MY BROTHER’S KEEPER
2014 ACTIVITIES IN THE HISPANIC COMMUNITY

In February 2014, the President launched an initiative named My Brother’s Keeper to address persistent opportunity gaps faced by boys and young men of color and ensure that all young people can reach their full potential. The White House Initiative on Educational Excellence for Hispanics (Initiative) seeks to increase opportunities and improve outcomes in education for Hispanics of all ages, and as part of its work, is advancing the goals of My Brother’s Keeper.

Initiative staff have led or participated in a number of activities with a wide-range of stakeholders to discuss the My Brother’s Keeper effort and the educational prospects of Hispanic males. In addition, many organizations in the private and nonprofit sector have answered the call to action and amplified it through activities or other efforts that examine the status and prospects of young Hispanic males. Below is a list of activities focused on Hispanic boys and males held in 2014.

INITIATIVE ACTIVITIES

Roundtable Discussion on Hispanic Males
The White House, Washington, DC
January 10, 2014

The Initiative convened a roundtable discussion with approximately 25 researchers, academics, nonprofit practitioners, and philanthropy representatives on the status, challenges, and opportunities for increasing educational attainment and other life outcomes for young Hispanic males. This dialogue was held in anticipation of the launch of My Brother’s Keeper.


Blog Post: My Brother’s Keeper
February 28, 2014

Just after the official launch of My Brother’s Keeper, the Initiative published a blog highlighting the details of the effort.


Blog Post: Hispanic Males in Education: What the Numbers Say
March 21, 2014

The Initiative published a blog highlighting the release of the Civil Rights Data Collection by the U.S. Department of Education’s Office for Civil Rights, as well as the information in the Higher Education: Gaps in Access and Persistence Study as useful tools in efforts to advance My Brother’s Keeper.

National Policy Forum on Integrated Student Supports
Creative Arts Agency, Los Angeles, CA
March 27, 2014

The Initiative and its President’s Advisory Commission on Educational Excellence for Hispanics convened a national policy forum on Integrated Student Supports at Creative Artists Agency in Los Angeles. Forum speakers shared information about My Brother’s Keeper and school discipline with over 150 thought leaders in the field of wraparound services for students.

President’s Advisory Commission on Educational Excellence for Hispanics Public Meeting
Miami Dade College, Miami, FL
April 1, 2014

The Commission held a Public Meeting at Miami-Dade College in Miami, FL. The meeting included a briefing and dialogue with Commissioners about My Brother’s Keeper.

Webinar on School Discipline
April 9, 2014
U.S. Department of Education, Washington DC

The Initiative joined the White House Initiative on Historically Black Colleges and Universities and the U.S. Department of Education’s Office for Civil Rights in holding a webinar named School Discipline and Teacher Preparation: The Role of HBCUs and HSIs in Reducing Disparities in School Discipline.

Visit and Hispanic Young Men and Mentor Roundtable Discussion
April 11, 2014
Boys II Men, Aurora, IL

The Initiative visited a community-based organization named Boys 2 Men in Aurora, IL, a mentoring group that encourages Latino and African American males to complete high school and go to college. As part of the visit, the Initiative held a roundtable discussion with program participants regarding their experiences in the program and their aspirations.

Webinar on Hispanic Males
April 23, 2014

The Initiative hosted a webinar with over 200 participants on Improving Outcomes for Hispanic Males, featuring Project MALES. Rafael Lopez, White House Senior Policy Advisor presented on My Brother’s Keeper.
Online: http://www.ed.gov/edblogs/hispanic-initiative/monthly-webinar-series/
**Roundtable Discussion with Hispanic Young Men in Denver**

May 8, 2014

Metropolitan State University of Denver, Denver, CO

The Initiative held a roundtable discussion event with Secretary Duncan and Colorado Lt. Governor Joe Garcia along with 10 Hispanic young men at Metropolitan State University in Denver, CO to hear their life stories and identify issues that should be confronted to improve educational and life outcomes. Online: [http://www.ed.gov/edblogs/hispanic-initiative/2014/05/my-brothers-keeper-voices-of-young-men-in-denver/](http://www.ed.gov/edblogs/hispanic-initiative/2014/05/my-brothers-keeper-voices-of-young-men-in-denver/)

**My Brother’s Keeper in CA Event**

May 12, 2014

La Plaza de Cultura y Artes, Los Angeles, CA

The Initiative joined the White House Office of Public Engagement at its My Brother’s Keeper regional event at La Plaza de Cultura y Artes in Los Angeles, CA. The event gathered thought leaders to discuss ways to engage leaders and communities in various sectors to advance the goals of My Brother’s Keeper in the state. The event included a visit to a state prison and a conversation with young men about their journey.

**5000 Role Models of Excellence Roundtable**

May 15, 2014

Sun Life Stadium, Miami Gardens, FL

The Initiative joined the White House Initiative on Educational Excellence for African Americans and the White House Initiative on American Indian and Alaska Native Education on a panel at a Mentorship Roundtable titled, Supporting the Holistic Development of Boys and Men of Color: A 5000 Role Models of Excellence Case Study to discuss My Brother’s Keeper.

**American Federation of Teachers (AFT) Roundtable**

June 12, 2014

Challengers Boys & Girls Club, Los Angeles, CA

The Initiative participated in a roundtable discussion on Building the Pathway to Graduation, College and Career for Students of Color at Challengers Boys & Girls Club in Los Angeles, California. The roundtable was part of a series co-organized by the White House Initiative on Educational Excellence for African Americans.

**Blog Post: A Latina’s Perspective on My Brother’s Keeper**

August 11, 2014

The Initiative published a blog written by one of its interns offering her perspective on the importance of My Brother’s Keeper, and what it means for both Latino males and females. Online: [http://www.ed.gov/edblogs/hispanic-initiative/2014/08/a-latinas-perspective-on-my-brothers-keeper/](http://www.ed.gov/edblogs/hispanic-initiative/2014/08/a-latinas-perspective-on-my-brothers-keeper/)
Blog Post: Keeping our Boys in School: Why investing in all of America’s young people is a social and economic imperative

The Initiative published a blog post highlighting the social and economic benefits that will result for the nation from investing to meet the My Brother’s Keeper goals.


Webinar on Evidence-Based Programs for Hispanic Males

The Initiative held a webinar to discuss My Brother’s Keeper and best practices of evidence-based programs that serve Hispanic and other males. The National Compadres Network presented their El Joven Noble program.

Online: http://www.ed.gov/edblogs/hispanic-initiative/monthly-webinar-series/

EXTERNAL ACTIVITIES

Teach for America Entre Hermanos Summit

Oyster-Adams Middle School, Washington, DC

In conjunction with the Initiative’s roundtable discussion on Hispanic males, Teach For America hosted a summit on the state of Latino men in education at Oyster-Adams Middle School in Washington, DC. The summit was attended by students and young professionals to discuss issues facing Latino men, and provide leadership development experiences. Initiative staff provided opening remarks and participated in the event.

Hispanics in Philanthropy Report: The Right to Dream

February 28, 2014

Hispanics in Philanthropy published The Right to Dream: Promising Practices Improve Odds for Latino Men and Boys, (also in Spanish) which includes a presentation of the work of nine nonprofits improving outcomes for young Latino men.


Arlington Public Schools Leadership Conference

March 29, 2014

Wakefield High School, Arlington, VA

Initiative staff provided keynote remarks at the “3rd Annual Color of Leadership Conference: A Male Perspective” in Arlington, VA. Remarks focused on My Brother’s Keeper and the work the Initiative is doing to support Hispanic male educational achievement.

My Brother’s Keeper Column in Latino Magazine

Spring 2014

Mickey Ibarra, Founder of the Latino Leaders Network and President of the Ibarra Strategy Group, wrote a column voicing support for the goals of My Brother’s Keeper.

Online: http://latinomagazine.com/spring2014/spring2014/agenda.html
Coalition of Schools Educating Boys of Color Annual Gathering
Jackson State University, Jackson, MS

April 25, 2014

Initiative staff spoke at the annual Coalition of Schools Educating Boys of Color (COSEBOC) gathering at Jackson Statue University regarding ways to improve educational outcomes for Hispanic males, and provided information about My Brother’s Keeper.

America’s Promise Alliance Listening Session
Washington, DC

April 28, 2014

Initiative staff joined the White House Initiative on Educational Excellence for African Americans at a listening session held by the America’s Promise Alliance during their annual conference in which attendees shared information about their community efforts with boys and young men of color, and learned about My Brother’s Keeper.

National Compadres Network (NCN) Webinar

May 15, 2014

The National Compadres Network hosted a webinar titled, “My Brother’s Keeper: Embracing Latino Males” to discuss My Brother’s Keeper and the opportunity that exists to effectively address the trauma and healing that young men of color need to succeed.

Fathers & Families Coalition of America’s 2nd Fatherhood & Healthy Families Conference
San Juan, PR

May 28, 2014

The Families & Fathers Coalition of America a conference in which Initiative staff delivered remarks via Skype to conference participants about My Brother’s Keeper and ways to improve educational and life outcomes for Hispanics.

Philanthropy Gathering of Leaders’ Summit
Oakland, CA

June 18, 2014

Initiative staff joined other representatives of the other White House Initiatives to participate in a discussion on My Brother’s Keeper in Oakland, CA. The Gathering was a convening of both philanthropy and practitioners from throughout the nation who work to advance outcomes for boys and men of color.

Texas Education Consortium for Male Students of Color Summit
University of Texas at Austin, Austin, TX

June 27, 2014

Initiative staff delivered keynote remarks at the Male Student Leadership Summit at the University of Texas at Austin. Summit attendees included male college students and non-profit leaders throughout Texas. Remarks focused on My Brother’s Keeper and efforts of the Initiative to increase educational achievement among Hispanics.
NALEO Annual Conference
San Diego, CA
June 26-28, 2014

The National Association of Latino Elected and Appointed Officials (NALEO) hosted its annual conference in San Diego CA. The conference included a session focusing on the current state of minority men, featuring Broderick Johnson, Assistant to the President and Cabinet Secretary who spoke about My Brother’s Keeper.

National Council on La Raza (NCLR) Annual Conference
Los Angeles, CA
July 19-22, 2014

NCLR held its annual conference in Los Angeles, CA, and hosted a conversation during the affiliate leadership breakfast titled “Advancing Opportunity for Latino Young Men: A Collective Response.” The panel included practitioners who provide programming to Hispanic males, and featured Roberto Rodriguez, Special Assistant to the President for Education, White House Domestic Policy Council who discussed My Brother’s Keeper.

Report: Advancing the success of boys and men of color in education: September 2, 2014
Recommendations for federal policymakers.

A collaboration of seven university-based research centers that have an explicit research focus on boys and men of color in education issued a report, Advancing the success of boys and men of color in education: Recommendations for federal policymakers. The report draws on My Brother’s Keeper and makes recommendations to address systemic barriers endured at every juncture of their education.


Congressional Hispanic Caucus Institute (CHCI) Public Policy Conference
Washington, DC
October 1, 2014

CHCI held its annual public policy conference, and held a Tri-Caucus Plenary: Rebuilding the Minority Middle Class. During this plenary, Broderick Johnson, Assistant the President and Cabinet Secretary discussed My Brother’s Keeper.

Council of Urban Boards of Education (CUBE) Annual Conference
Miami, FL
October 4, 2014

Initiative staff participated as the closing keynote speaker at the CUBE 47th Annual Conference, The Brown Imperative: Excellence, Equity, and Unity: 60 Years Later and Into the Future, in Miami, FL to discuss My Brother’s Keeper.
Montgomery County Councilwoman Nancy Navarro hosted the “Ready for Tomorrow: Education and Workforce Summit” at the White Oak Community Recreation Center which featured sessions titled: “closing the academic achievement gap” and “preparing young people for the jobs of the future.” At the summit, a panel discussed My Brother’s Keeper.