

DEPARTMENT OF THE TREASURY
2014-2015 Agency Plan for the White House Initiative on Asian Americans and Pacific Islanders

Goal Area	Agency Objective	Strategic Activity	Benchmarks
Capacity Building	Improve access and increase technical assistance and outreach to Treasury programs to better serve AAPI populations.	Develop outreach and technical assistance plans to allow greater access to CDFI Fund programs and financial education and access opportunities.	CDFI Fund completed the overlay mapping of populations served by CDFIs with AAPI populations. In FY 2014, the CDFI Fund will conduct 3 technical assistance/outreach sessions with 10 AAPI community organizations. In addition, the SSBCI program will outreach to AAPI groups as it continues to conduct outreach and listening sessions.
Capacity Building	Increase AAPI access to funding.	Enhance strategies for broadcasting funding notices to the AAPI community, in particular Small and Disadvantaged Businesses (SDBs).	Develop outreach plan for broadcasting business opportunities to SDBs. In FY 2014, OMWI will host both onsite and online outreach sessions with small businesses. AAPI groups are included in the marketing of these events.
Capacity Building	Increase AAPI access to funding.	Develop national partnership program that includes local Chamber of Commerce offices, small business organizations and advocates around the country.	Establish relationship with 10 organizations within 3 metropolitan/suburban/rural areas.
Data	Comply with OMB Directive 15 to disaggregate AAPI data.	Disaggregate data by the categories defined in OMB Directive 15.	In FY 2014, the Department will develop an intra-agency group to address data collection in Treasury's programs.
Language Access	Improve delivery of services to LEP individuals who seek access to Treasury programs and services.	Develop in-language materials to reach the AAPI community about agency programs.	By March 2014, ensure materials from non-IRS programs are available in 3 additional AAPI languages.
Language Access	Improve delivery of services to LEP individuals who seek access to Treasury programs and services.	Update Treasury's Language Access Plan (LAP) to incorporate input from stakeholders.	Publish Treasury's updated Language Access Plan (LAP).
Language Access	Improve delivery of services and information to LEP individuals.	Develop protocols within offices conducting external communications to translate (or develop other media - video, webinars, radio announcements - for) public service announcements, press releases, and other information into relevant languages; develop a list of AAPI ethnic media outlets for distribution, and develop plans for community feedback and engagement.	Target 1) By April 2014, develop a list of AAPI ethnic media outlets and distribute to EEO Officers and program offices.

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Workforce Diversity	Increase pipeline of AAPI applicants to managerial and SES positions.	Identify additional recruitment sources and increase awareness of SES opportunities to increase the applicant pool.	Target 1) In FY 2014-2015, continue to track AAPI participation in SES program. Target 2) In FY 2014-2015, continue to publicize and promote AAGEN's SES training program.
Workforce Diversity	Increase pipeline of AAPI applicants to managerial and SES positions.	Survey existing barriers and develop plan to overcome those structural barriers.	Complete a barrier analysis and develop a plan to address permissible corrective actions.
Workforce Diversity	Increase participation rate of AAPIs in fellowship, internship and work study programs.	Partner with AANAPISIs as well as AAPI national and community-based groups to raise awareness of the internship programs at the Treasury.	Identify at least 3 AANAPISIs that the Treasury can partner with in order to raise awareness of the internship programs.