WHITE HOUSE INITIATIVE
ON EDUCATIONAL EXCELLENCE FOR HISPANICS
BRIGHT SPOTS
WEBINAR
OCTOBER 22ND, 2014
WHITE HOUSE INITIATIVE ON EDUCATIONAL EXCELLENCE FOR HISPANICS

• 25th Anniversary

• Year of Action: Fulfilling America’s Future

• Bright Spots Effort
Bright Spots

- Programs or models that are achieving real and positive results with Latino students and their families.

- Bright spots help reframe the narrative around Hispanic education from deficits to one of assets and opportunities.
Bright Spots

Key Questions:

- How has the program/model produced positive results? (e.g. improved Hispanic student achievement, increased FAFSA completion/college enrollment, expanded early learning offerings, etc)
- How has it helped the Hispanic community overcome challenges in education? What are the challenges?
- What has been the specific impact in the Hispanic Community? (provide statistical data, metrics, evaluation info, etc)
- What is the most significant factor for the positive results?
Bright Spots

- Nomination form will be available on our website: http://www.ed.gov/hispanicinitiative

- Email nominations or suggestions to: whieeh@ed.gov
PARENTS ADVOCATING FOR STUDENT EXCELLENCE

Presenter: Tara Dunn, Director of Education
The Concilio

Mission:
To build stronger communities by empowering parents to improve the education and health of their families.
Are Parents Really That Powerful in Education?

Research shows:
- Higher grades and test scores
- Better attendance
- Higher graduation rates
- Greater enrollment in post-secondary education

Student achievement is greater regardless of parent educational level, ethnicity or socio-economic status.
Barriers to Parent Engagement

- Cultural Barriers
- Language Barriers
- Low Levels of Education
- Lack of Trust
Parents Advocating for Student Excellence (PASE)

The Concilio’s program teaches parents their role and responsibilities so they can...

- Navigate the school system
- Provide a supportive home-learning environment
- Support a child’s emotional & social development
- Collaborate with teachers, counselors & principals
- Encourage higher education
PASE: Activities that Make it Work

- Partner with schools
- Each school receives a team
- Comprehensive recruitment strategy
- 9-week program with homework assignments
- Remove obstacles for parents to attend
  - Hold program at the school
  - AM and PM sessions
  - Language-appropriate (English, Spanish, other as necessary)
  - Free childcare
  - Weekly reminder calls
- Graduation ceremony
PASE Impact

2010 survey of over 2,100 parents who completed PASE:

- 90.2% of their students graduated from high school
- 78% entered post-secondary education

Southern Methodist University’s Center on Research and Evaluation, 2011-2014:

- Statistically significant change in parents’ attitude towards their child, their knowledge, and key behaviors related to academic advocacy after PASE vs. before
- Parental involvement in PASE improves student attendance.
- Parental involvement in PASE decreases student tardies.
The Concilio

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