



**WHITE HOUSE INITIATIVE**  
on EDUCATIONAL EXCELLENCE for HISPANICS  
*25 Years of Fulfilling America's Future*

## **Frequently Asked Questions: 25th Anniversary Year of Action**

### **What is the White House Initiative on Educational Excellence for Hispanics?**

The White House Initiative on Educational Excellence for Hispanics (Initiative) was established by President George H.W. Bush in 1990 to address the educational disparities faced by the Hispanic community. Since then, the call to address these within the Hispanic community has been recognized by Presidents William J. Clinton and George W. Bush and more recently by President Barack Obama through the renewal of the Initiative. On Oct. 19, 2010, President Obama signed [Executive Order 13555](#), renewing the Initiative.

Through public-private partnerships and in concert with the President's Advisory Commission on Educational Excellence for Hispanics (Commission), the Initiative advances a strategic policy and outreach agenda to tackle critical education challenges:

- Improving availability of and access to high quality early learning programs for Hispanic children;
- Dramatically increasing the number of Hispanic high school graduates;
- Ensuring more Hispanics students enroll in and more importantly, complete college.

### **What is the Anniversary Year of Action?**

September 2015 marks the 25th anniversary of the Initiative and to commemorate this, U.S. Secretary of Education Arne Duncan and the Initiative launched the "*Anniversary Year of Action: Fulfilling America's Future*" from October 2014 through September 2015.

The Anniversary Year of Action is comprised of three elements:

- **Commitments to Action:** Private and public sectors will making targeted investments supporting educational opportunities and outcomes for Hispanic students;
- **Outreach & Engagement:** Initiative will visit long-standing and emerging Latino communities and join leaders across the country to discuss the progress and challenges Latinos have made and continue to face while discussing federal resources and investments supporting education;
- **A National Blueprint:** Will capture the Hispanic community's educational gains, gaps, and trends since 1990 and present key policy recommendations for leaders and stakeholders across various sectors focusing on the nation's future education agenda.



## WHITE HOUSE INITIATIVE

on EDUCATIONAL EXCELLENCE for HISPANICS  
25 Years of Fulfilling America's Future

### Why Does It Matter?

The future of our nation is inextricably linked to the future of the Hispanic community – Hispanics are the largest and fastest-growing minority group, representing nearly 1 in 4 pre-k-12 public schools students, will represent 60 percent of our nation's population growth between 2005 and 2050 and will make up nearly 1 in 3 workers by 2050.

According to Census data, there are currently 50 million Hispanics in the U.S., which make up 16 percent of the total population and a significant portion of the labor force. However, Hispanics have the lowest education attainment levels of any group in the United States.

### How Can You Help?

- **Commitments to Action:** Make a Commitment and/or encourage partnerships among your stakeholders to make commitments targeting education for Hispanics. Commitments can create new or expand current programs addressing key cradle-to-career education issues for Latinos. The steps to developing a Commitment can be found at [www.ed.gov/HispanicInitiative](http://www.ed.gov/HispanicInitiative).
- **Bright Spots:** Tell us about a *Bright Spot in Hispanic Education* (Bright Spot), an evidence-based program or model making meaningful contributions to increase and support educational outcomes for Hispanics. Submit a Bright Spot using the *Bright Spot in Hispanic Education Nomination Form* (accessible online at [www.ed.gov/HispanicInitiative](http://www.ed.gov/HispanicInitiative)) on April 8.
- **Spread the Word:** Help the Initiative raise awareness by sharing information about the 25<sup>th</sup> Anniversary Year of Action with your stakeholders and networks via speeches, scheduled events, social media, newsletters, blogs, your website, etc.
  - Link to online resources found at [www.ed.gov/HispanicInitiative](http://www.ed.gov/HispanicInitiative)
  - Follow and retweet @HispanicEd on Twitter
  - Share our Facebook page at W.H.I.onEducationExcellenceforHispanics
  - Follow and post images of Latinos and Bright Spots tagging us at @wh\_Hispaniced on Instagram