

**UNITED STATES DEPARTMENT OF URBAN HOUSING AND DEVELOPMENT**



**WHITE HOUSE INITIATIVE ON EDUCATIONAL EXCELLENCE FOR HISPANICS**

**Objective 1.1.9: Data, Grant and Funding Models**

Identify grant opportunities, programs, etc...benefitting Hispanic early care and learning, including parent engagement components of early learning.

**Department/Agency: Department of Housing and Urban Development**

**High Priority Performance Goal or Program Goal 1: EARLY LEARNING**

**Other Programs/Projects/Initiatives:**

Strategic Activity	Timeframe	Total Population Served	Hispanics served (Explain metrics)	Funding	Driver/Contact Info	Performance Outcomes
<p><b>1. FirstBook</b>                      FirstBook has confirmed that they are associated with Hispanic serving/supporting organizations. Firstbook is an outreach partnership to make the resources known and available to PHAs and families. HUD/PIH uses multiple communication vehicles to make the resources – free books – available to PHAs for distribution to all families: eblast; the HUD Community and Supportive Services webportal; the PIH Resident Newsletters; and HUD Youth Initiatives Fact Sheet. PHAs then use a free, easy registration link to gain access to new books at no cost or a</p>	Multi-year	N/A	Exact metrics still in the works.	HUD does not provide funding. This is a revenue neutral partnership.	Maria-Lana Queen HUD Liaison, Federal Interagency Youth Initiatives <a href="mailto:Maria-Lana.Queen@hud.gov">Maria-Lana.Queen@hud.gov</a> 202-402-4890  FirstBook Director of Hispanic Engagement, Roxana Barillas.	Increases literacy in low-income homes by providing free or low-cost books to low-income families with school aged children.

Strategic Activity	Timeframe	Total Population Served	Hispanics served (Explain metrics)	Funding	Driver/Contact Info	Performance Outcomes
minimum cost to PHAs.						
<p><b>1. GreatSchools</b> GreatSchools, a nonprofit organization, in partnership with HUD, provides parents with tools/resources to access better schools and assistance by typing in zip code at <a href="http://www.greatschools.org">www.greatschools.org</a></p> <p>Official School Profiles that enable principals and school leaders to provide the latest information about their schools.</p> <p>Through a HUD/GreatSchools MOU established in 2010. GreatSchools has provided collateral publications, and free tutorials re their free on line resources. HUD/PIH promotes this partnership through eblast to all PHAs, past webinars, newsletters, and on the <a href="http://www.hud.gov">www.hud.gov</a> website. We've strongly encouraged PHAs to makes the resources available in hand to residents as they conduct their annual housing recertification. All handout materials are bi-lingual – available in both English and Spanish.</p>	Multi-Year	Information for more than 200,000 PreK-12 public, charter, and private schools in the U.S.	N/A	N/A	<p>Maria-Lana Queen HUD Liaison, Federal Interagency Youth Initiatives Maria-Lana.Queen@hud.gov 202-402-4890</p>	<p>Resources/tools include:</p> <p>The GreatSchools Rating, which helps parents compare schools based on test scores and other available data, including student growth and college readiness.</p> <p>Over one million community reviews and star ratings — where parents, teachers, and students share perspectives about their schools.</p> <p>Information, activities, and tools that help parents inspire and nurture their kids' learning — including a personalized education guide, GreatKids.</p> <p>GreatSchools Local partnerships, which combine the knowledge, insights, and relationships of local school systems and community organizations with the technology, information, and broad reach of GreatSchools.</p>

**Objective 1.1.10: Communication**

Provide information on Agency's targeted outreach, collaboration, etc...in areas of early care and learning, parental engagement and wraparound services for Hispanic children.

Strategic Activity	Timeframe	Total Population Served	Hispanics served (Explain metrics)	Funding	Driver/Contact Info	Performance Outcomes
<p>Interagency Working Group on Youth Programs (IWGYP) (HUD is a member)</p>	Ongoing	N/A	N/A	Non-funding partner, MoU to contribute staff and outreach efforts	<p>Maria-Lana Queen HUD Liaison, Federal Interagency Youth Initiatives Maria-Lana.Queen@hud.gov 202-402-4890</p>	<p>Consists of 12 federal agencies that leverage resources, disseminate information, and assist decision makers through Fed, State and local collaborations, including faith-based and community based organizations to push for effective and efficient programs for at-risk youth, including summer jobs programs, financial literacy, and time management.</p>
<p>My Brother's Keeper (MBK) Mentoring Component</p> <p>HUD has not established a formal mentoring program. However, through the federal interagency MBK mentoring efforts, we are incorporating outreach to PHAs, and low income youth for opportunities that originate from other federal agencies. The MBK mentoring subcommittee will work closely with MENTOR and their National Resource Center website to provide PHAs and their service provider's greater access to funding, and resources pertaining to mentoring.</p>	Ongoing	Ages: 12-24	N/A	N/A	<p>Maria-Lana Queen HUD Liaison, Federal Interagency Youth Initiatives Maria-Lana.Queen@hud.gov 202-402-4890</p>	<p>HUD leads the MBK Mentoring Sub-Committee, and works closely with each federal agency members to assure that low income young people have greater access to mentors. It is through this committee's efforts that the Federal Mentoring Council has been re-established. One of the goals of the Council will be to better the impact of federal mentoring investments</p>

**Objective 2.1.6: Data, Grant and Funding Models**

Identify grant opportunities, programs, etc...benefitting Hispanic STEM education, with a specific focus on Hispanic Serving Institutions (HSI's).

**High Priority Performance Goal or Program Goal 2: K-12 EDUCATION - STEM****Other Programs/Projects/Initiatives:**

Strategic Activity	Timeframe	Total Population Served	Hispanics Served (Explain metrics)	Funding	Driver/Contact Info	Performance Outcomes
1. Emerson Collective STEM Competition in Silicon Valley (HUD as official partner)	Ongoing	N/A	N/A	\$50 million from the Emerson Collective	Jerryl Bennett, HUD Liaison Federal Interagency STEM Initiatives <a href="mailto:Jerryl.E.Bennett@hud.gov">Jerryl.E.Bennett@hud.gov</a>	Promotes access to higher education for under-represented groups in K-12 schools on STEM topics.
2. Collaboration with West Point Military Academy to provide STEM education to students living in assisted housing.	Ongoing	800 youth living in HUD assisted communities	N/A	\$500,000 in grants for robot kits, AmeriCorps VISTA, travel for USMA representatives	Jerryl Bennett, HUD Liaison Federal Interagency STEM Initiatives <a href="mailto:Jerryl.E.Bennett@hud.gov">Jerryl.E.Bennett@hud.gov</a>	Encourages teams from West Point to provide “train the trainer” programs to inspire youth interests in STEM topics. Develops STEM teams, judge competitions, assists with paid internships, helps with scholarships.

**Objective 2.1.7: Communication**

Provide information on Agency's STEM efforts, grant opportunities and federal –level resources through targeted outreach, identify opportunities for collaboration and raising awareness in the Hispanic community about the benefits of STEM education.

<b>Strategic Activity</b>	<b>Timeframe</b>	<b>Total Population Served</b>	<b>Hispanics Served (Explain metrics)</b>	<b>Funding</b>	<b>Driver/Contact Info</b>	<b>Performance Outcomes</b>
1. AT&T Aspire Initiative (HUD as official partner)	End of 2016	N/A	N/A	\$18 million commitment from AT&T. HUD does not provide funding.	N/A	Supports AmeriCorps members to engage thousands of at risk youth in mentoring activities, focusing on high school success and workforce achievements.
2. Pathway Program to be promoted by HUD's Office of University Partnerships	Ongoing	N/A	N/A	N/A	Ron Ashford Public And Indian Housing 202-402-4258 Ronald.T.Ashford@hud.gov	Supports and expands HUD's partnerships between colleges and universities and their Latino student body.

**Objective 2.3.6: Data, Grant and Funding Models**

Identify grant opportunities, programs, outreach efforts etc...that address family engagement in the Hispanic community.

**High Priority Performance Goal or Program Goal 2: K-12 EDUCATION – Family Engagement****Other Programs/Projects/Initiatives:**

Strategic Activity	Timeframe	Total Population Served	Hispanics Served (Explain metrics)	Funding	Driver/Contact Info	Performance Outcomes
National Forum on Youth Violence Prevention (HUD as official partner) Builds local capacity to more effectively address youth violence by facilitating Federal and local collaborations.	Ongoing: Established in FY10 under the Directive of President Obama. Now exist in 14 cities.	The Forum is a national movement, now existing in 16 cities.	N/A	N/A	Maria-Lana Queen HUD Liaison, Federal Interagency Youth Initiatives Maria-Lana.Queen@hud.gov 202-402-4890	PHAs are included on the local task forces, and HUD field office staff are designated as local liaisons in each city. Also the HUD's Office of Faith-based and Non-profits has sponsored capacity building training for at least four Forum cites to date. In doing so, they have provided technical assistance on grant writing, team building, strategies for sustaining partnerships, and access to subject matter experts (presenters).

**Objective 2.4.7: Funding and Grant Opportunities**

Identify funding and grant opportunities, federal level resources (e.g. student aid efforts,) available to HIS's and Hispanic families.

**High Priority Performance Goal or Program Goal 2: K-12 EDUCATION – College Access****Other Programs/Projects/Initiatives:**

Strategic Activity	Timeframe	Total Population Served	Hispanics Served (Explain metrics)	Funding	Driver/Contact Info	Performance Outcomes
1. Increase national service placements in evidence based college access and success programs (e.g., National College Access Network (NCAN))	Ongoing	N/A	N/A	N/A	N/A	Increases the number of Hispanics who complete national service placements and access to higher education.
2. Partner with the American Council on Education (ACE) to expand State participation in ACE's American College Application Campaign	Ongoing	N/A	N/A	N/A	N/A	Increases the number of Hispanics who participate in the American College Application Campaign.
3. Citi Foundation/ AmeriCorps Partnership to Create Jobs and Opportunities for Youth (HUD as official partner)	Three-year	25,000	N/A	\$10 million	Calvin Johnson Development and Research Calvin.C.Johnson@hud.gov 202-402-5704 Deputy Asst. Sec. for Research	Deploys 225 AmeriCorps members to 10 cities to use volunteer services to prepare 16-24 year old youth for college and careers.

**Objective 3.1.6: Funding and Grant Opportunities**

Identify funding and grant opportunities, federal level resources (e.g. student aid efforts,) available to HIS's and Hispanic families.

**High Priority Performance Goal or Program Goal 2: POST-SECONDARY****Other Programs/Projects/Initiatives:**

Strategic Activity	Timeframe	Total Population Served	Hispanics Served (Explain metrics)	Funding	Driver/Contact Info	Performance Outcomes
<p>Interagency Youth Summer Employment Effort (HUD/HHS/DOL)            HUD/PIH sent out eblasts and has a HUDdle Blog encouraging PHAs to coordinate hiring opportunities for young people; conduct job shadowing days; sponsor 2<sup>nd</sup> Saturdays to conduct job-readiness training such as resume writing, interview role playing, team building, and on-the job performance</p>	<p>June-September (Annually)</p>	<p>** We have not been able to address the above question this or survey PHAs due to the Paperwork Reduction Act limitations</p>	<p>N/A</p>	<p>Community Development Block Grant funding for youth employment efforts. There is no FY13 data for funding.</p>	<p>Maria-Lana Queen            HUD Liaison, Federal Interagency Youth Initiatives            Maria-Lana.Queen@hud.gov            202-402-4890</p>	<p>Develops summer jobs programs for at-risk youth.</p>

**Objective 3.1.7: Internship and Fellowships**

Identify internship and fellowship opportunities available to HSI's and Hispanic students.

Strategic Activity	Timeframe	Total Population Served	Hispanics Served (Explain metrics)	Funding	Driver/Contact Info	Performance Outcomes
<p>1. Partnership with Miami-Dade College (a Hispanic Serving Institution)</p> <p>5 students will complete a 16 week internship (10-20 hours) Miami field office</p>	Ongoing.	Of 175,000 students enrolled. 71% are Hispanic	11 Hispanic students	N/A	DeAndra Johnson-Cullen <a href="mailto:DeAndra.JohnsonCullen@hud.gov">DeAndra.JohnsonCullen@hud.gov</a> 202-402-4115	<ul style="list-style-type: none"> <li>Educates students on the Fair Housing Act.</li> <li>Provides 11 internships meant to encourage Hispanic students to consider public service.</li> </ul>
<p>2. Partnership with Rio Hondo College</p> <p>Summer interns selected to work in the Los Angeles field office</p>	Ongoing	Of 20,000 students, 72% are Hispanic	7 Hispanic students	N/A	DeAndra Johnson-Cullen <a href="mailto:DeAndra.JohnsonCullen@hud.gov">DeAndra.JohnsonCullen@hud.gov</a> 202-402-4115	<ul style="list-style-type: none"> <li>Educates students on the Fair Housing Act.</li> <li>Provides 7 internships meant to encourage Hispanic students to consider public service.</li> </ul>
<p>3. Congressional Hispanic Caucus Institute (CHCI)</p> <p>2-4 students per year</p>	Ongoing	1 Public Policy fellow and 1 Graduate Housing Fellow	2-4 Hispanic students	CHCI	Caroline Gonzales Director of CHCI Programming <a href="mailto:cgonzalez@chci.org">cgonzalez@chci.org</a>	Provides professional education opportunities through Congressional work experiences to young Hispanics giving them access to the legislative process while teaching them professional and leadership skills.

**Objective 3.1.8: Workforce Diversity**

Identify programs that inform all communities, including Hispanics, of employment opportunities in the agency.

Strategic Activity	Timeframe	Total Population Served	Hispanics Served (Explain metrics)	Funding	Driver/Contact Info	Performance Outcomes
1. 2014 Latino Job Fair	Semi-Annually	N/A	N/A	N/A	Mark Johnson, Deputy Assistant for Special Needs	Connect qualified candidates to exhibiting companies.
2. ServiceWorks (an official partner of HUD)	N/A	N/A	N/A	\$10 million commitment for Citi Foundation	N/A	To reach 25,000 young people in 10 cities.
3. The Fellowship Initiative: Expanding Horizons	N/A	N/A	N/A	\$10 million	JP Morgan & Chase Co.	<ul style="list-style-type: none"> <li>By end of 2014, nearly 200 youth will be affected by the program.</li> <li>Allow fellows to gain skills, knowledge and experiences they need to succeed in high school and college.</li> </ul>
4. Hispanic/Bilingual Career Fair	May 2014 Washington, DC  August 2014 Atlanta	500-1,000	Over 90% attending career fair are Hispanic	N/A	Anthony Johnson <a href="mailto:Anthony.L.Johnson@hud.gov">Anthony.L.Johnson@hud.gov</a> 202-402-2018	<ul style="list-style-type: none"> <li>Career fair to increase HUD Hispanic future vacancy pool.</li> <li>HUD receives resumes and distributes to program offices when future hiring needs arise (external).</li> </ul>
5. Conexion - seeks to transform high-potential, mid-career Latino professionals into innovative executives.  Conexion is a newsletter that is shared with the members of the listserv. This includes information on personal development, leadership articles, and highlights of members or events the Latino Network- (HUD's Latino Employee Affinity group) has conducted/participated in. In addition, Conexion is now on	Ongoing-quarterly	300	Maintain a mailing list of employees, 83% are Hispanics	N/A	Migdalia Murati NYC Office <a href="mailto:Migdalia.Murati@hud.gov">Migdalia.Murati@hud.gov</a>	<ul style="list-style-type: none"> <li>Share developmental information and training opportunities.</li> <li>Distribute job/vacancy opportunities (external).</li> <li>HUD received the first ever Secretary's Diversity Award</li> </ul>

Strategic Activity	Timeframe	Total Population Served	Hispanics Served (Explain metrics)	Funding	Driver/Contact Info	Performance Outcomes
Yammer as well, where members share information from such sources as the Harvard Business Review, the Pew Institute, etc.						
<p>6. Monthly Calls – identify Hispanic leadership in the public and private sector.</p> <p>This medium is used as a vehicle to distribute information, job vacancies as well as educational information on personal development etc.</p>	Ongoing-monthly	30	97% Hispanics participate on the call	N/A	Migdalia Murati NYC Office Migdalia.Murati@hud.gov	Information exchange: instructions and Hispanic leadership dialogue. The outcomes are intangibles: for example, the audience is growing, and members are acquiring soft skill knowledge and enhancing their current skill set.