaching workforce.
- **Examples of Commitments:**
 - Work closely with school districts to improve teacher and principal preparation nation-wide
 - Develop, support, reward, and advance teachers and principals
 - Provide culturally relevant training and development





COMMITMENT EXAMPLE



Launched March 12, 2015.

More than \$650K from public and private partners was committed

■ [El Monte Promise Foundation Scholar Savings Program](#)

- Critical Area: College Access
- Cross-Cutting: Family Engagement
- A College Savings Program
- Once every month and until completion of ninth grade, whenever parents make a deposit (in any amount) into the account, the El Monte Promise Foundation will set aside small savings scholarships in the name of their child.
- The savings scholarships will accumulate over time and given to their child once he/she graduates from high school and enrolls in college.





COMMITMENT SUBMISSION

- Provide information using the questions in the [Commitment to Action Submission Guidance](#), which is designed to help you describe the objectives, implementation strategy, timeline, and measures of success for your proposed Commitment.
- Once submitted, Initiative staff will review your Commitment using a panel approval process.
- To ensure that your proposed Commitment will be reviewed and considered for being honored during the 25th Anniversary of the Initiative, please submit your proposed Commitment **by June 30, 2015.**



BRIGHT SPOTS IN HISPANIC EDUCATION

- *Bright Spots* are evidence-based programs, models, organizations, or initiatives that target, address, and/or invest in key education priorities for Hispanics and are helping close the achievement gap – from cradle to career.
- Requirements:
 - Targets or serves the Hispanic community;
 - Mission aligns with the Initiative’s key educational priorities: Early Learning, College Access, Postsecondary Completion, Latino Teacher Recruitment, STEM Education;
 - Has measurable goals that evaluate its effectiveness and impact; and
 - Demonstrates an evidence-based approach.



EXAMPLES OF BRIGHT SPOTS



Abriendo Puertas

- Based in Los Angeles, CA
- Promotes parent engagement as a strategy to support student achievement.



Latino Student Fund

- Based in Washington, D.C.
- Provides opportunities for a strong academic foundation for underserved PreK-12th grade students of Hispanic descent and to promote higher education and professional leadership.



NOMINATE A BRIGHT SPOT

- Provide information on the proposed *Bright Spot* based on the questions listed in the [*Bright Spots in Hispanic Education Nomination Form*](#). Submit the nomination via email or hard copy.
- To ensure that your proposed *Bright Spot* is reviewed and considered for the Initiative's Anniversary Year of Action Celebration and inclusion in the *Bright Spots in Hispanic Education National Catalog*, submit the proposed Bright Spot **by July 17, 2015**.



ADDITIONAL RESOURCES

- **[Anniversary Year of Action](#) Printable Resources**
 - [25th Anniversary Overview](#): Provides an overview of the 25th Anniversary Year of Action.
 - [Commitments to Action Overview](#): Provides an overview of the Commitments to Action including a break out of each critical area with goals and examples, Commitment criteria, and steps to developing a Commitment.
 - [Commitments to Action Submission Template](#): Provides a complete list of questions that must be addressed in order to submit a commitment.
 - [Initiative Timeline](#): Includes Hispanic education progress and Initiative milestones since 1990.
 - [Frequently Asked Questions: Anniversary Year of Action](#)
 - [Frequently Asked Questions: Commitments to Action](#)
- **[Bright Spots in Hispanic Education](#) Printable Resources**
 - [Bright Spots Overview](#): Provides an overview of the Bright Spots in Hispanic Education.
 - [Bright Spots Nomination Form](#): Provides all the questions that will need to be answered in order to nominate a Bright Spot.

www.ED.gov/HispanicInitiative



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Questions on the *Commitments to Action* or the *Bright Spots in Hispanic Education*?

Contact Jaqueline Cortez-Wang, Senior Advisor, jaqueline.cortezwang@ed.gov.