

Section 3. Additional Reporting to the Public: Examples for Accreditors, Institutions and Programs

There are various ways in which accrediting organizations, institutions and programs might present additional information to the public. Three examples are presented here.

Example 1

The "Accreditation Summary" describes the formal action taken by an accrediting organization as well as a description of strengths and areas of improvement.

ACCREDITATION SUMMARY REVIEW AND ACTION

Institution or Program: _____

Accrediting Organization: _____

Date of Review: _____

What formal action was taken by the accrediting organization as a result of the review? _____

What institutional or programmatic strengths were identified? _____

In what areas might the institution or program improve? _____

When will the next formal review take place? _____

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Letter from the President, *Balancing Competing Goods: Accreditation and Information to the Public About Quality*, March 2004. Retrieved December 3, 2006 from www.chea.org/pdf/presstr_informpublic_0304.pdf

Example 3

The "Information Profile" describes key features of an institution or program as well as key performance indicators.

INSTITUTIONAL INFORMATION PROFILE*

Name of Institution

Accreditations

Institutional Accrerator: _____

Programmatic Accrerator(s): _____

Date of Next Institutional Review: _____

(If used electronically, can include: To learn more about the accredited status of the institution or a program, click on the accrediting organization's name.)

Institutional Context and Mission

Institutional Mission: _____

Institutional Goals: _____

Institutional Type: _____

Brief Description of Student Population: _____

Admissions Requirements: _____

Areas of Special Focus (e.g., liberal arts, vocational education): _____

Options for Institutional Indicators of Effectiveness with Undergraduates

(Indicators must be determined and defined by the institution. These are examples only.)

1. Graduates Entering Graduate School

Year: _____ # of Graduates: _____ # Entering Graduate School: _____

2. Job Placement

Year: _____ # of Graduates: _____ # Employed: _____

3. Annual Transfer Activity

Year: _____ # of Transfers: _____ Transfer Rate: _____

4. Persistence and Average Time to Certificate or Degree

1-Yr. Certificate: _____ 2-Yr. Degree: _____ 4-Yr. Degree: _____

5. Graduation

Year: _____ # of Graduates: _____ Graduation Rate: _____

6. Completion of Educational Goal (other than certificate or degree – if data collected)

of Students Surveyed: _____ # Completing Goal: _____

7. Other (describe)

Success in General Education: _____

Success in Major Field: _____

Success in Career Learning Outcomes: _____

Success in Licensure/Certification Exams: _____

Additional Indicators: _____

*May also be modified for use by programs.

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