

**WHITE HOUSE INITIATIVE
ON EDUCATIONAL EXCELLENCE FOR HISPANICS
SUMMER MELT
WEBINAR
MAY 21, 2014**





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HTTP://WWW2.ED.GOV/NEWS/AV/AUDIO/COLLEGE-ACCESS

Free Application for Federal Student Aid



The screenshot shows the FAFSA website homepage. At the top left, it says "Federal Student Aid" and "PROUD SPONSOR of the AMERICAN MIND". To the right, it says "FAFSA Free Application for Federal Student Aid". Below this is a navigation bar with icons for Home, About Us, PIN Site, Student Aid on the Web, and Help. There is also a search bar and language options for English and Español. A large blue banner reads "Get help paying for college" and "Submit a Free Application for Federal Student Aid (FAFSA)". Below the banner is a photo of four diverse students. At the bottom, there are two columns: "New to the FAFSA?" with a "Start A New FAFSA" button, and "Returning User?" with a list of options (Make a correction, Add a school, View your Student Aid Report (SAR), and more...) and a "Login" button.

- FAFSA launches January 1st of every year
- High schools seniors apply on or after January 1st; adults can apply at any time
- FAFSA and FAFSA help available in Spanish

www.fafsa.gov / 1-800-4FED-AID

Free Application for Federal Student Aid



The screenshot shows the homepage of the Federal Student Aid (FAFSA) website. At the top left, it says "Federal Student Aid" and "AN OFFICE OF THE U.S. DEPARTMENT OF EDUCATION". To the right, it says "PROUD SPONSOR of the AMERICAN MIND®". The main heading is "Free Application for Federal Student Aid" with the FAFSA logo. Below this is a navigation bar with icons for Home, About Us, PIN Site, Student Aid on the Web, and Help. There is also a search bar and language options for English and Español. A large blue banner reads "Get help paying for college" and "Submit a Free Application for Federal Student Aid (FAFSA)". Below the banner is a photo of four diverse college students. At the bottom, there are two columns: "New to the FAFSA?" with a "Start A New FAFSA" button, and "Returning User?" with a list of options (Make a correction, Add a school, View your Student Aid Report (SAR), and more...) and a "Login" button.

- Simplified form
- IRS data retrieval tool
- Real-time PIN
- FAFSA Completion Project

www.fafsa.gov / 1-800-4FED-AID

Reach Higher Initiative



Michelle Obama speaks to students in San Antonio, Texas

The Reach Higher initiative is the First Lady's effort to inspire every student in America to take charge of their future by completing their education past high school, whether at a professional training program, a community college, or a four-year college or university

Reach Higher Initiative



The Reach Higher initiative will help make sure all students understand what they need to complete their education, including:

- ✓ Exposing students to college and career opportunities
- ✓ Understanding financial aid eligibility that can make college affordability a reality
- ✓ Encouraging academic planning and summer learning opportunities
- ✓ Supporting high school counselors who can help more kids get into college

Data and College Access

- SLDS Investments
- Integration of FAFSA, college enrollment, persistency, completion, labor market data
- Collective Impact
 - *Strive*
 - *National League of Cities*
 - *Michigan Local College Access Networks*
- Indicators
 - *FAFSA*
 - *Postsecondary enrollments*
 - *Concurrent enrollments*
 - *Reducing remediation rates*

Upcoming Competitions

- Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP)
Opening date in the next couple of weeks
- Training Program for Federal TRIO Programs
OPEN for Applications (Application Deadline May 23rd)
- Promoting Postbaccalaureate Opportunities for Hispanic Americans Program (PPOHA- Title V)
OPEN through May 30th
- First in the World (FITW/FIPSE grant – in clearance)
Tentative opening date of May 16th

FROM COLLEGE INTENDING TO COLLEGE ATTENDING: Strategies to mitigate summer melt

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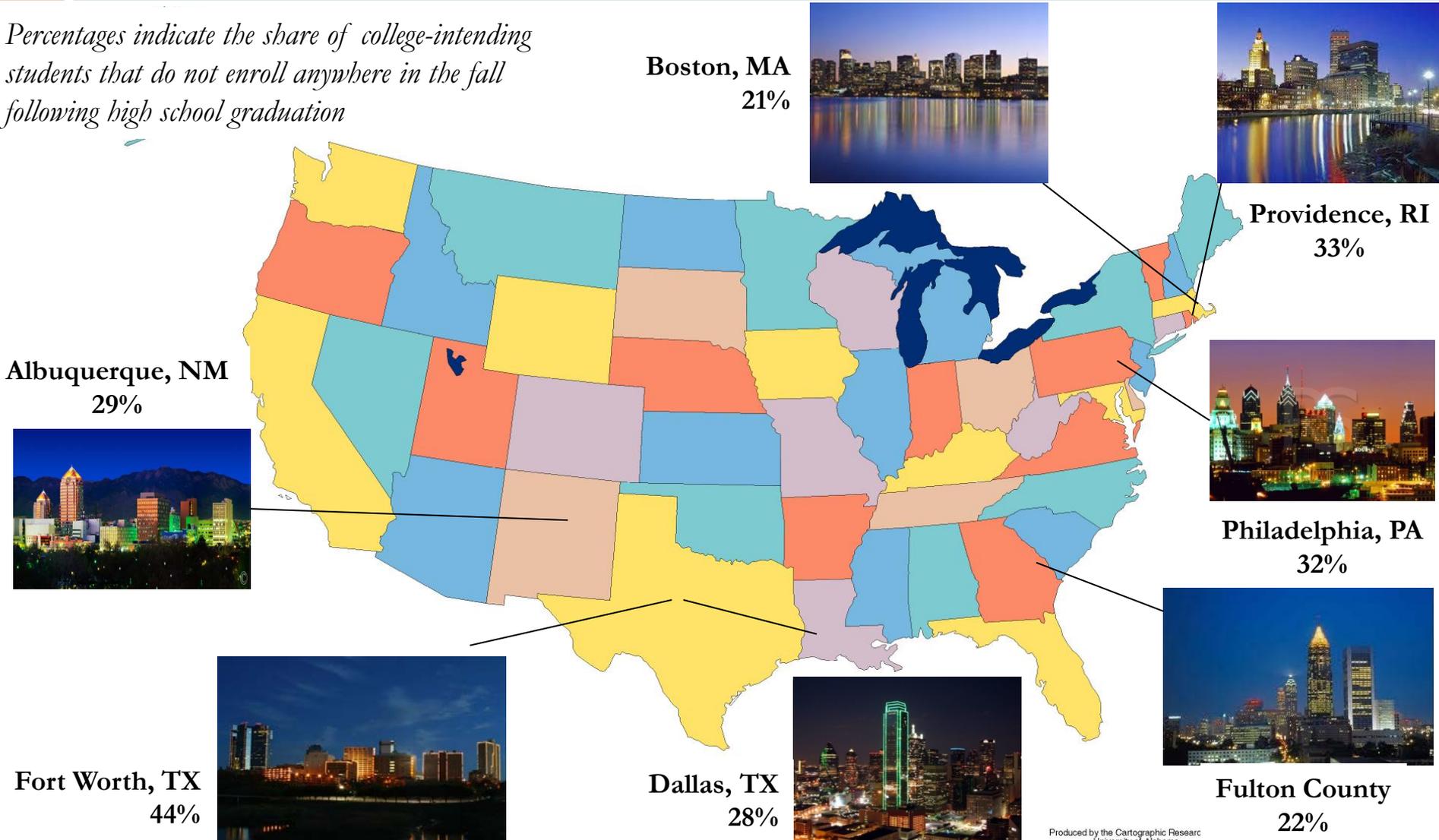
Revisiting the concept of summer melt

Summer melt is a term traditionally used by college admissions officers to describe the phenomenon that students pay a deposit to attend a particular college but do not matriculate *at that college* the following fall.

Here, *summer melt* describes the phenomenon that college-intending students fail to enroll in college *at all* in the fall following high school graduation.

Magnitude of the summer melt problem

Percentages indicate the share of college-intending students that do not enroll anywhere in the fall following high school graduation



The summer melt problem

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Even after being accepted to college and choosing where to attend, low-income students face many hurdles to college enrollment...

FAFSA verification

Award letter review

Supplementary loan applications

Tuition payment plan set-up

Unanticipated fees (orientation, housing, etc.)

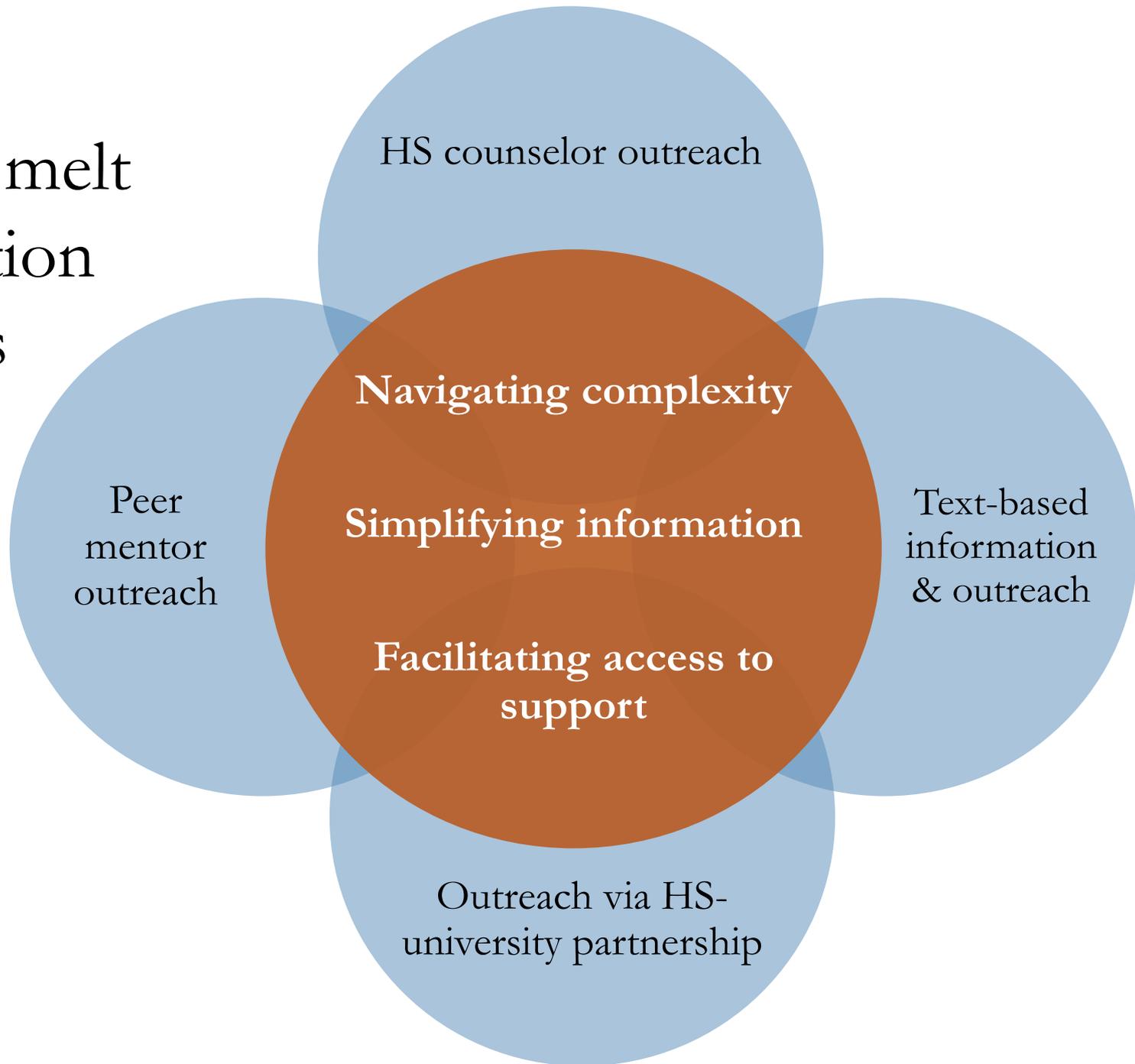
Orientation and placement test registration

Housing applications

Health insurance applications and waivers

...but typically have little access to professional help.

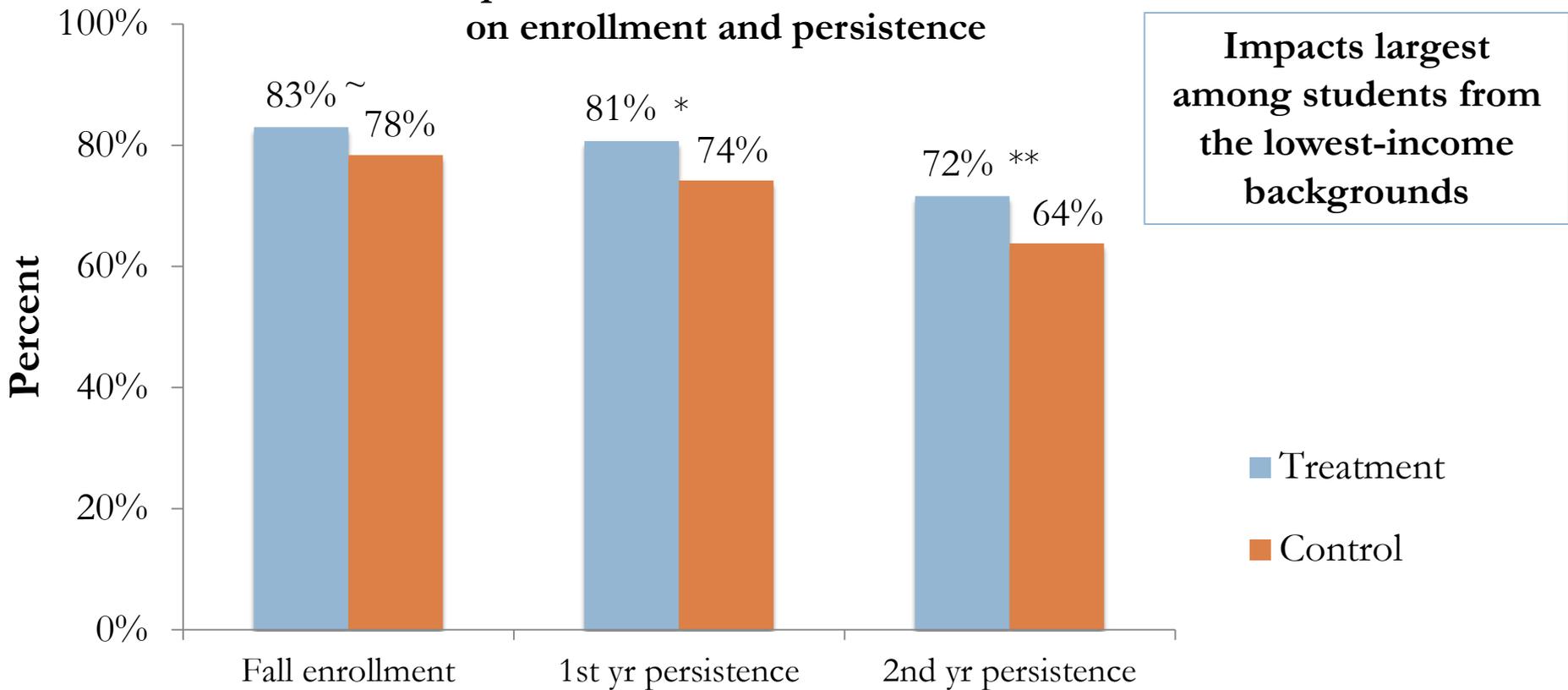
Summer melt intervention strategies





Summer counselor outreach: Improved enrollment & persistence

Impact of HS counselor outreach on enrollment and persistence

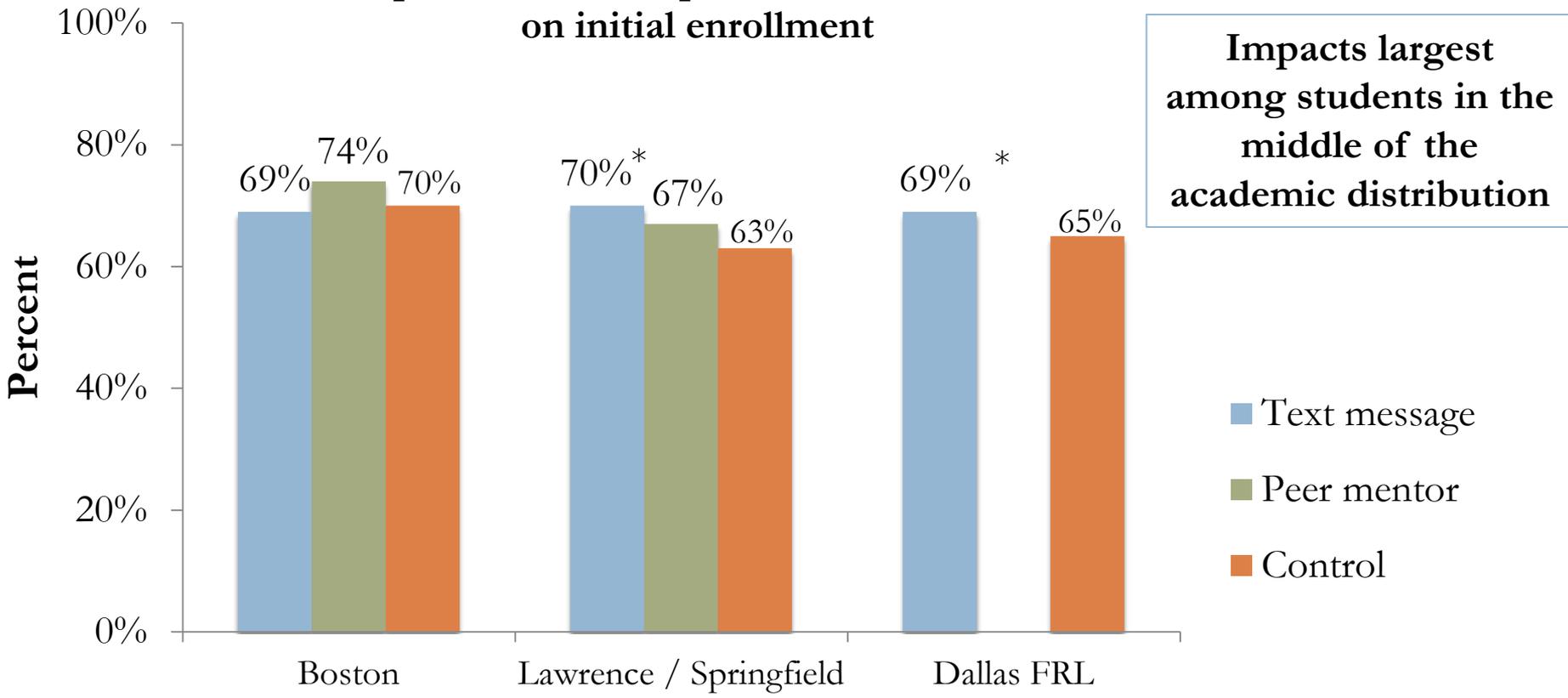


• Levels of statistical significance: ~ p < 0.10 * p < 0.05 ** p < 0.01



Text & peer mentor outreach: Increased enrollment among students with little college planning support

Impact of text and peer mentor outreach on initial enrollment

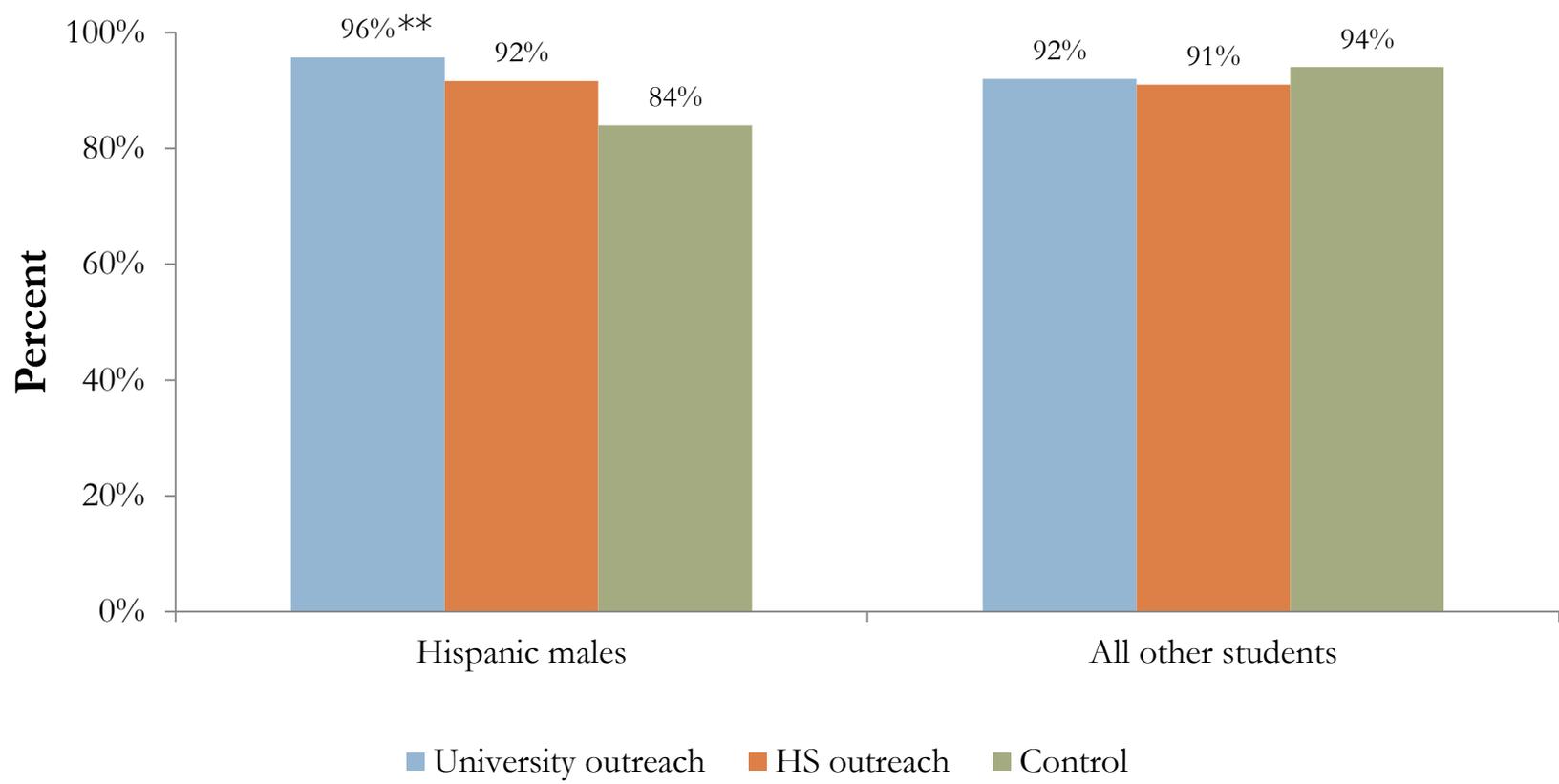


• Levels of statistical significance: ~ p < 0.10 * p < 0.05 ** p < 0.01



Outreach from university-stationed counselor: Improved timely enrollment among Hispanic males

Impact of university and high school outreach on timely college enrollment on students planning to attend the state flagship university



• Levels of statistical significance: ~ p < 0.10 * p < 0.05 ** p < 0.01

Forthcoming this fall:

Summer Melt:

Supporting Low-Income Students
through the Transition to College

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